



Americans' Views on 'Moonshot' Initiative and Cancer Research

January 2016

National public opinion survey commissioned
by Research!America

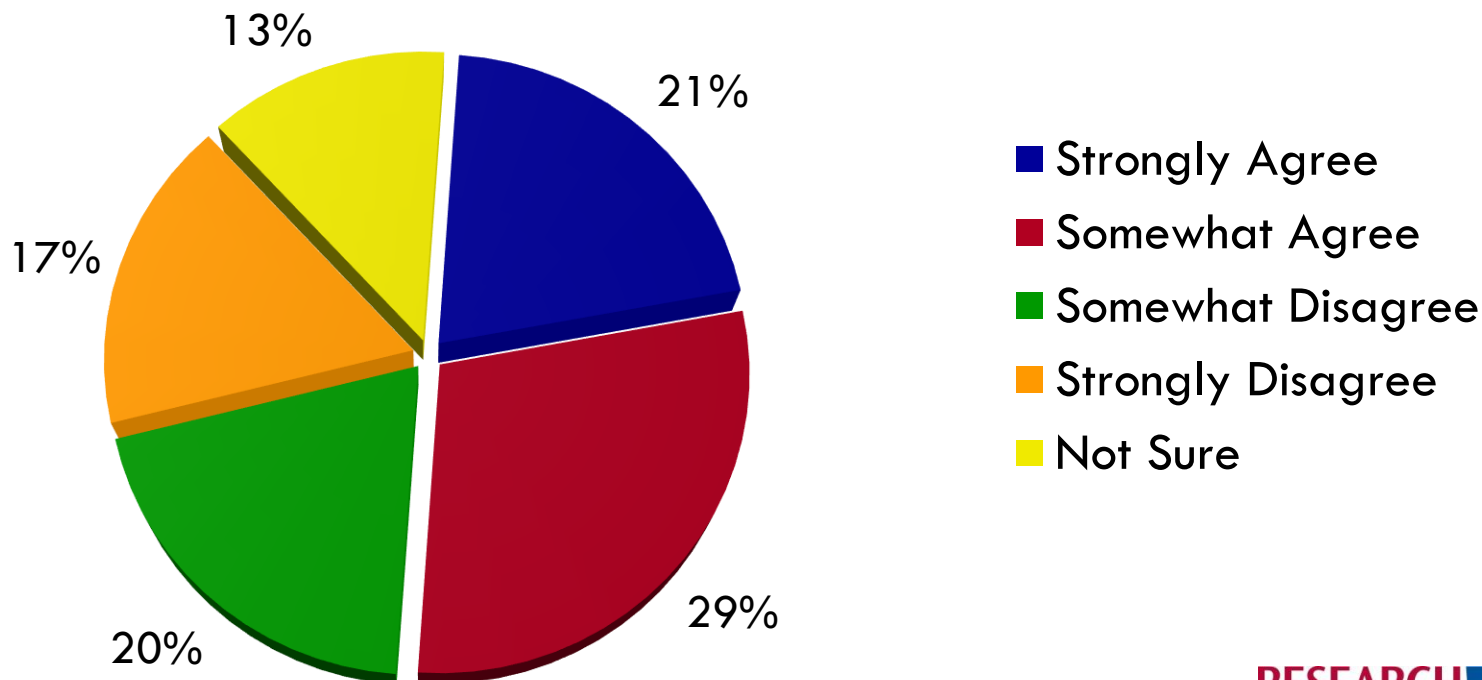
National Survey Methodology

This nationwide online survey was conducted by Zogby Analytics on behalf of Research!America in January 2016, among 1001 adults ages 18+. This survey has a theoretical sampling error of +/- 3.2 percentage points*

*Due to rounding, the total may not add up to 100 on some slides

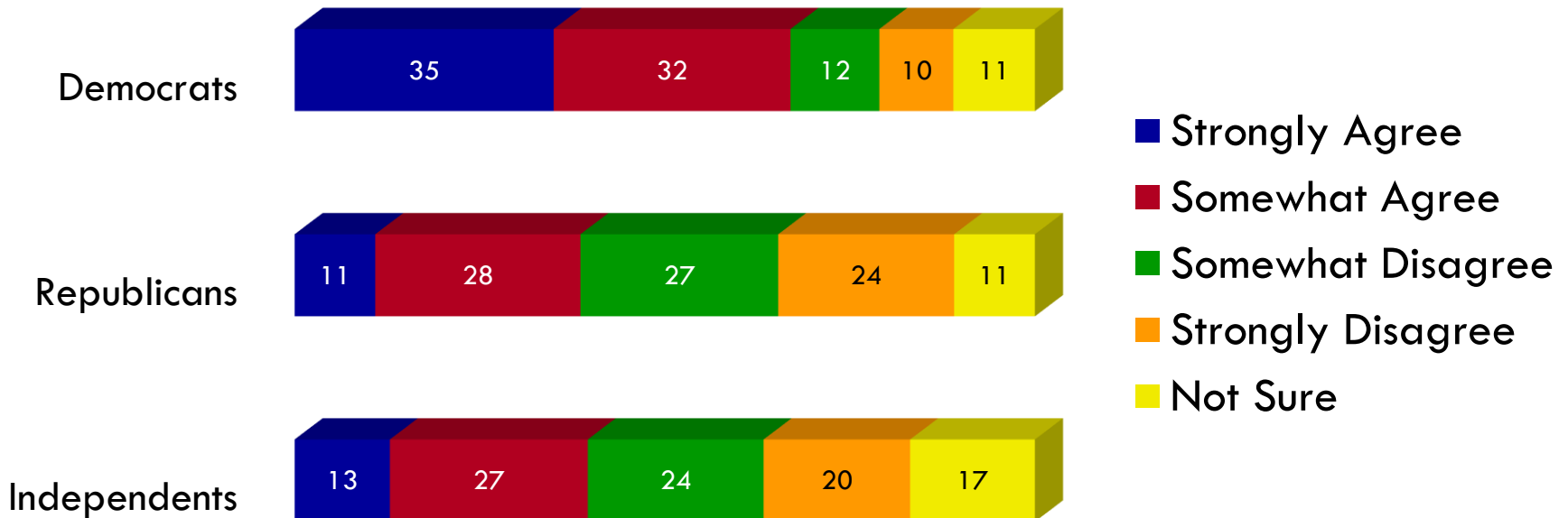
Half support tax increase to support cancer research

You may have heard of Vice President Biden's push for a 'moonshot' to defeat cancer. He has said that he will be asking scientists and companies to work faster and better together, and has also said that he believes we need to raise taxes for more money for cancer research. From what you know about this so far, do you agree or disagree with a tax increase to support cancer research?



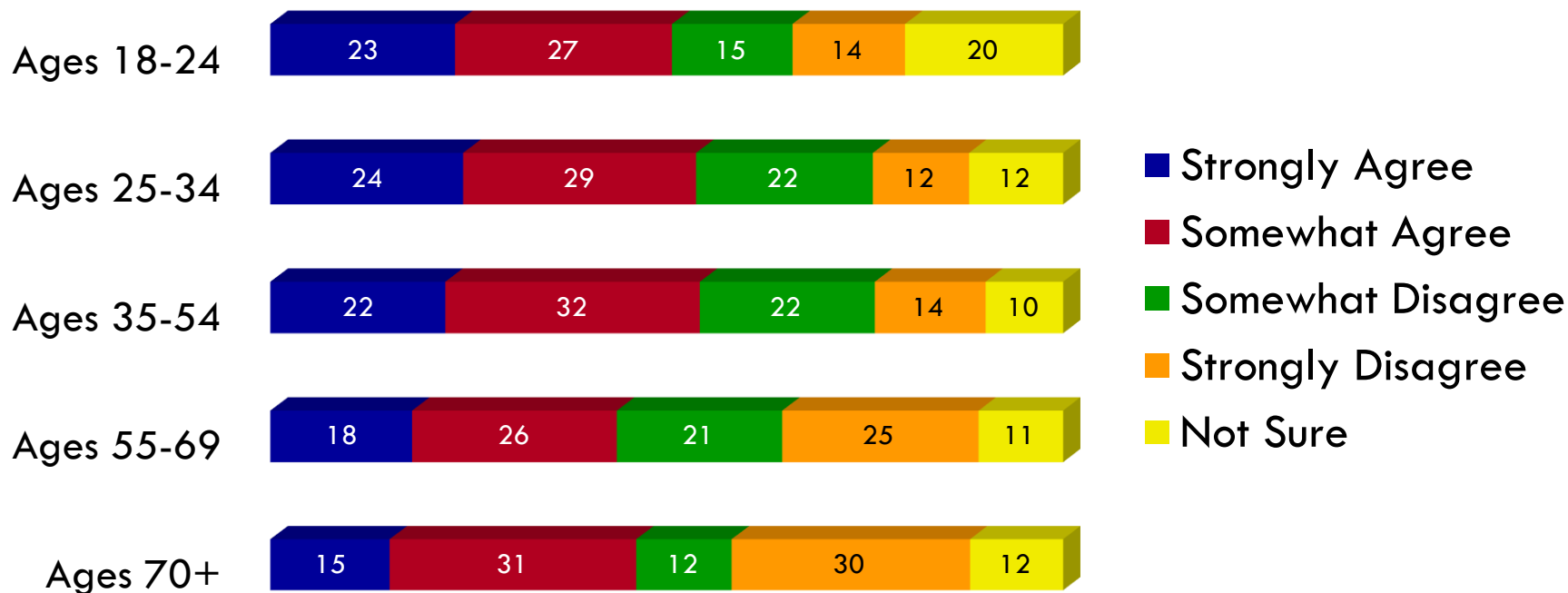
Support for tax increase across political spectrum

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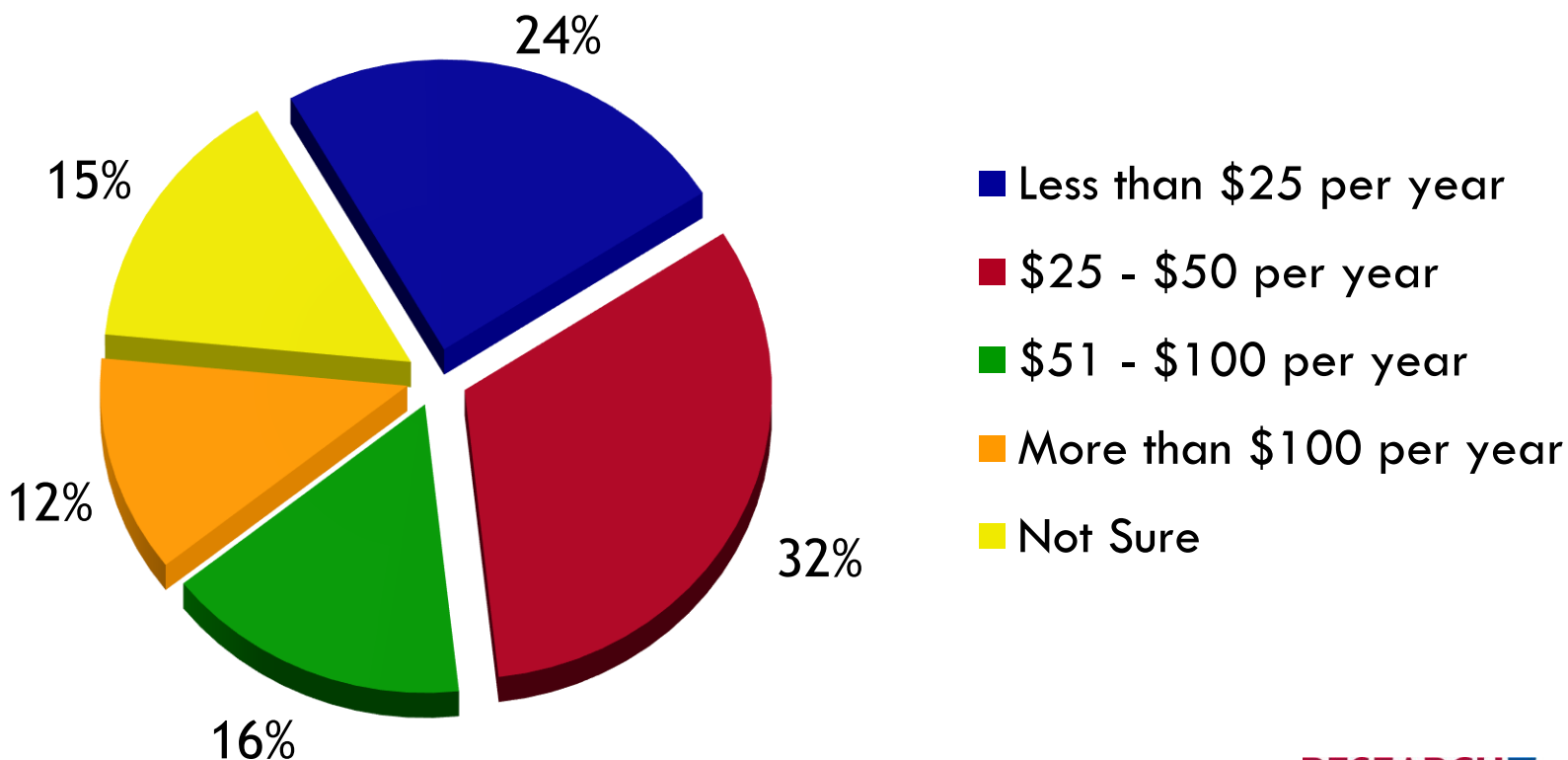
Strong support for tax increase among younger age groups

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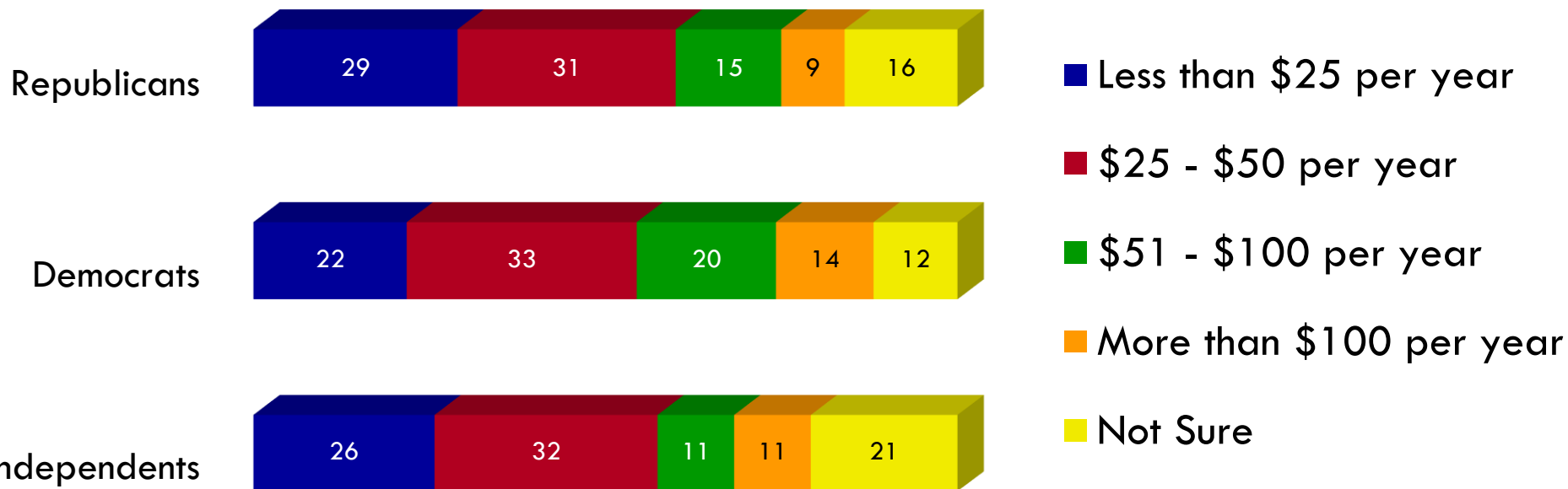
More than half willing to pay up to \$50 per year in taxes

How much of a tax increase would you be willing to pay to support cancer research?



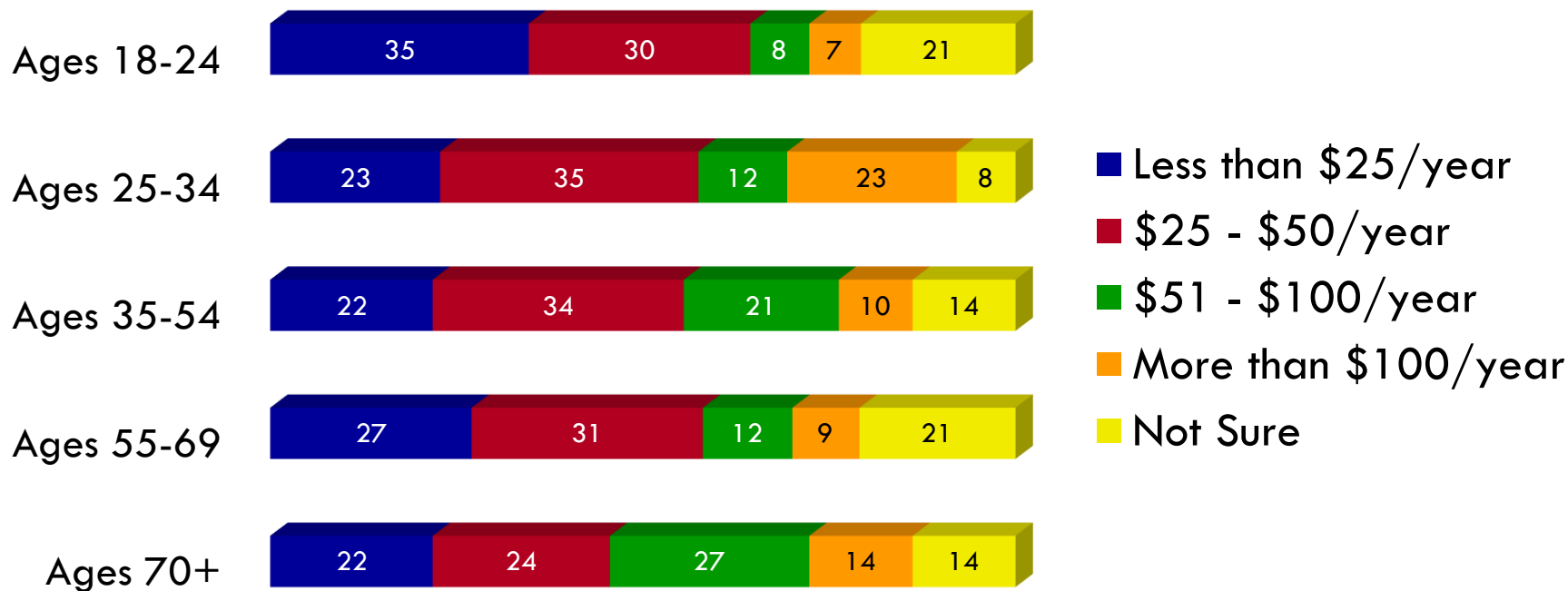
Support for varying levels of tax increase crosses party lines

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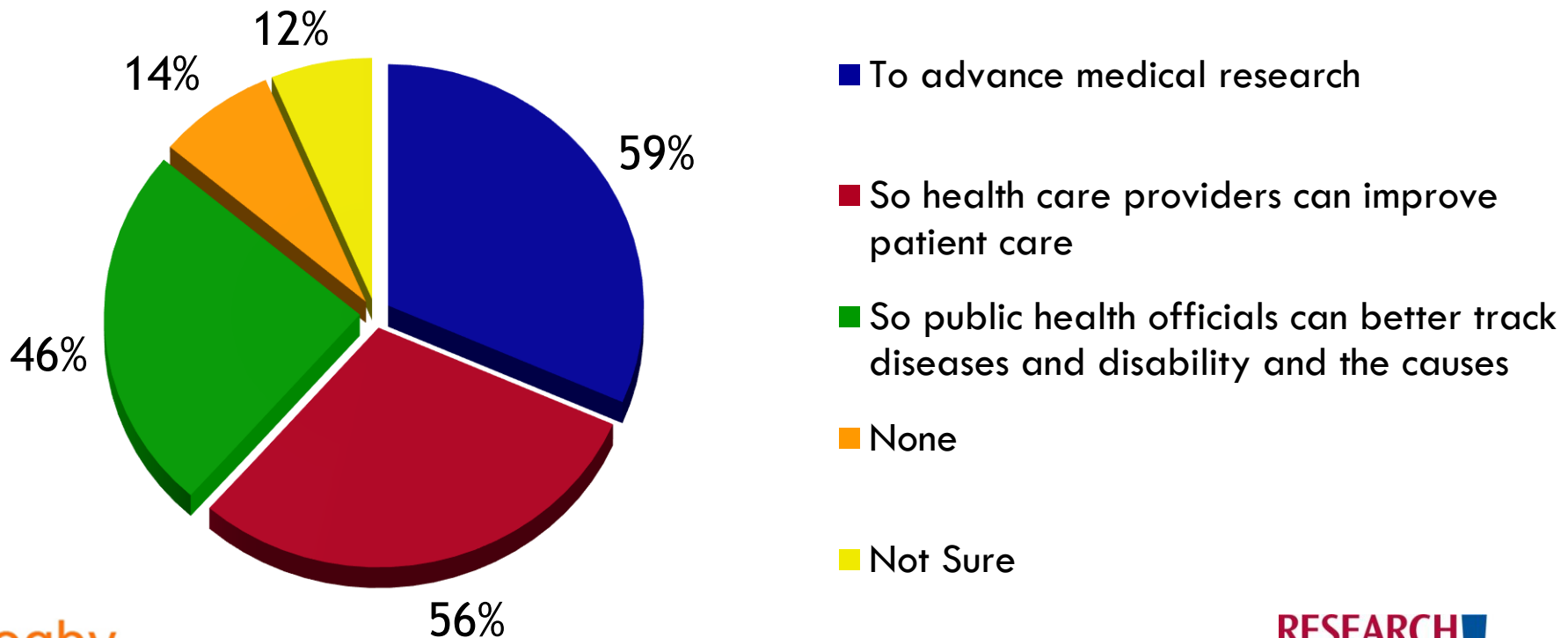
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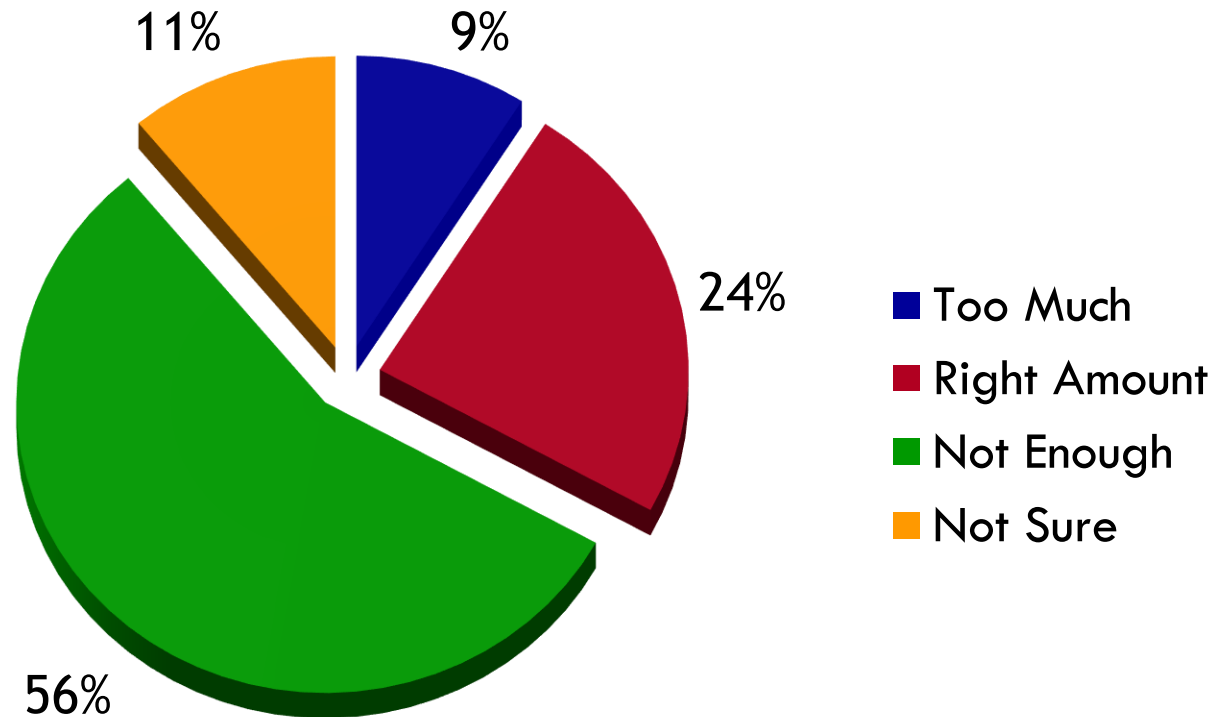
Majority willing to share personal data for medical research

For which of the following would you be willing to share your personal health information?(Choose all that apply)



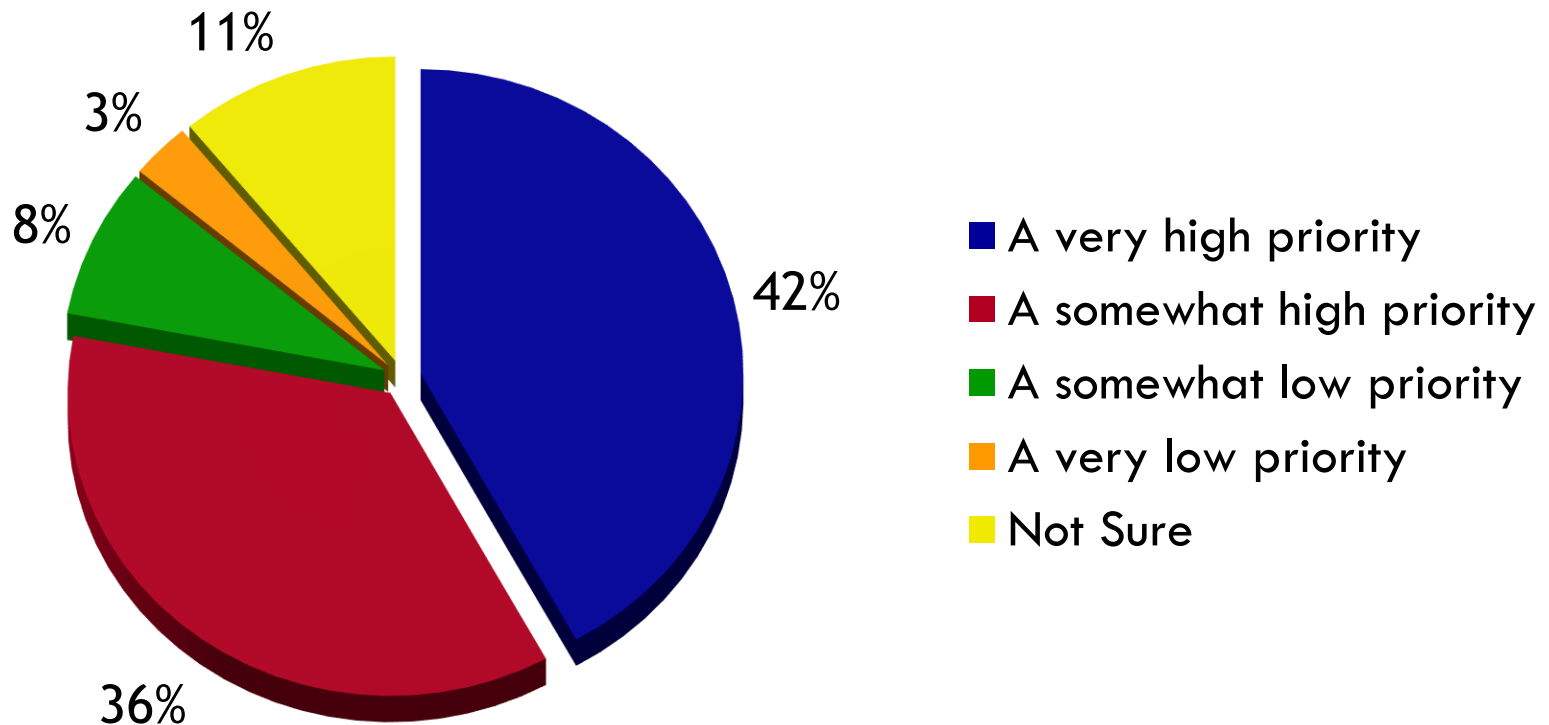
U.S. support for research not enough

The U.S. spends about 5 cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that this is too much, the right amount or not enough?



Health promotion and prevention research should be a priority

Compared with other policy areas, how high a priority should Congress make health promotion and disease prevention research?



Candidates must assign a high priority to research funding

How important is it for candidates running for national office to assign a high priority to increasing funding for medical research?

