RESEARCH ANALLIANCE FOR DISCOVERIES IN HEALTH®

National Poll

August 2012

Results of a New Public Opinion Poll

National Public Opinion Poll

The National Public Opinion Poll was conducted online in August 2012 by JZ Analytics for Research!America. The poll has a sample size of 1,052 likely U.S. voters with a theoretical sampling error of +/- 3.1%.

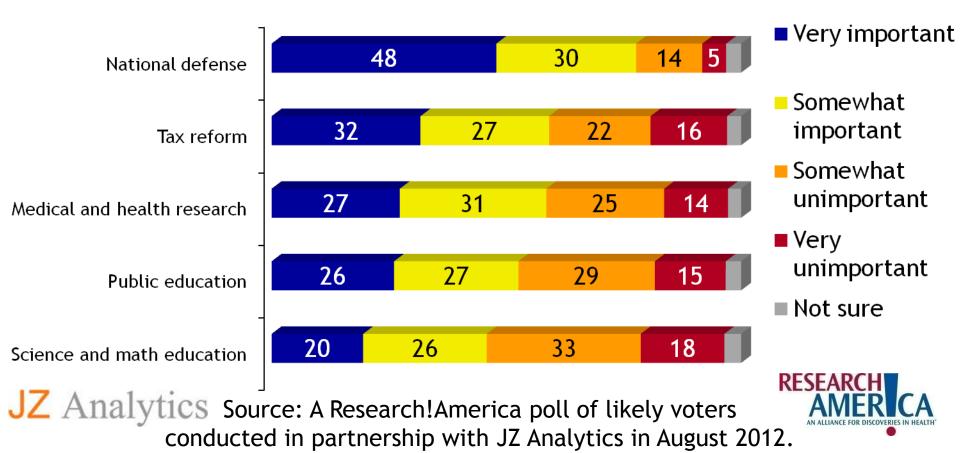
*Due to rounding, the total may not add to 100 on some slides.





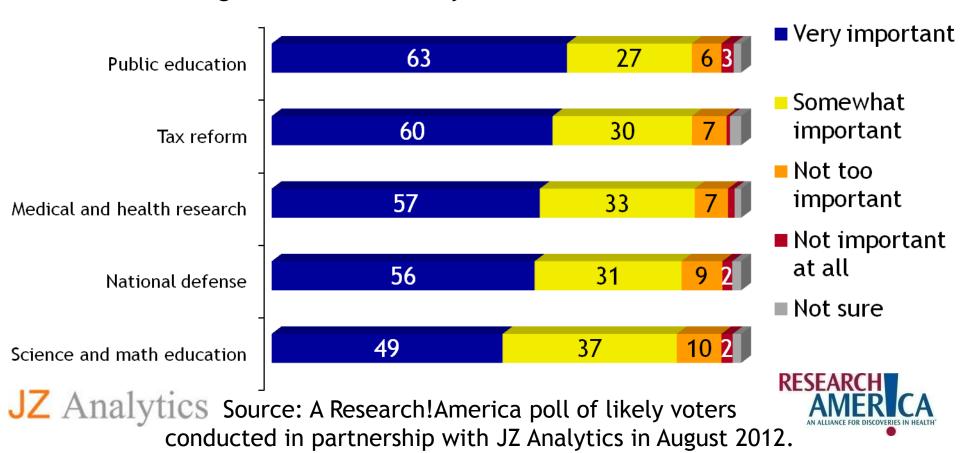
Voters: Washington Most Concerned with Defense, Taxes

Indicate the value you perceive that <u>elected officials in Washington</u> assign to each of the following:



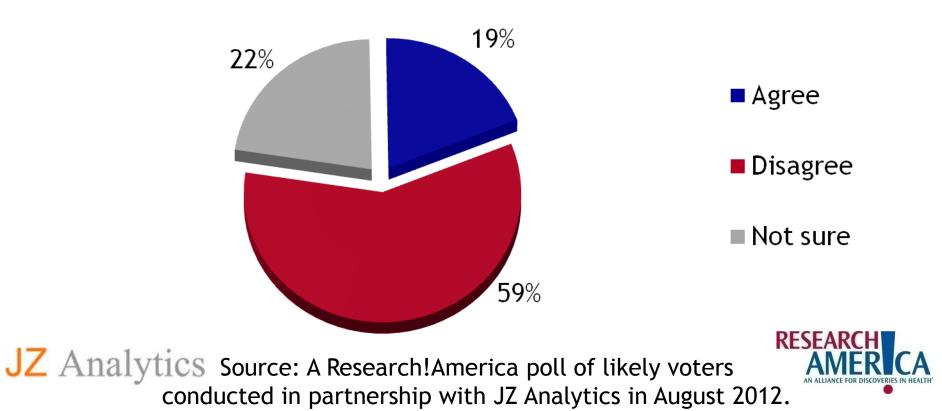
Candidates Should Speak About Education, Tax Reform, Research

It is common in an election year to hear candidates for elected office speak to what Americans value. How important is it to you for each of the following to be addressed by the candidates?



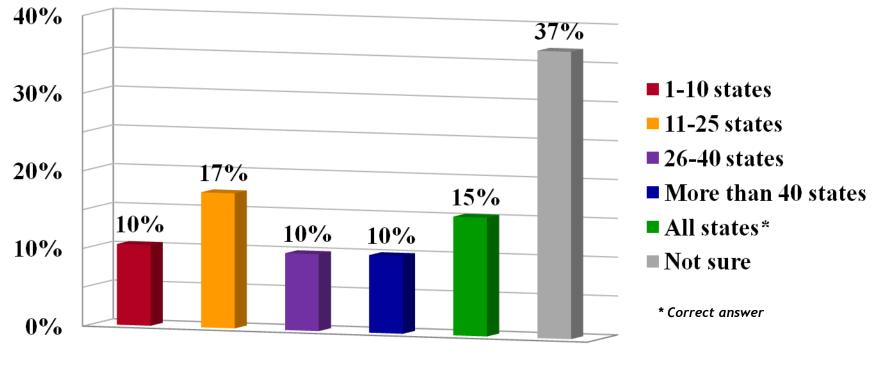
Officials Aren't Paying Enough Attention to Deadly Diseases

Do you agree or disagree that elected officials in Washington are paying enough attention to combating the many deadly diseases that afflict Americans?



Few Voters Aware Research Conducted in Every State

To the best of your knowledge, would you say that medical research in the U.S. is conducted in:

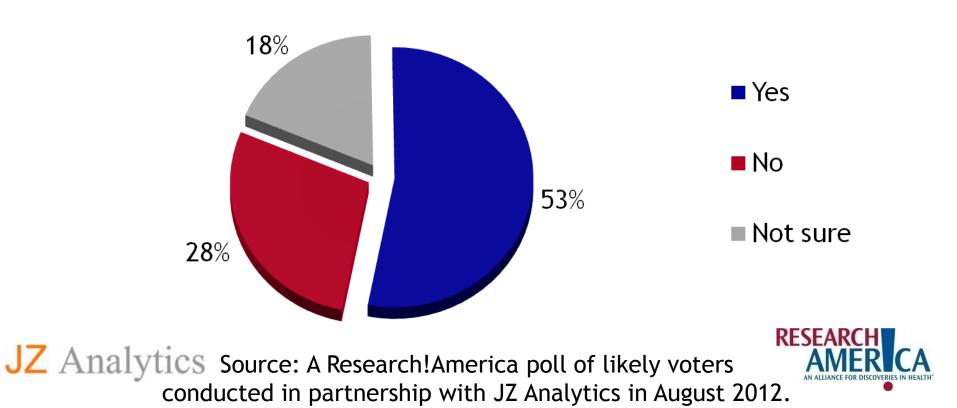


JZ Analytics Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in August 2012.



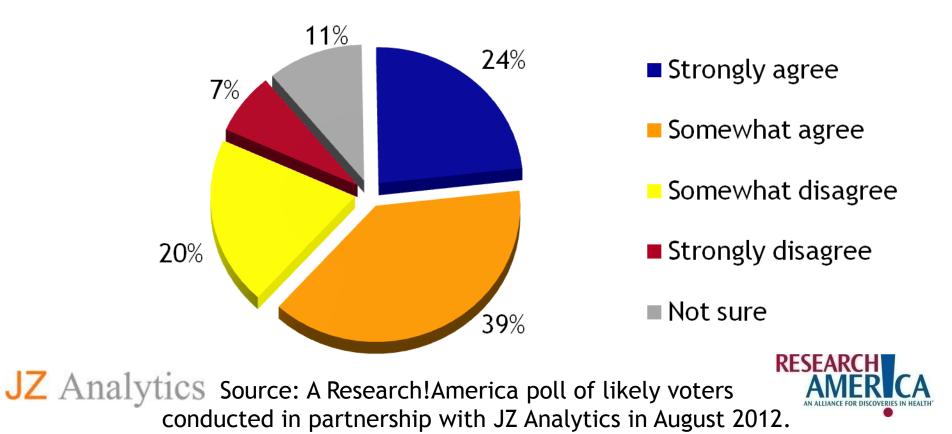
Voters Willing to Pay More in Taxes for Medical Research

Would you be willing to pay \$1 per week more in taxes if you were certain that all of the money would be spent for additional medical research?



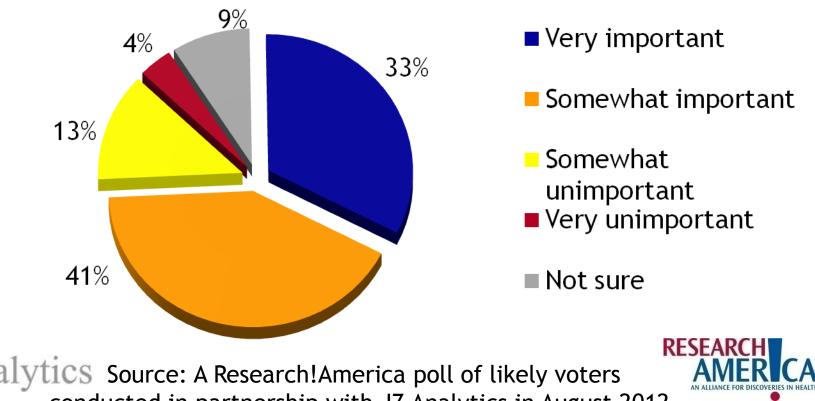
Voters: Medical Progress Should be Part of President's First 100 Days

Do you agree or disagree that the next president should announce initiatives promoting medical progress in his first 100 days in office?



Important for Candidates to Have a Science Advisor

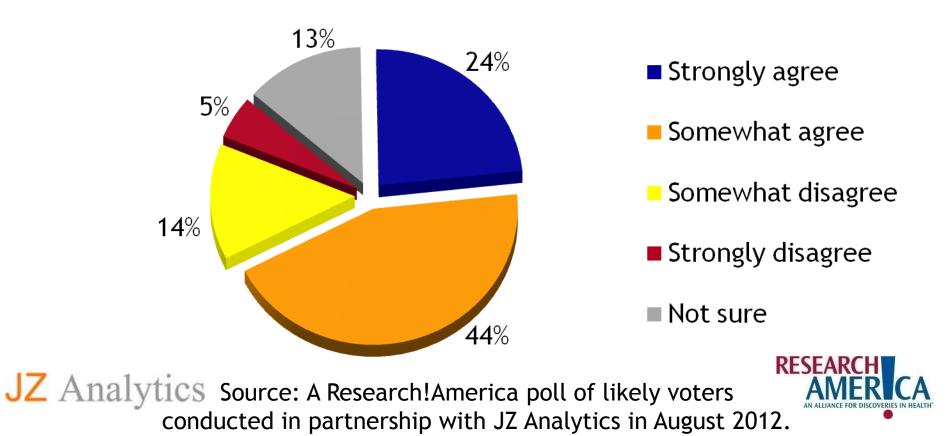
How important is it that candidates for the presidency and Congress have a science advisor?



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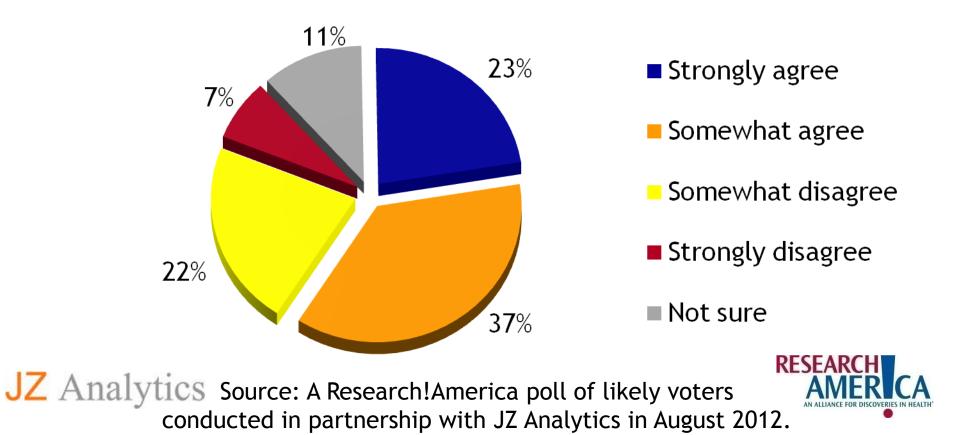
Voters: Government Should Increase Support for Research

Do you agree or disagree with the following statement? "The federal government should increase support for scientific research that advances the frontiers of knowledge and supports private sector innovation."



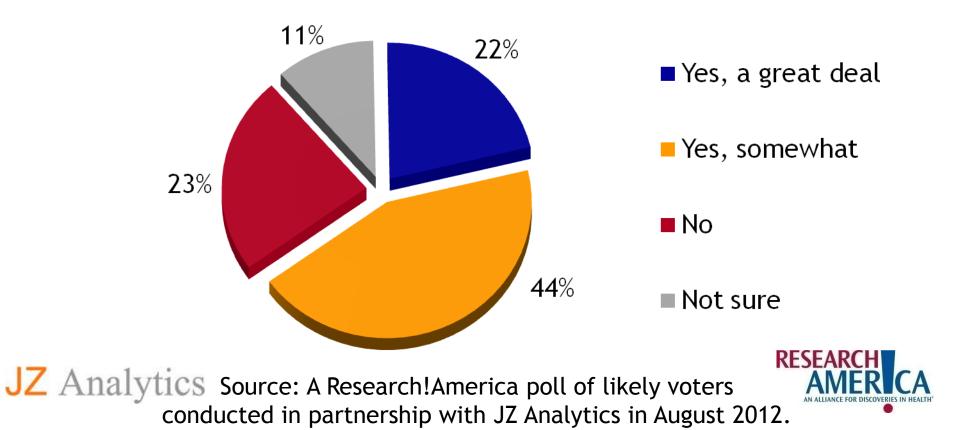
Medical Progress Suffers if U.S. Loses Innovation Leadership

"Medical progress will slip in the U.S. if another country takes the lead in science, technology and medical innovation."



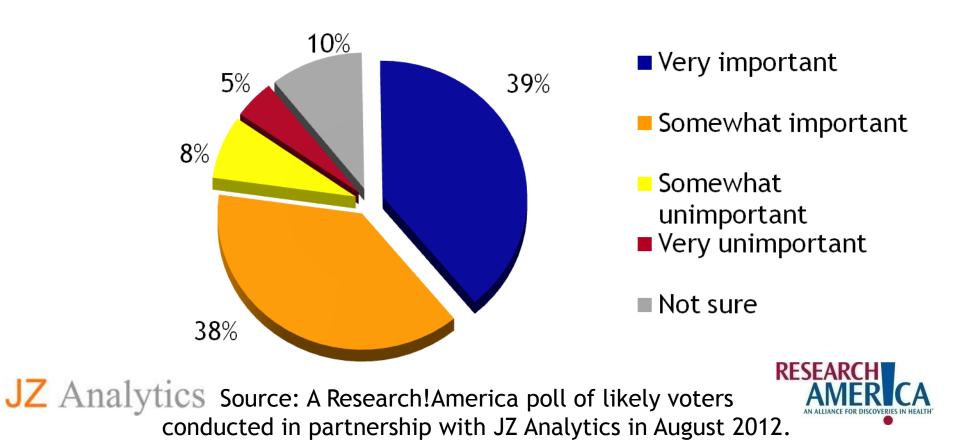
Quality of Life Has Been Improved by Medical Research, Voters Say

Thinking of the last decade, would you say that your quality of life has been improved by medical research?



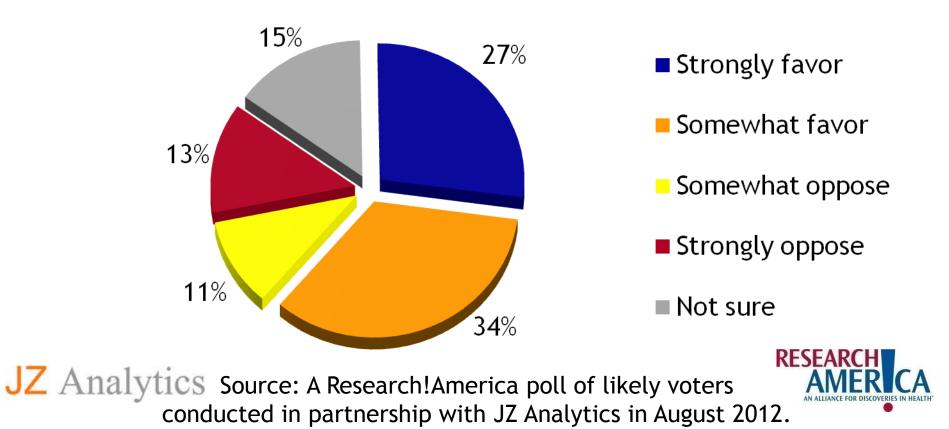
Very Important to Fund Research on U.S. Health Care System

How important is it that the federal government funds research that identifies ways to help our health care system function more effectively and efficiently?



Voters Favor Expanding Funding for ESC Research

Do you favor or oppose expanding federal funding for research using embryonic stem cells?



Cost of Health Care is Most Critical Health Issue in America

What would you say is the single most important health issue facing the nation?

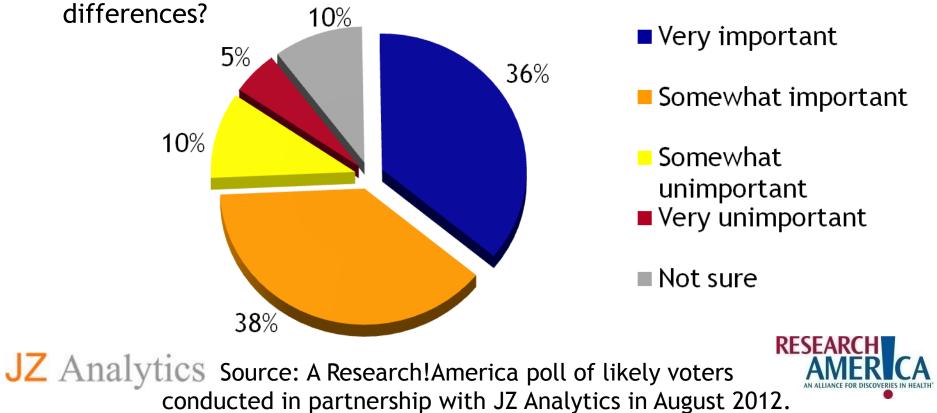
| Cost of health care | 61 % |
|---------------------|-------------|
| Obesity | 18 % |
| Cancer | 6 % |
| Mental health | 3% |
| Heart disease | 2% |
| Diabetes | 2% |
| Other | 4% |
| Not sure | 5 % |

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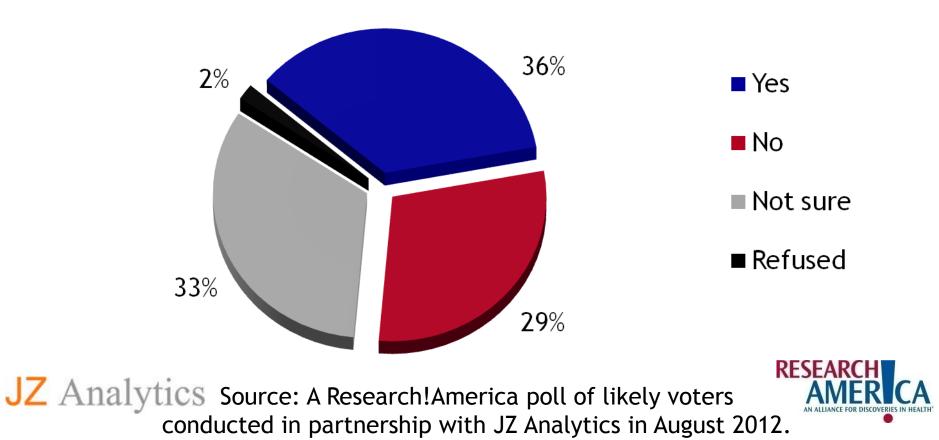
Important to Research and Eliminate Health Disparities

Studies show that certain health problems such as diabetes, heart disease and infant mortality happen more often among minorities or citizens with lower incomes. How important do you feel it is to conduct medical or health research to understand and eliminate these



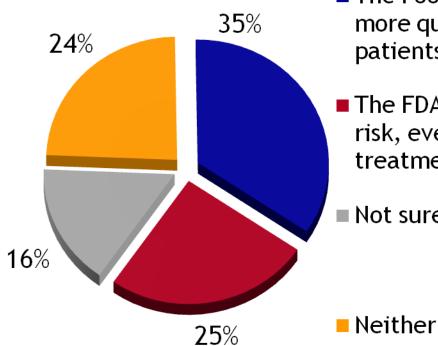
Opinions Split on Whether Health Care is Based on Latest Research

Do you believe that the health care services you receive are based on the best and most recent research available?



Voters are Split on FDA Pace to **Approve Treatments**

Please indicate which of the following statements comes closer to your view.



The Food and Drug Administration (FDA) should move more quickly in order to get new treatments to patients, even if it means there may be risks.

The FDA should act more slowly in order to reduce risk, even if it means patients may wait longer for treatments.

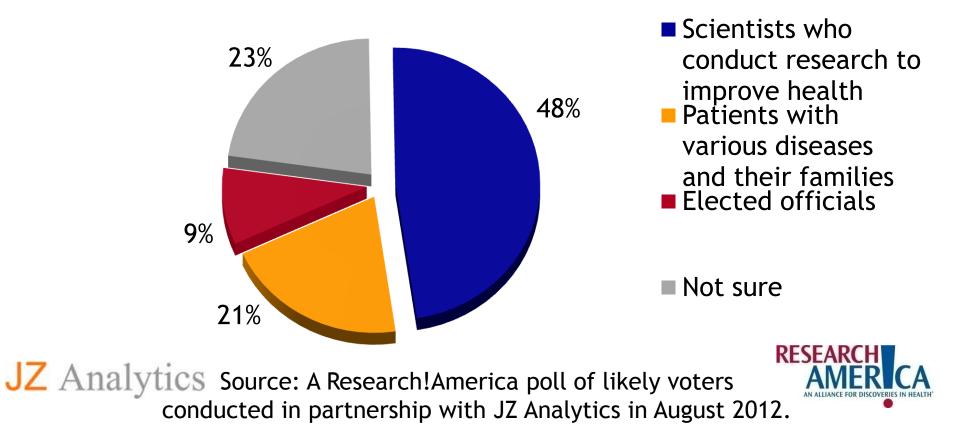
Not sure

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Scientists Should Have Most Influence over Research Funding

Which of the following do you feel should have the most influence on how government funds for research to improve health are spent?



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