



## New Jersey on Global Health

January 2011

Public Opinion Polling

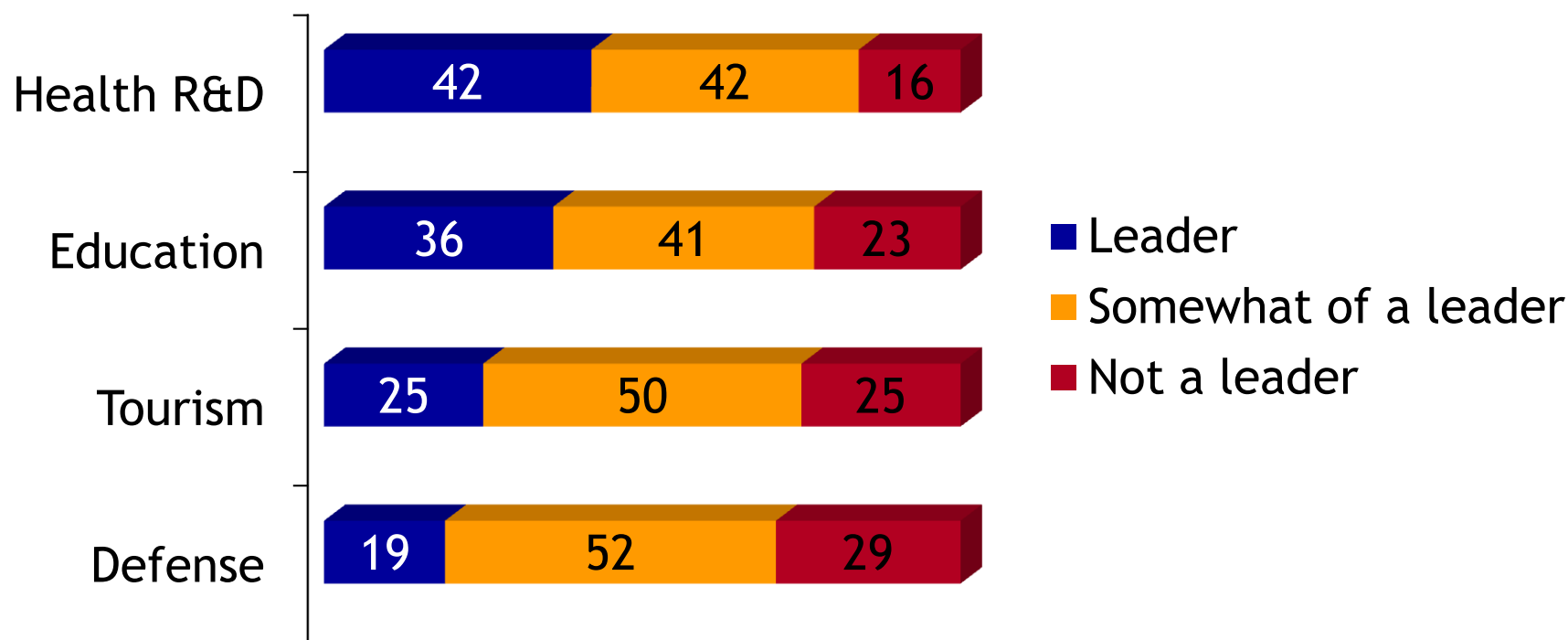
# New Jersey Global Health Poll

The New Jersey Global Health Poll was conducted online in January 2011 by Charlton Research Company for Research!America. The poll has a sample size of 800 adult residents of New Jersey with a theoretical sampling error of  $\pm 3.5\%$ .

For more information about methodology for this and other Research!America polls, please contact Heather Benson, manager of science outreach at 571.482.2737 or [hbenson@researchamerica.org](mailto:hbenson@researchamerica.org).

# New Jersey Leadership

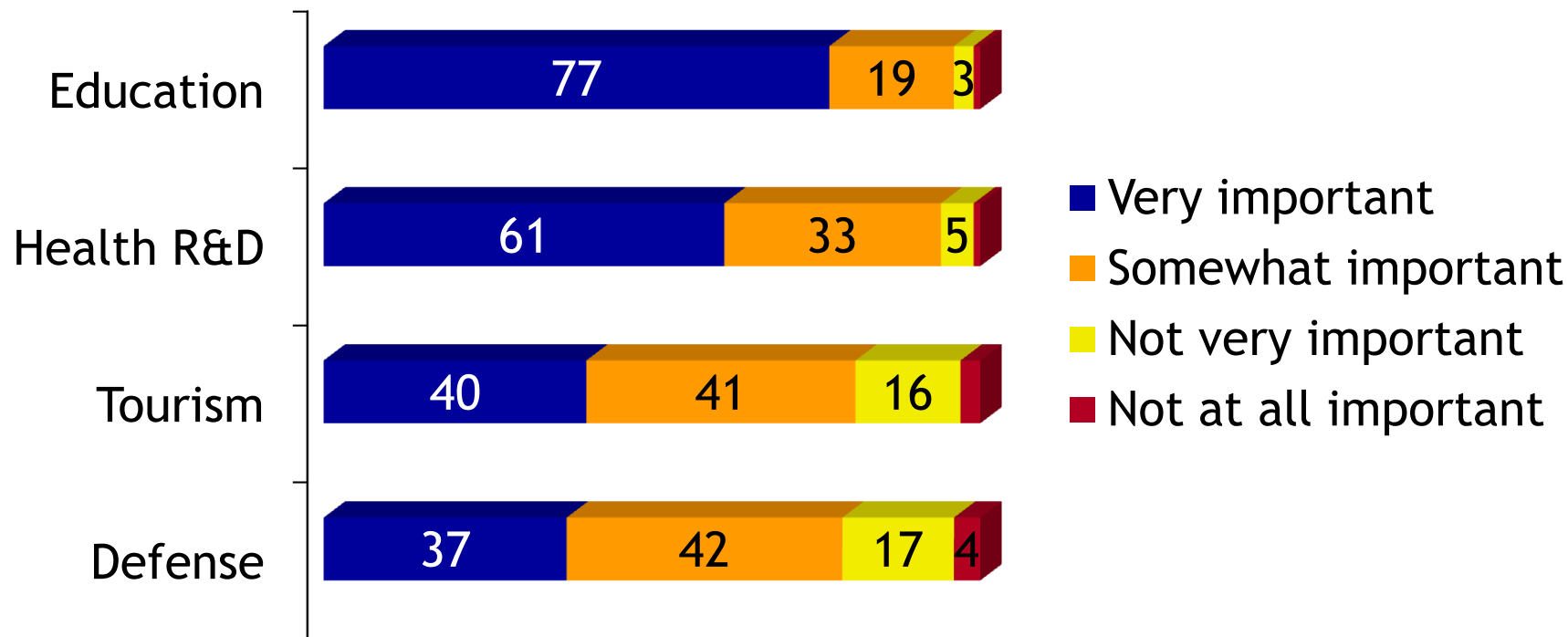
Do you believe that New Jersey is a leader in the following enterprises?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Public Aspirations for New Jersey Leadership

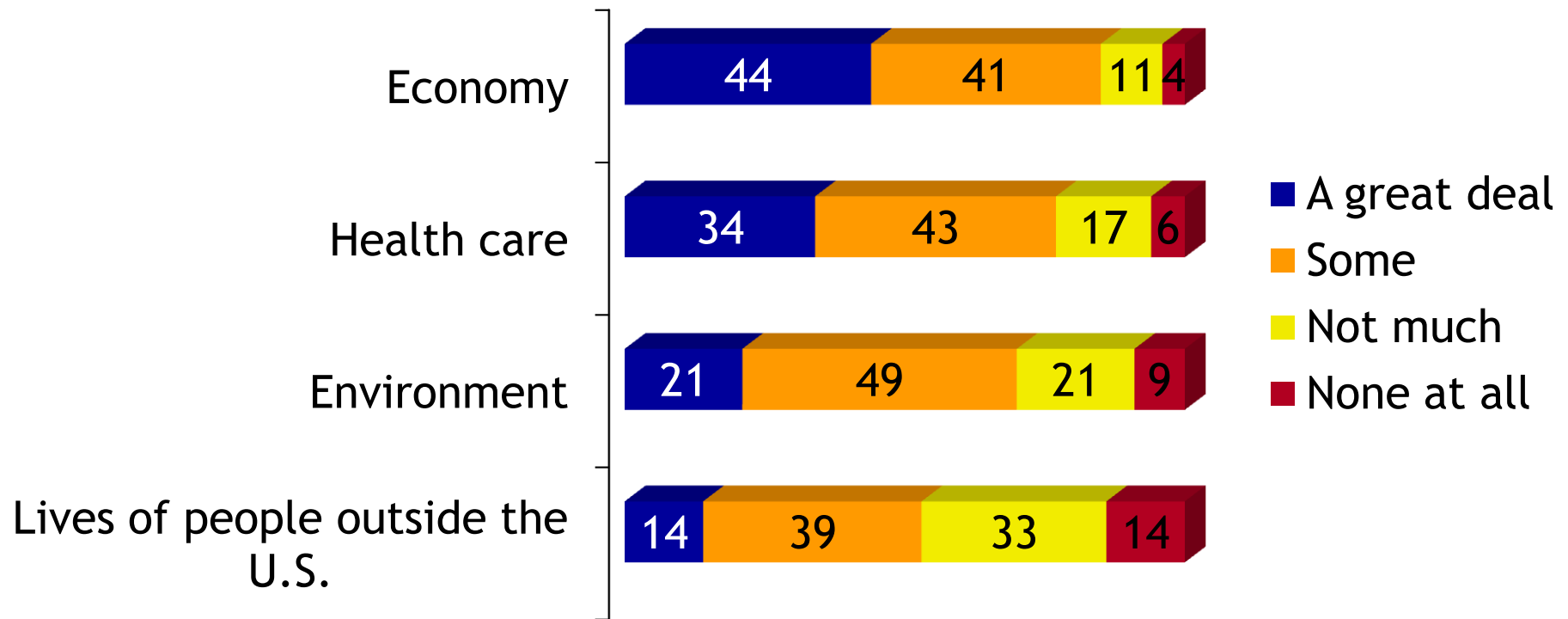
How important is it for New Jersey to be a leader in the following enterprises?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Jerseyans' Attention Focused on Economy and Health Care

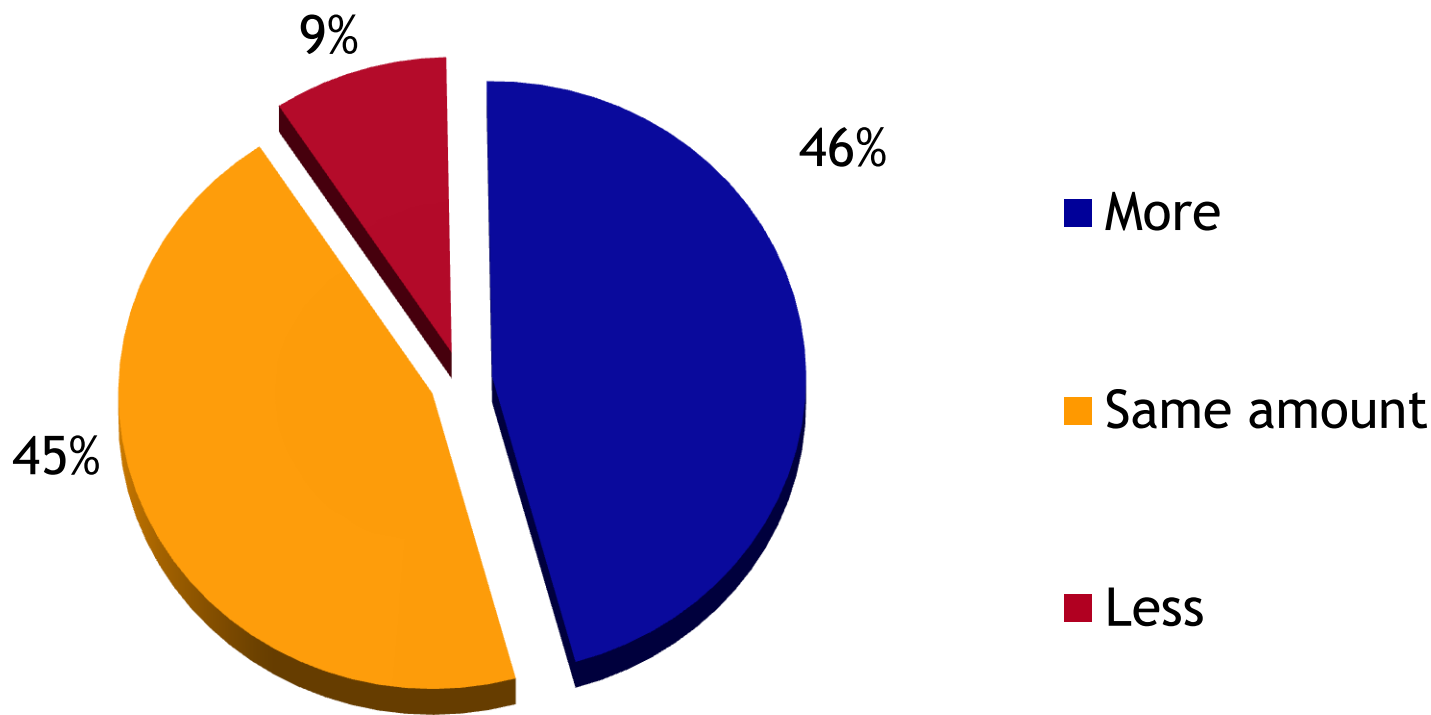
In the last 24 hours, how much attention would you say you have paid to:



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Many New Jerseyans Think More About Global Health Today

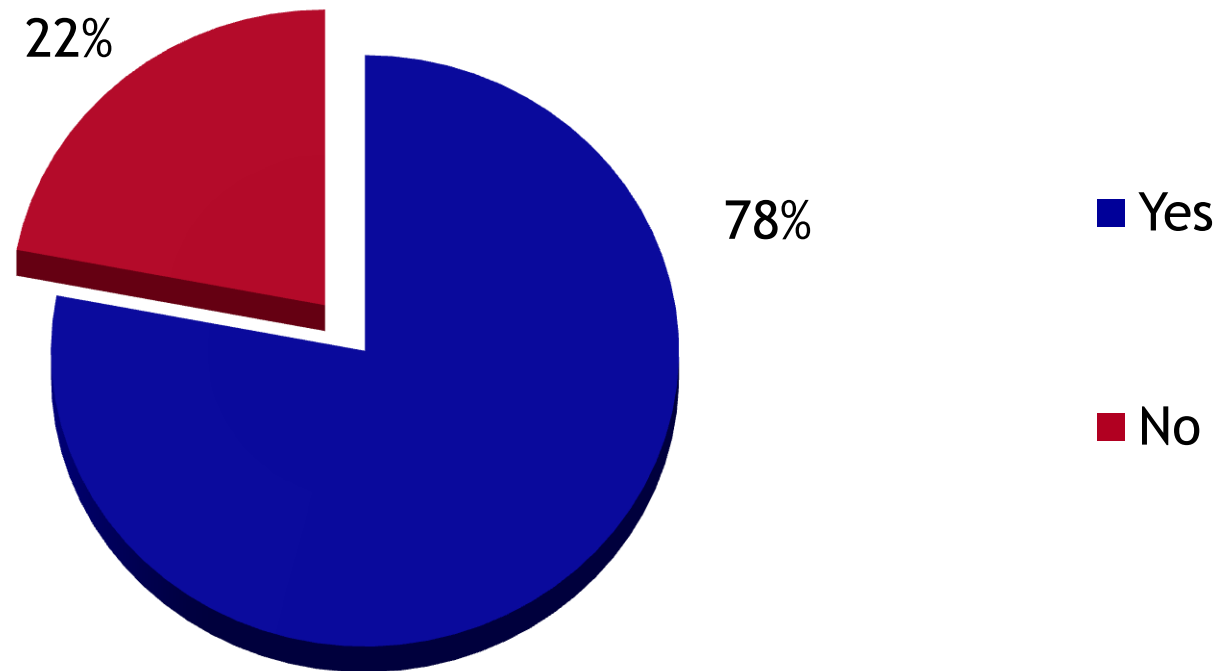
Compared to five years ago, would you say you think more, less, or about the same amount about **global health**?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Jerseyans Think They Should Be Concerned About Global Health

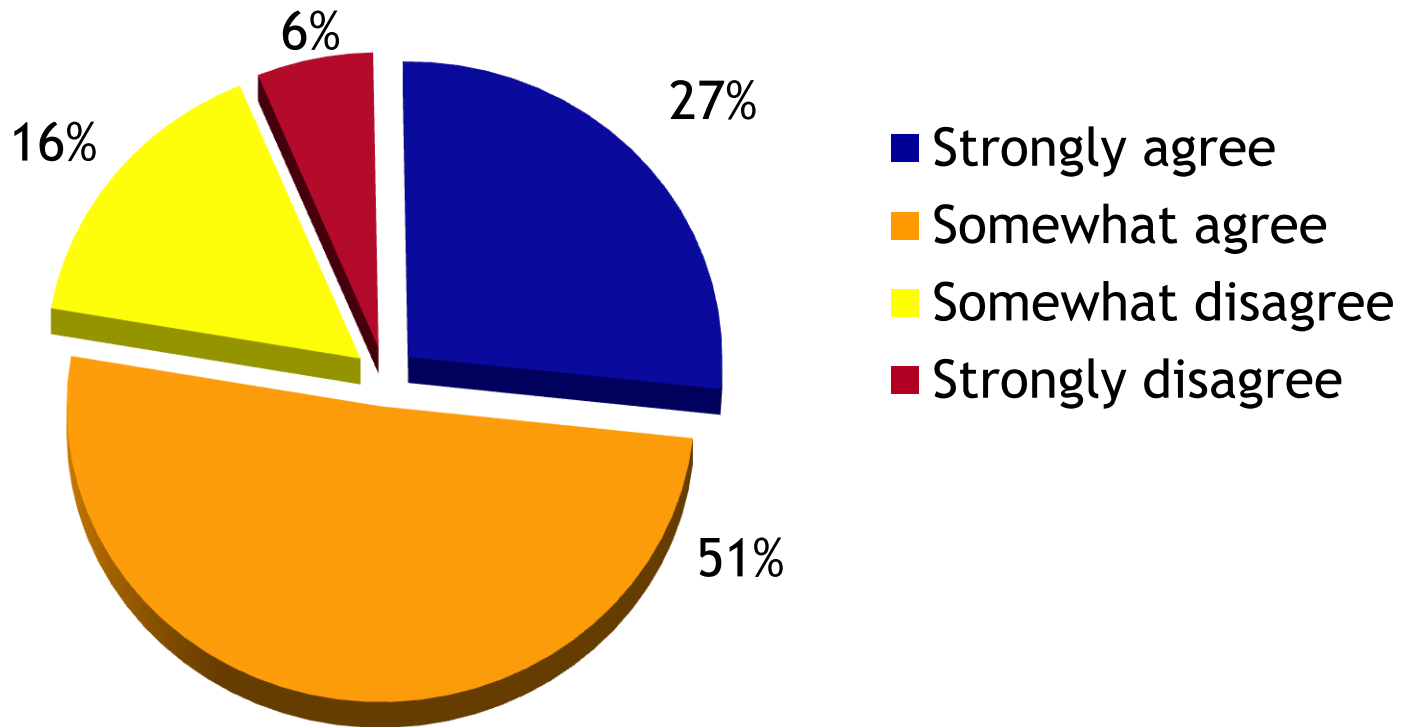
When you hear the term global health, do you think it is an issue about which New Jersey residents should be concerned?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Most Agree Americans Better Off if U.S. Invests in Research

Do you agree or disagree that Americans will be better off if the U.S. government invests in research designed to improve health around the world?

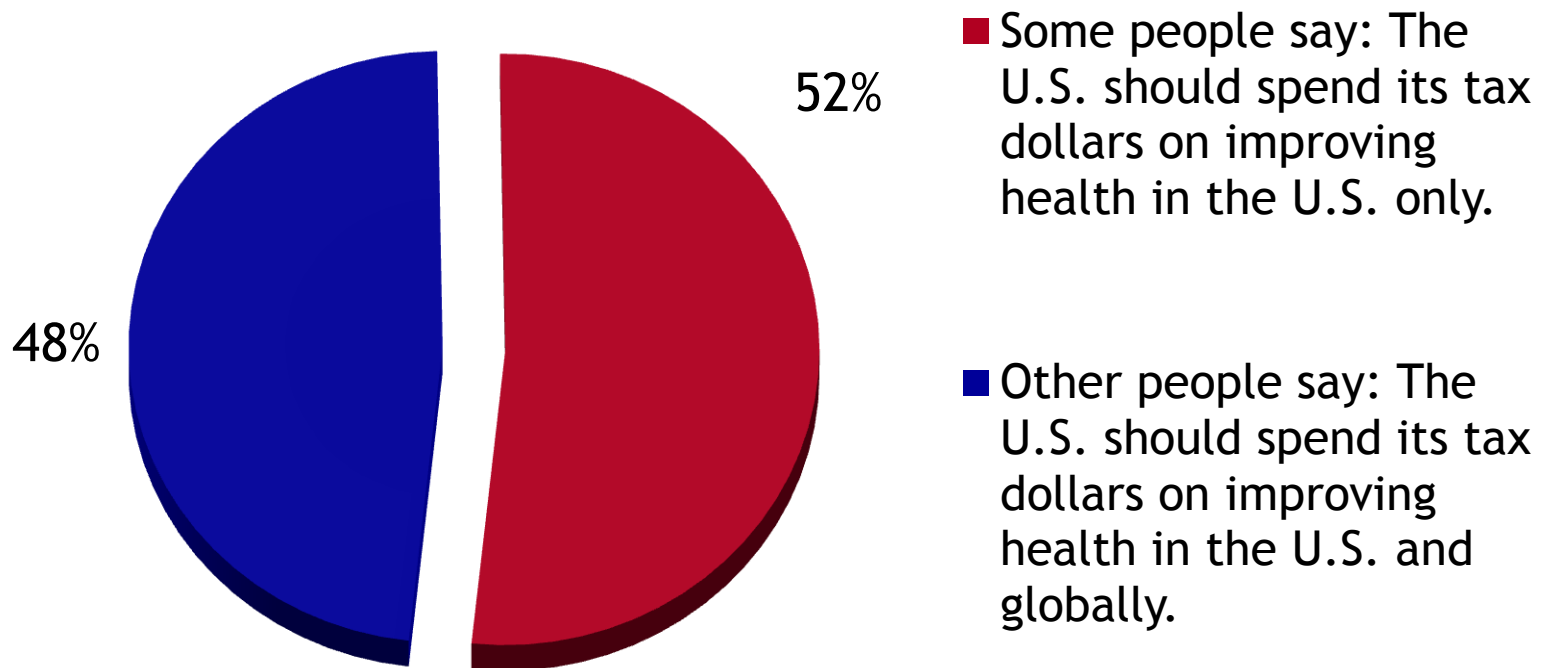


Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America



# New Jerseyans Split on How U.S. Should Spend Tax Dollars

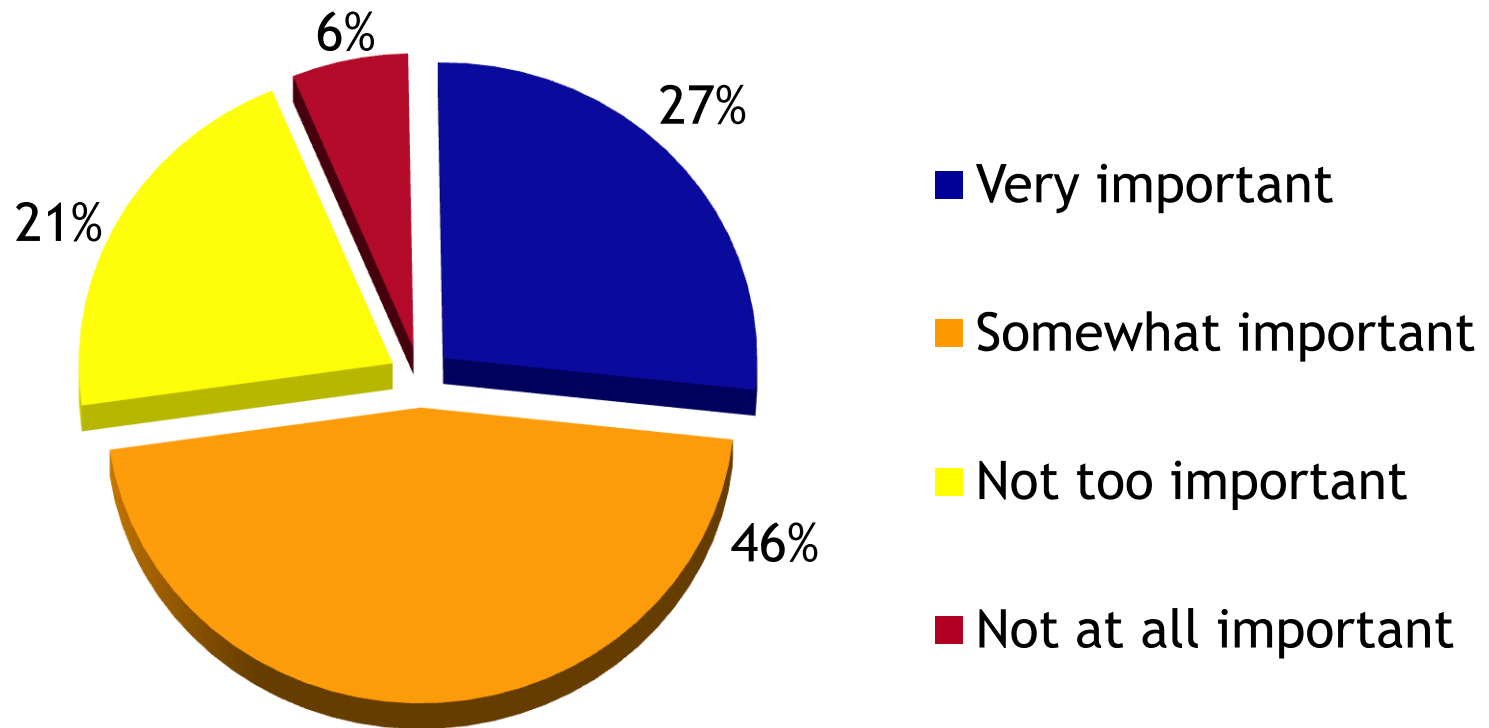
Which of the following statements is closer to your opinion on this issue?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Jerseyans Think Global Health Research is Important to Economy

In terms of jobs and incomes, how important do you think spending money on research to improve health globally is to the economy of New Jersey?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

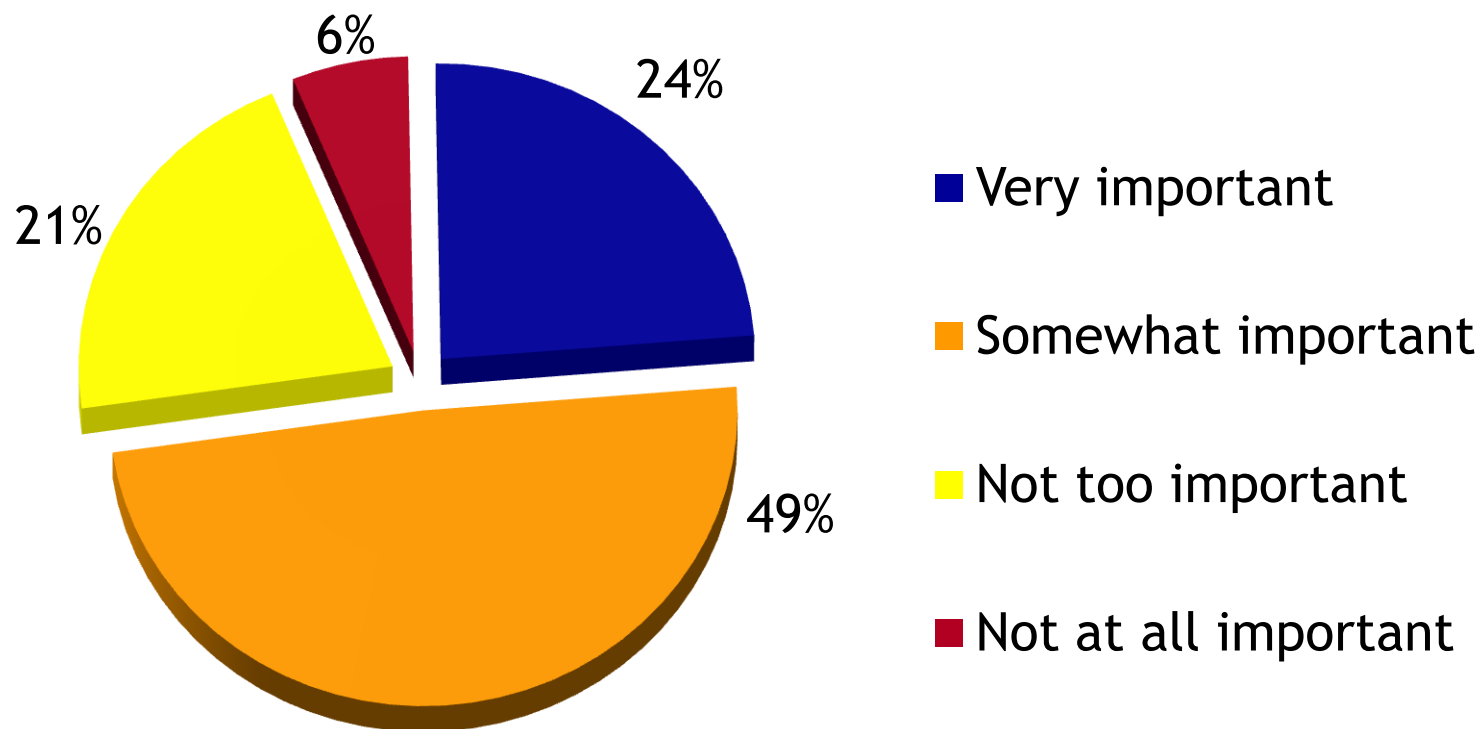
# Most Don't Know Who Conducts Global Health Research in New Jersey

Do you know of any institutions, companies or organizations in New Jersey where global health research is conducted? (% first volunteered responses)

None/Don't know	82%
Johnson & Johnson	6%
Merck	5%
Pfizer	2%
Rutgers	2%
Other	3%

# Important for New Jersey to Offer Companies Incentives to Invest

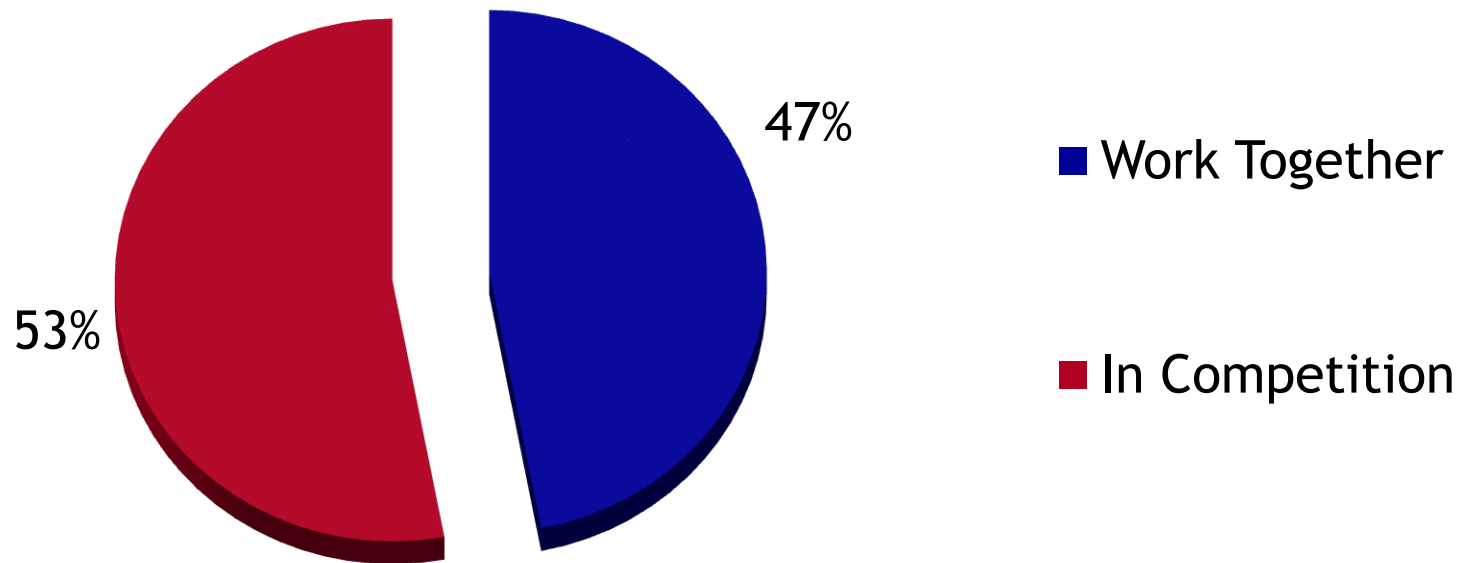
How important do you think it is for New Jersey to offer incentives for companies to invest in research to improve health globally?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Competition or Cooperation in Global Health Research?

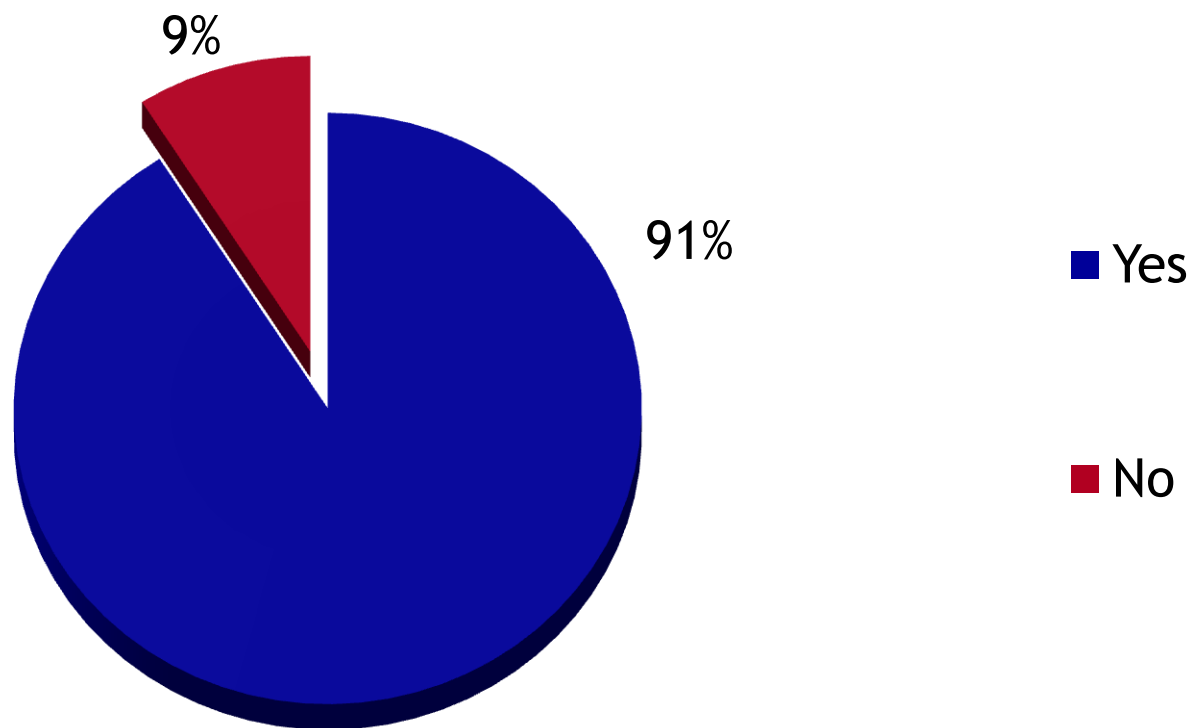
Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, mostly work together to develop new treatments and cures, or do you think they are mostly in competition?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Majority Think Institutions Should Work Together

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, should work together to develop new treatments and cures?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Many New Jerseyans Recognize CDC

What is the name of the government agency in this country whose primary mission is disease prevention and health promotion? (% first volunteered responses)

Centers for Disease Control and Prevention	40%
None/Don't know/Can't remember	28%
Dept. of Health and Human Services	8%
Food and Drug Administration	7%
National Institutes of Health	3%
World Health Organization	2%
Other	12%

# Majority of New Jerseyans Recognize NASA

What is the name of the government agency in this country whose primary mission is to pioneer the future in space exploration, scientific discovery and aeronautics research? (% first volunteered responses)

NASA	79%
None/Don't know	16%
Other	5%



# Most New Jerseyans Don't Recognize USAID

What is the name of the US government agency that provides economic, development and humanitarian assistance around the world to support our foreign policy goals? (% first volunteered responses)

None/Don't know/Can't remember	54%
U.S. Agency for International Development	11%
U.S. State Department	9%
United Nations/UNICEF	4%
Federal Emergency Management Agency	3%
American Red Cross	3%
NATO	2%
Peace Corps	1%
World Health Organization	1%
World Bank	1%
Other	11%

Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

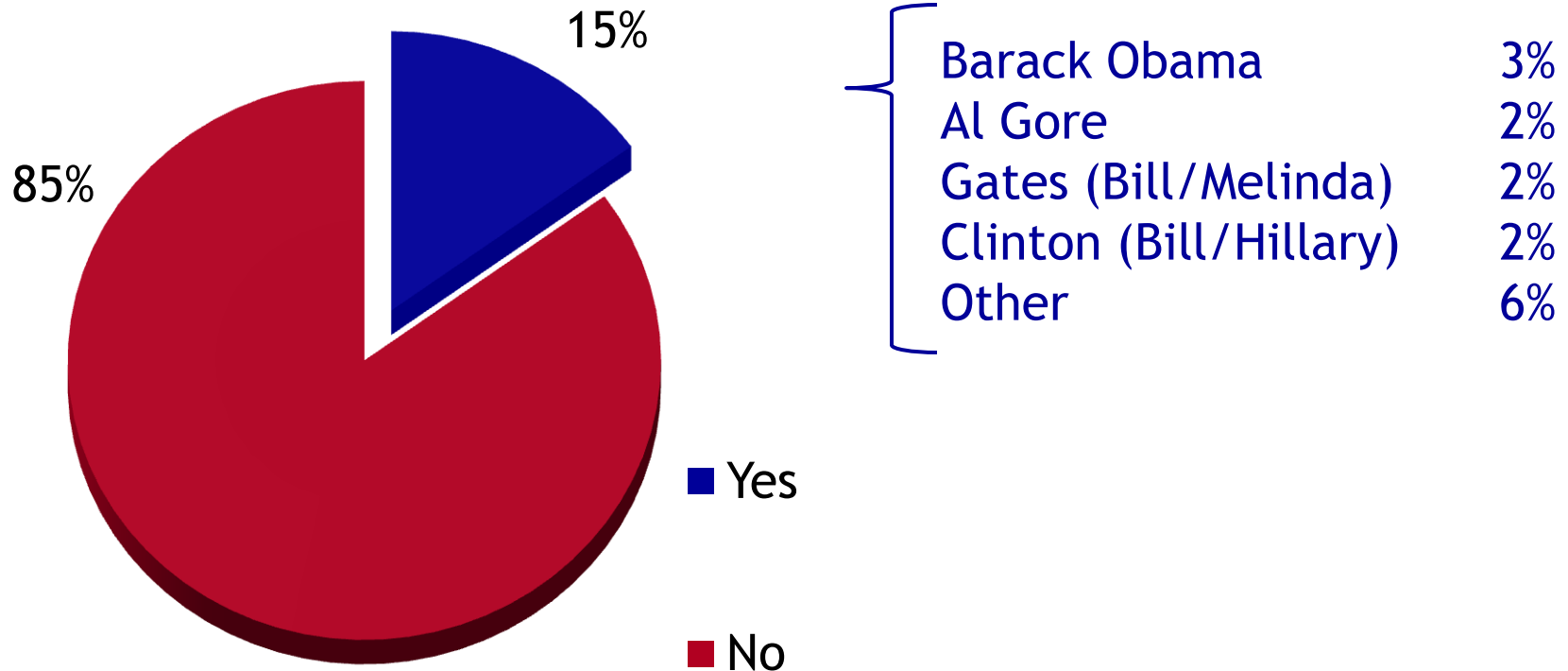
# Many Agencies Involved in Global Health Research

Which of the following government departments and agencies do you think are involved in research designed to improve health globally?

<b>Centers for Disease Control and Prevention</b>	<b>74%</b>
<b>National Institutes of Health</b>	<b>65%</b>
<b>U.S. Agency for International Development</b>	<b>49%</b>
<b>Food and Drug Administration</b>	<b>38%</b>
<b>Dept. of Agriculture</b>	<b>24%</b>
<b>U.S. State Department</b>	<b>20%</b>
<b>Dept. of Defense</b>	<b>10%</b>
<b>NASA</b>	<b>10%</b>

# Very Few New Jerseyans Can Name Figures in Global Health

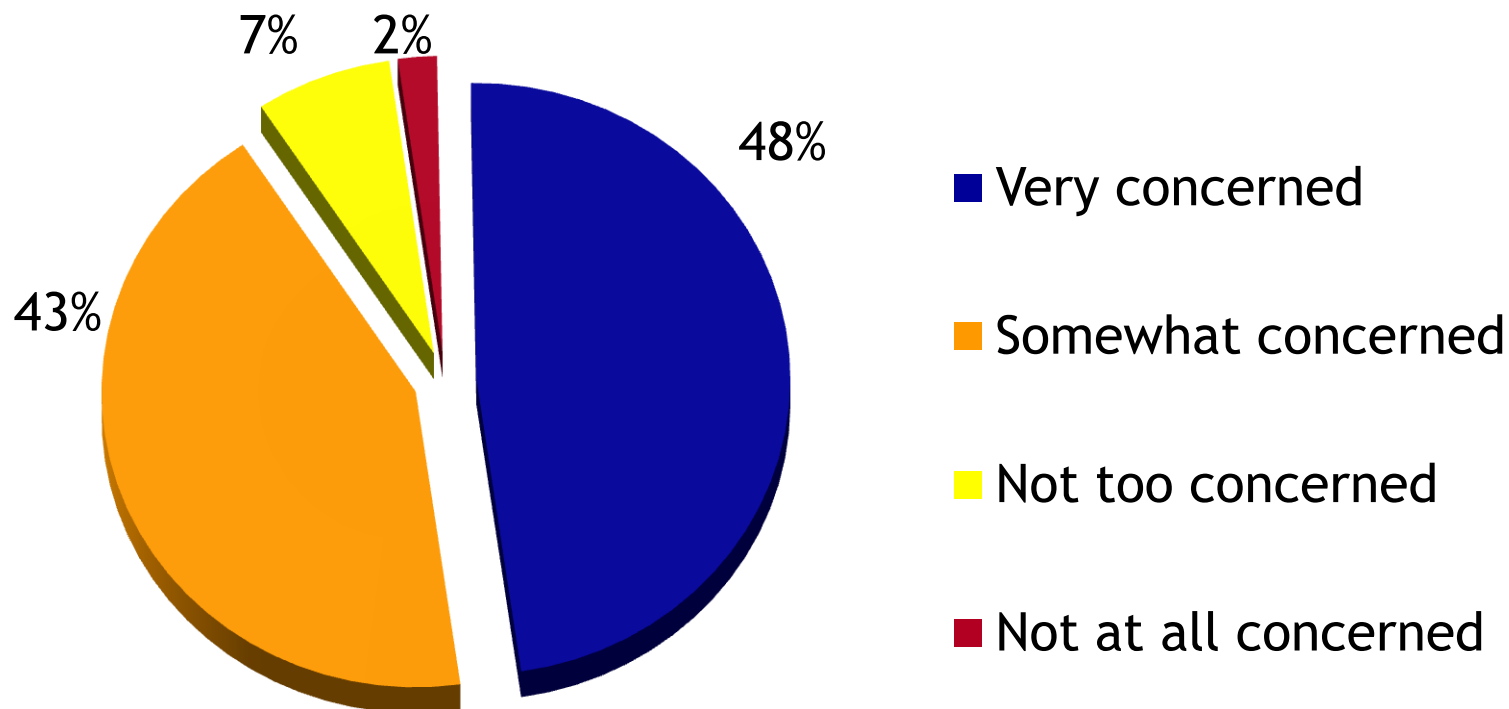
Is there a person who comes to mind when you think about global health? If so, who? (% first volunteered responses)



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Most New Jerseyans Concerned About Drug Resistance

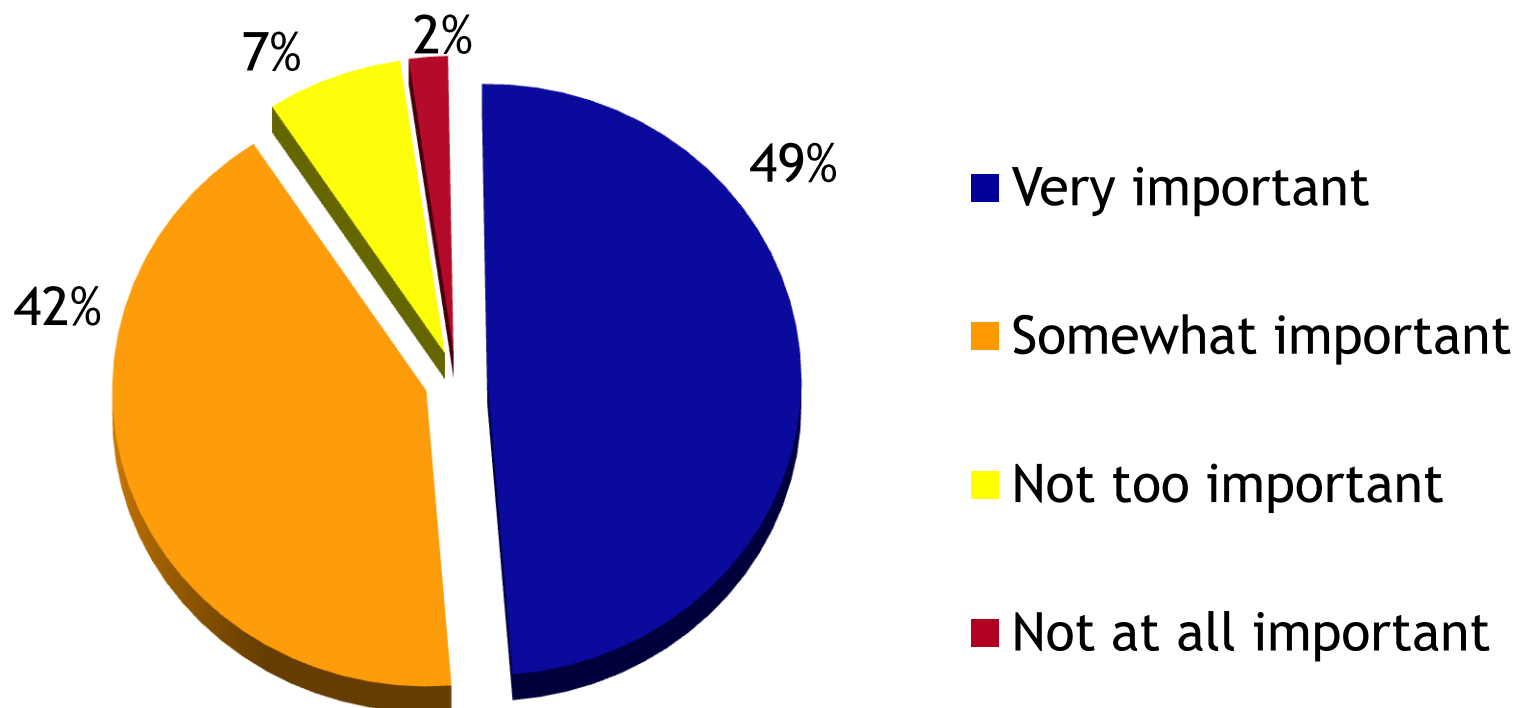
How concerned are you about drug resistance, which is when diseases don't respond to the medications used to treat them?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Very Important to Conduct Research to Prevent Drug Resistance

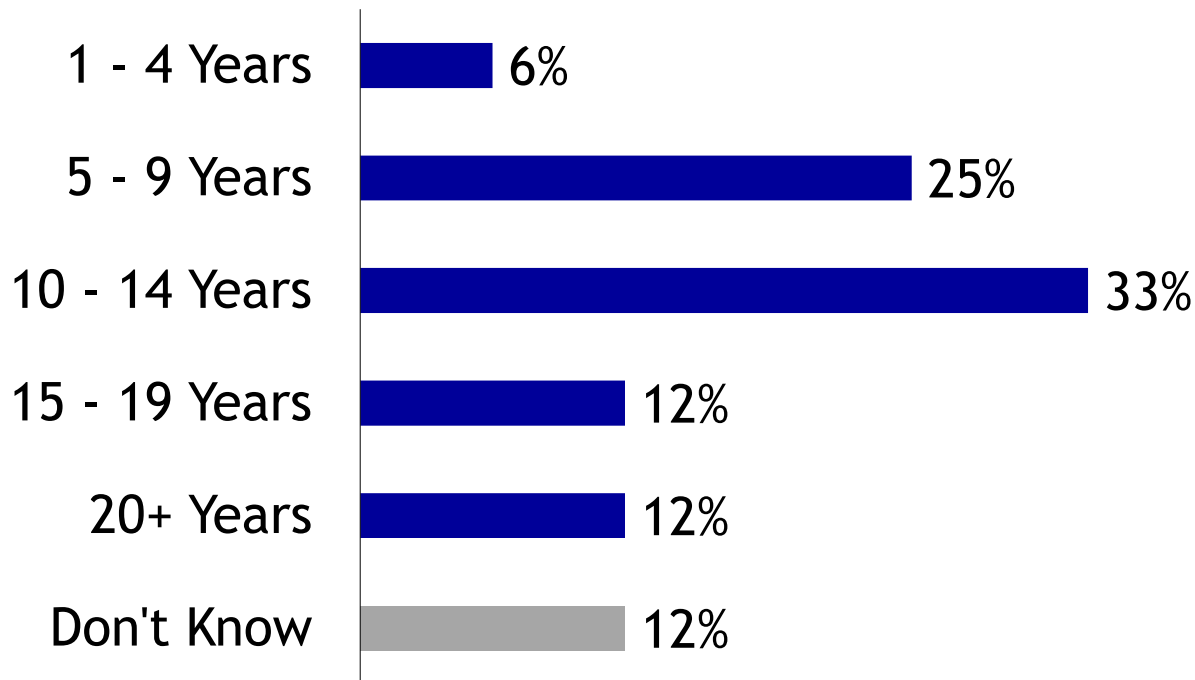
How important do you think it is that global health research is conducted to help prevent drug resistance around the world?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Estimating the Time It Takes to Develop a New Drug

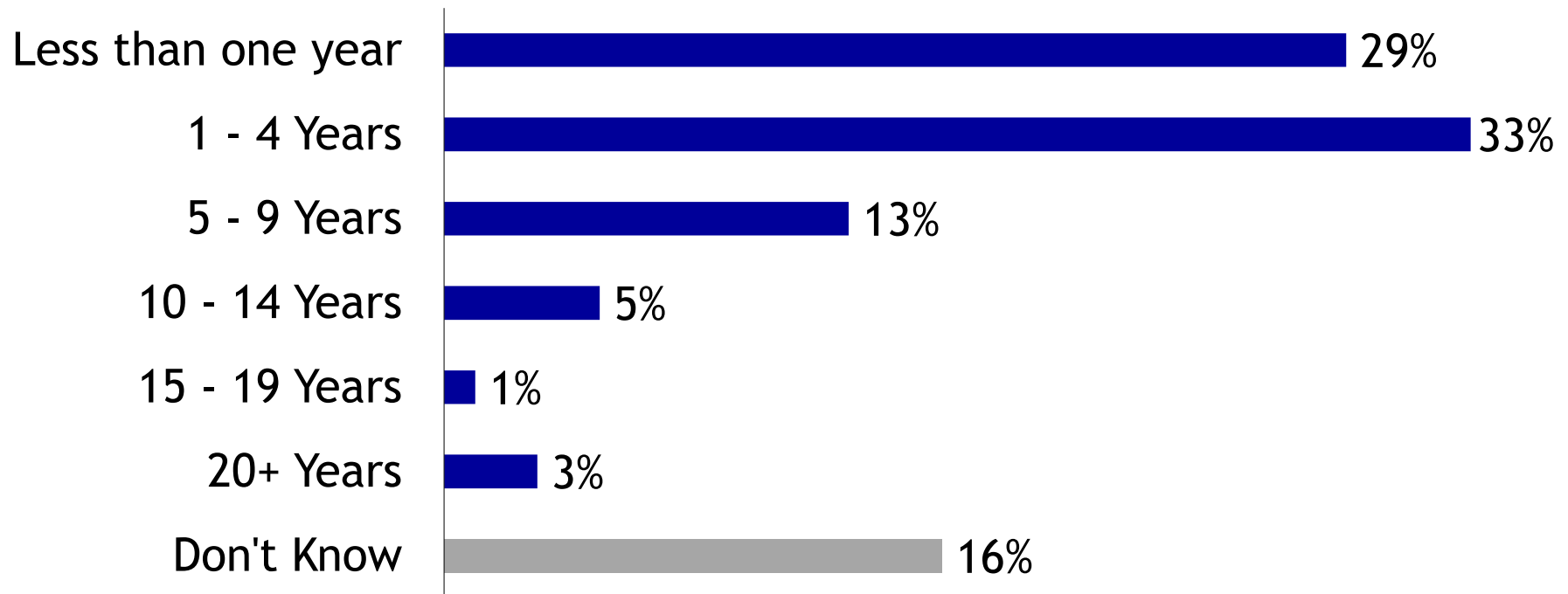
Just your best guess, how many years do you think it takes on average to bring a new drug to market?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Drugs Should Reach Developing Countries in Less Than 5 Years

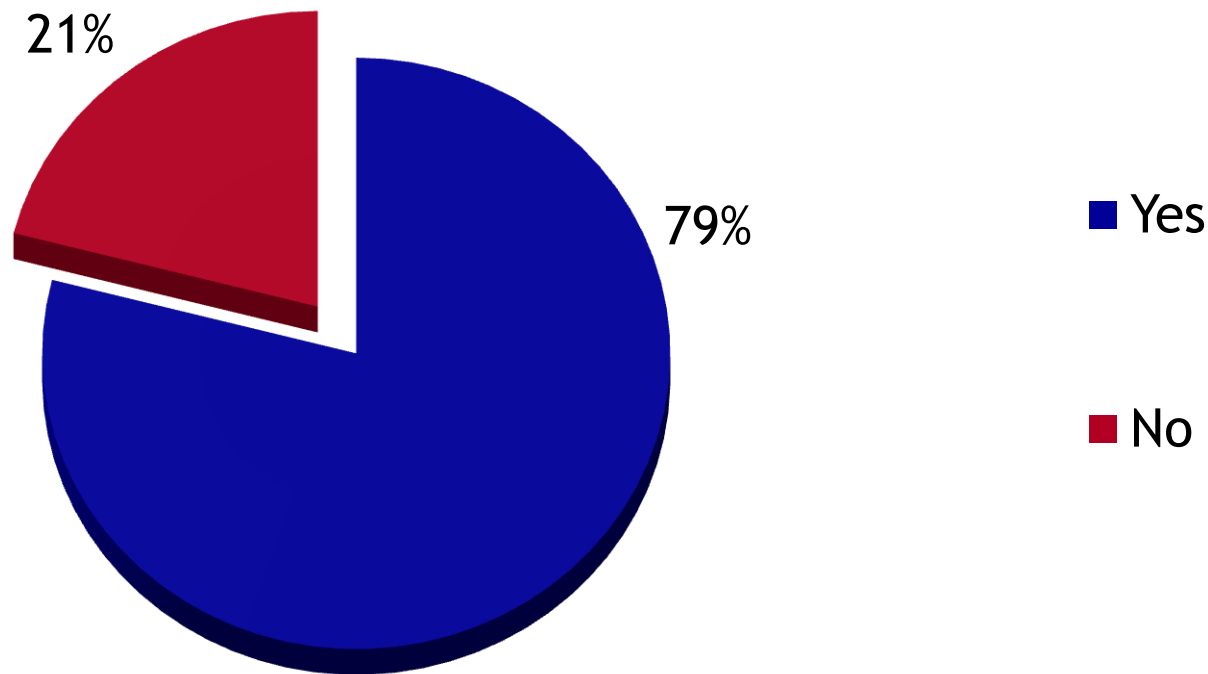
How soon after a new drug comes to market in the U.S. do you think it should be available to patients in developing countries?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Jerseyans Say Americans Should Worry About Global Diseases

Should Americans worry about diseases - like malaria, dengue fever, and cholera - that mostly affect poorer countries?

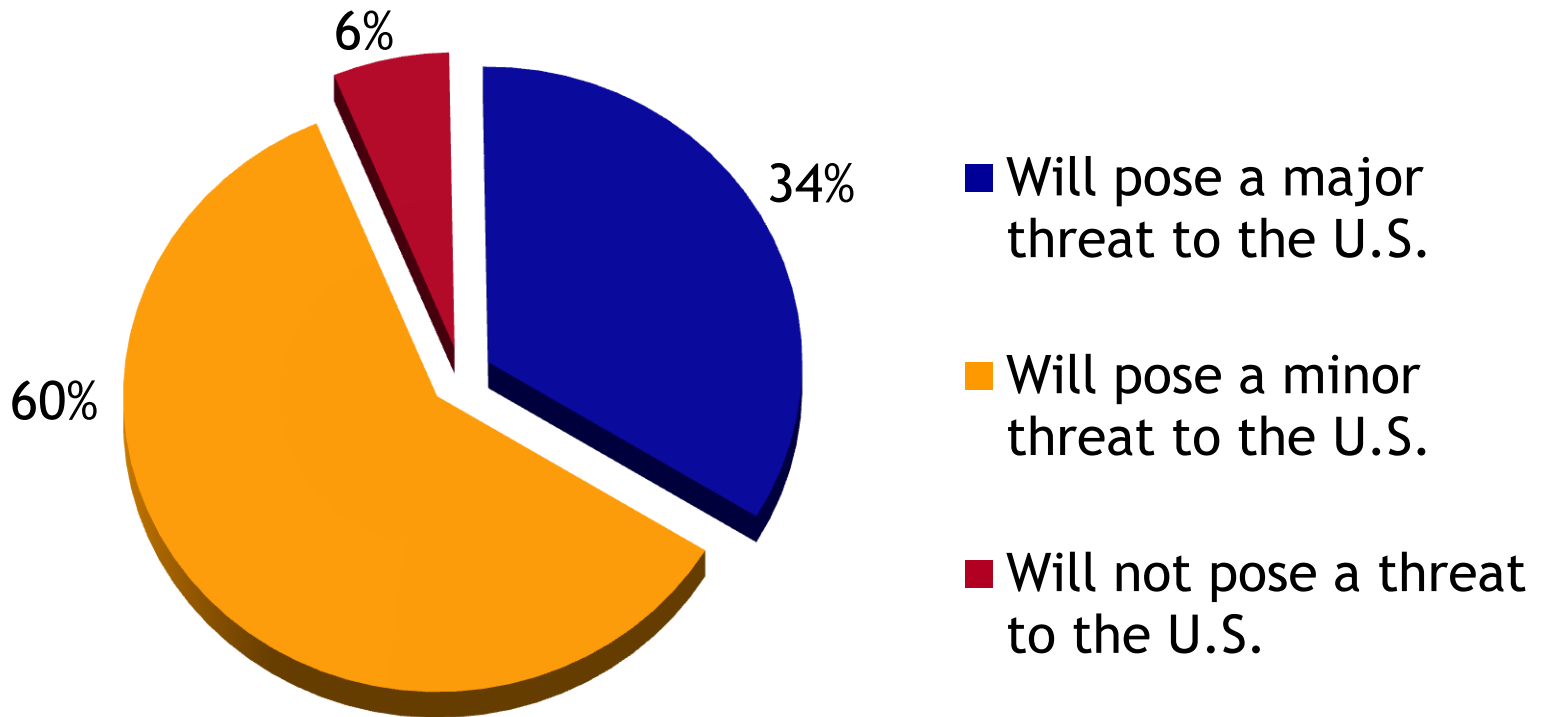


Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America



# New Jerseyans Think Global Diseases Are Minor Threat to U.S.

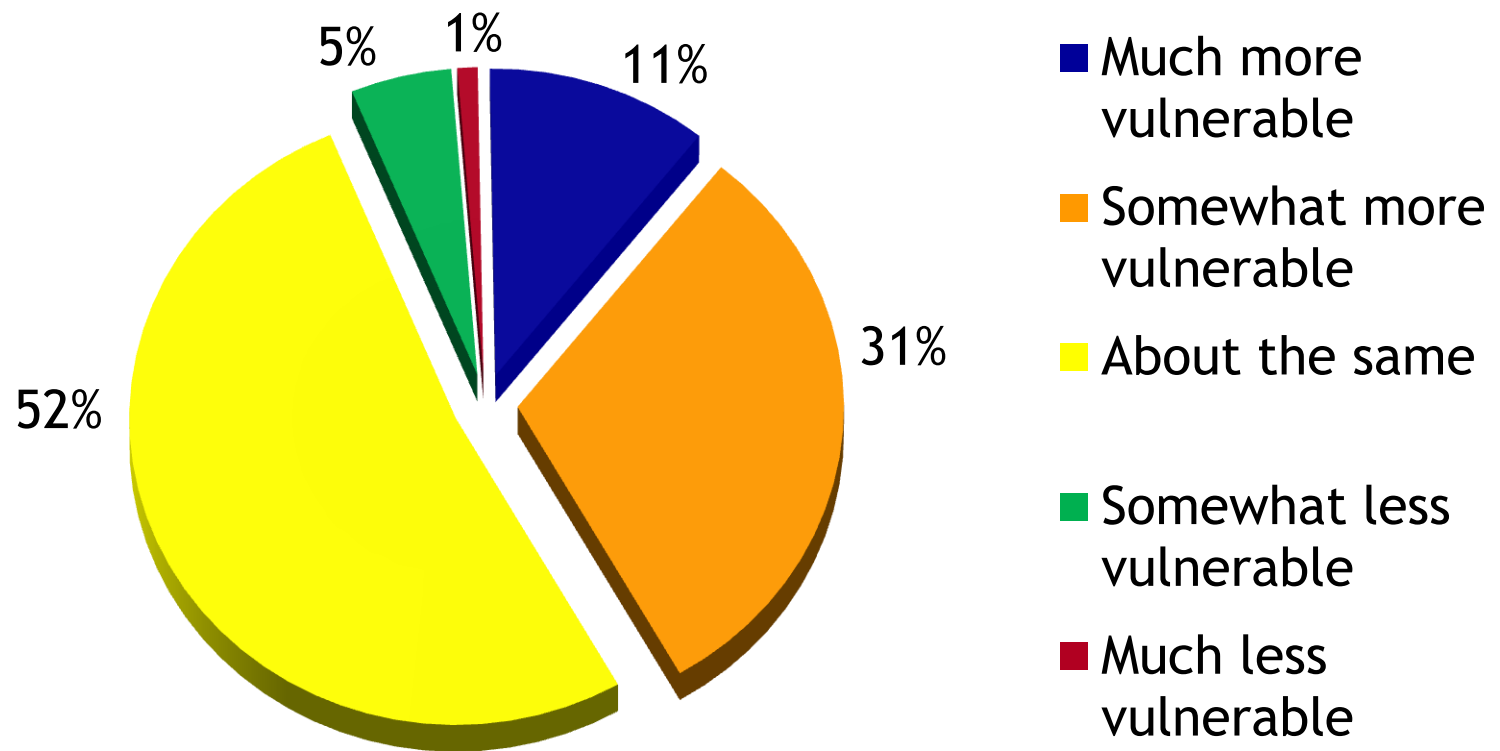
In general, to what extent do you think infectious and emerging diseases facing other countries (such as the flu, tuberculosis, and SARS) will pose a threat to the United States in the next few years?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# Majority Think New Jersey is as Vulnerable as Other States

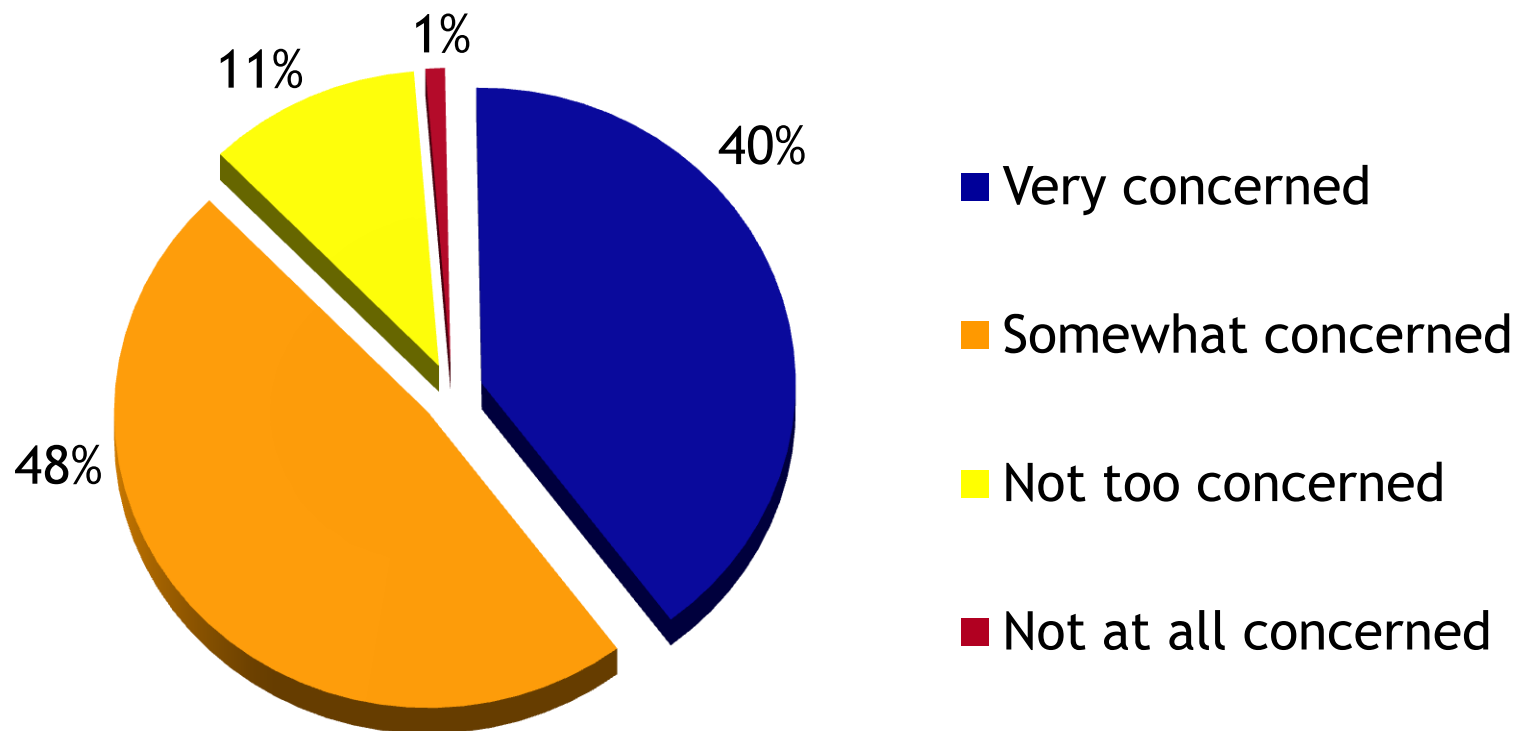
Do you think New Jersey is more or less vulnerable to global health threats than other places in the United States?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Jerseyans Concerned About Disease Exposure for Overseas Troops

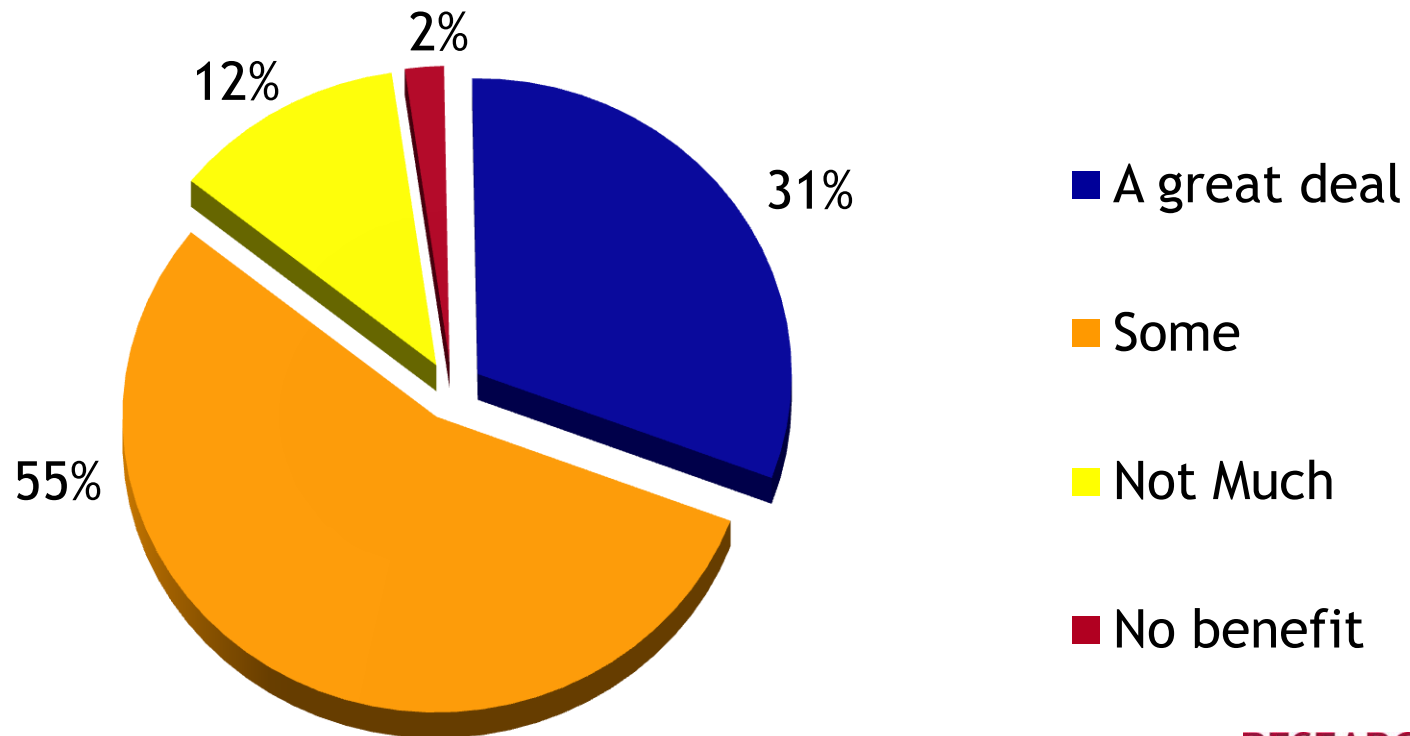
How concerned are you that our troops overseas are exposed to diseases that disproportionately affect poorer countries?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America

# New Jerseyans Think Civilians Benefit from Military Health Research

How much do you think American civilians benefit from health research conducted by the U.S. military?



Source: New Jersey Global Health Survey, January 2011  
Charlton Research Company for Research!America