

# RESEARCH AMERICA

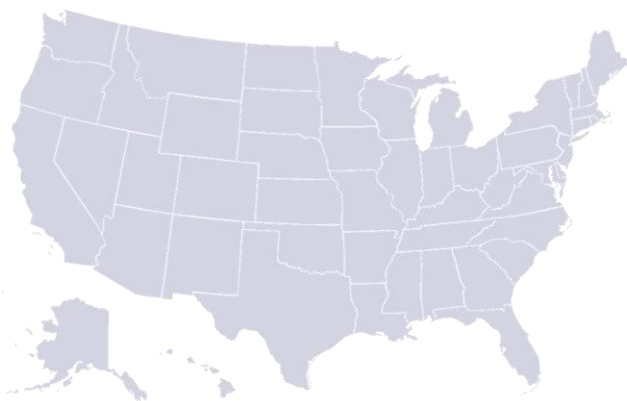
AN ALLIANCE FOR DISCOVERIES IN HEALTH®



## Ohio

# Methodology

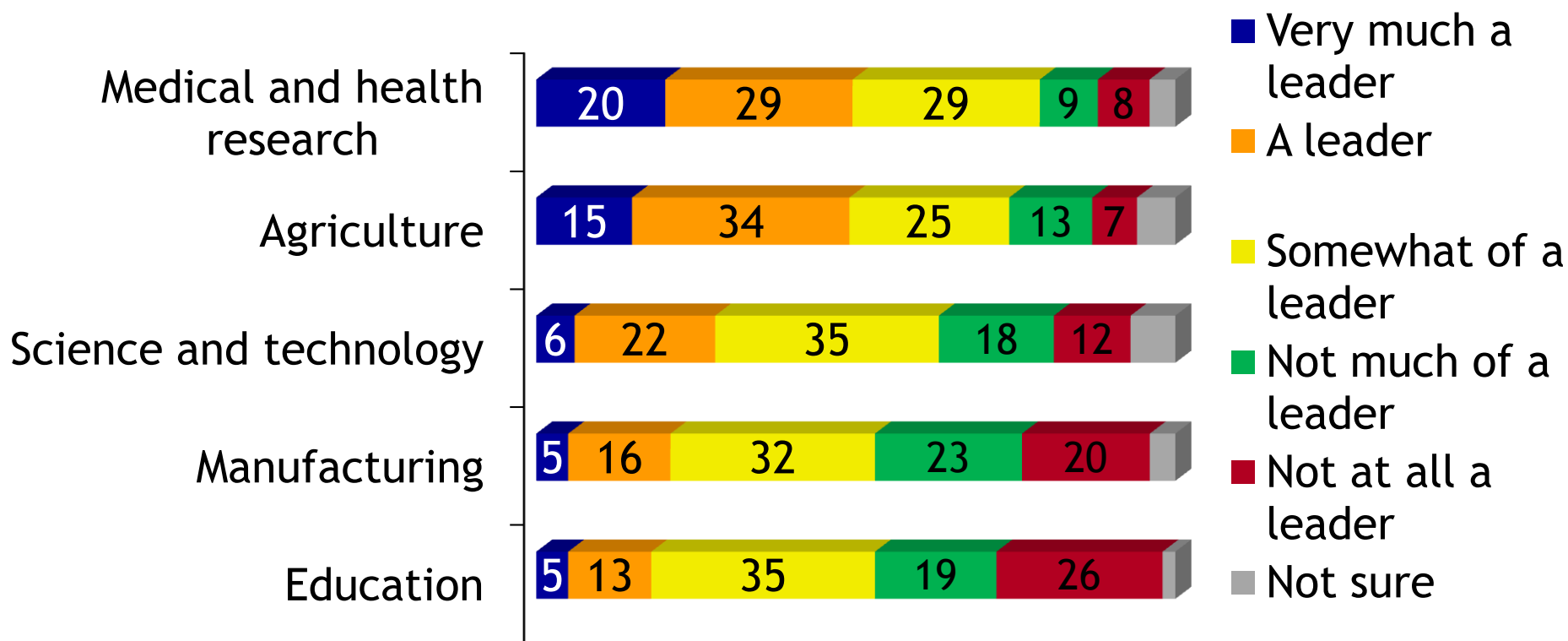
The **Ohio Public Opinion Poll** was conducted online in April 2011 by IBOPE/Zogby International for Research!America. The poll has a sample size of 600 adult residents of Ohio with a theoretical sampling error of +/- 4.1%.



For more information about methodology for this and other Research!America polls, please email [programs@researchamerica.org](mailto:programs@researchamerica.org).

# Ohio As a Leader

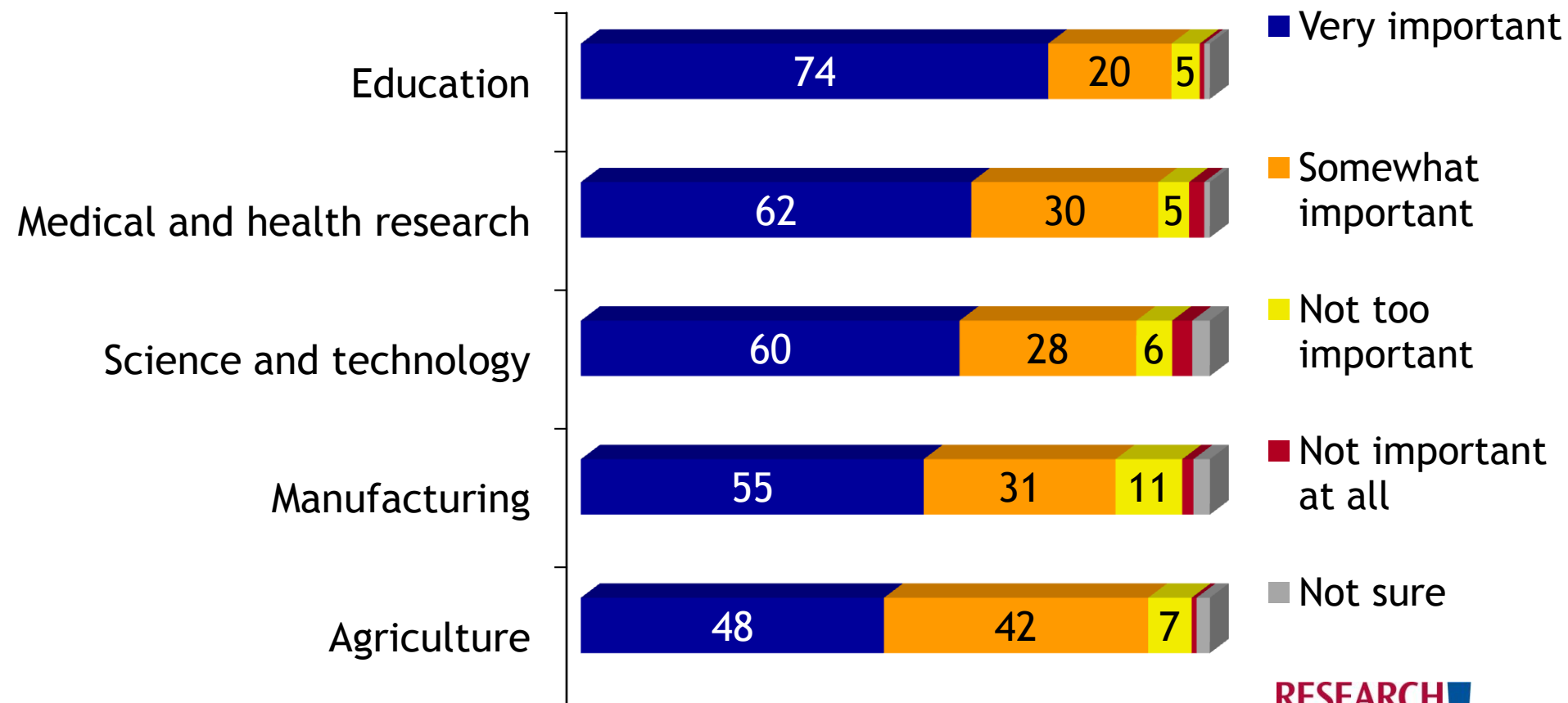
Please indicate whether or not you believe Ohio is a leader in ...



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Most Believe Ohio Should Lead in Education, Medical Research

Please indicate how important you think it is that Ohio be a leader in ...



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

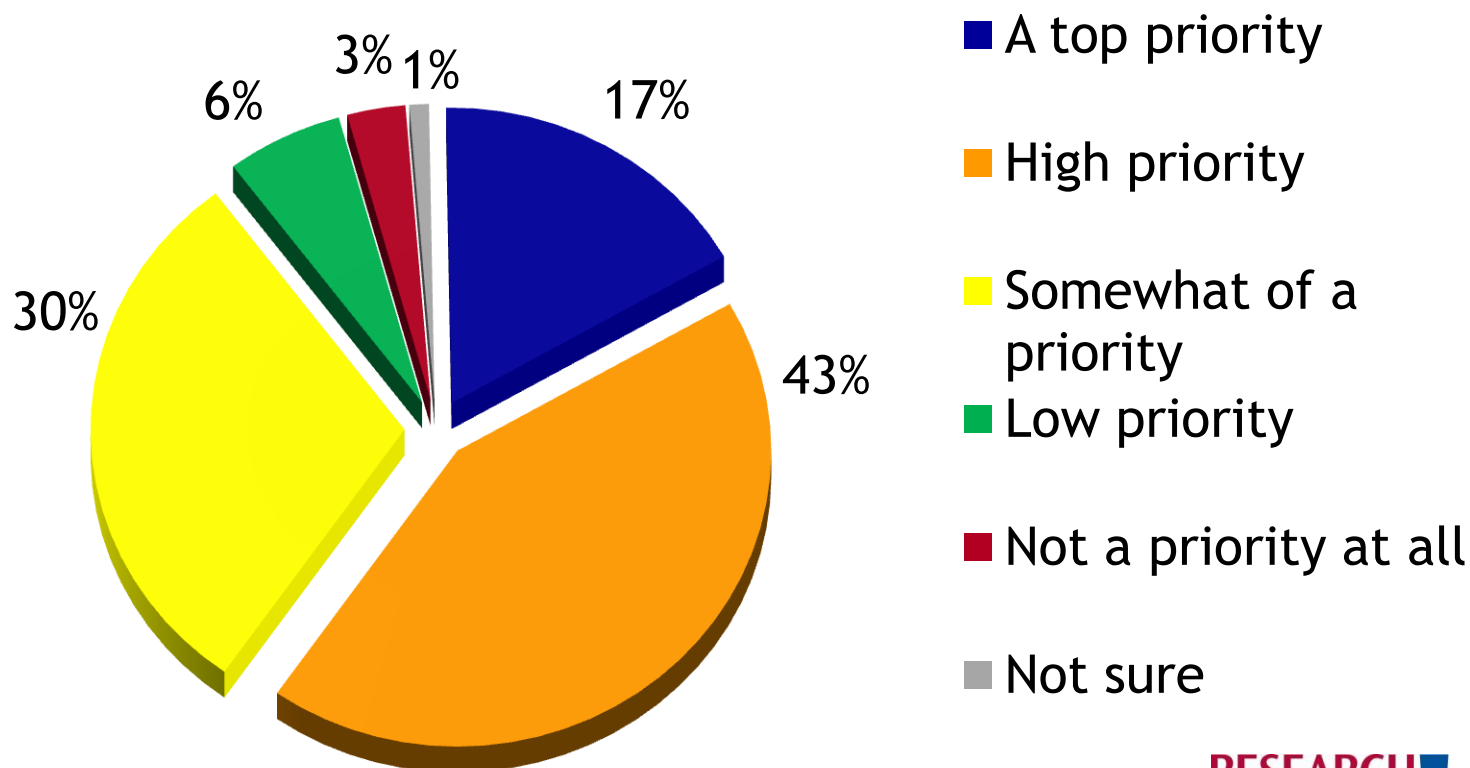
# Opinions On Ohio's Most Important Health Issue

In your opinion, what is the most important health issue facing people in Ohio today?

Obesity/overweight	31%
Lack of access to health care	20%
Cancer	14%
Heart disease/high blood pressure	10%
Shortage of doctors/nurses	4%
Malnutrition	2%
Other	10%
Don't know/Not sure	9%

# Accelerating Investment in Research is a High Priority

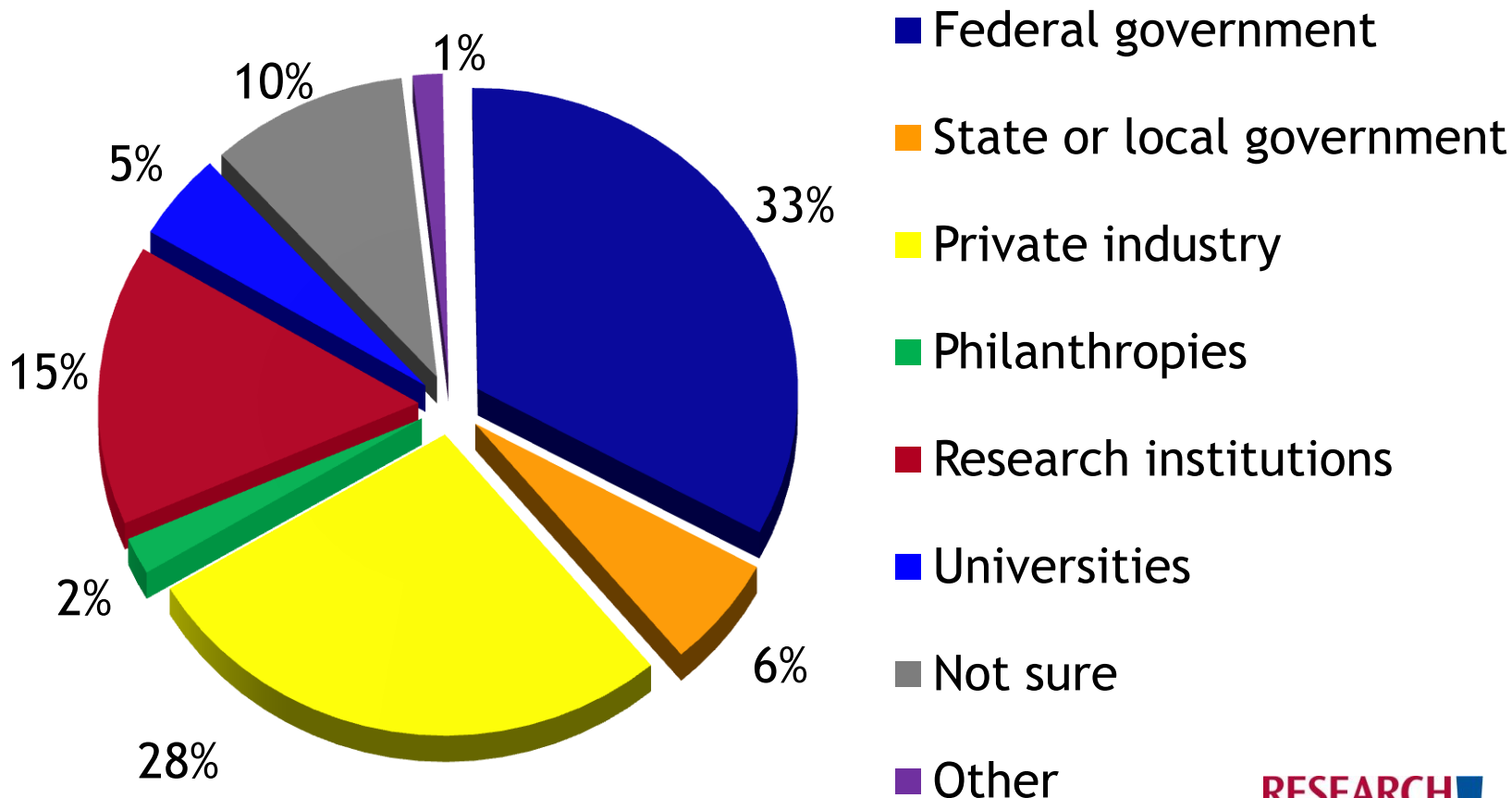
How much of a priority is it to accelerate our nation's investment in research to improve health?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Ohioans: Federal Government, Industry Should Lead Research

Whose primary responsibility is it to accelerate our nation's investment in research?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Most Residents Know Where Research is Conducted in Ohio

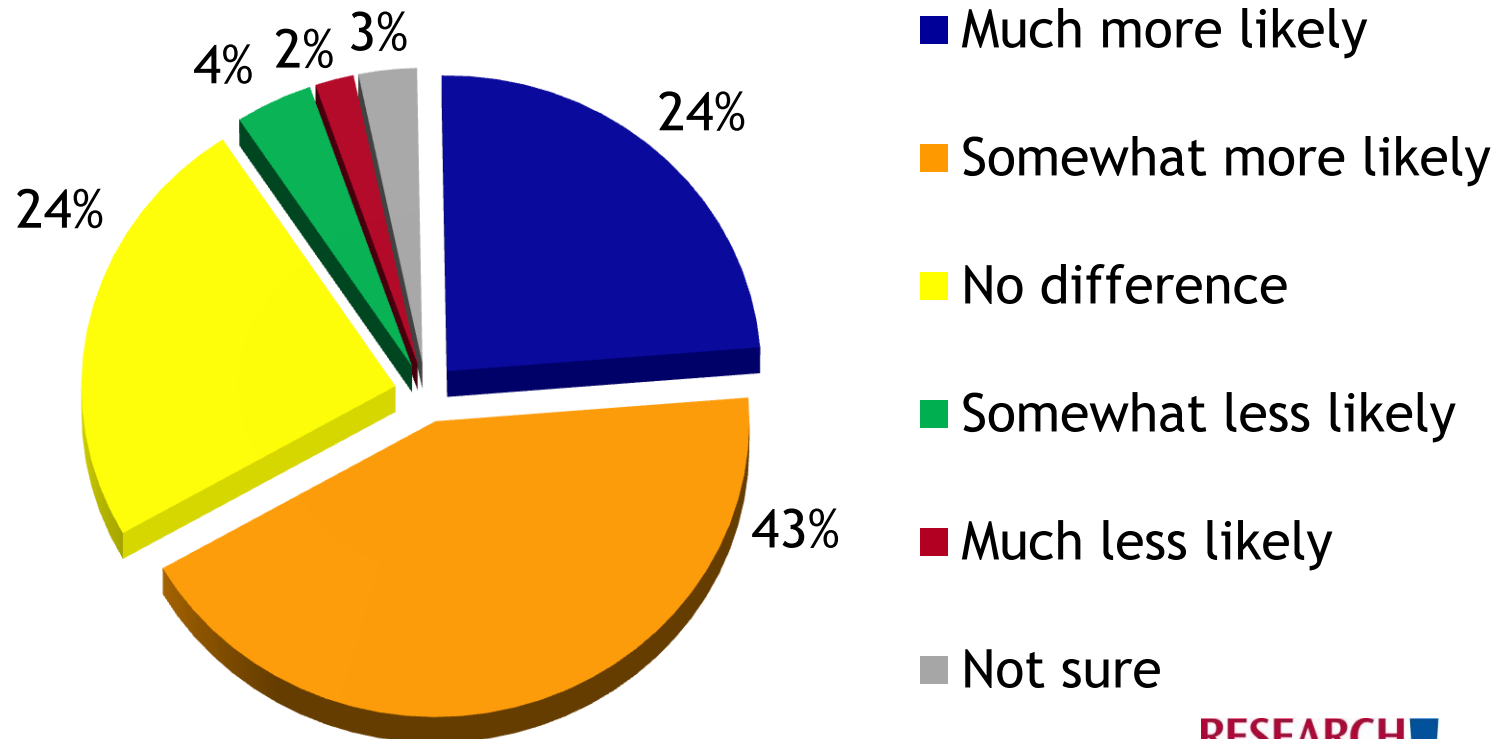
Please name any institutions, companies, or organizations in your area where research to improve health is conducted?

Cleveland Clinic	23%
Ohio State University	20%
Don't know/Not sure	15%
University of Toledo	5%
University of Cincinnati	5%
University Hospital	5%
Case Western University	4%
Battelle Institute	3%
Wright State University	3%
Other	17%



# Teaching & Research Hospitals More Likely to be Good Hospitals

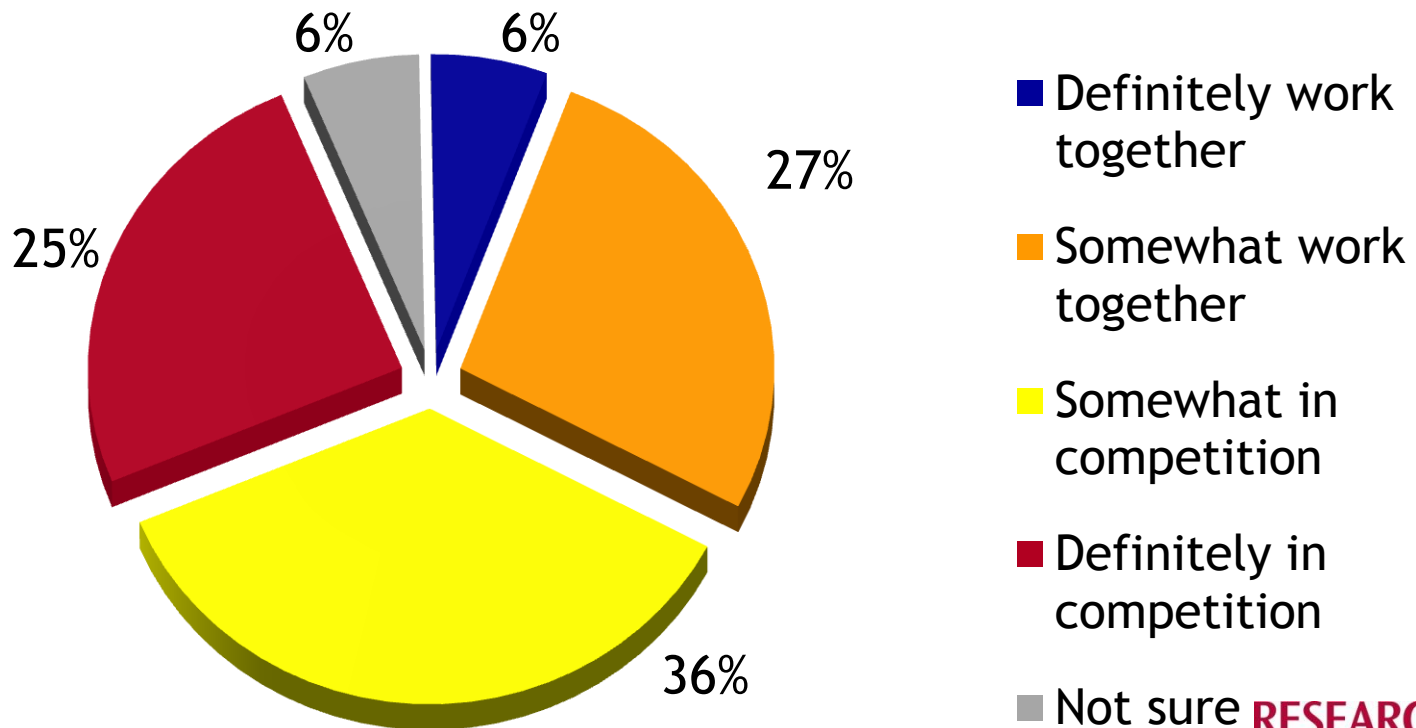
If you knew that a hospital was doing research and training medical students, would that make you more or less likely to think it was a good hospital or would it make no difference to you?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Competition or Cooperation in Medical Research?

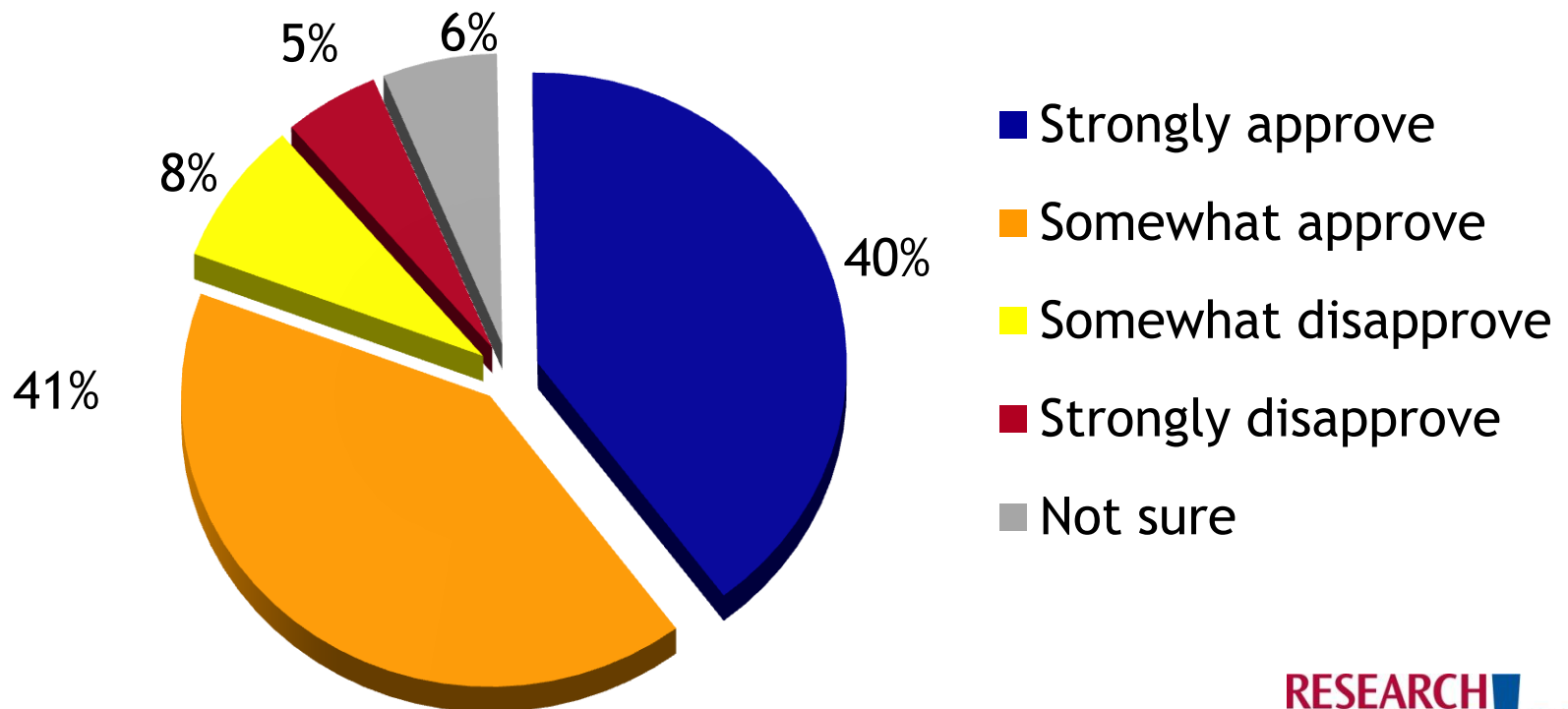
Do you think that institutions conducting medical research in this country, such as the government, universities, and the pharmaceutical industry, work together to develop new treatments and cures, or do you think they are in competition with each other?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Ohioans Support Incentives for Companies to Invest in State

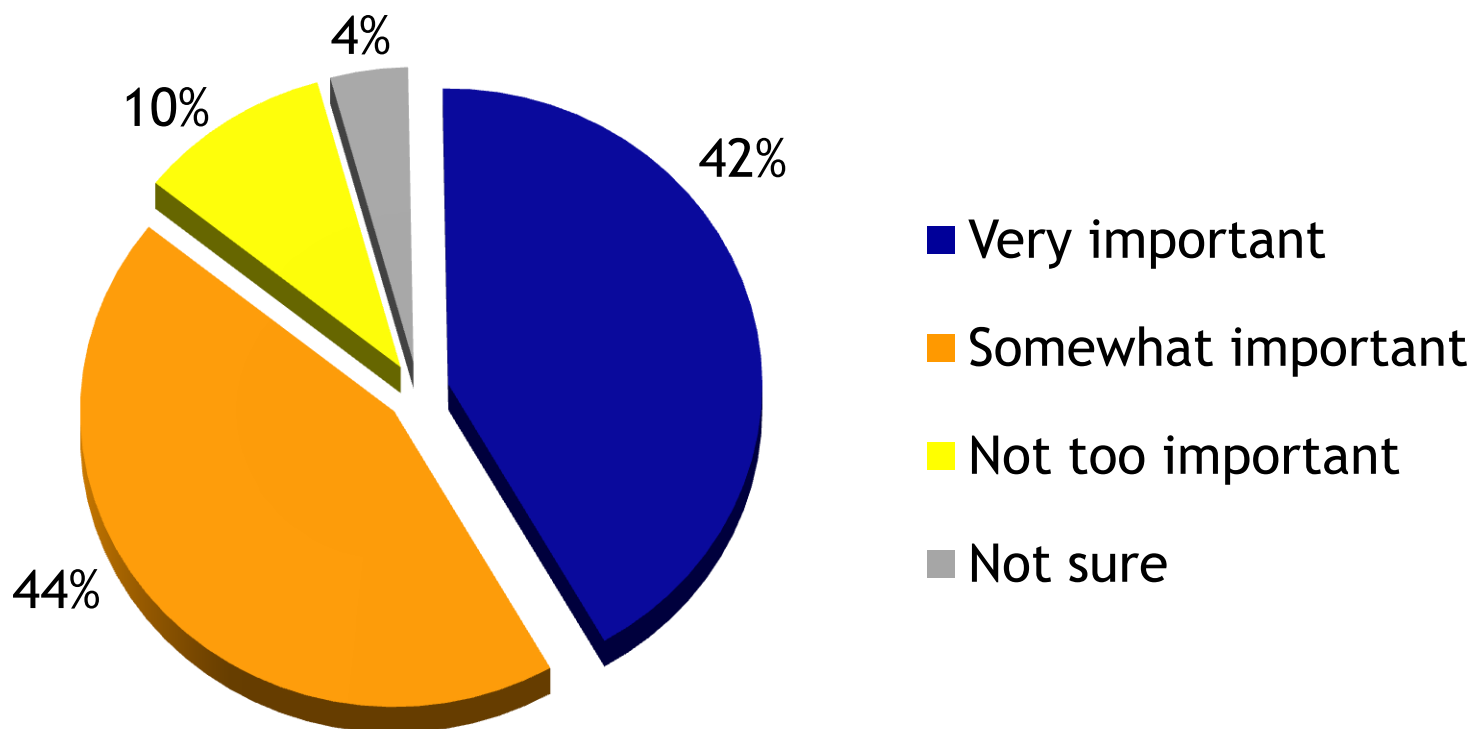
State governments often provide financial incentives, such as tax exemptions, to companies for building new offices and facilities in their state. If your state offered financial incentives to attract new scientific research, such as research labs or companies would you approve or disapprove of these financial incentives?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Most Think Health Research Important to Ohio's Economy

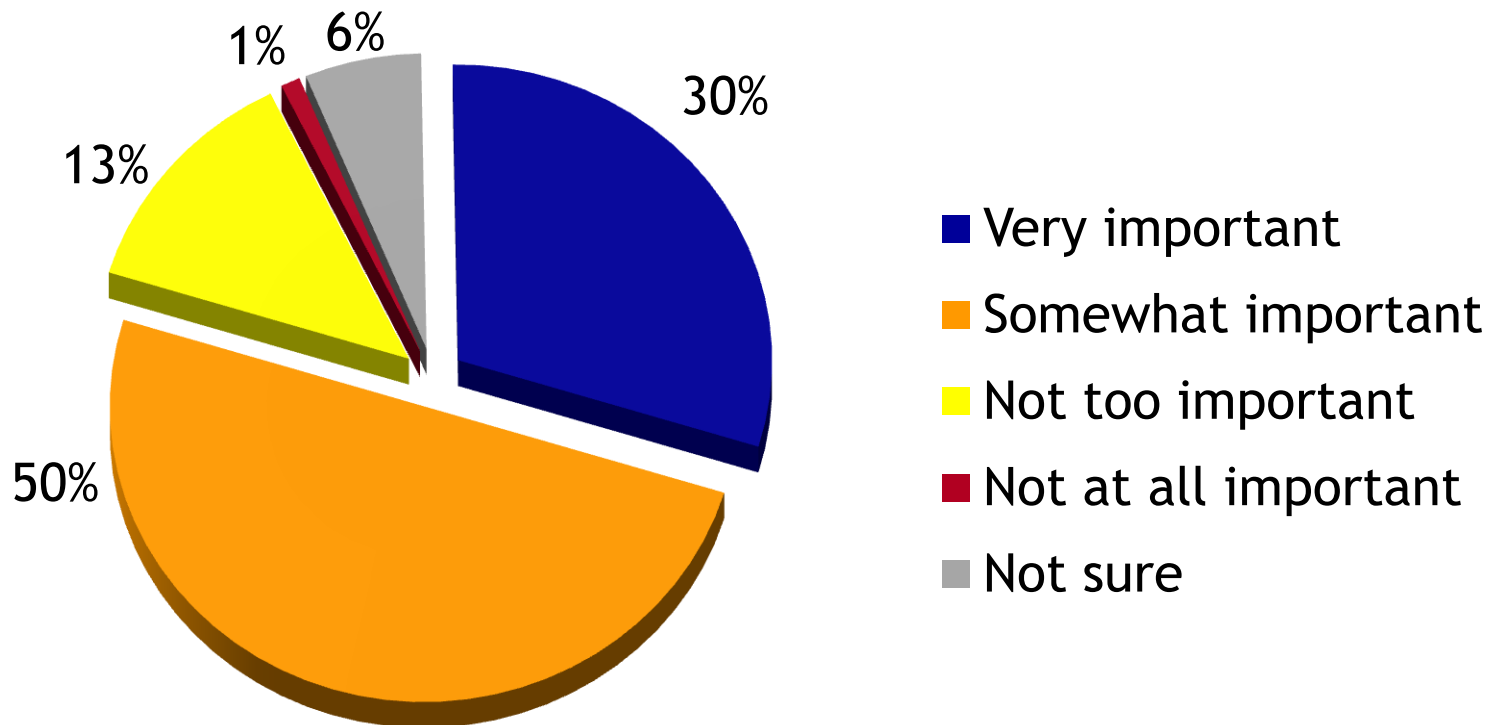
How important do you think medical and health research is to the economy of Ohio?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Scientific Research Important to Ohio's Economy

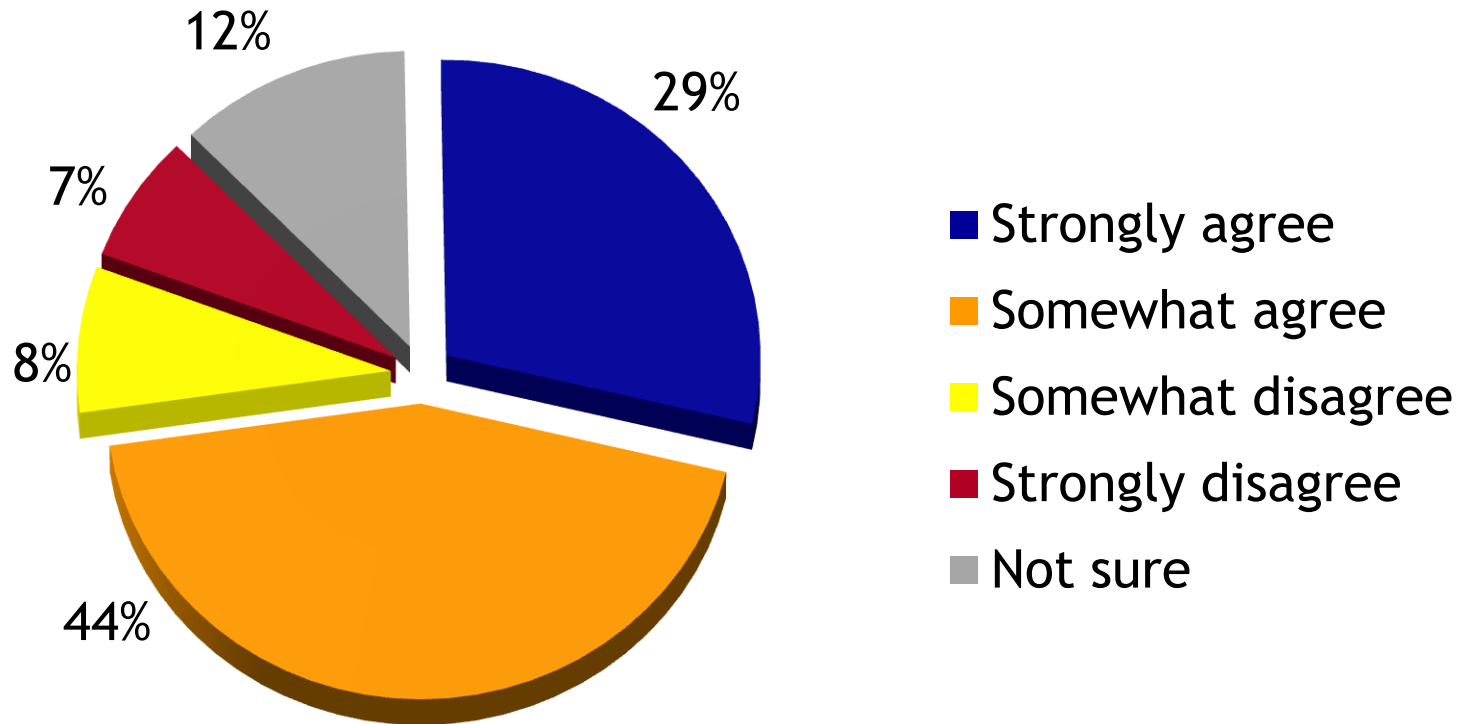
In terms of jobs and incomes, how important do you think spending money on scientific research is to Ohio's economy?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Congress Should Support Policies that Encourage Research

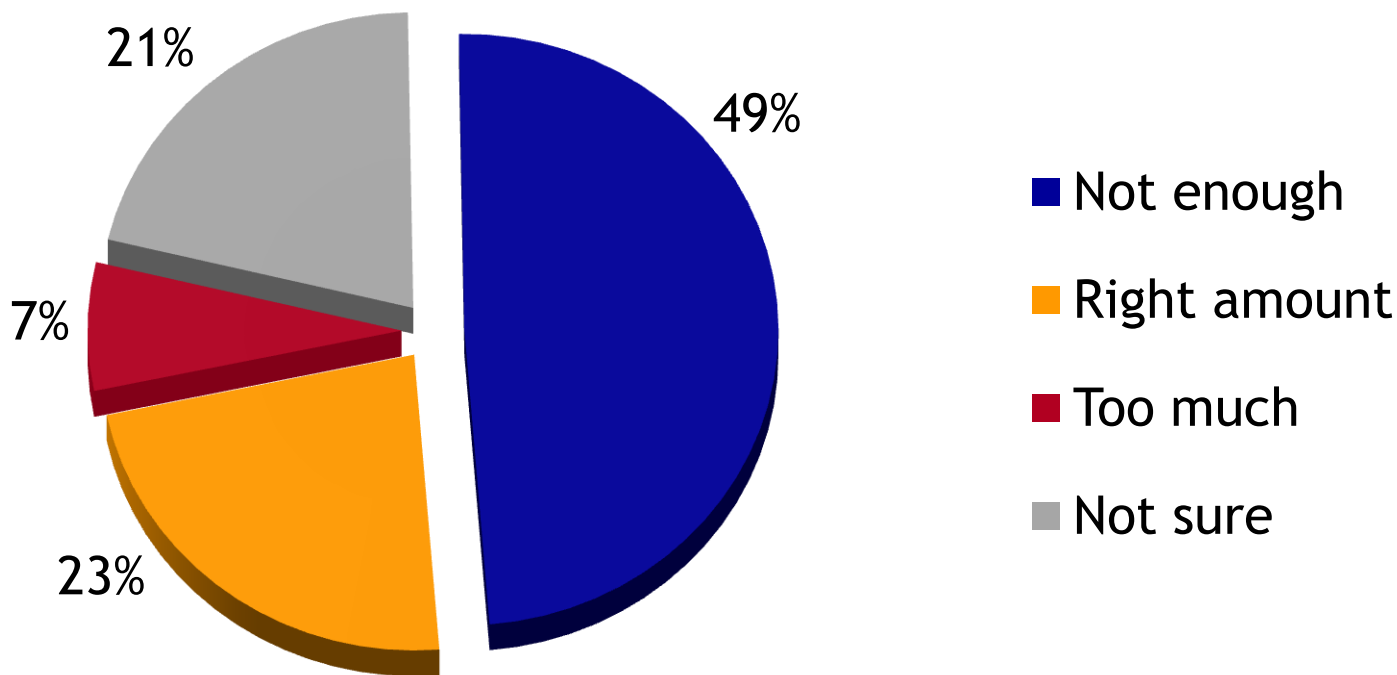
Do you agree or disagree that Congress should support tax and regulatory policies that encourage private industries to conduct more medical research?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Many Ohioans Say U.S. Not Spending Enough on Research

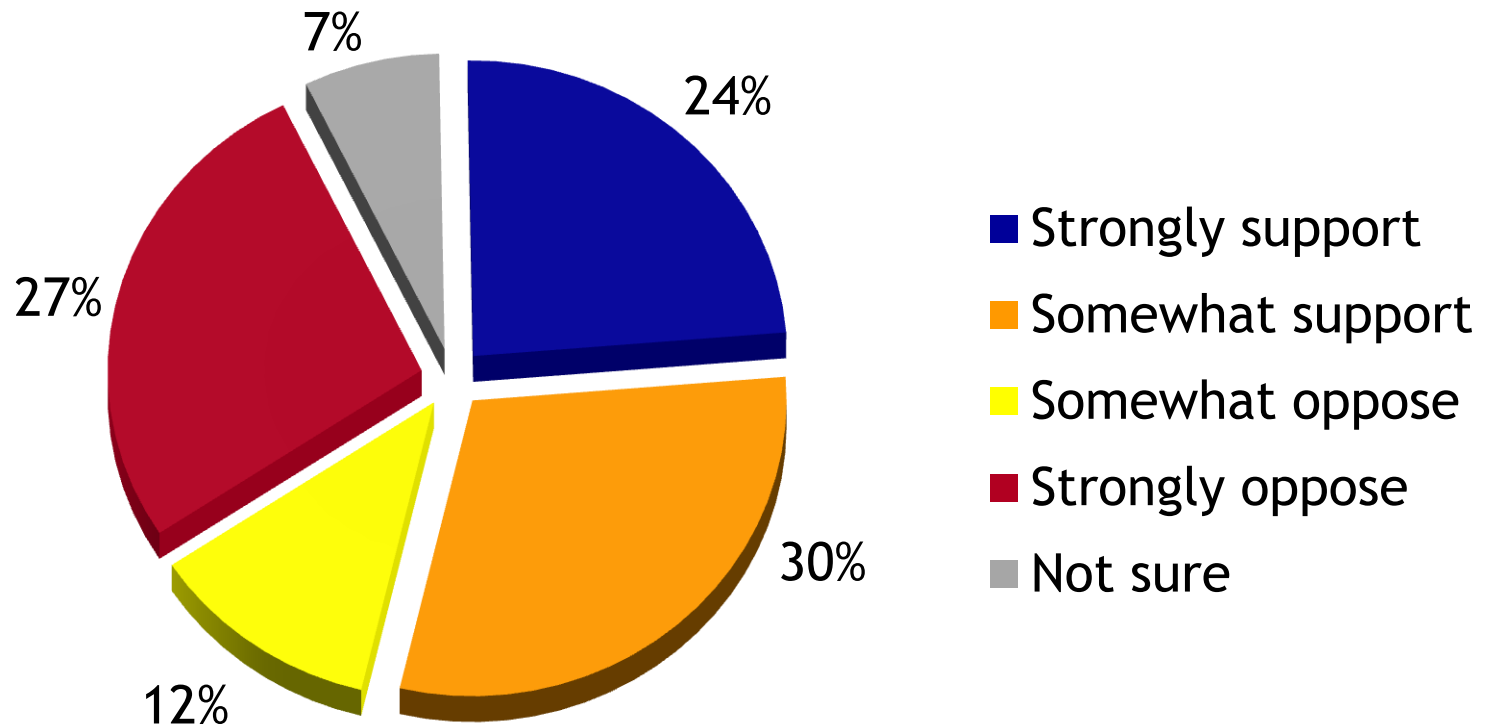
In 2009, the U.S. spent 5 and a half cents of each health dollar on research to prevent, cure, and treat disease and disability. Do you think that is too much, the right amount, or not enough?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Majority Willing to Pay More to Invest in Health Research

Would you support or oppose paying an additional \$1 per week in taxes if you knew for sure that it would go towards the U.S. investing more in research to improve health?

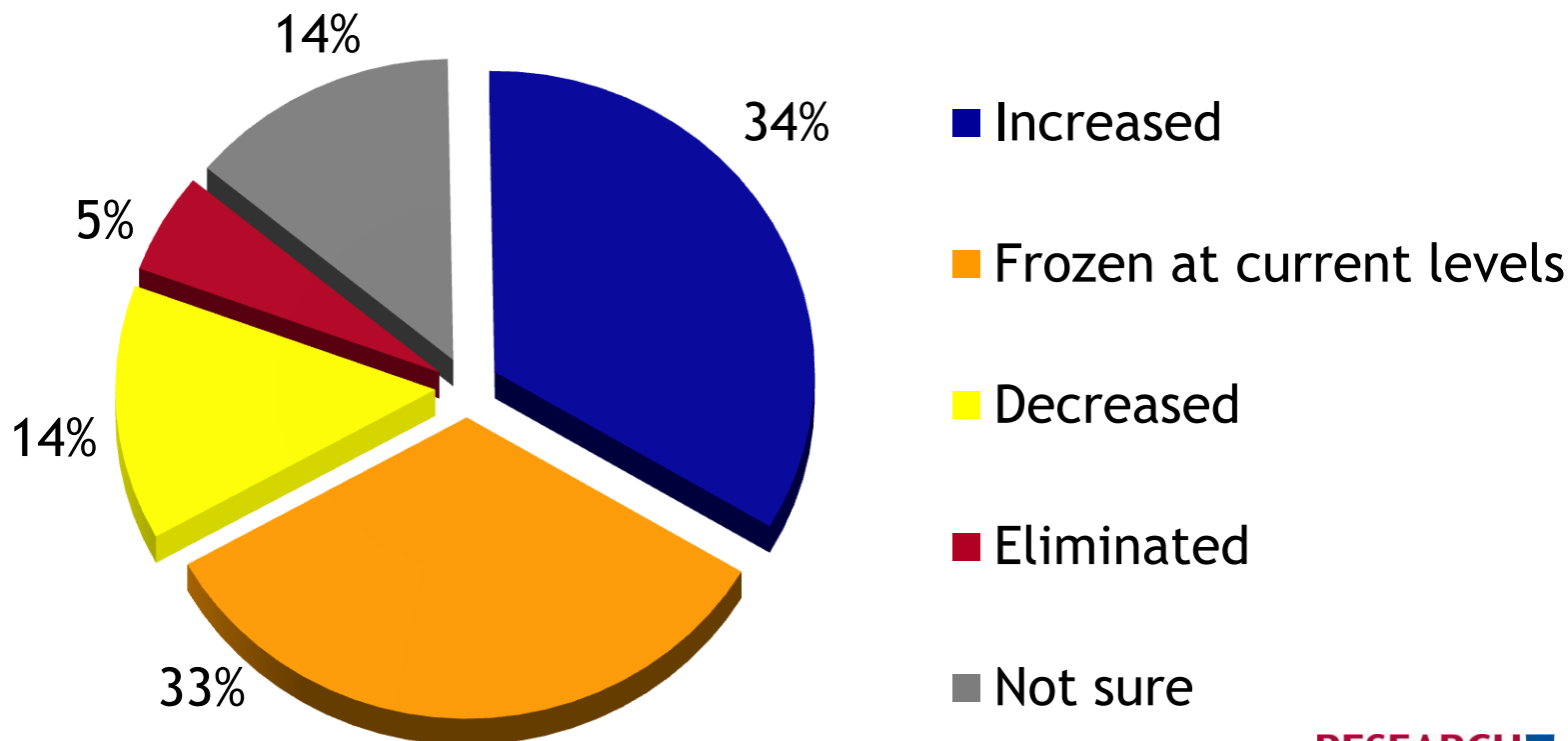


Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America



# Few Ohioans Want Research Cut in 2012 Federal Budget

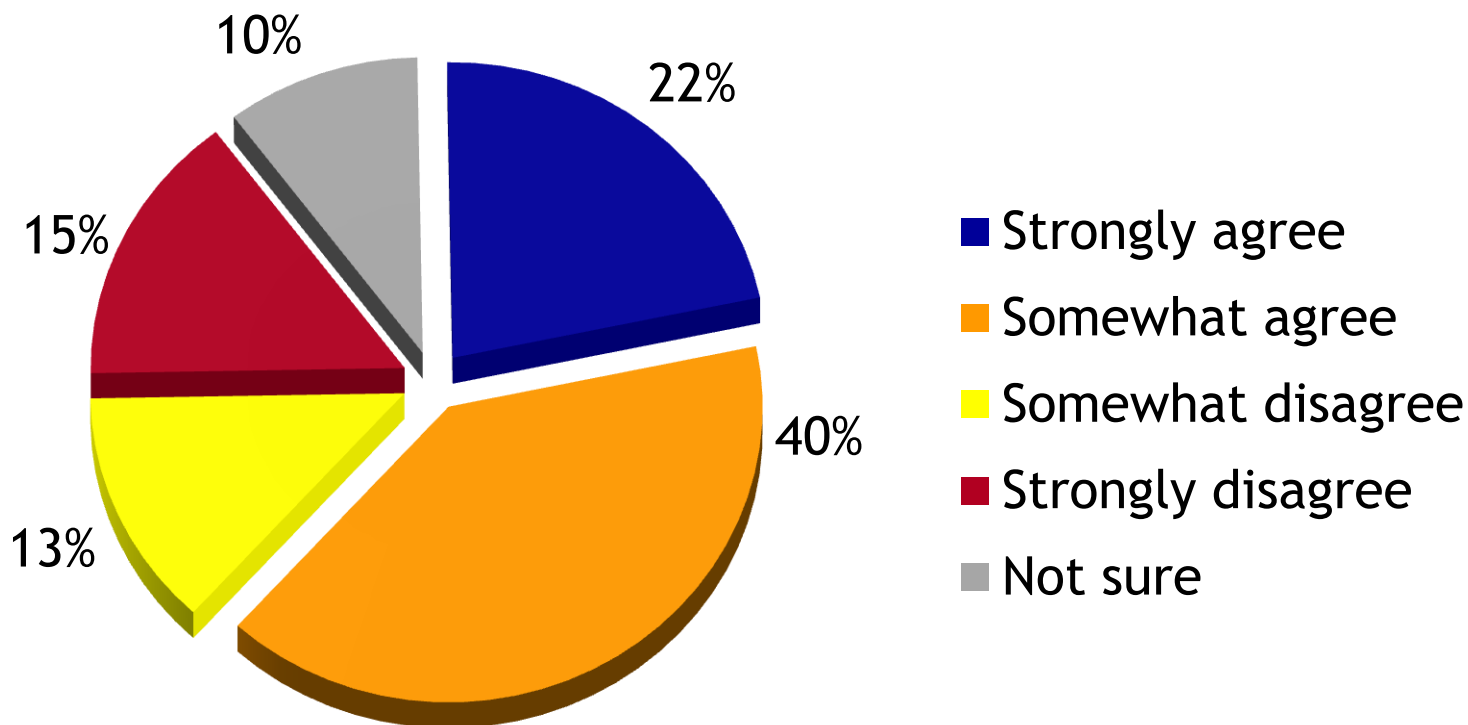
As Congress and the administration consider the federal budget for 2012, should funding for medical research be increased, decreased, eliminated or frozen at current levels?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Many Ohioans Agree Basic Research is Necessary

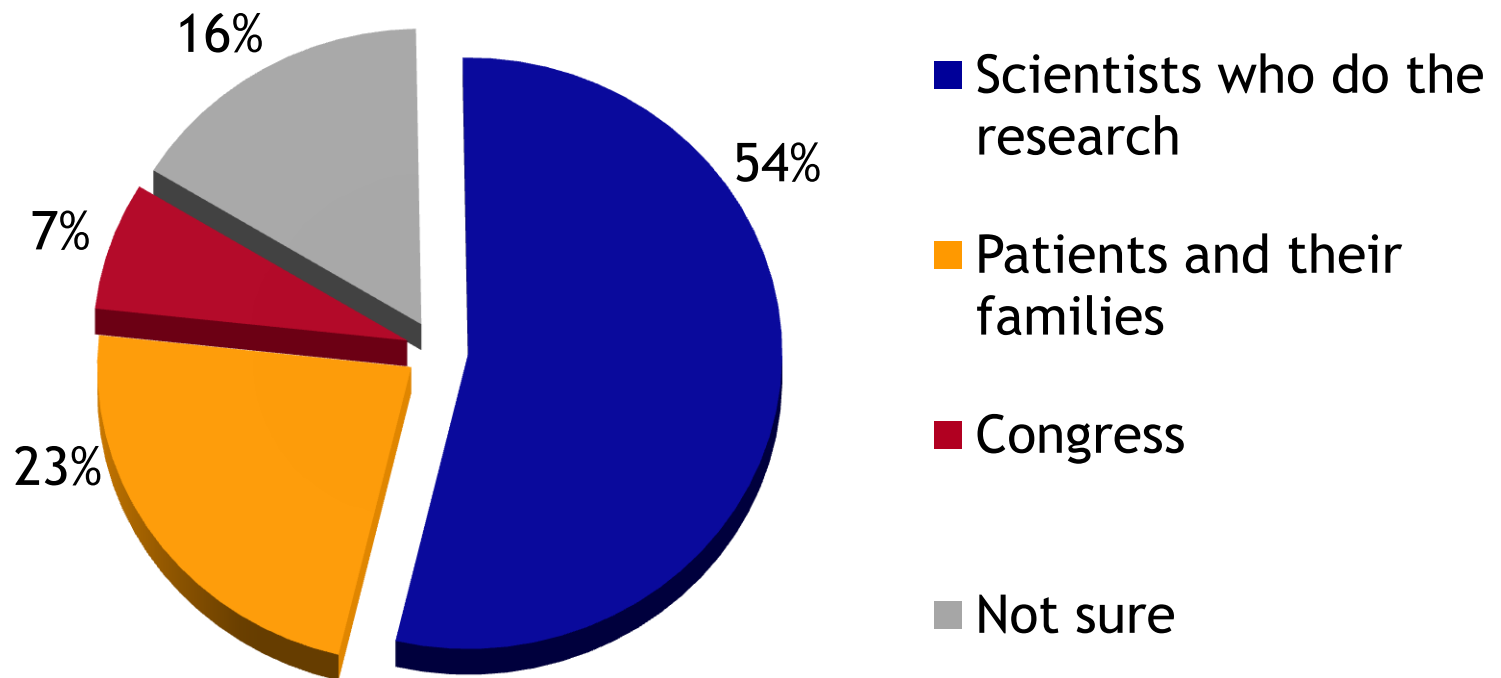
Do you agree or disagree that basic research which advances the frontiers of knowledge is necessary and should be supported by the federal government, even if it brings no immediate benefits?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Scientists Should Have Most Influence Over Research Funding

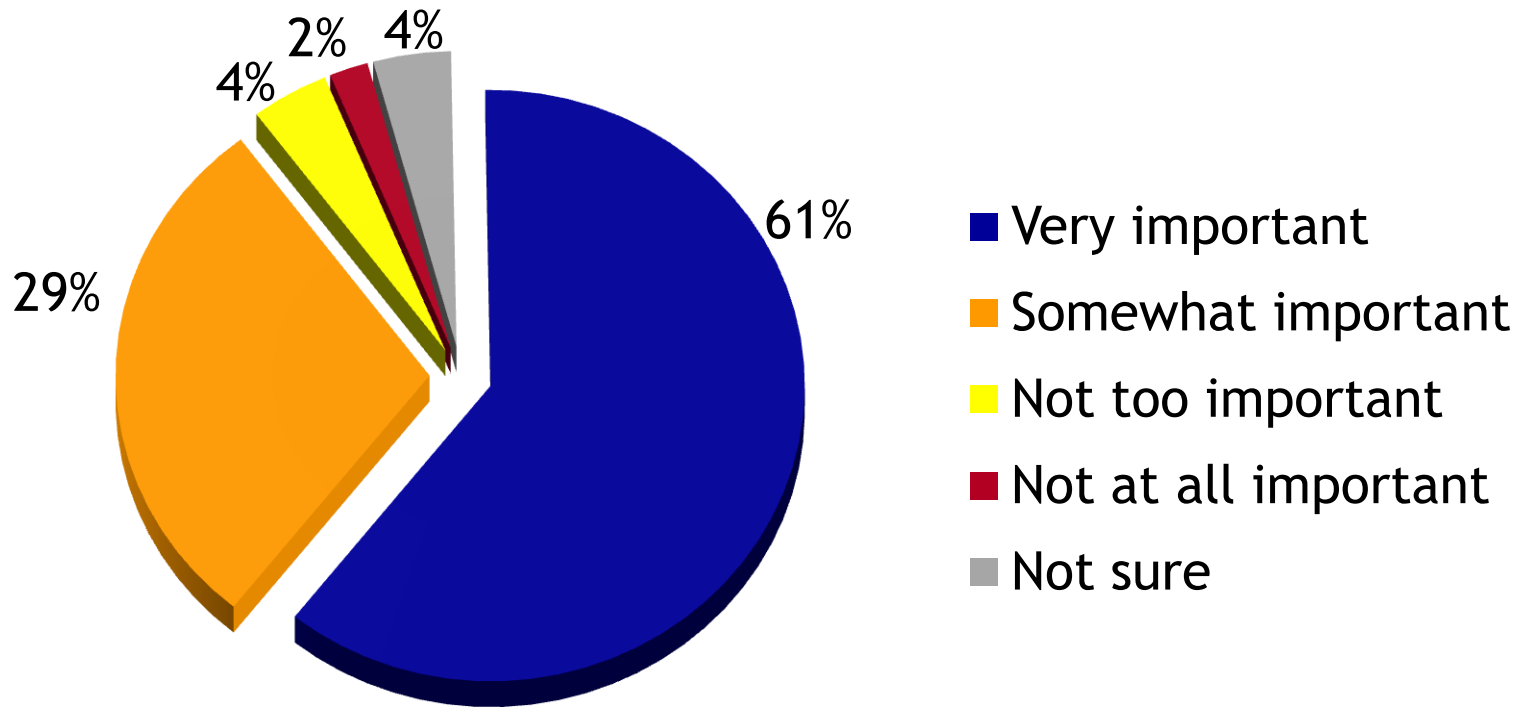
Which one of the following do you feel should have the most influence on how government medical research funds are spent?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Very Important for Elected Officials to Listen to Scientists

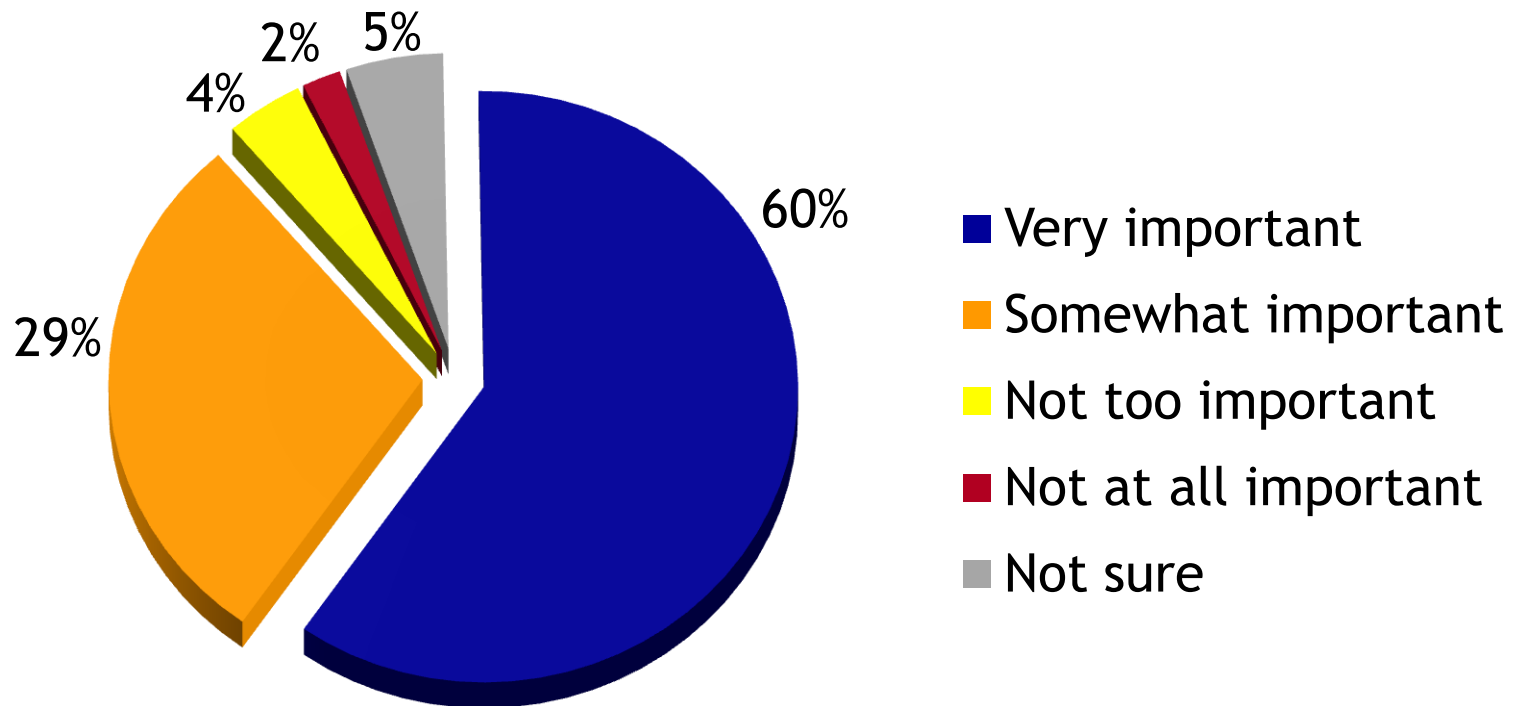
When thinking about threats to our health, how important is it that elected officials at all levels listen to the advice from scientists and public health professionals when setting policy or spending priorities?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Very Important to Encourage Youths' Pursuit of Science Careers

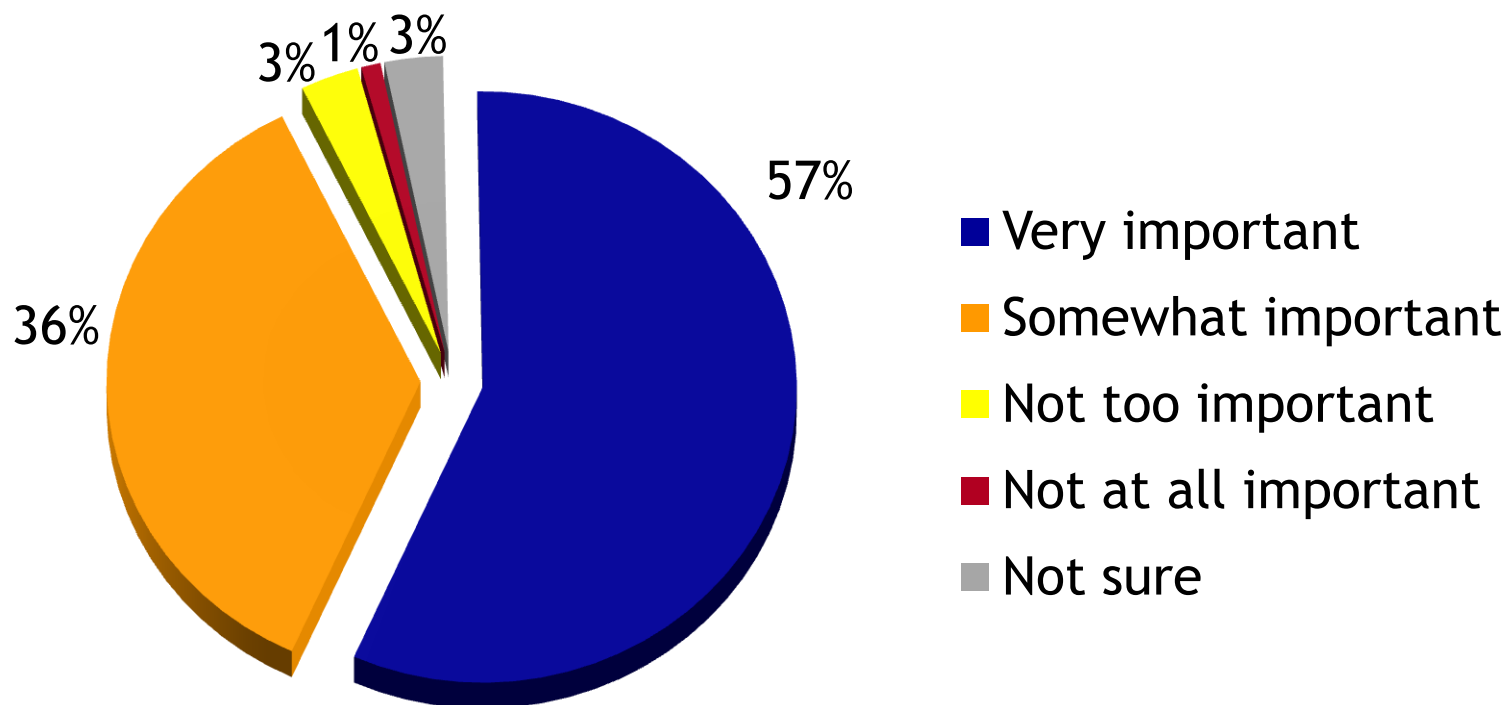
How important is it for Ohio to encourage young people to pursue careers that require a solid education in science?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Very Important to Create Science Career Opportunities in Ohio

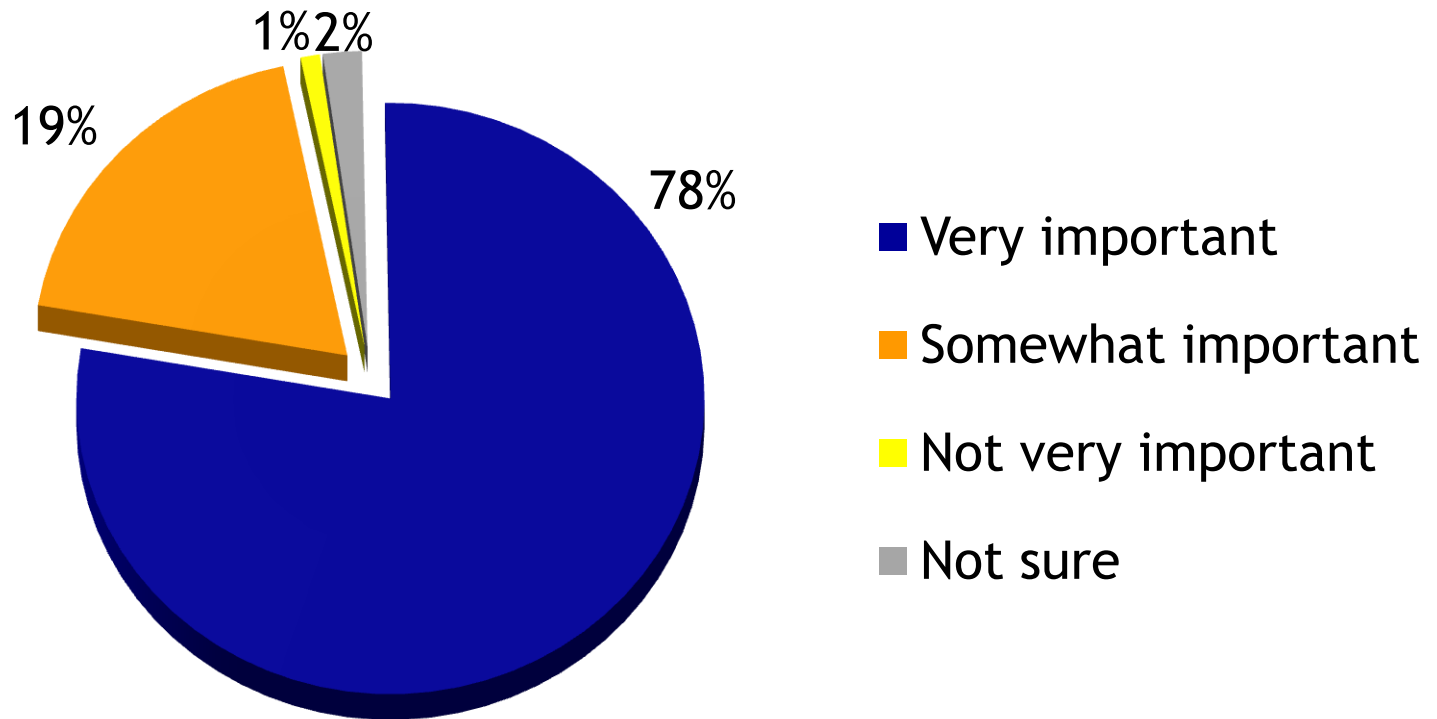
How important is it for Ohio to create more opportunities for careers in science and research for its young people?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# STEM Education Very Important to U.S. Competitiveness

How important do you think education and training in science, technology, engineering, and mathematics is to U.S. competitiveness and our future economic prosperity?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Concerns about Research

What concerns, if any, do you have about medical and health research? (first volunteered responses)

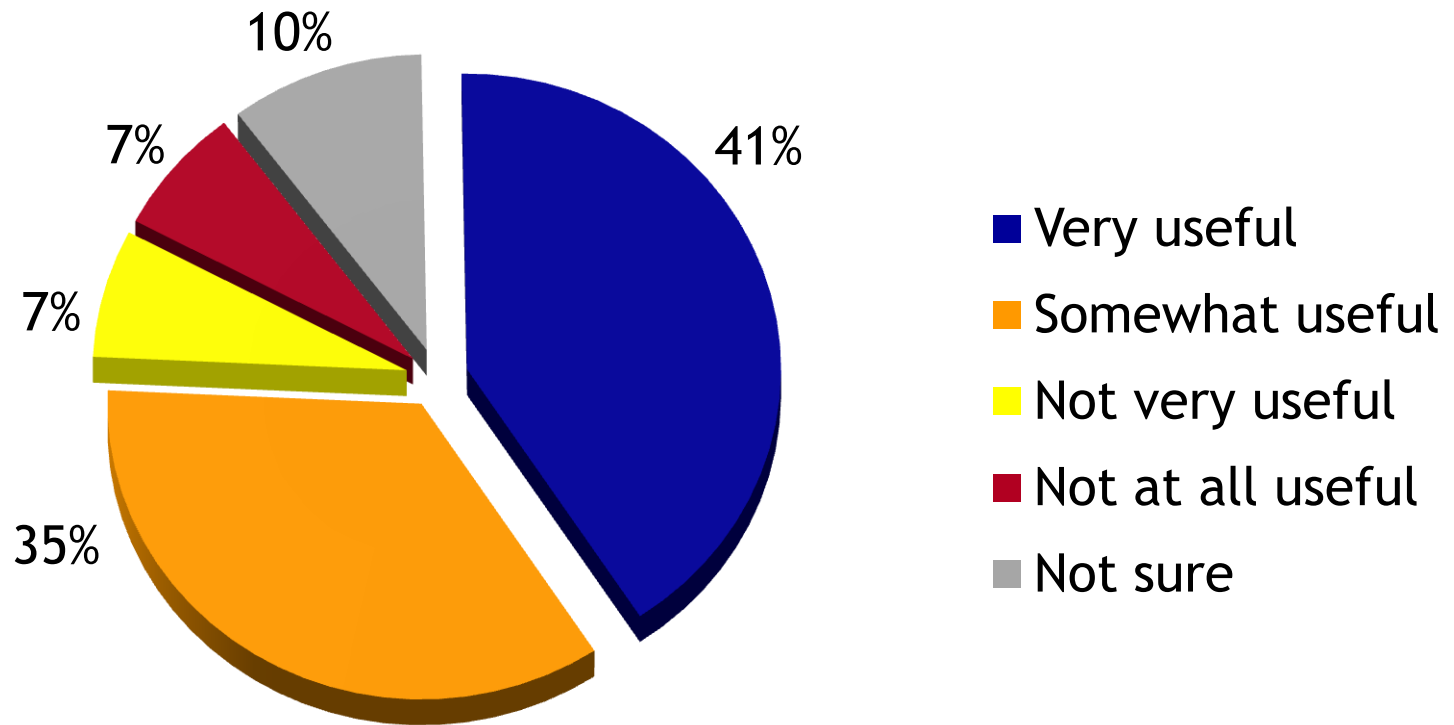
Government interference/regulation	19%
Profit driven	13%
Corruption & waste in system	9%
Politics/agenda-driven research	9%
Not enough funding	4%
Too expensive	3%
Ethical issues	3%
Lack of educated scientists	2%
Needs to benefit the most people	2%
Access to affordable healthcare	2%
Other	8%
No concerns/Not sure/No comment	26%

Source: Ohio Public Opinion Poll, April 2011  
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# Ohioans Think Electronic Health Records Would be Useful

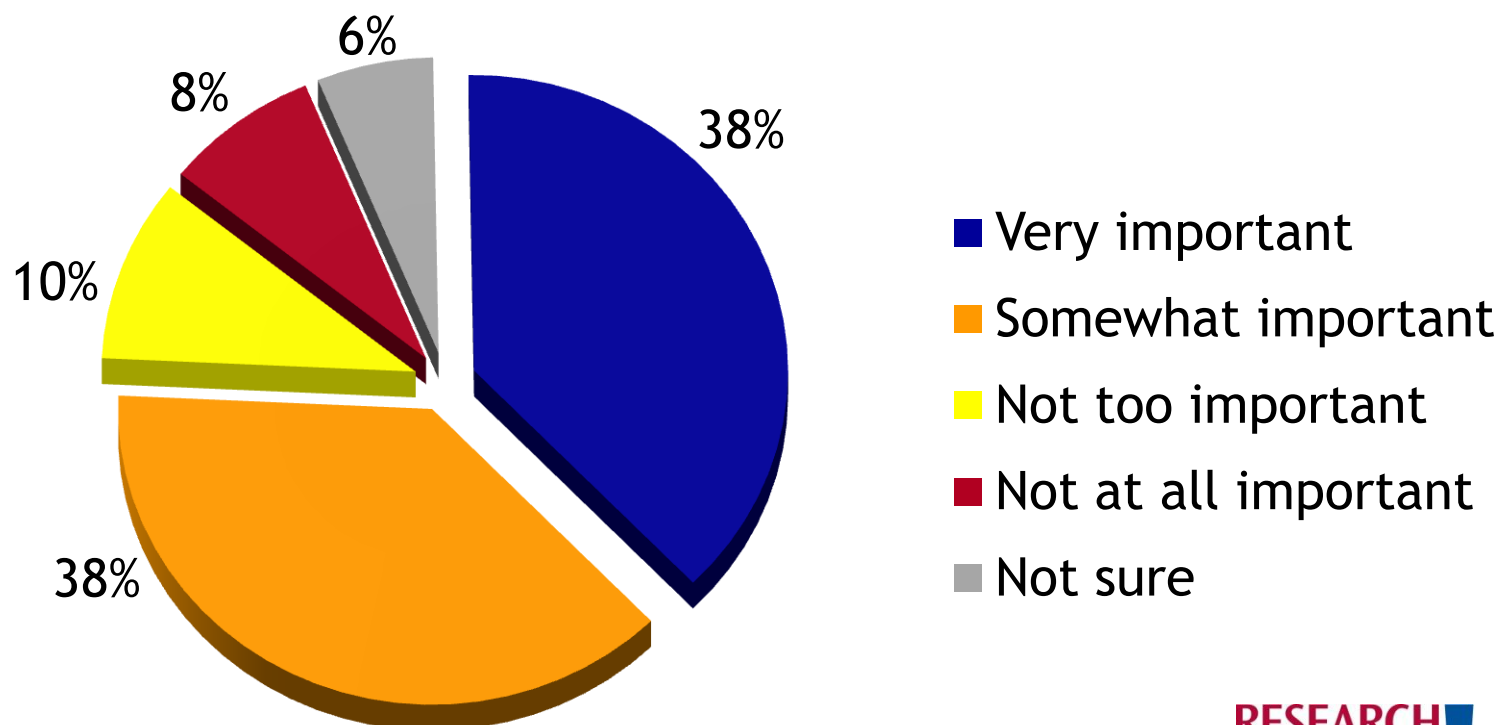
How useful would it be if your health care records were also available electronically?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Most Believe Research for Health Equity is Important

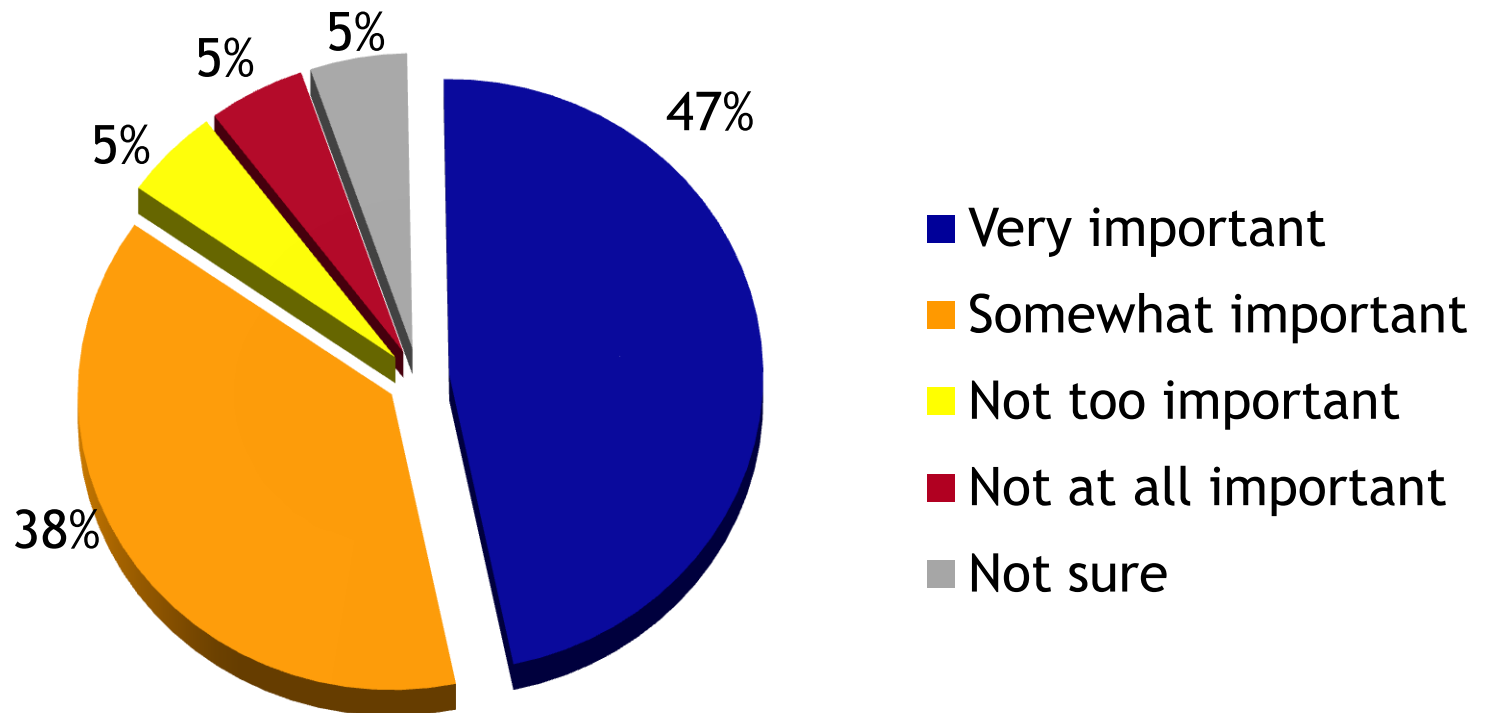
Certain health issues are more prevalent among people with lower incomes and among certain racial or ethnic populations. How important is it to conduct research that targets these special populations in order to improve equity in health?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Important for Ohio to Support Education of Health Professionals

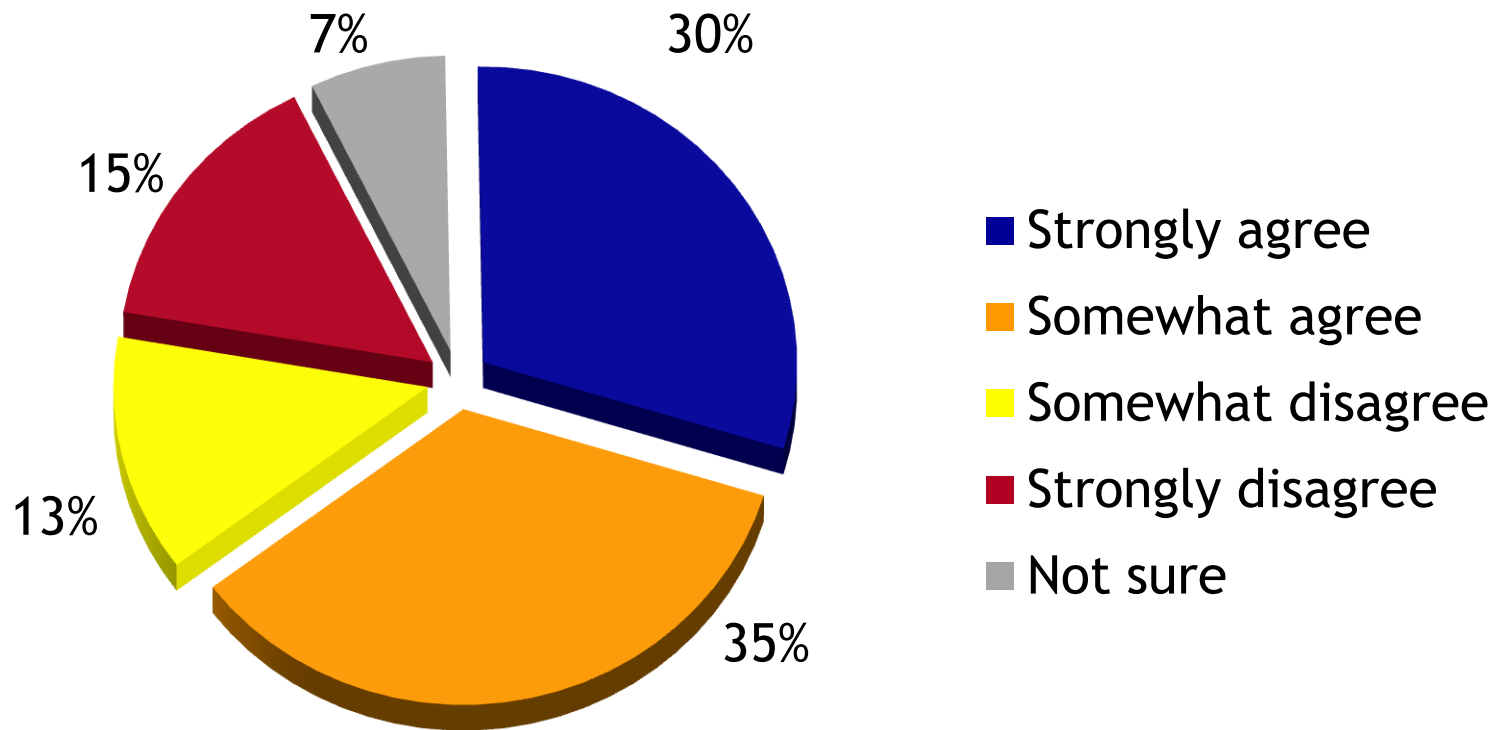
How important is it for Ohio to support the education of health professionals for rural and urban underserved communities?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Animal Research is Necessary for Progress in Human Health

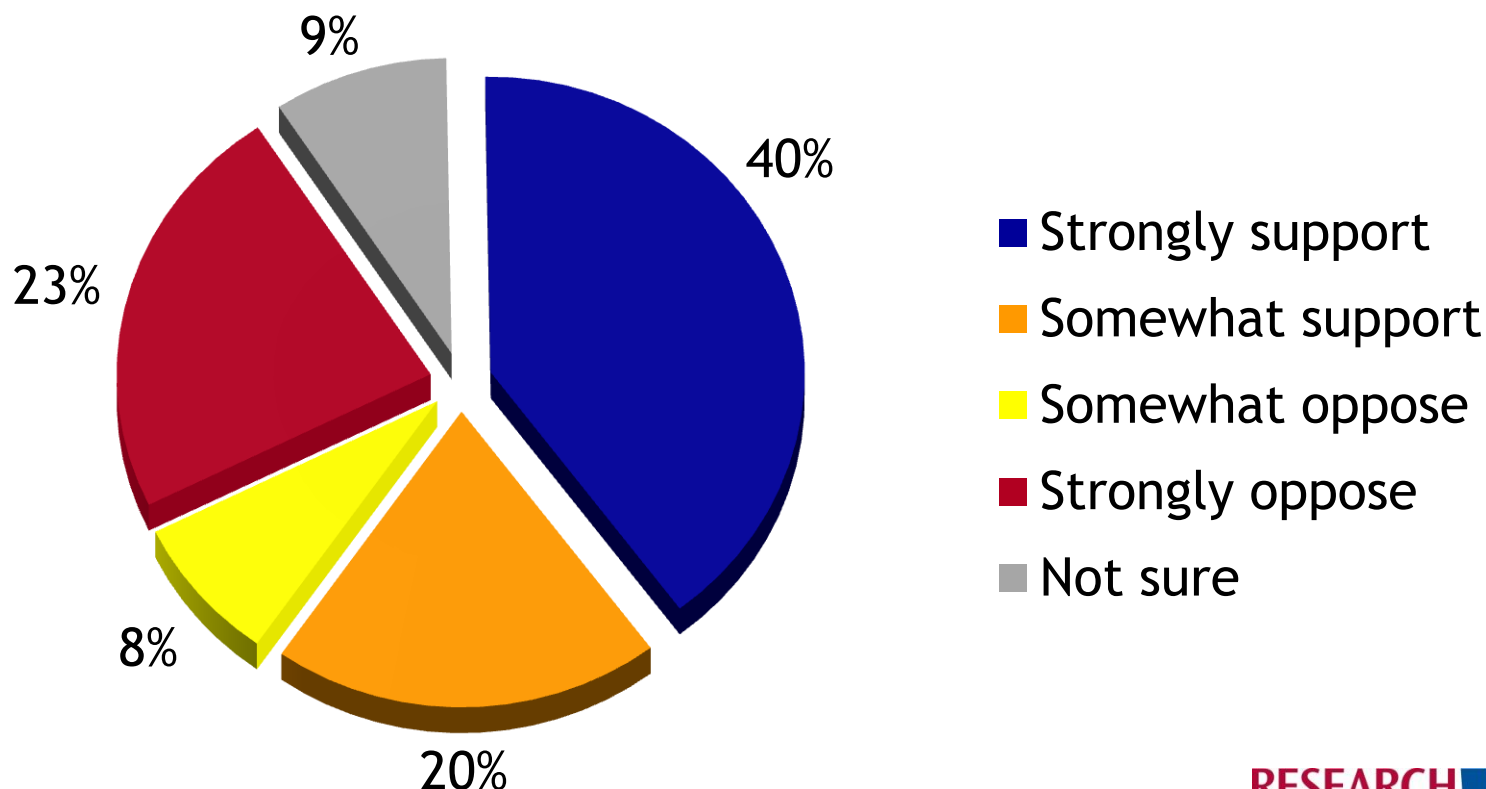
Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that the use of animals in medical research is necessary for progress in medicine?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America

# Ohioans Support Embryonic Stem Cell Research

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose medical research using embryonic stem cells?



Source: Ohio Public Opinion Poll, April 2011  
IBOPE Zogby International for Research!America