## RESEARCH AMER <br>  AN ALLIANCE FOR DISCOVERIES IN HEALTH ${ }^{\circ}$

# Georgians Speak Out on Medical and Health Research 

## Survey Methodology

This state online survey was conducted by Zogby Analytics on behalf of Research!America in September 2016, among 812 adults ages 18+ in Georgia. This survey has a theoretical sampling error of $+/-3.5$ percentage points*
*Due to rounding, the total may not add up to 100 on some slides

# Leadership is Important to Georgians 

Please indicate how important you think it is that Georgia be a leader in each of these areas (\% saying very important and somewhat important):



Defense
Medical Research

Science and Technology Research
84\%

## Medical Research Important to Georgia Economy

How important do you think medical research is to the economy of Georgia?


[^0]
## Federal Government Should Provide Incentives for Private Sector Investment

How important is it for the federal government to support incentives for private sector investment in new treatments and cures?


[^1]
## Congress Should Support Private Investments in Research

Do you agree or disagree with the following statement: Congress should support tax and regulatory policies that encourage private industries to conduct more medical research.


- Strongly Agree
$\square$ Somewhat Agree
- Somewhat Disagree
- Strongly Disagree
- Not Sure


## Georgia Should Support Private Investments in Research

Do you agree or disagree that the Georgia state legislature should support legislation that will encourage private investments in medical research?


- Strongly Agree
- Somewhat Agree

■ Somewhat Disagree
$\square$ Strongly Disagree

- Not Sure


## Georgia Should Provide Incentives to Attract Medical Research

If Georgia offered financial incentives to attract new medical research, would you approve or disapprove of these incentives?


■ Strongly approve
■ Somewhat approve
■ Somewhat disapprove

- Strongly disapprove

Not Sure

## Accelerating Investment in Health Research is a Priority

How much of a priority is it to accelerate our nation's investment in research to improve health?


- Top Priority
- High Priority

■ Somewhat of a Priority

- Low Priority

Not a Priority at all
■ Not Sure

## More Georgians say U.S. is not Spending Enough on Research

The U.S. spends less than 5 cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that this is too much, the right amount or not enough?


- Too much

■ The right amount
■ Not enough
Not sure

## Zogby <br> Analytics

## Majority Willing to Pay More Taxes to Support Research

Would you be willing to pay \$1 per week more in taxes for more health research?


■ Yes

- No

■ Not Sure

## Georgians say Universities Help Strengthen Economy

## Do you agree or disagree with the following statement - (\% saying strongly agree or somewhat agree):

Georgia's universities help create a stronger economy by developing the skilled workforce that allows companies to


## Majority Agree State Funds Should Support University Research

Do you agree or disagree that Georgia state (taxpayer) funds should be used to support medical research at public universities?


■ Strongly Agree
$\square$ Somewhat Agree
$\square$ Somewhat Disagree
$\square$ Strongly Disagree

- Not Sure


## Georgia Should Assign a High Priority to STEM Careers

Do you agree or disagree Georgia's state government should assign a higher priority to improving K-12 education focused on science, technology, engineering and mathematics and careers in those fields?


- Strongly Agree

■ Somewhat Agree
$\square$ Somewhat Disagree

- Strongly Disagree
- Not Sure


## Federal Government Should Assign a High Priority to STEM Careers

Do you agree or disagree the federal government should assign a higher priority to improving K-12 education focused on science, technology, engineering and mathematics and careers in those fields?


■ Strongly Agree

- Somewhat Agree

■ Somewhat Disagree

- Strongly Disagree
- Not Sure


## STEM Education Important to U.S. Competitiveness

How important do you think education and training in science, technology, engineering, and mathematics is to U.S. competitiveness and our future economic prosperity?


- Very Important
- Somewhat Important
- Not Too Important

Not Sure

## Half Say We are Not Making Enough Progress in Developing New Medicines

Do you believe we are making enough progress in developing new medicines?


■ Yes
$\square$ No

■ Not Sure

## Many Obstacles to Medical Progress

Is the following a reason why we are not making more progress in medical research:

Too many regulatory barriers


R\&D tax burden too high


Not spending enough money

$48 \quad 28$ 24
Not enough researchers $\square$

## Important to Conduct Research to Eliminate Health Disparities

Studies show that certain health problems such as diabetes, heart disease, and infant mortality happen more often among minorities or citizens with lower incomes. How important do you feel it is to conduct medical or health research to understand and eliminate these differences?


## Important for Georgia to Conduct Research to Eliminate Health Disparities

How important do you feel it is for Georgia to fund medical or health research to understand and eliminate these differences?


- Very Important
- Somewhat Important
- Not too Important
- Not at all Important
- Not Sure


## Basic Research Should be Supported by Federal Government

Do you agree or disagree that basic research which advances the frontiers of knowledge is necessary and should be supported by the federal government, even if it brings no immediate benefits?


- Strongly Agree
- Somewhat Agree

■ Somewhat Disagree

- Strongly Disagree
- Not Sure


## Georgia Should Match Federal Research Grants

Do you agree or disagree that Georgia's state government should provide matching funds for federal research grants?


- Strongly Agree
- Somewhat Agree
$\square$ Somewhat Disagree
- Strongly Disagree
- Not Sure


## Georgians Willing to Share Health Information to Advance Research and Improve Care

For which of the following would you be willing to share your personal health information (\% selected):


## Half of Georgians Say Research is the Solution to Rising Health Care Costs

When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?


■ Part of the problem
$■$ Part of the solution

■ Not Sure

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[^0]:    - Very Important
    - Somewhat Important
    - Not too Important

    Not at all Important
    Not Sure

[^1]:    - Very Important
    - Somewhat Important
    - Not Too Important
    $\square$ Not At All Important
    - Not Sure

