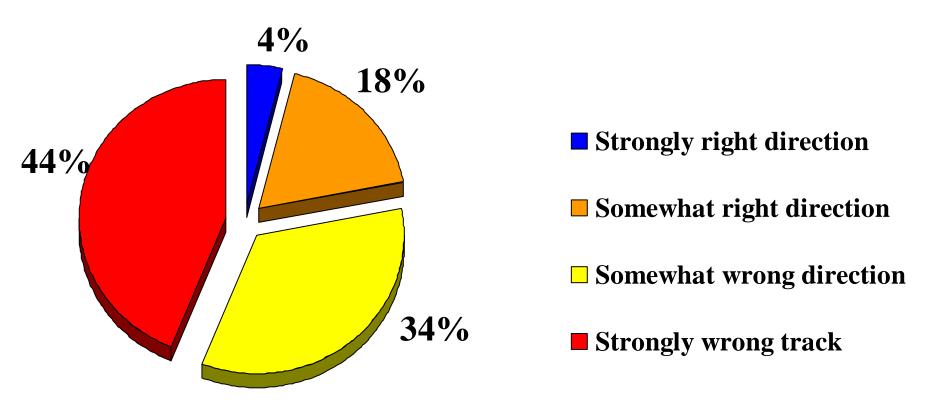
#### U.S. is on the Wrong Track

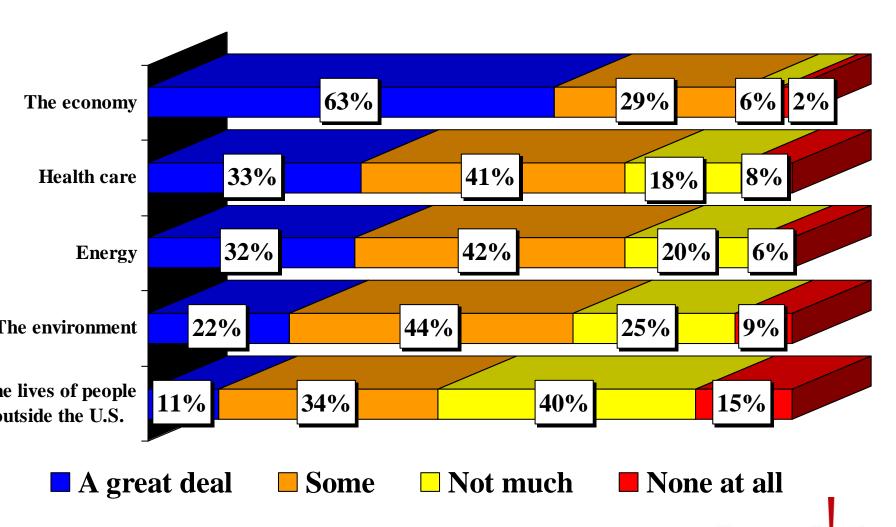
All in all, do you feel things in the U.S. are generally going in the right direction or do you feel things have pretty much gotten off on the wrong track?





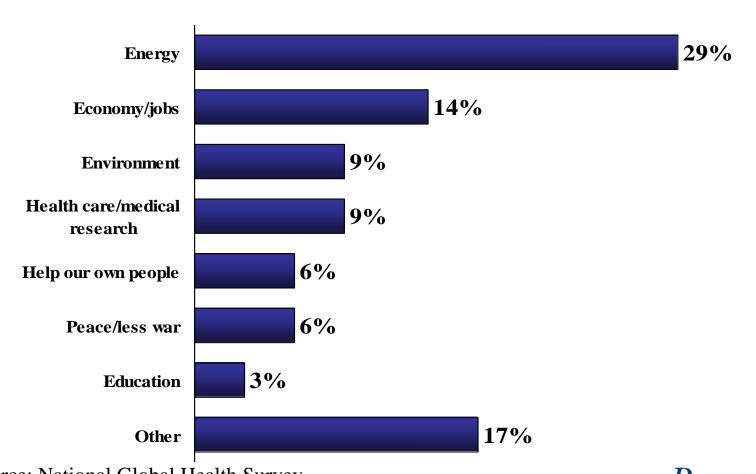
#### **American Minds on the Economy**

In the last 24 hours, how much attention would you say you have paid to:



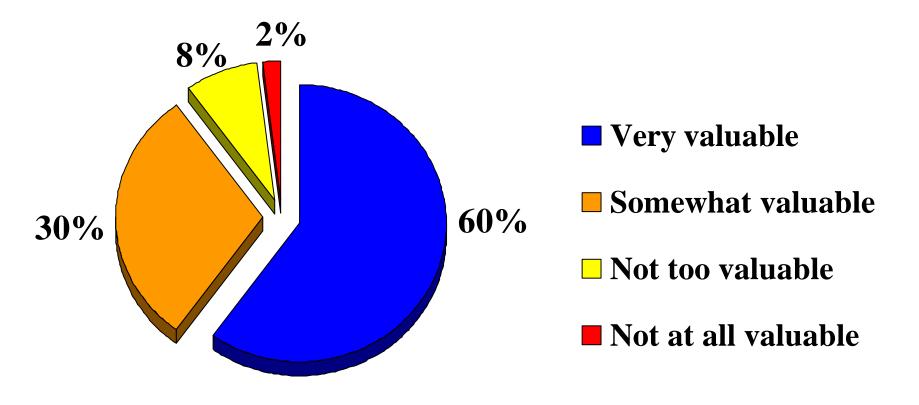
#### U.S. Should Invest in the Future

If the U.S. decided to invest in one thing to really make a difference in the world, what do you think that one thing should be? (first mentions)



### Americans Want to Improve How the World Sees U.S.

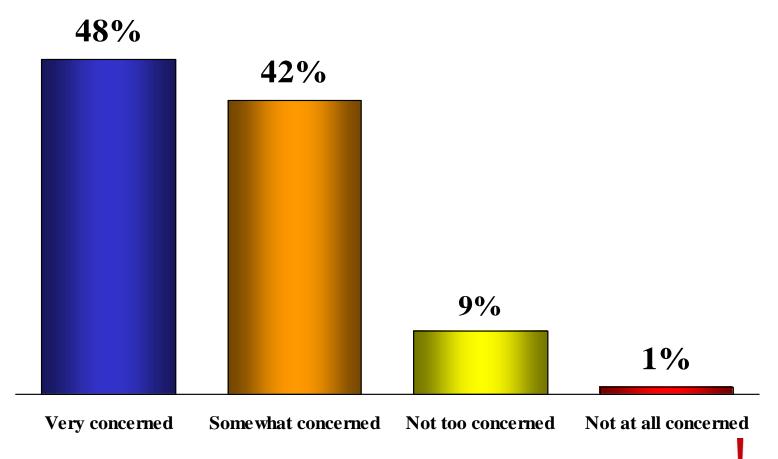
How valuable do you think it is to improve how the world sees us?





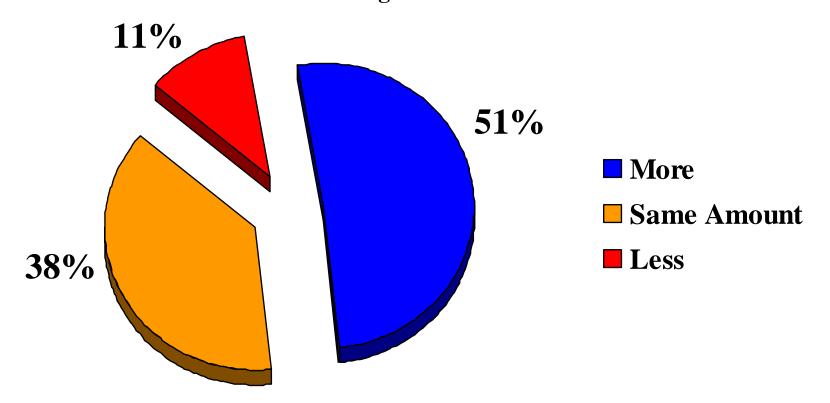
#### Americans Concerned About Health Problems Facing the World

How concerned are you about the health problems facing the world today?



# Americans More Aware of Global Health Today

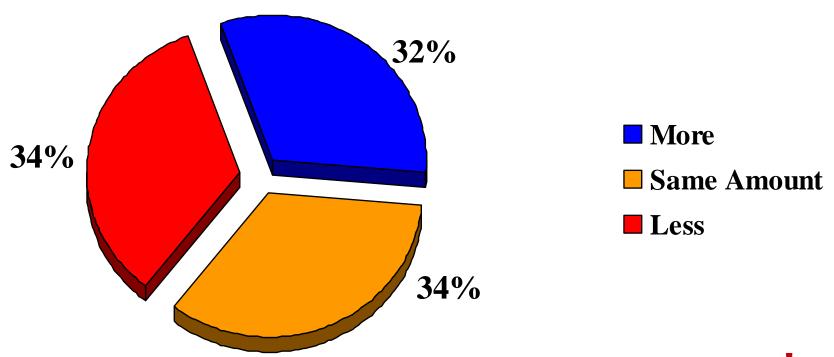
Compared to five years ago, would you say you think more, less, or about the same amount about global health?





### **Americans Unsure How Elected Officials Perceive Global Health**

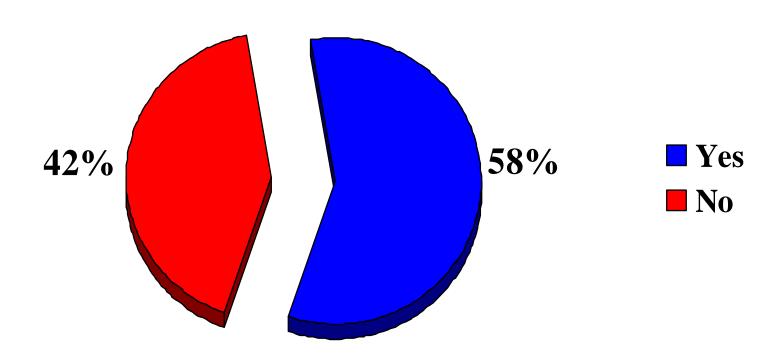
Compared to five years ago, do you think *your elected officials* think more, less, or about the same amount about global health?





### Congress Should Prioritize Global Health

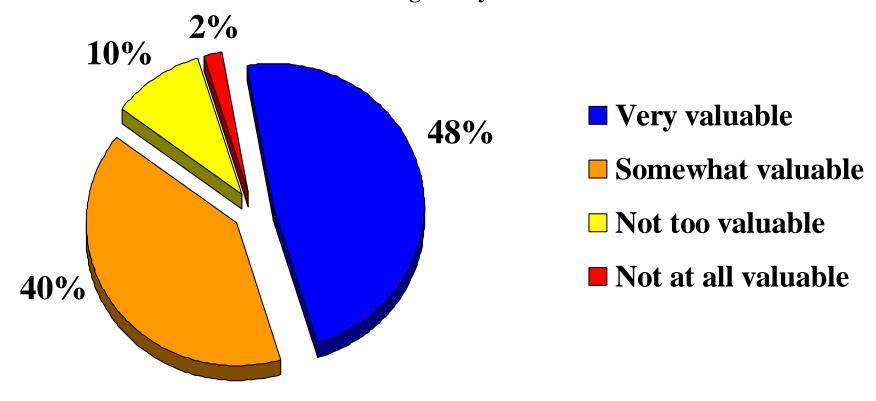
Should global health be a top priority for the new Congress?





# U.S. Should Lead in Research to Improve Health Globally

How valuable do you think it is for the U.S. to be a leader in research to improve health globally?

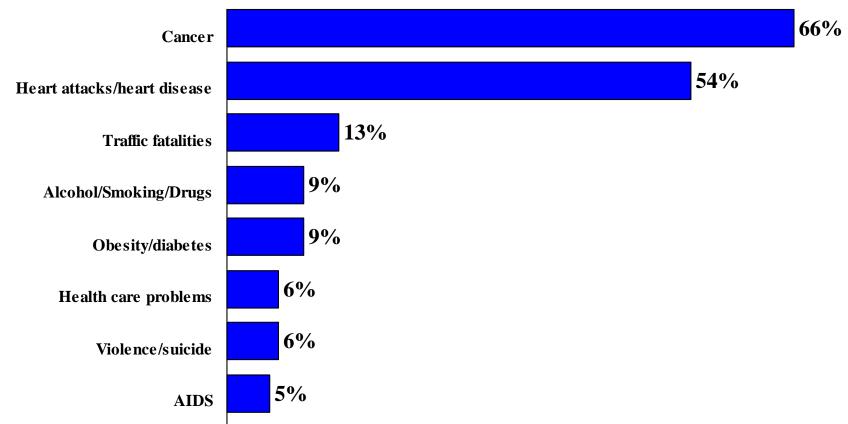




## Perceived Leading Causes of Death in the U.S.

What do you think are the two leading causes of death in United States?

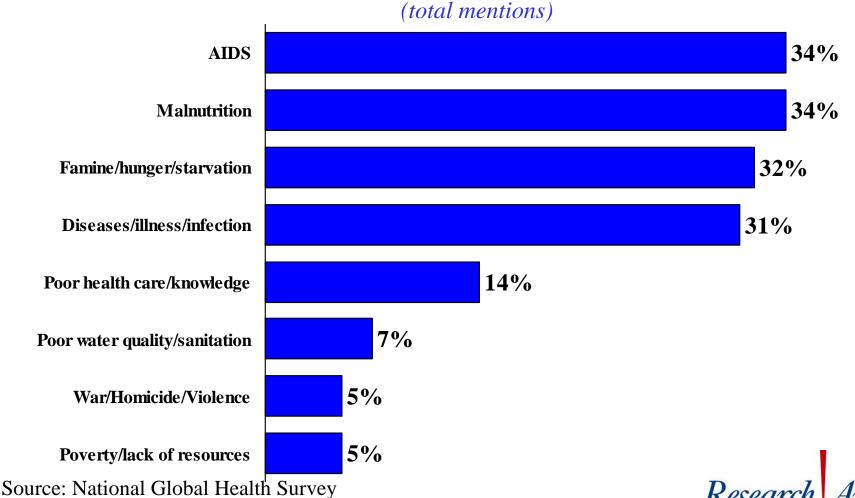
(total mentions)





## Perceived Leading Causes of Death in Poor/Developing Countries

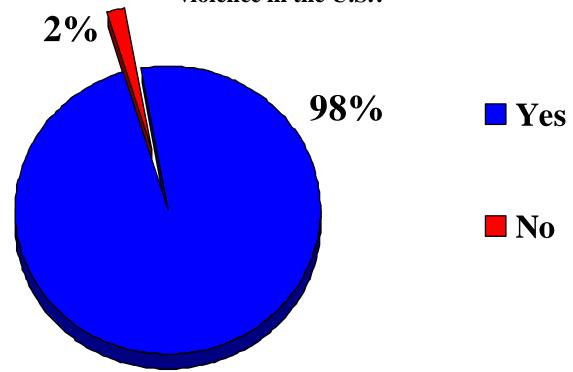
What do you think are the two leading causes of death in poor or developing countries?



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#### U.S. Should Work to Prevent Violence

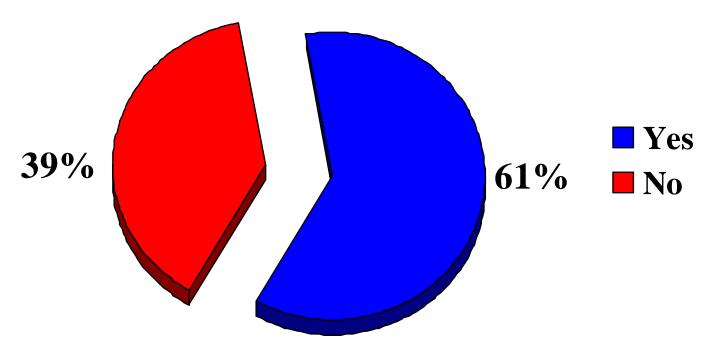
Violence is the threatened or actual use of force against oneself, another person or a group that is likely to result in injury, psychological harm or death. Research has shown that violence, like many diseases, is preventable. Do you think the U.S. should work to prevent violence in the U.S.?





## U.S. Should Work to Prevent Violence Globally

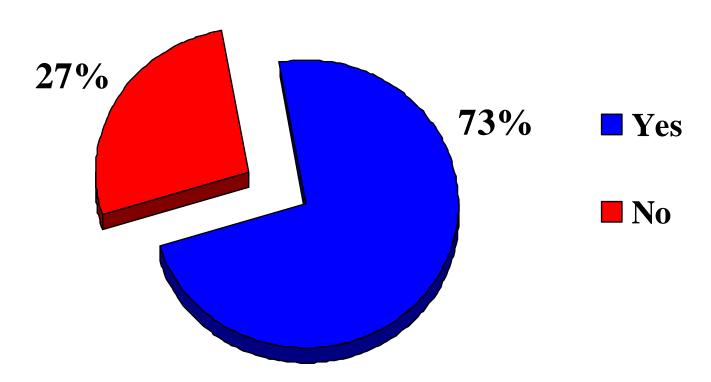
Violence is the threatened or actual use of force against oneself, another person or a group that is likely to result in injury, psychological harm or death. Research has shown that violence, like many diseases, is preventable. Do you think the U.S. should work to prevent violence in the rest of the world?





### **Americans Worry About Diseases That Affect Poorer Countries**

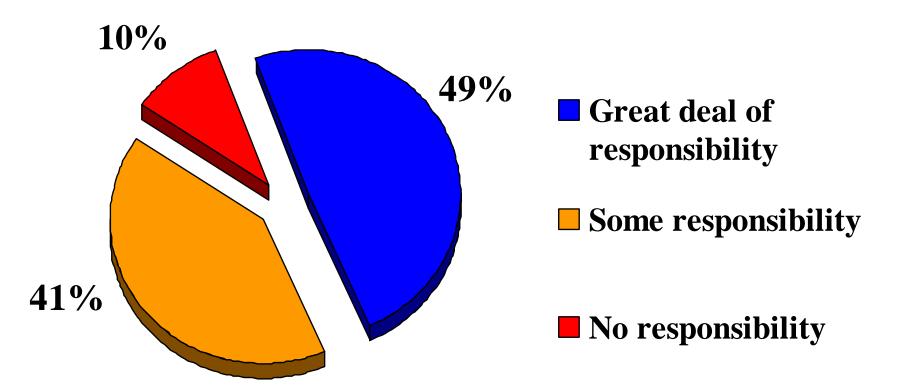
Should Americans worry about diseases- like malaria, dengue fever, and cholera- that mostly affect poorer countries?





#### U.S. Has Responsibility to Conduct Research to Prevent Disease Globally

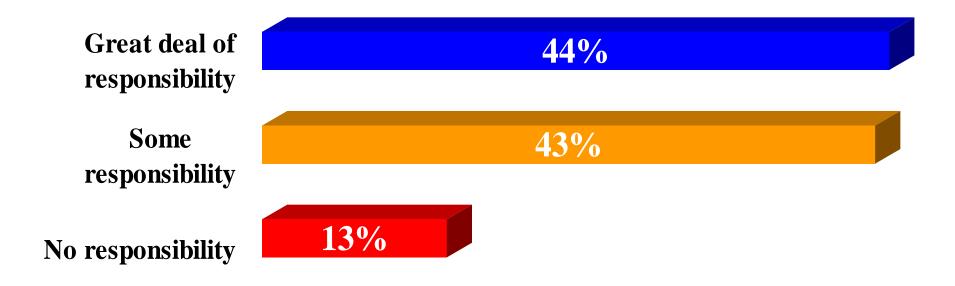
How much responsibility, if any, does the U.S. have to conduct research that would *prevent* diseases that disproportionately affect poorer countries?

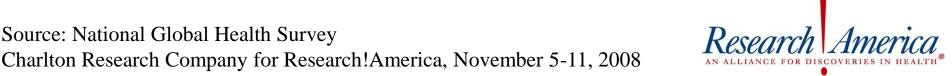




## U.S. Has Responsibility for Treating Diseases in Poorer Countries

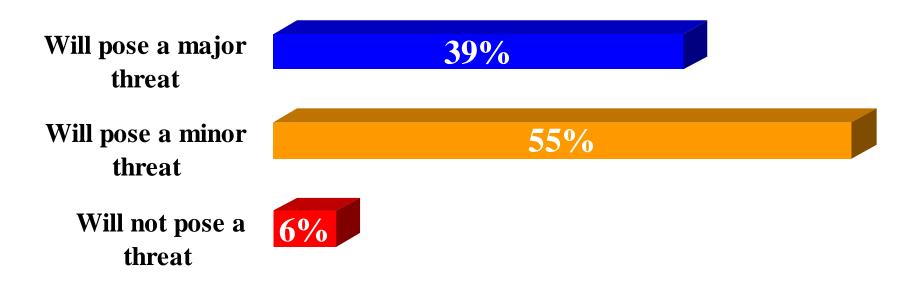
How much responsibility, if any, does the U.S. have to *treat* diseases that disproportionately affect poorer countries?





## Americans Say Emerging Diseases May Threaten the U.S.

In general, to what extent do you think infectious and emerging diseases facing other countries (such as the flu, tuberculosis, and SARS) will pose a threat to the United States in the next few years?



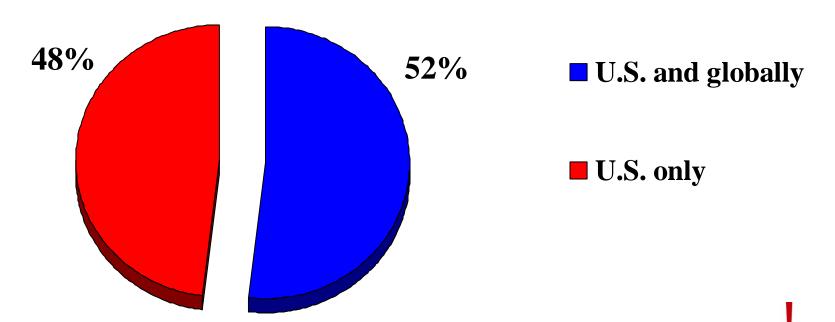


## U.S. Should Spend Tax Dollars on Improving Health

Some people say: The U.S. should spend its tax dollars on improving health in the U.S. only.

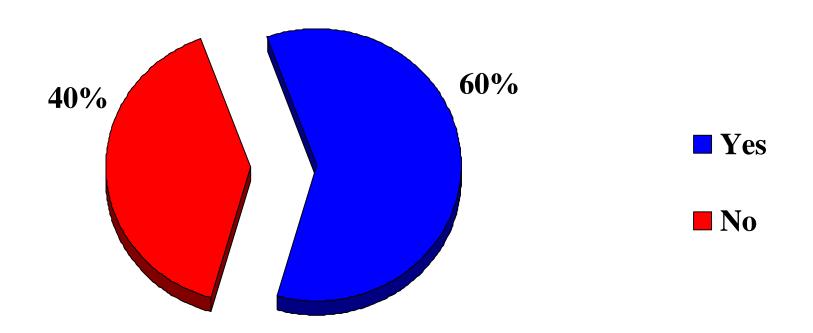
Other people say: The U.S. should spend its tax dollars on improving health in the U.S. and globally.

Which of these statements more closely reflects your opinion?



### Americans Willing to Pay More for Global Health

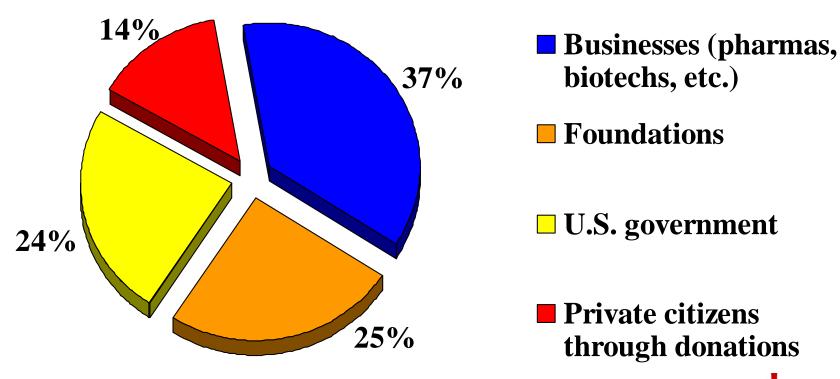
Would you be willing to pay \$1 per week more in taxes if you knew for sure that it would go towards the U.S. investing more in global health?





### Public and Private Sources Should Fund Global Health Research

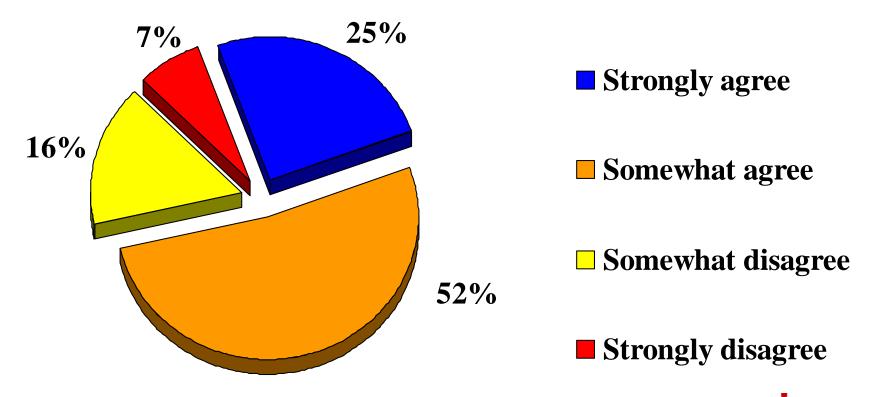
Who should be primarily responsible for funding global heath research?





## Americans Better Off if U.S. Invests in Global Health Research

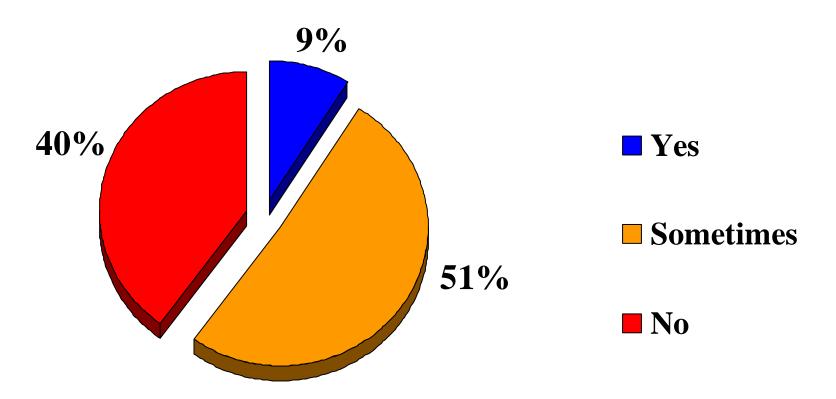
Do you agree or disagree that Americans will be better off if the U.S. government invests in research designed to improve health around the world?





### Americans Not Well Informed on Global Health Research Issues

Do you feel well informed about how your elected officials vote on issues pertaining to funding global health research?





### **Internet and Television Primary Sources for Constituents**

What is your primary source for how your elected officials vote on issues pertaining to funding global health research? (total mentions n=600)

| Internet       | <b>76%</b> |
|----------------|------------|
| Television     | <b>73</b>  |
| Newspapers     | 58         |
| Friends/family | 29         |
| Radio          | 29         |
| Magazines      | 24         |
| Other          | 3          |



#### Few Americans Actively Involved

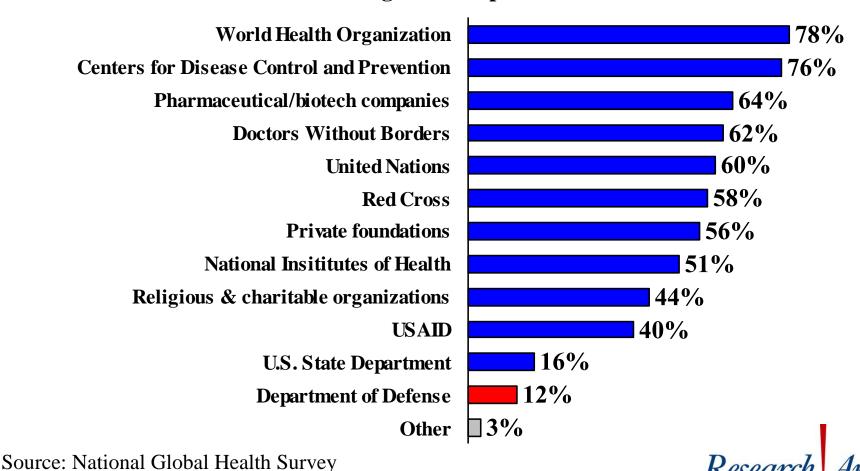
Are you currently doing something that you think will improve global health? If yes, what?





#### Many Organizations Should be Involved in Global Health Research

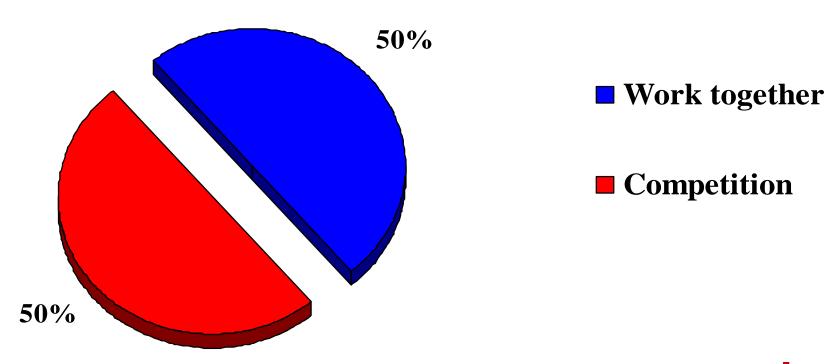
Which of the following government agencies and other types of organizations should be involved in research designed to improve health around the world?



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## Competition or Cooperation in Global Health Research?

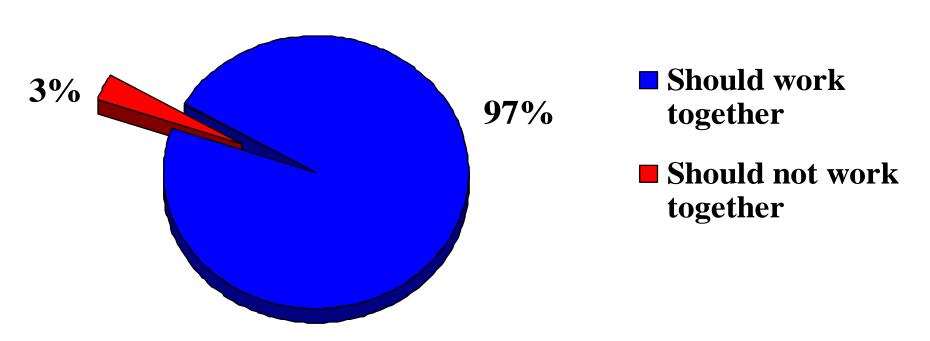
Do you think the different types of institutions conducting global health research in this country, such as government, universities, and private industry, work together to develop new treatments and cures, or do you think they are in competition?





#### Americans Think Research Institutions *Should* Work Together

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, *should* work together to develop new treatments and cures?





# Very Few Americans Can Identify Global Health Spokespeople

Is there a person who comes to mind when you think about global health? If yes, who? (total mentions n=166)

| Bill or Melinda Gates          | 22% |
|--------------------------------|-----|
| Bono                           | 11  |
| Barack Obama                   | 9   |
| A family member/doctor         | 9   |
| <b>Religious leaders</b>       | 7   |
| Al Gore                        | 6   |
| <b>Bill or Hillary Clinton</b> | 5   |
| Angelina Jolie                 | 5   |
| Dr. Albert Schweitzer          | 2   |
| Other                          | 22  |

Research America