



Americans' Views on Advancing Research and Innovation

March 2016

National public opinion survey commissioned by
Research!America

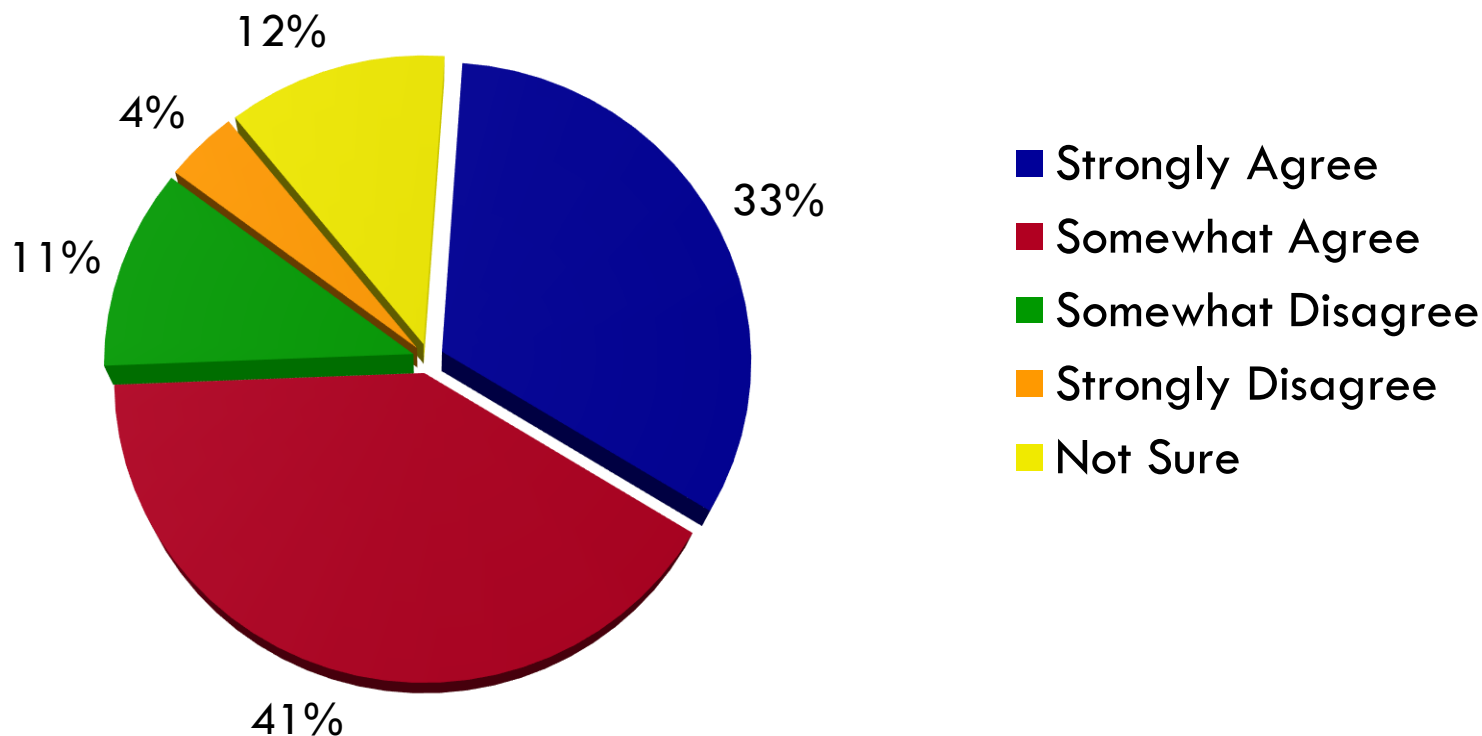
National Survey Methodology

This nationwide online survey was conducted by Zogby Analytics on behalf of Research!America in January 2016, among 1001 adults ages 18+. This survey has a theoretical sampling error of +/- 3.2 percentage points*

*Due to rounding, the total may not add up to 100 on some slides

Majority say research has improved health

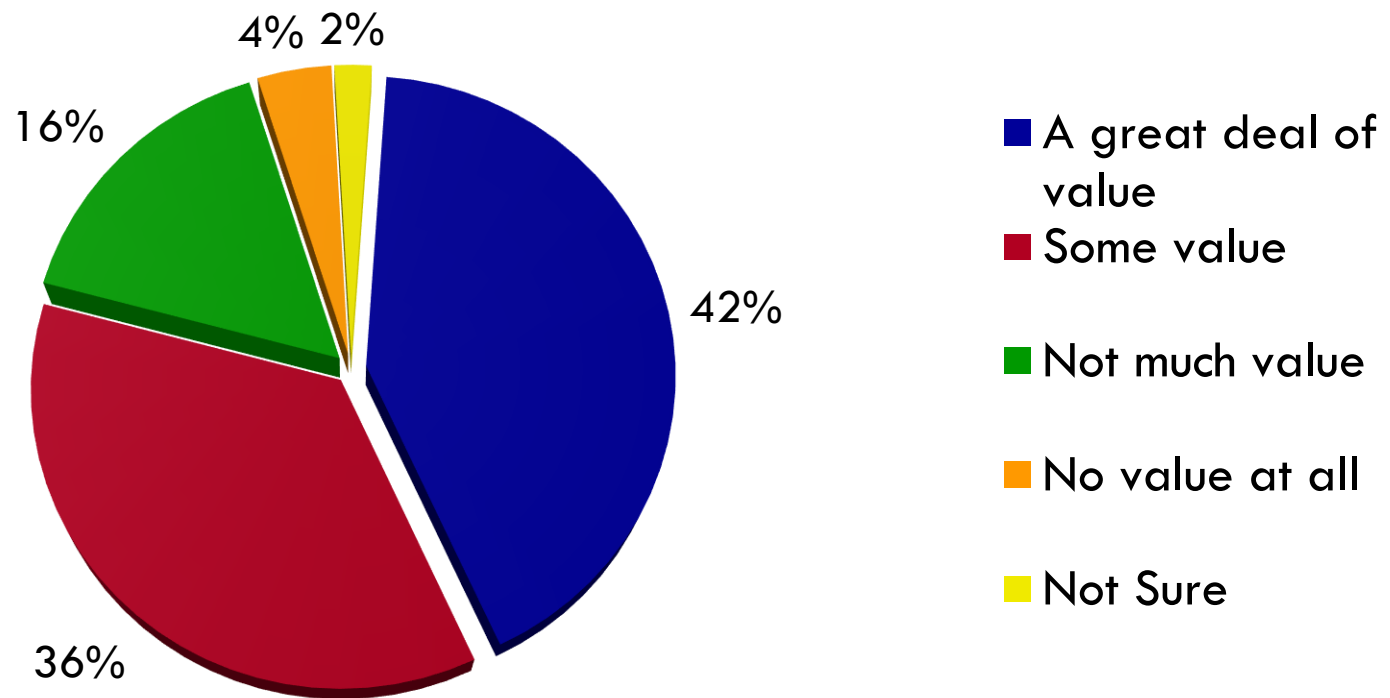
Do you mainly agree or disagree that your health has been improved thanks to research over the course of your lifetime?



Federal dollars spent on research offers value

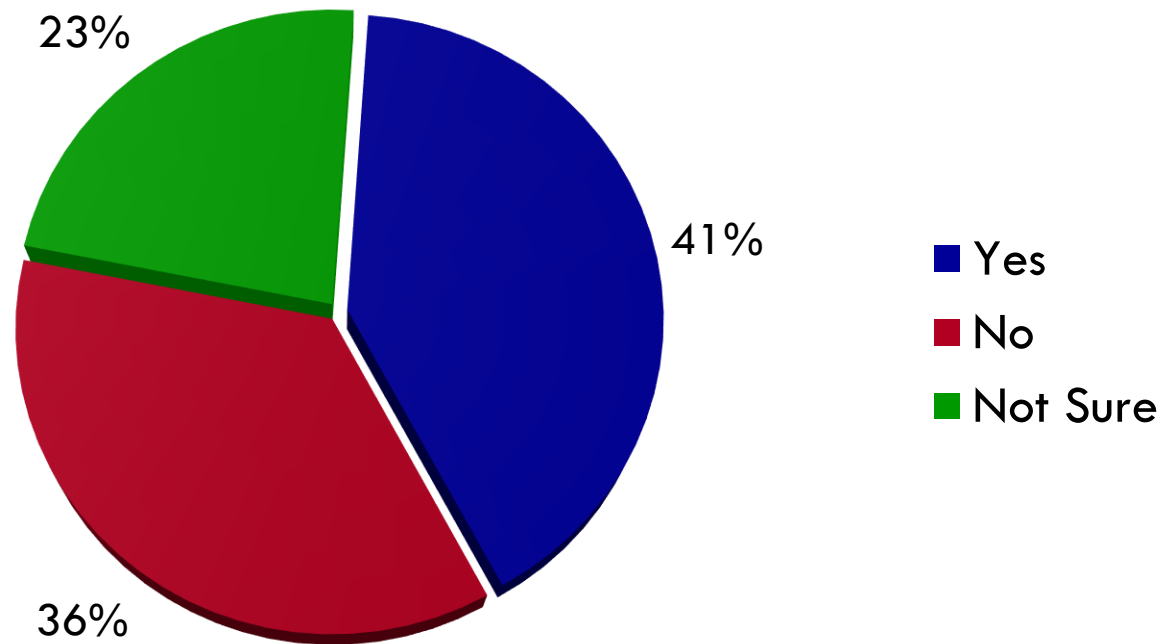
I would like to ask you about how much value you think we receive for federal dollars spent on each of the following. Does it offer a great deal of value, some value, not much value, or no value at all to you and your family

- Medical research



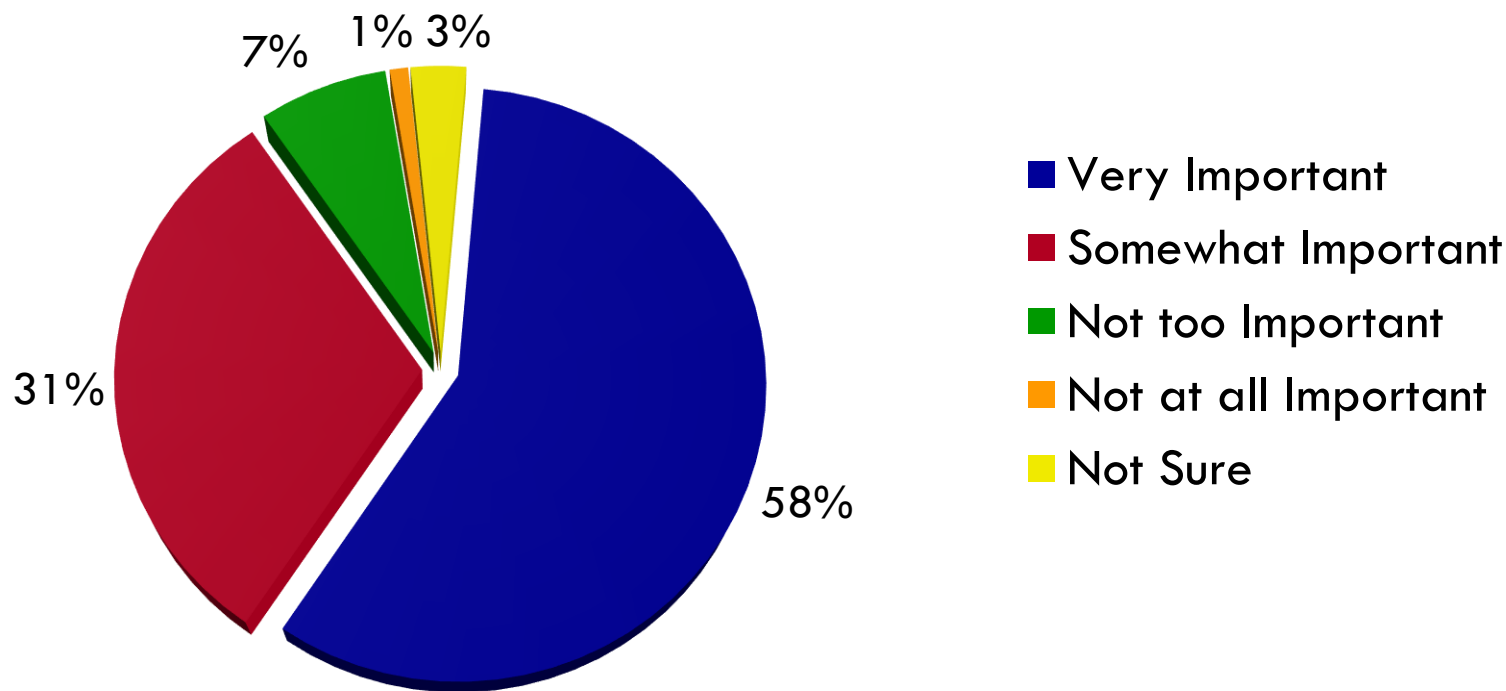
Opinions split on whether health care is based on latest research

Do you believe the health care services you personally receive are based on the best and most recent research available?



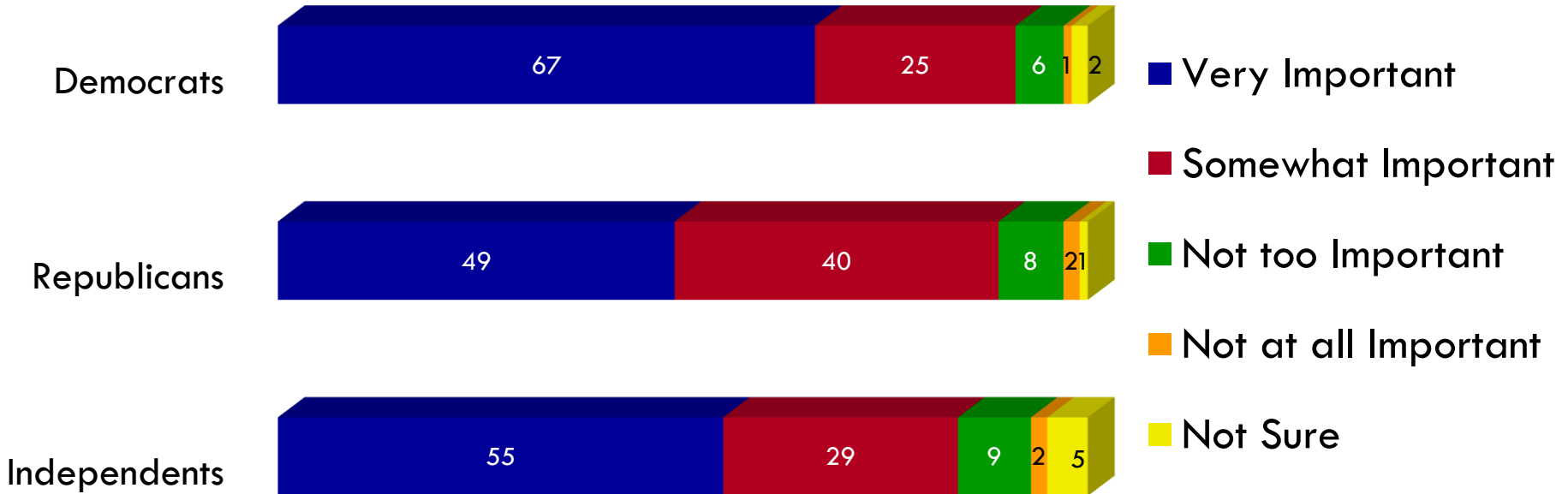
Elected officials should listen to public health professionals

In thinking about threats to your health, how important is it that elected officials at all levels listen to advice from public health professionals?



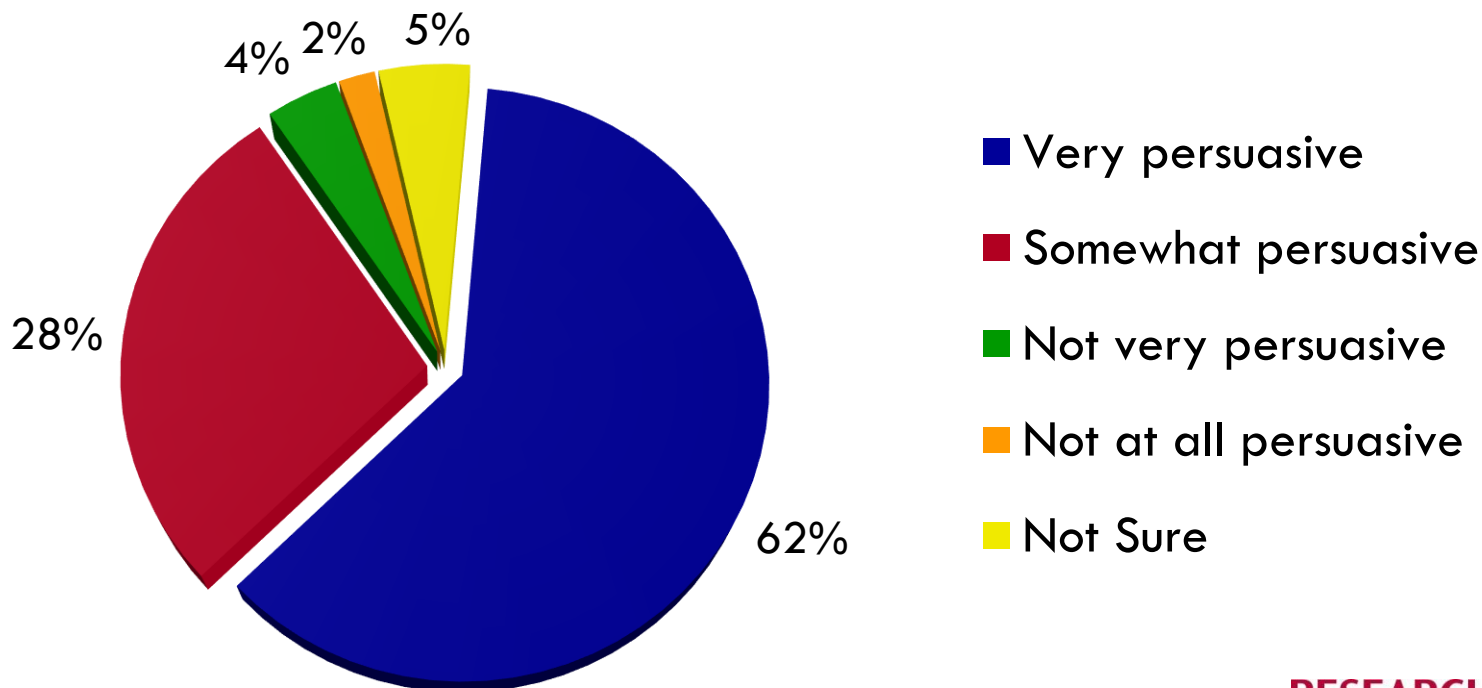
Advice from public health professionals across the political spectrum

In thinking about threats to your health, how important is it that elected officials at all levels listen to advice from public health professionals?



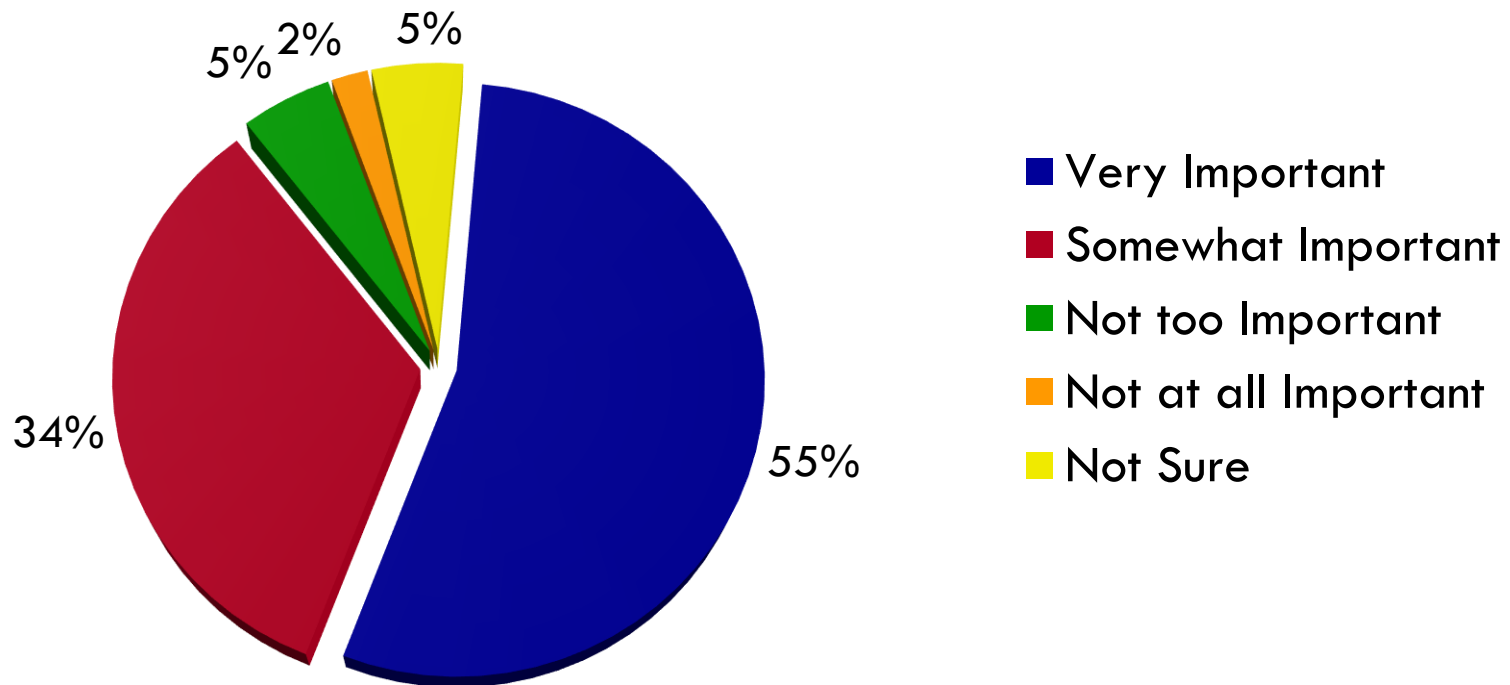
Health promotion and prevention research lowers costs

How persuasive would you find each of the following reasons for increasing support for health promotion and disease prevention research? Is this reason very persuasive, somewhat persuasive, not very persuasive, or not at all persuasive - Lowers health care costs



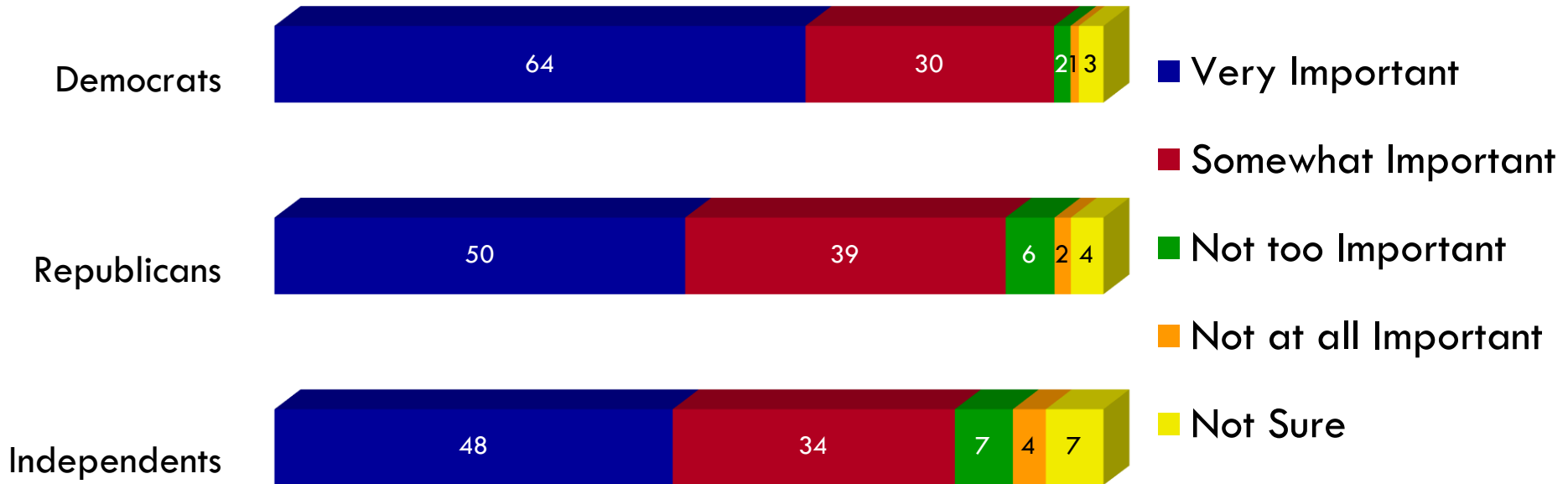
Majority agree research investments fuel the economy

How important is investing in research to job creation, technological breakthroughs and economic growth?



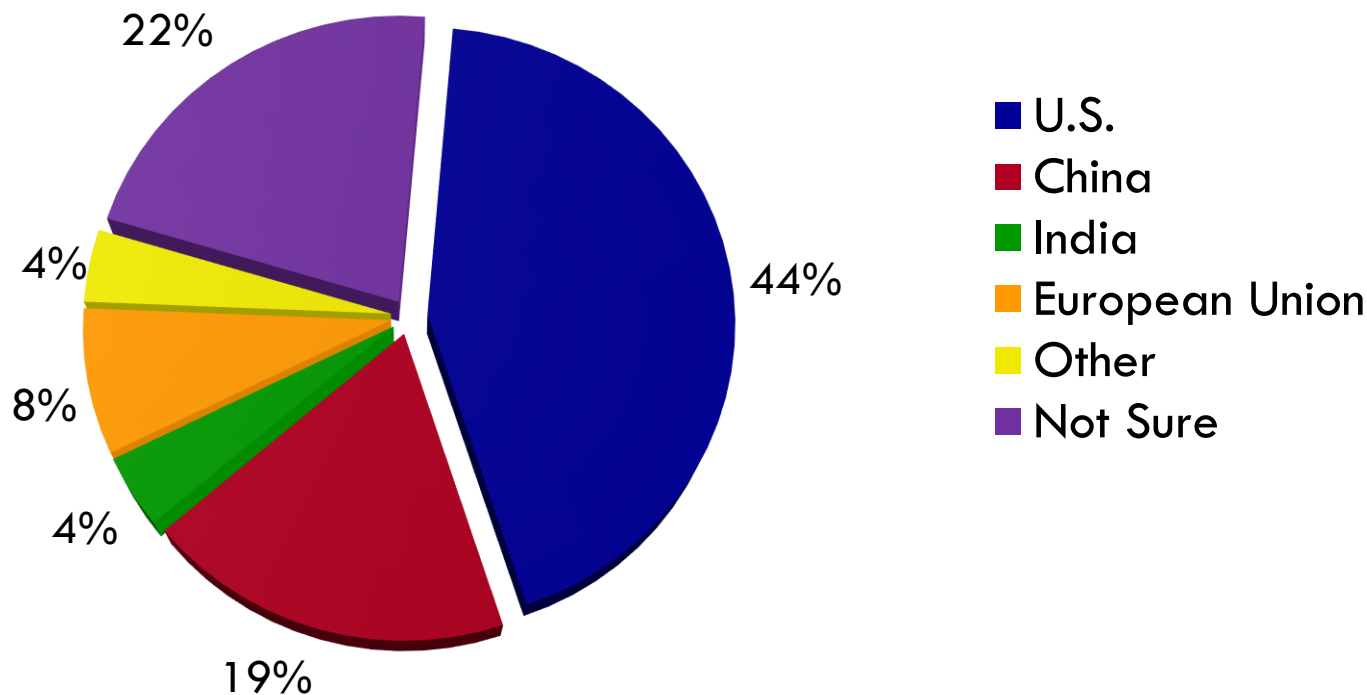
Support for research investments across political spectrum

How important is investing in research to job creation, technological breakthroughs and economic growth?



Less than half doubt U.S. leadership in science and technology in 2020

In your view, which of the following will be considered the number one world leader in science and technology in the year 2020?



Fewer than half say the U.S. will be the leader in health care in 2020

In your view, which of the following will be considered the number one world leader in health care in the year 2020?

