



Attitudinal Survey of Minority Populations on Eye and Vision Health and Research

August 2014

National Public Opinion Poll

Sponsors

Support for this poll was provided, in part, by the following:

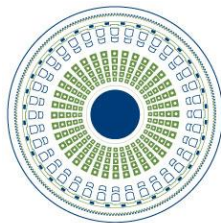
Research to Prevent Blindness



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Alliance for Eye and Vision Research (AEVR)



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Educating about the Value of Vision Research

Minority Populations

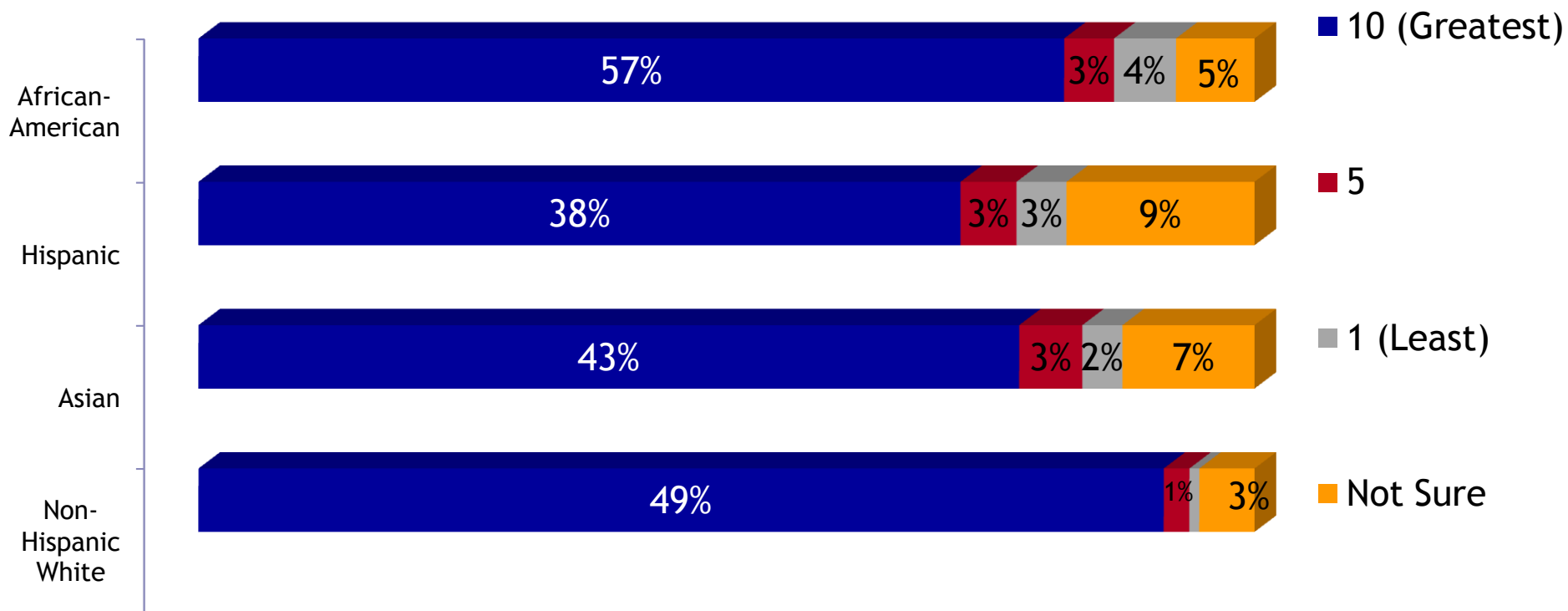
The **National Poll** was conducted online in August 2014 by Zogby Analytics for Research!America and the Alliance for Eye and Vision Research and supported by Research to Prevent Blindness. Sample sizes and theoretical sampling errors are as follows:

- African-American: sample size, 417; margin of error, +/-4.9%
- Asian: sample size, 301; margin of error, +/- 5.8%
- Hispanic: sample size, 401; margin of error, +/- 5%
- Non-Hispanic White: sample size, 925; margin of error, +/- 3.2%

*Due to rounding, the total may not add to 100 on some slides.

Many Americans Rate Losing Eyesight as Having Greatest Impact in Daily Life (Cont.)

On a scale of 1 to 10, with 1 having the least impact and 10 having the greatest impact on your daily life, how would you rate: **losing your eyesight**



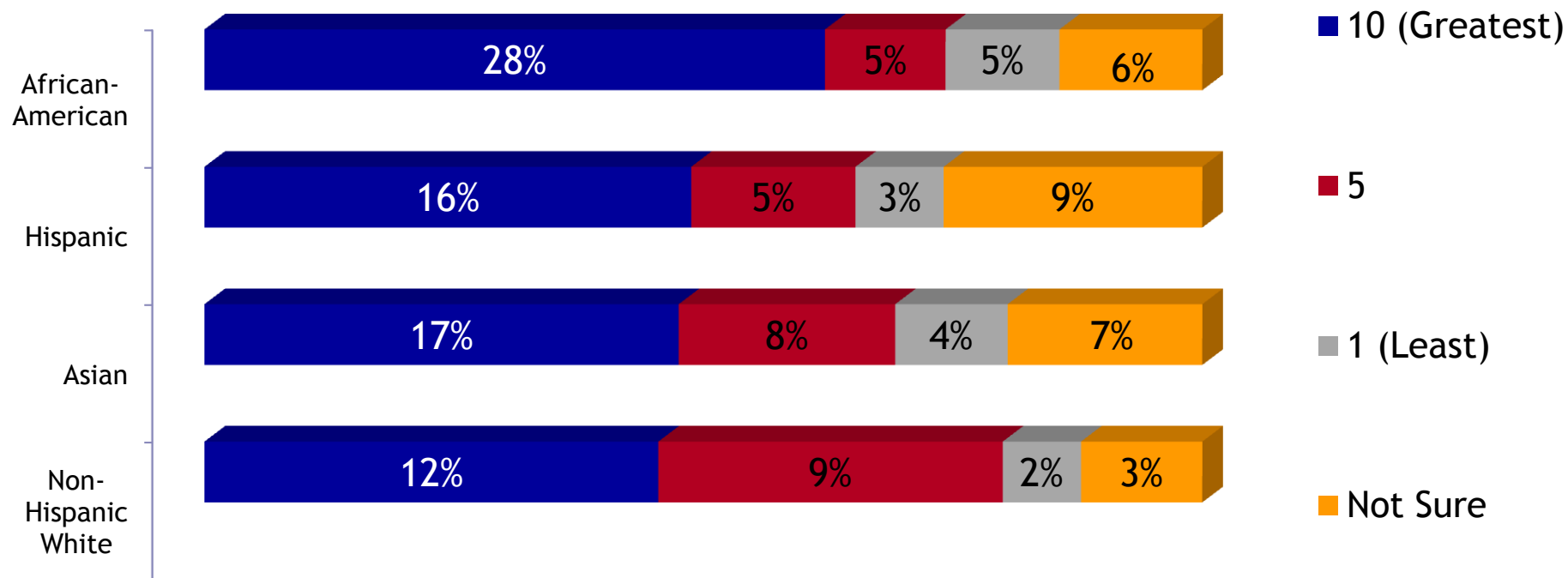
Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics with support from Research to Prevent Blindness and the Alliance For Eye and Vision Research, August 2014.

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Losing Hearing (Cont.)

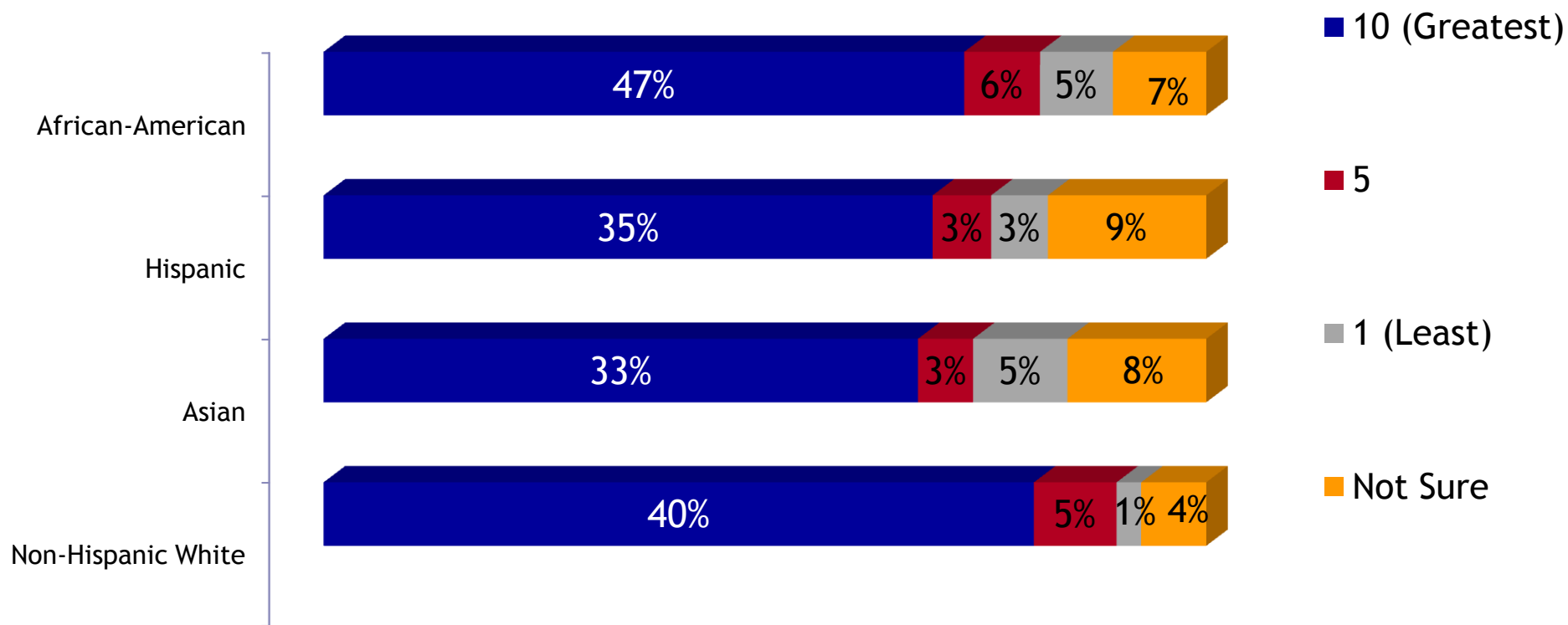
On a scale of 1 to 10, with 1 having the least impact and 10 having the greatest impact on your daily life, how would you rate: **losing your hearing**



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Losing Memory (Cont.)

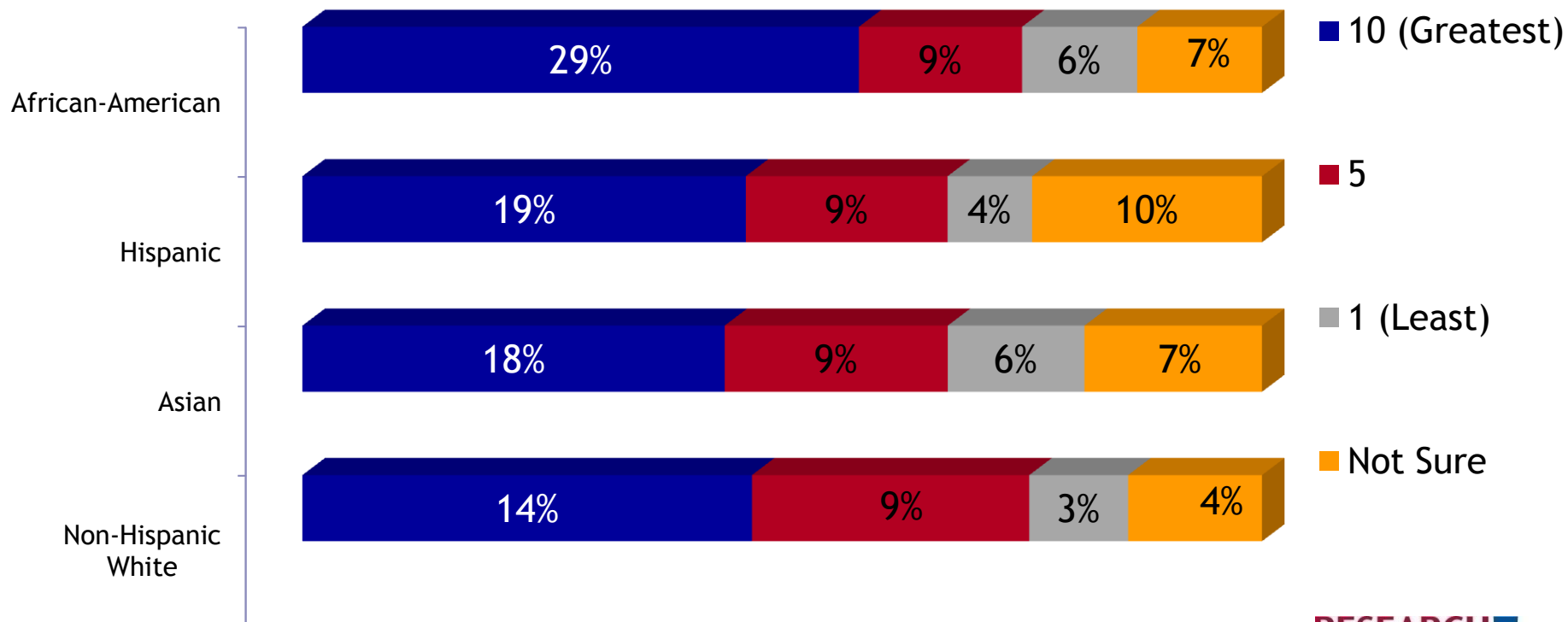
On a scale of 1 to 10, with 1 having the least impact and 10 having the greatest impact on your daily life, how would you rate: **losing your memory**



Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics with support from Research to Prevent Blindness and the Alliance For Eye and Vision Research, August 2014.

Losing Speech

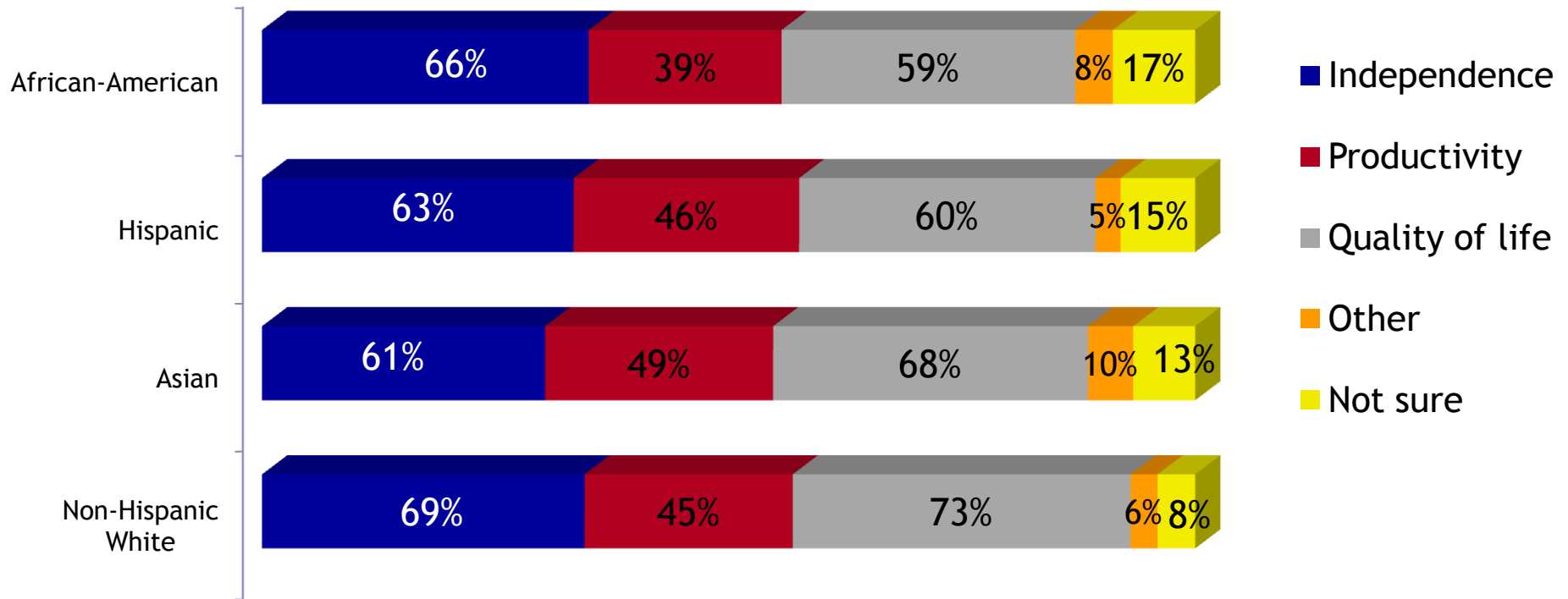
On a scale of 1 to 10, with 1 having the least impact and 10 having the greatest impact on your daily life, how would you rate: **losing your speech**



Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics with support from Research to Prevent Blindness and the Alliance For Eye and Vision Research, August 2014.

Majority Concerned about Quality of Life As a Consequence of Vision Loss

Which of the following would concern you as a consequence of losing your vision?



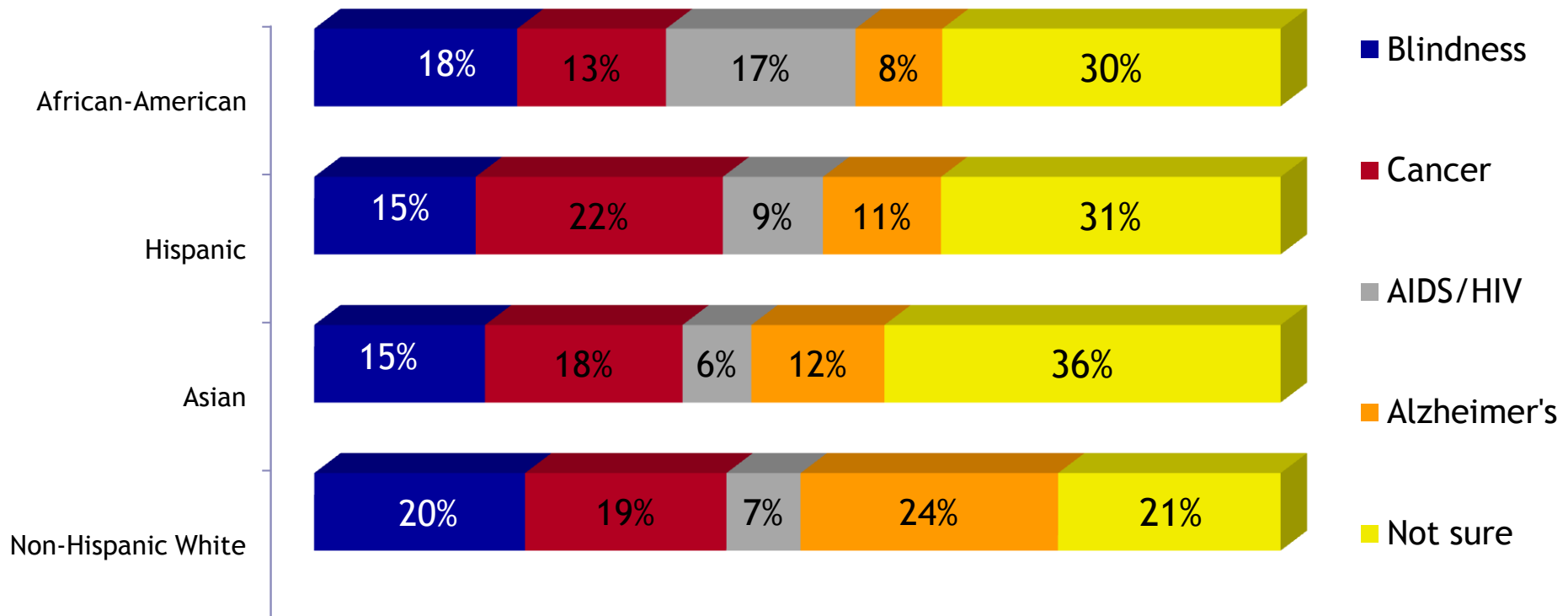
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Blindness Ranked High with Other Conditions Among All Groups

Which of the following diseases or ailments is the worst that could happen to you?



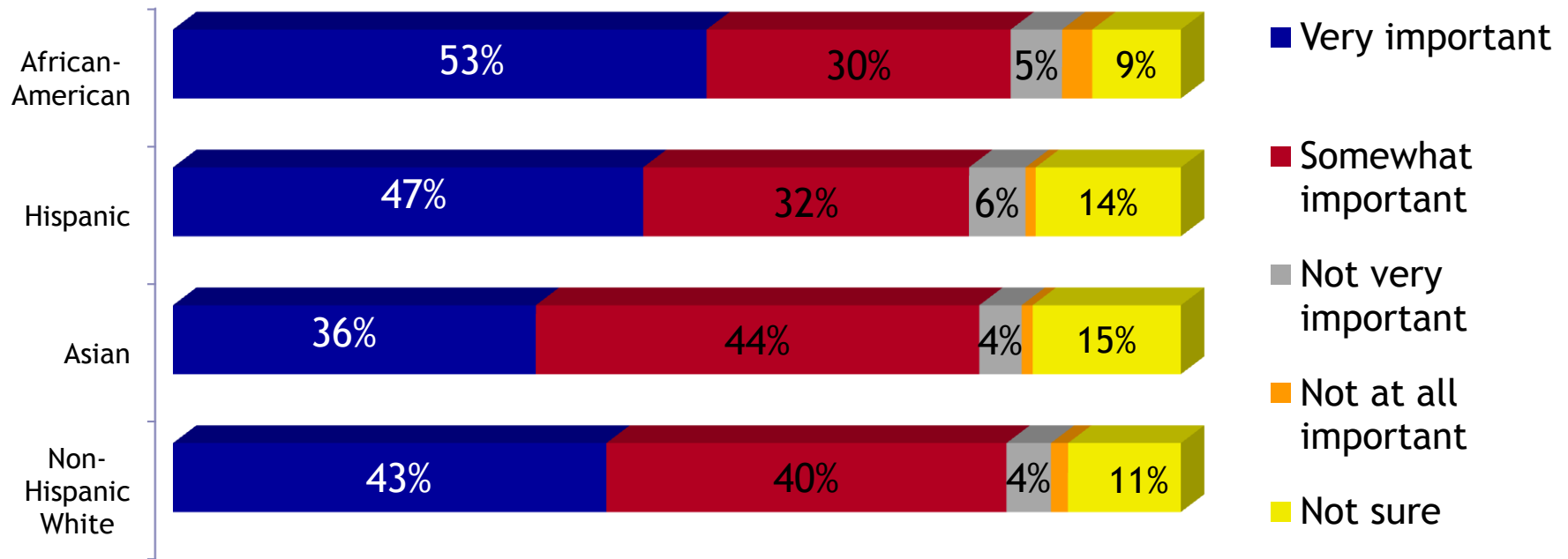
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National Support of Eye and Vision Research a Priority

How important is it that our nation supports research that focuses on improving prevention and treatment of eye and vision disorders?



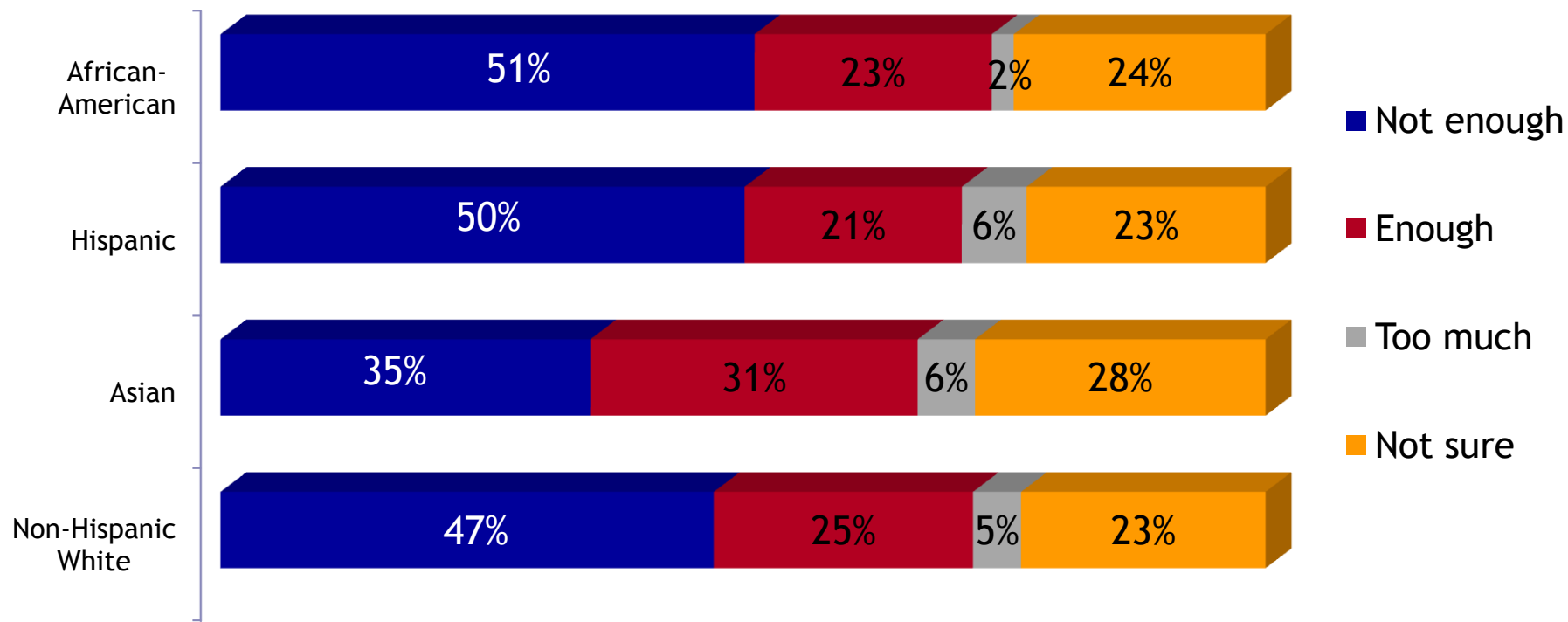
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Many Respondents Say Federal Funding Not Enough

The federal government spends on average \$2.10 per person each year on eye and vision research. Would you say that is..



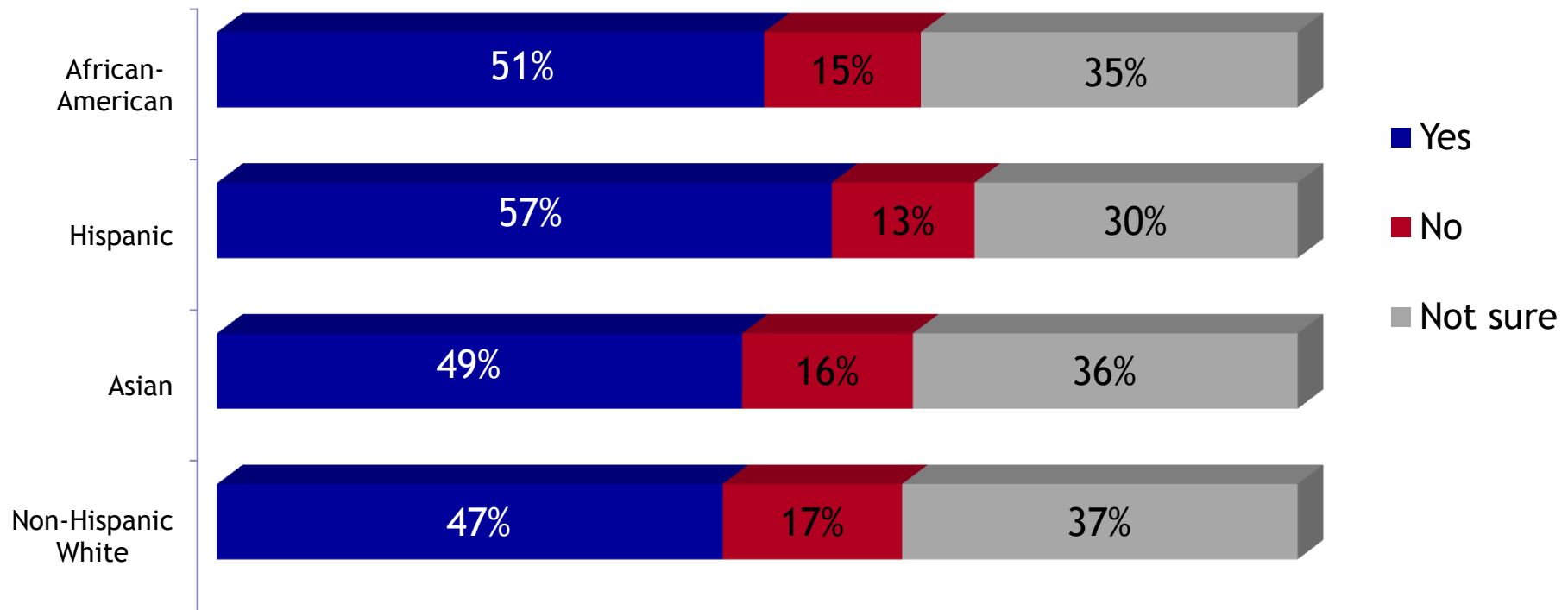
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Non-Governmental Sectors Should Increase Funding

In addition to the federal government, industry, patient groups and philanthropies pay for eye and vision research. Do you think all sectors should increase funding for this type of research?



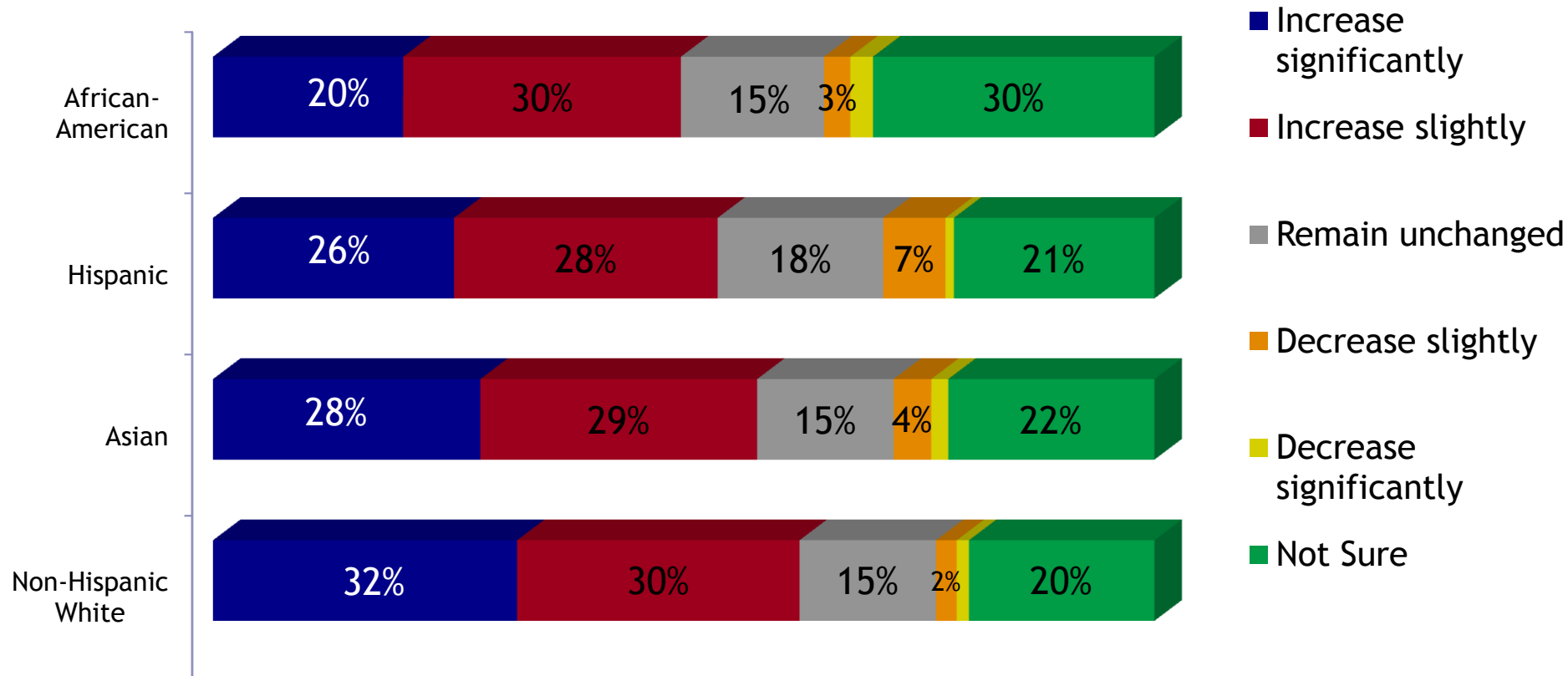
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Health Care Costs for Eye Disorders will Increase by 2050

In your view, how will health care costs from eye disorders change by the year 2050?



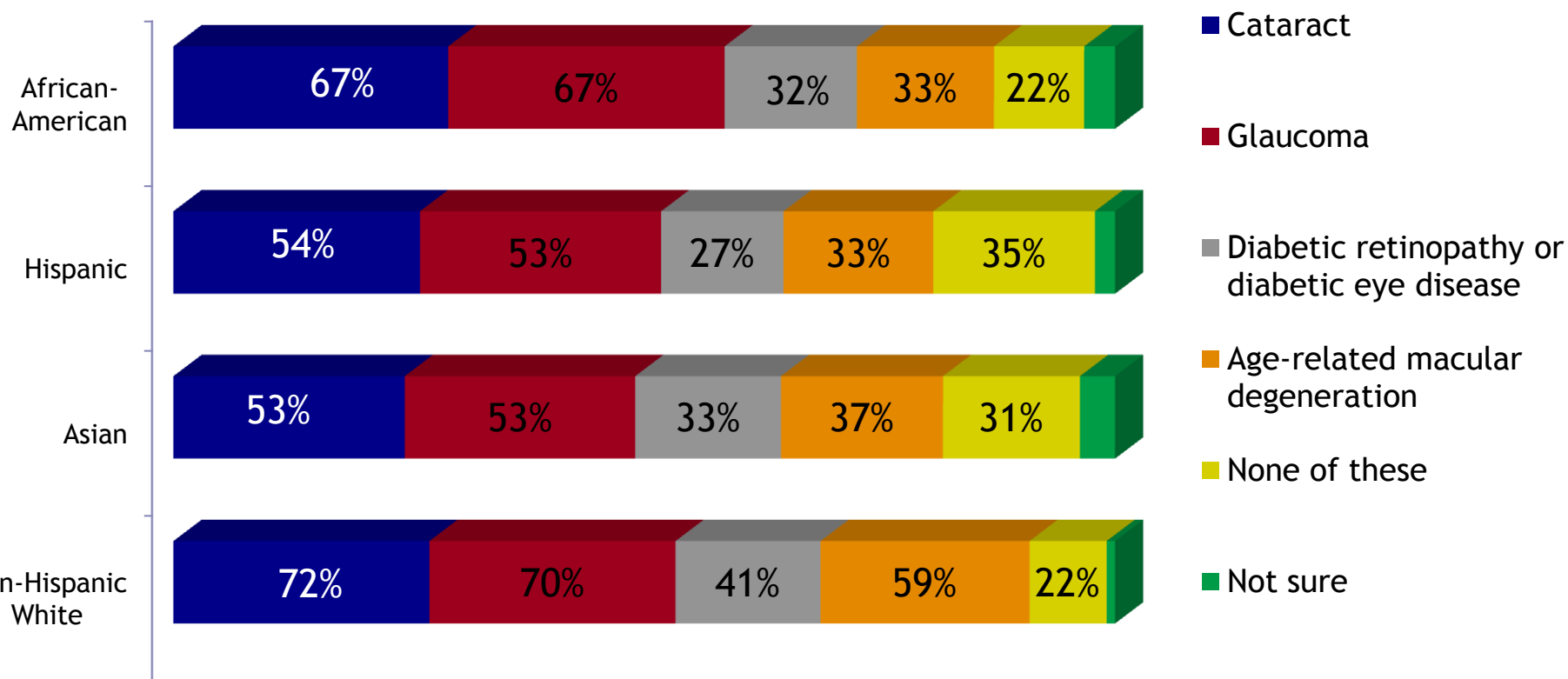
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Knowledge About Specific Eye Disorders Uneven Among All Groups

How many of the following conditions have you heard of? (Check all that apply)



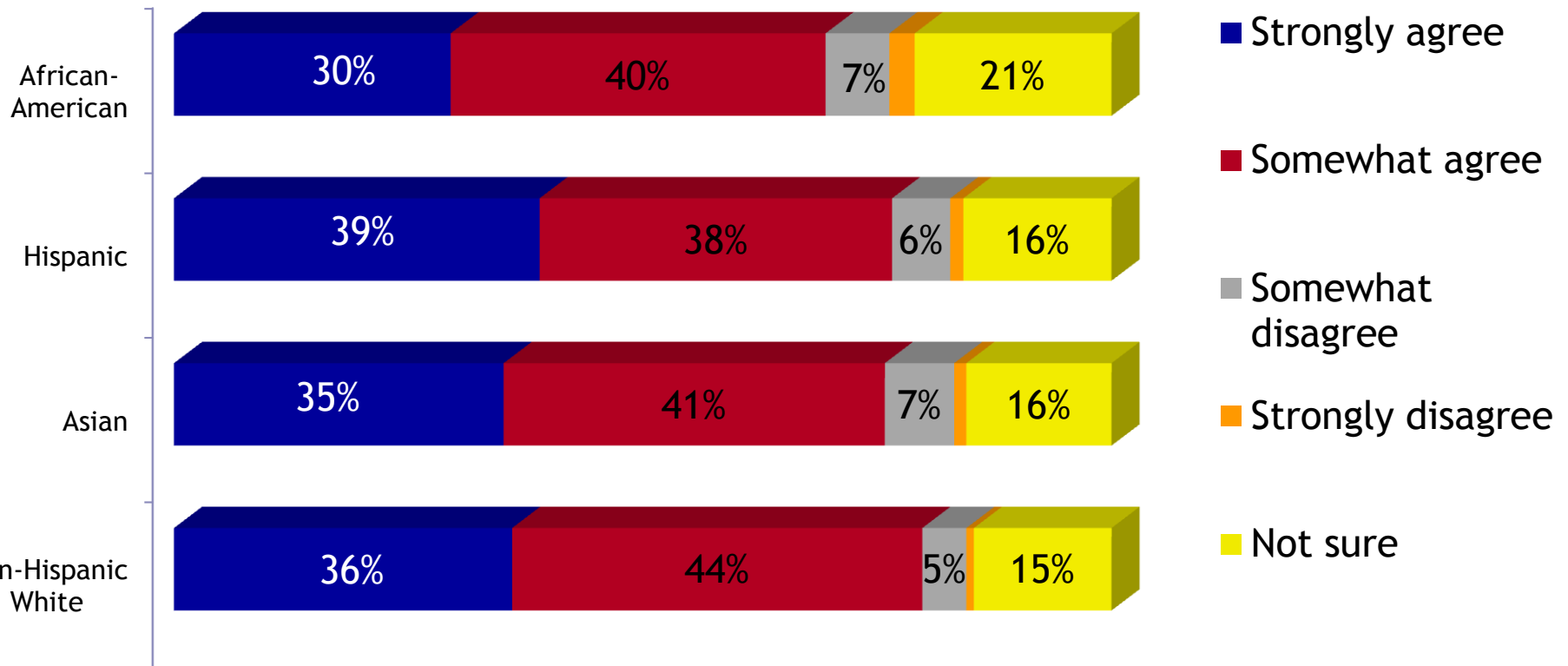
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Excessive Sunlight or Ultraviolet Radiation Risk Factor for Eye Disease

Do you agree or disagree that exposure to excessive sunlight or ultraviolet radiation is associated with greater risk of eye disease?



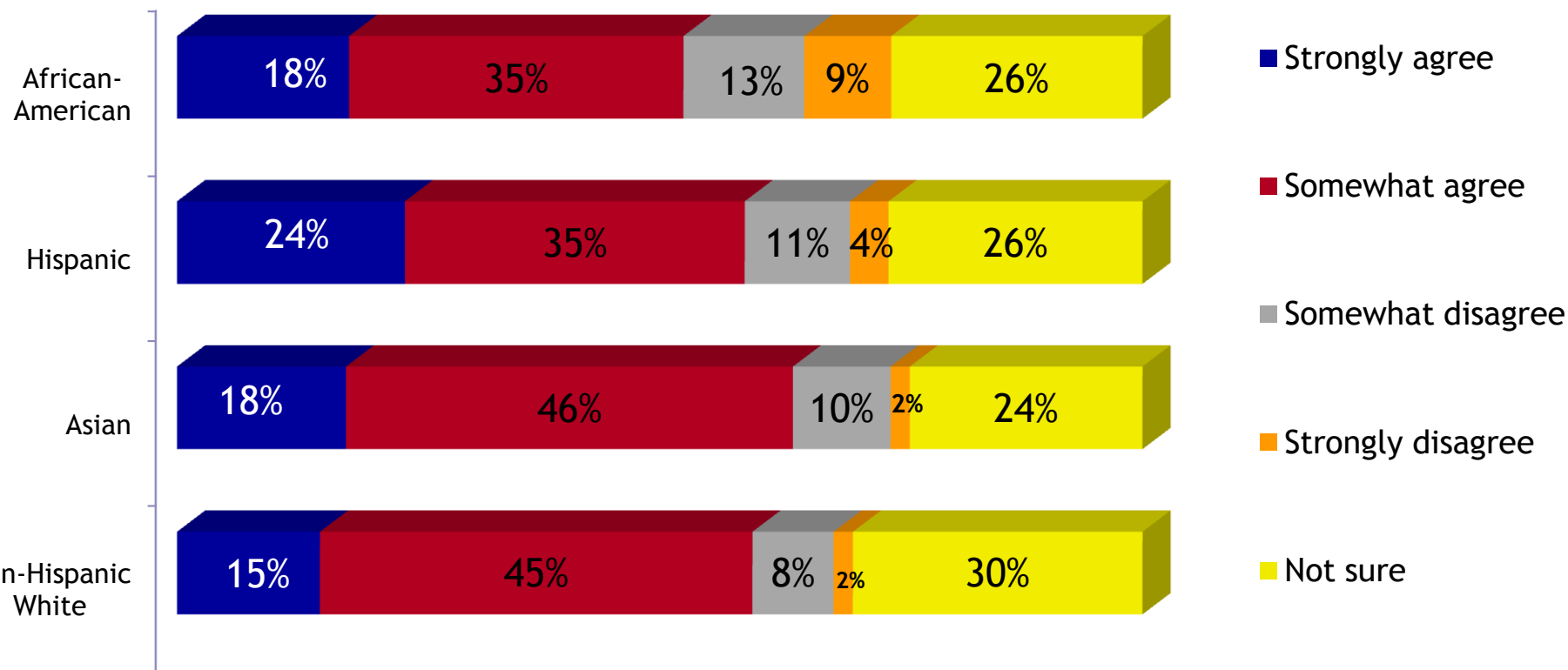
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Ethnic Heritage Risk Factor for Eye Disease

Do you agree or disagree that individuals have different risks of eye disease depending on their ethnic heritage.



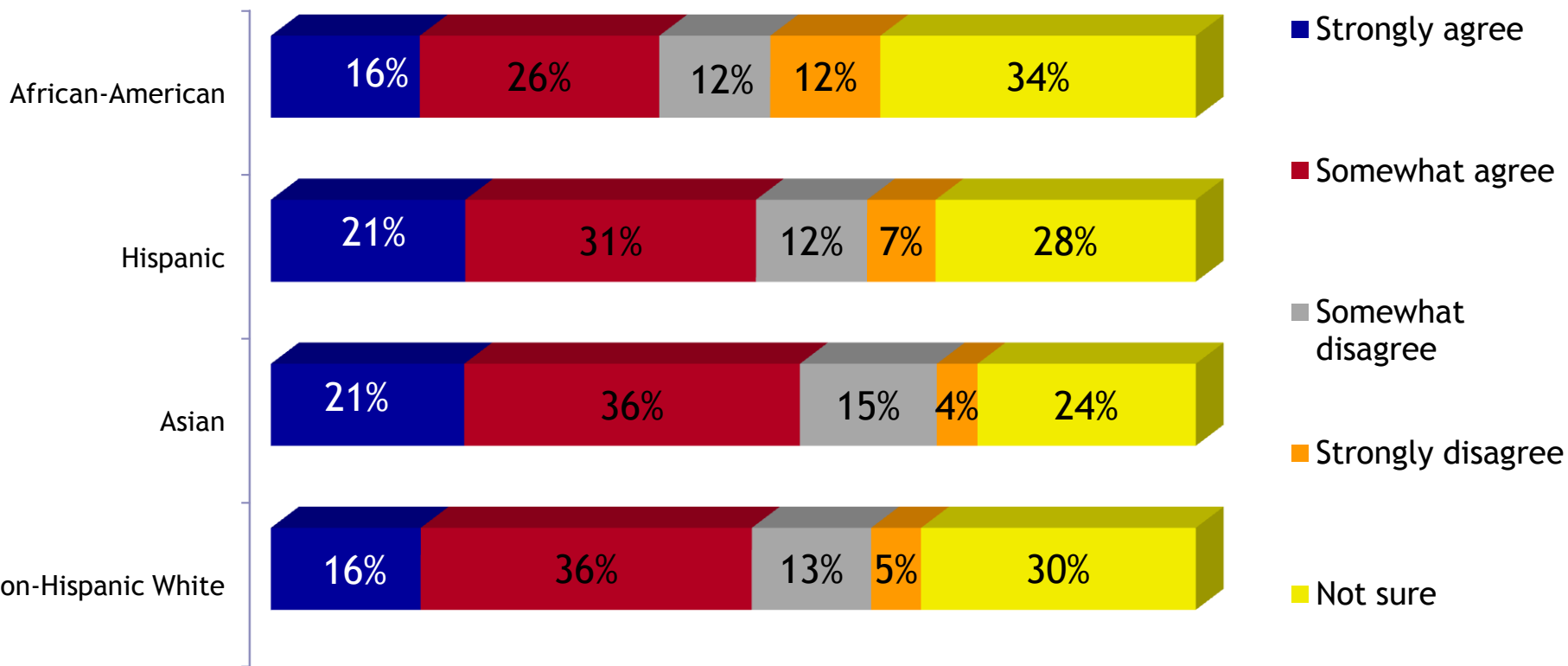
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Obesity Risk Factor for Eye Disease

Do you agree or disagree that obesity is associated with greater risk of eye disease?



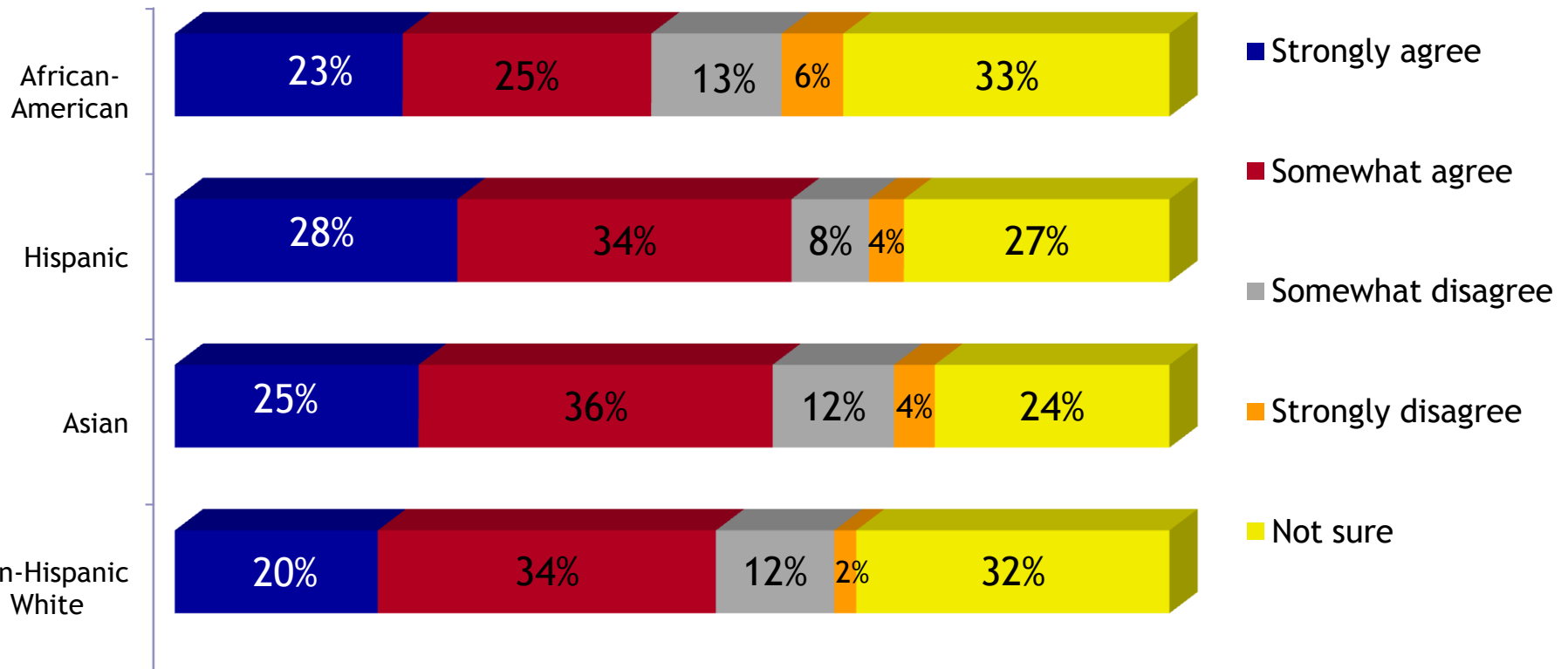
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Smoking Also Considered Risk Factor for Eye Disease

Do you agree or disagree that smoking is associated with greater risk of eye disease?



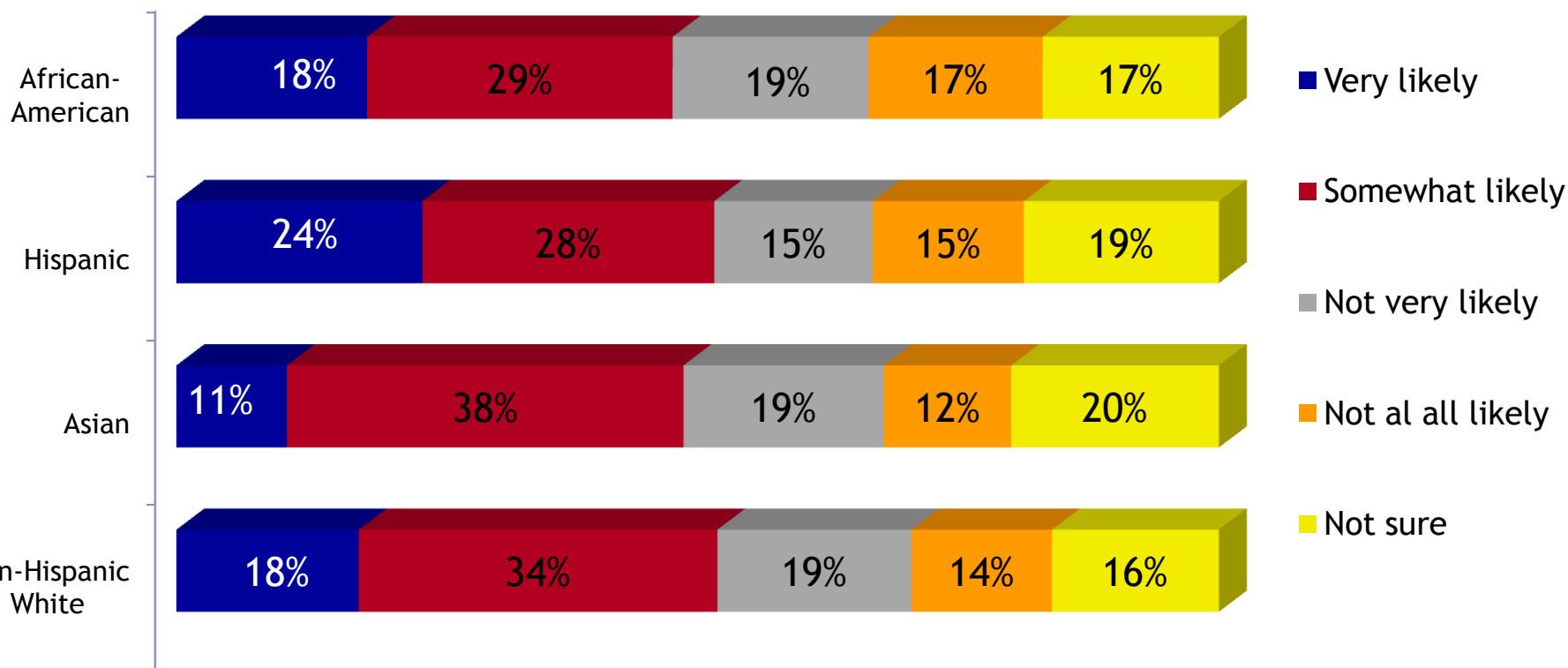
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About Half Would Participate in Eye and Vision Research if Recommended by Provider

If a health care provider found a clinical trial on eye and vision research and recommended you join, how likely would you be to participate in a clinical trial?



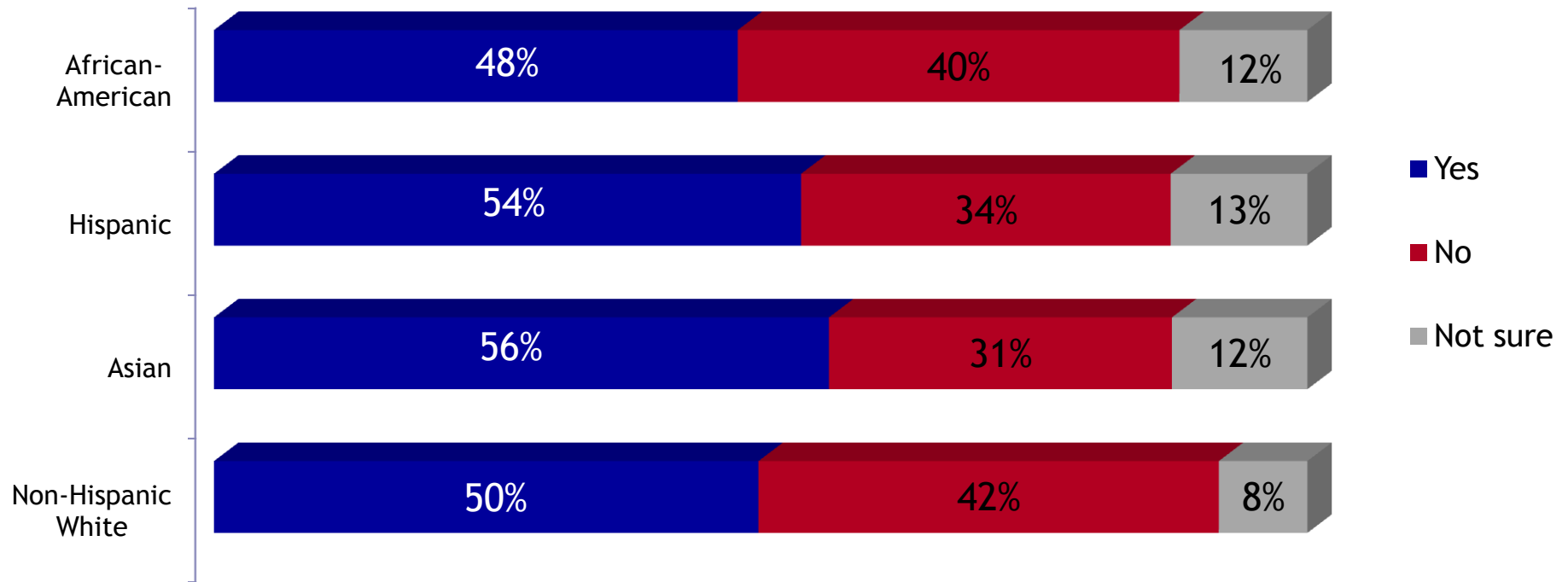
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Insurance Coverage for Routine Eye Exams or Glasses Split Among Respondents

Many insurers such as Medicare and some private insurers help pay for medical care of eye diseases, but do not help pay for routine eye exams or glasses/contacts. Sometimes people have separate vision insurance to help pay for routine eye exams or glasses. Do you have insurance coverage for routine eye exams or glasses?



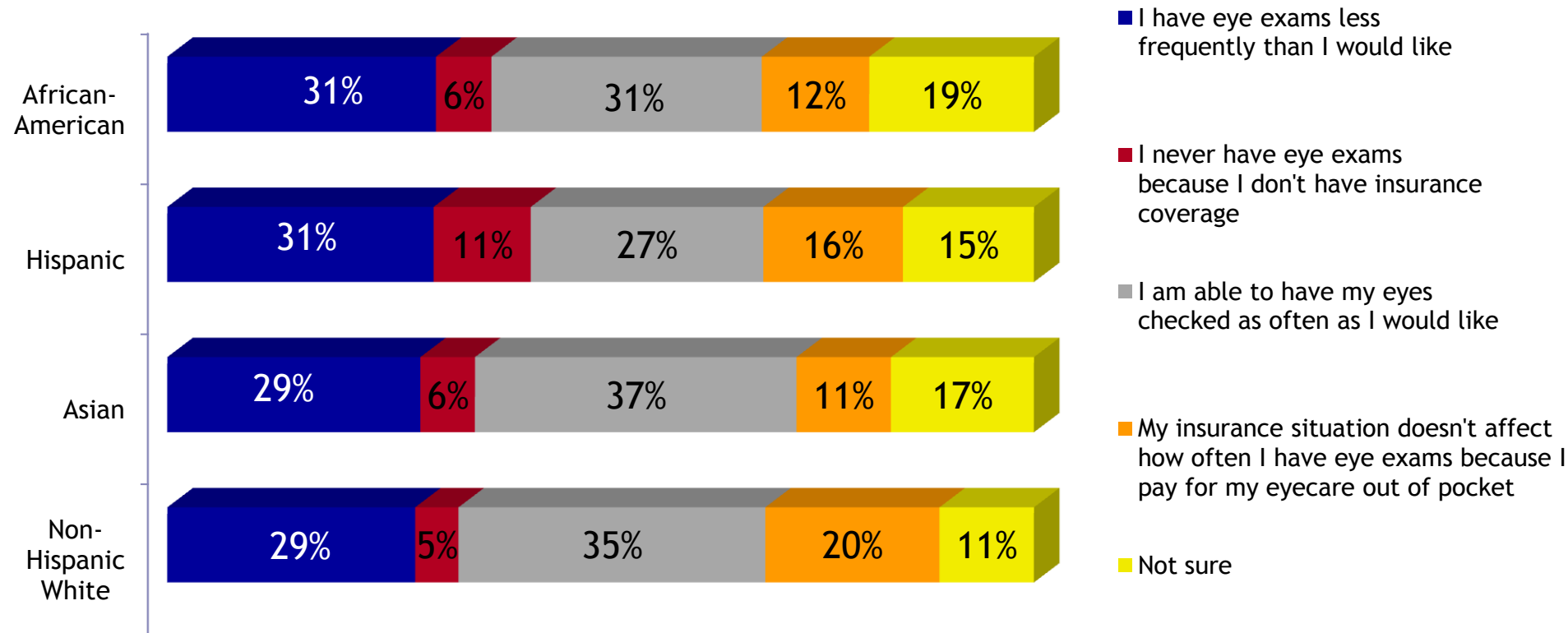
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Insurance Situation Impacts Frequency of Eye Exams

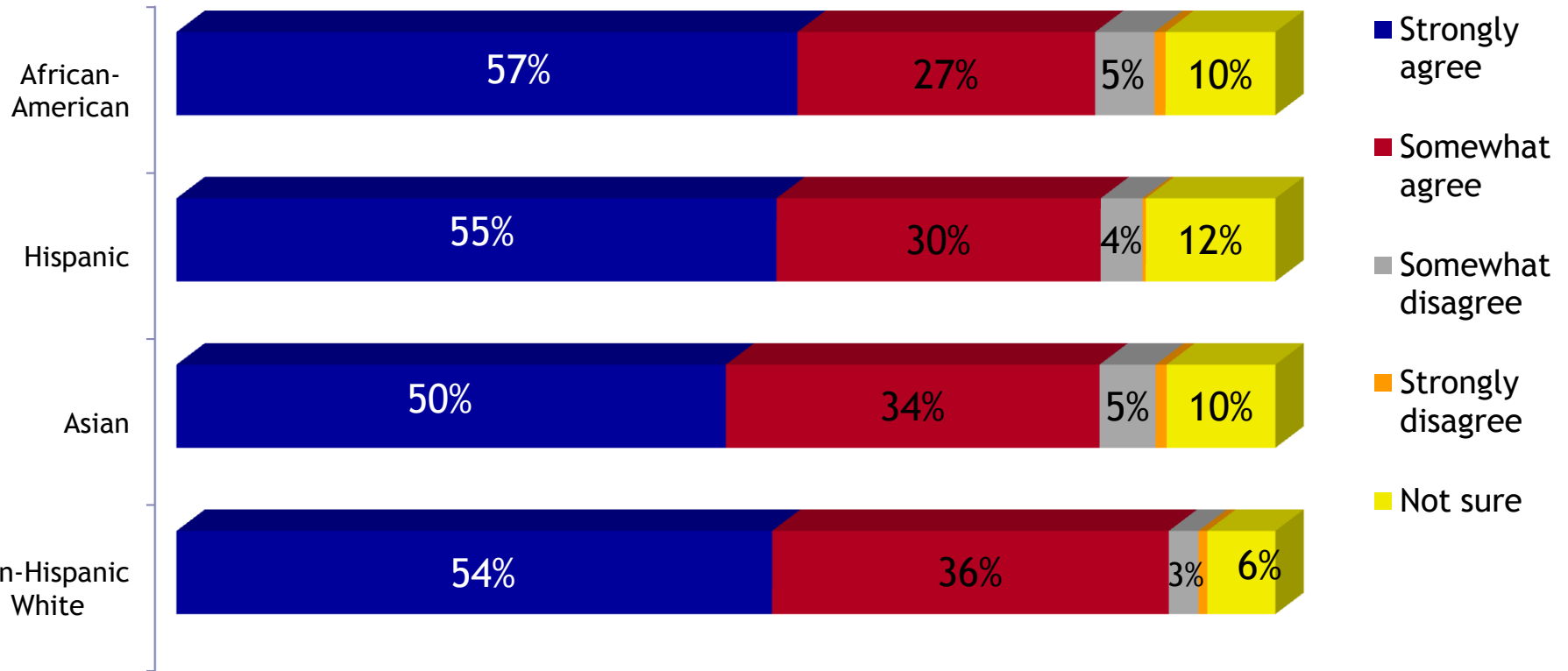
Select which statement best describes how your insurance situation impacts how often you have your eyes checked. 'Because of my insurance situation...'



Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics with support from Research to Prevent Blindness and the Alliance For Eye and Vision Research, August 2014.

Strong Majority Agree that “Good Eye Health is Important to Overall Health”

Do you agree or disagree with the following statement: ' Good eye health is important to overall health.'



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