## RESEARCH AMER CA AN ALLIANCE FOR DISCOVERIES IN HEALTH ${ }^{\circ}$

Americans' Views on 'Moonshot' Initiative and Cancer Research

January 2016
National public opinion survey commissioned by Research!America

## National Survey Methodology

This nationwide online survey was conducted by Zogby Analytics on behalf of Research!America in January 2016, among 1001 adults ages 18+. This survey has a theoretical sampling error of $+/-3.2$ percentage points*

## Half support tax increase to support cancer research

You may have heard of Vice President Biden's push for a 'moonshot' to defeat cancer. He has said that he will be asking scientists and companies to work faster and better together, and has also said that he believes we need to raise taxes for more money for cancer research. From what you know about this so far, do you agree or disagree with a tax increase to support cancer research?


## Support for tax increase across political spectrum

You may have heard of Vice President Biden's push for a 'moonshot' to defeat cancer. He has said that he will be asking scientists and companies to work faster and better together, and has also said that he believes we need to raise taxes for more money for cancer research. From what you know about this so far, do you agree or disagree with a tax increase to support cancer research?

## Democrats



Strongly Agree
Somewhat Agree
Somewhat Disagree
Strongly Disagree
Not Sure

Independents

| 13 | 27 | 24 | 20 |
| :--- | :--- | :--- | :--- |

[^0]
## Strong support for tax increase among younger age groups

You may have heard of Vice President Biden's push for a 'moonshot' to defeat cancer. He has said that he will be asking scientists and companies to work faster and better together, and has also said that he believes we need to raise taxes for more money for cancer research. From what you know about this so far, do you agree or disagree with a tax increase to support cancer research?

| Ages 18-24 | 23 | 27 | 15 | 14 | 20 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Ages 25-34


Ages 35-54


Ages 55-69 $\square$

- Strongly Disagree

Not Sure

| Ages $70+$ | 15 | 31 | 12 | 30 |
| :--- | :--- | :--- | :--- | :--- |

# More than half willing to pay up to $\$ 50$ per year in taxes 

How much of a tax increase would you be willing to pay to support cancer research?


## Support for varying levels of tax increase crosses party lines

How much of a tax increase would you be willing to pay to support cancer research?


# More than half willing to pay up to $\$ 50$ per year in taxes 

How much of a tax increase would you be willing to pay to support cancer research?


## Majority willing to share personal data for medical research

For which of the following would you be willing to share your personal health information?(Choose all that apply)


- To advance medical research

■ So health care providers can improve patient care

■ So public health officials can better track diseases and disability and the causes

- None

Not Sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.

## U.S. support for research not enough

The U.S. spends about 5 cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that this is too much, the right amount or not enough?

> - Too Much

> ■ Right Amount
> - Not Enough
> - Not Sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.

## Health promotion and prevention research should be a priority

Compared with other policy areas, how high a priority should Congress make health promotion and disease prevention research?


- A very high priority

■ A somewhat high priority

- A somewhat low priority
- A very low priority
- Not Sure


## Candidates must assign a high priority to research funding

How important is it for candidates running for national office to assign a high priority to increasing funding for medical research?


■ Very important<br>■ Somewhat important<br>- Not too important<br>- Not important at all<br>- Not Sure


[^0]:    Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.

