



Your Candidates-Your Health Survey

October 2011

Results of a New Public Opinion Poll

Your Candidates-Your Health Public Opinion Poll

The Your Candidates-Your Health Public Opinion Poll was conducted online in October 2011 by JZ Analytics for Research!America. The poll has a sample size of 800 adult U.S. residents with a theoretical sampling error of +/- 3.0%.

Cost of Health Care is Most Critical Health Issue Facing U.S.

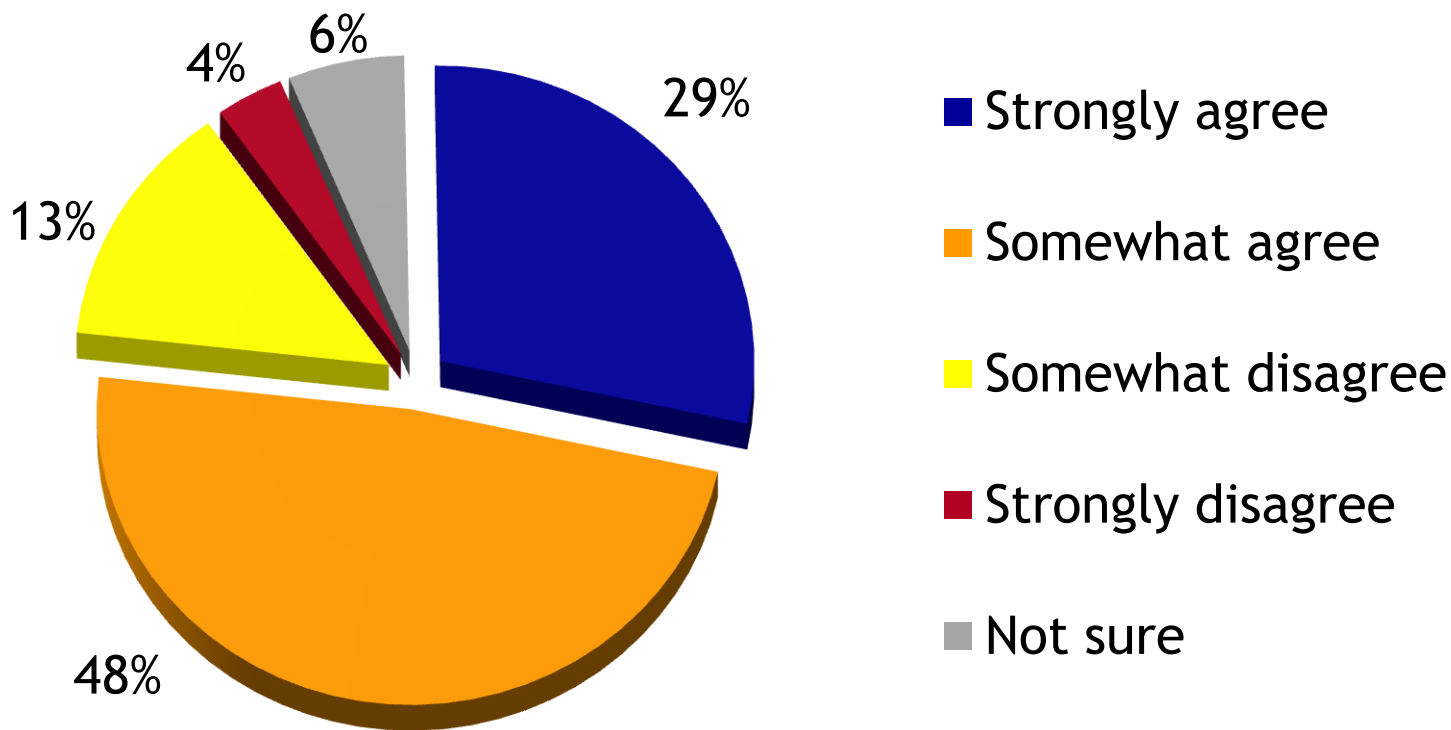
What would you say is the single most important health issue facing the nation?

Cost of health care	50%
Obesity	23%
Cancer	12%
Diabetes	4%
Heart disease	4%
Other	3%
Not sure	4%

Source: Your Candidates-Your Health Public Opinion Poll,
October 2011, JZ Analytics for Research!America

Americans: U.S. Losing Its Competitive Edge in Innovation

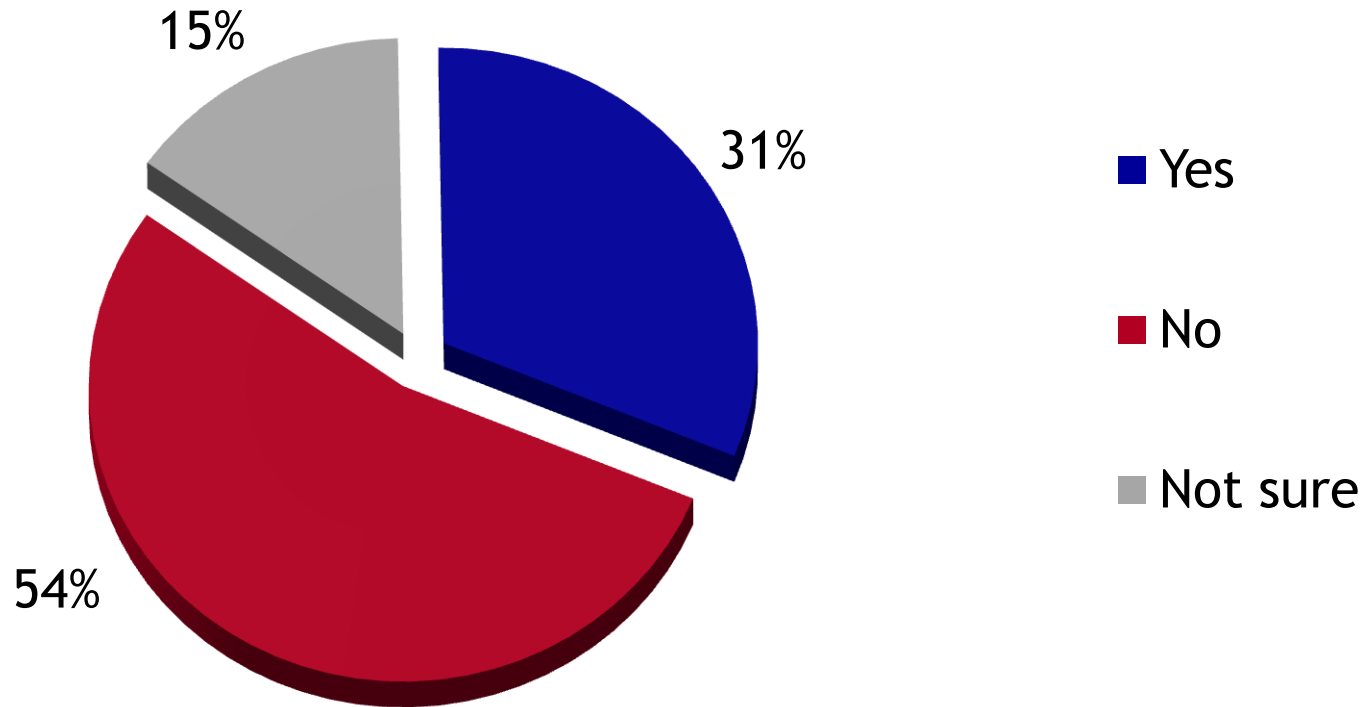
Do you agree or disagree with the following statement? “The U.S. is losing its global competitive edge in science, technology and innovation.”



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Majority of Americans Say U.S. Doesn't Have Best Health Care

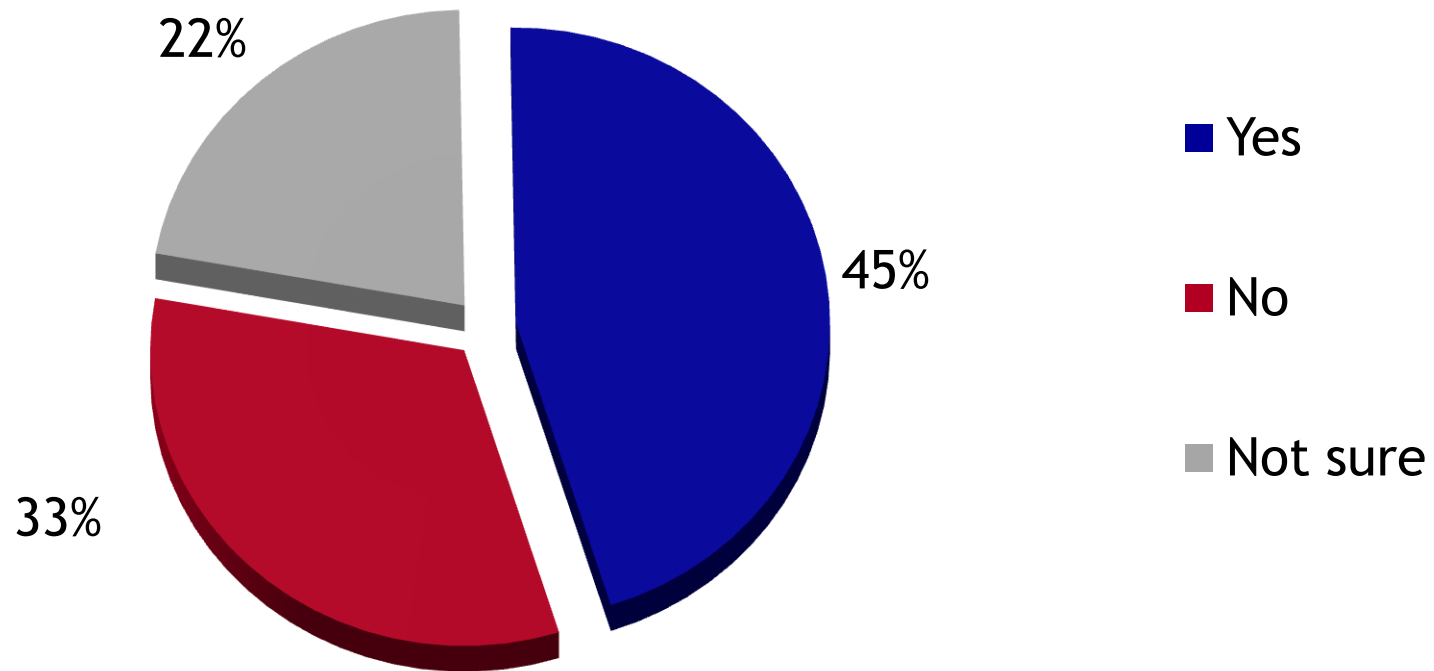
Do you believe the United States has the best health care system in the world?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Opinions Split on Whether Care is Based on Most Recent Research

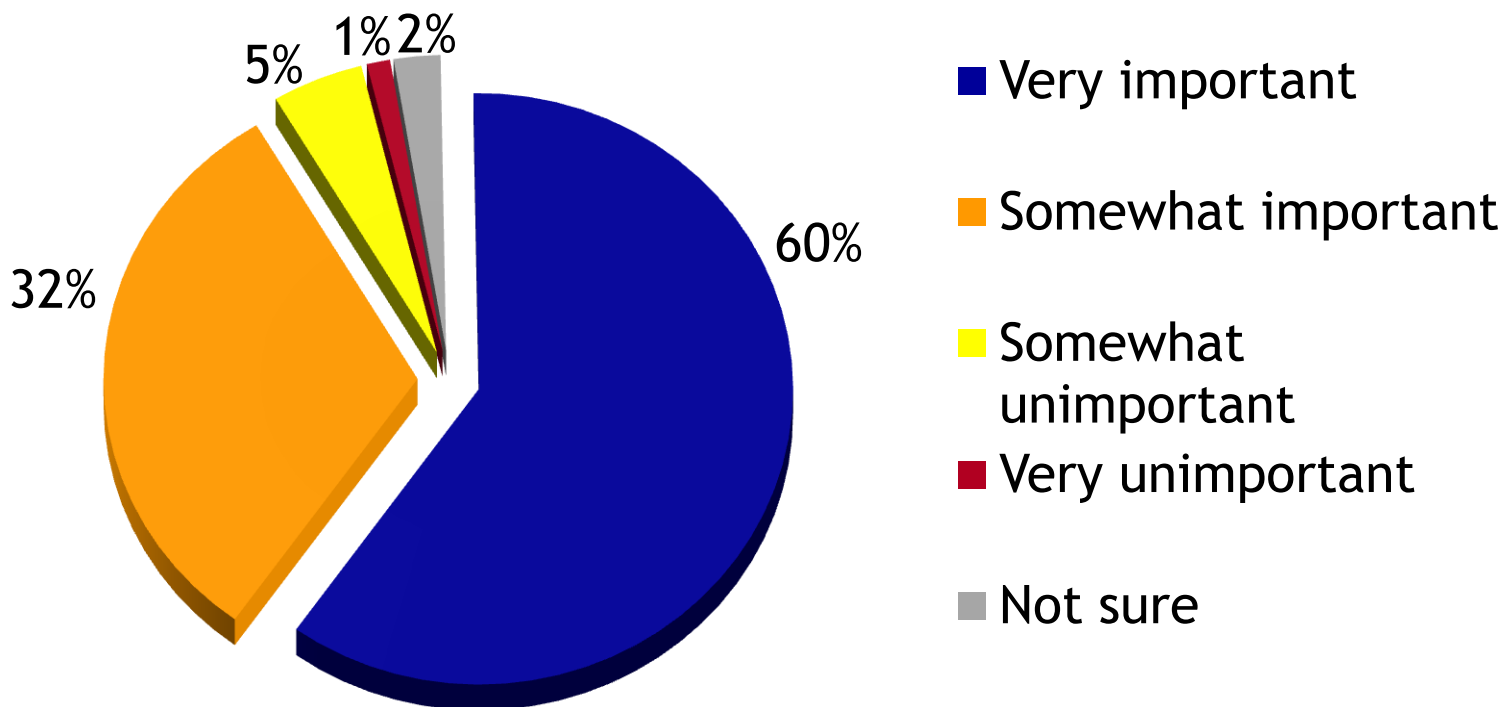
Do you believe the health care services you personally receive are based on the best and most recent research available?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Majority Say Health Care Research is Important

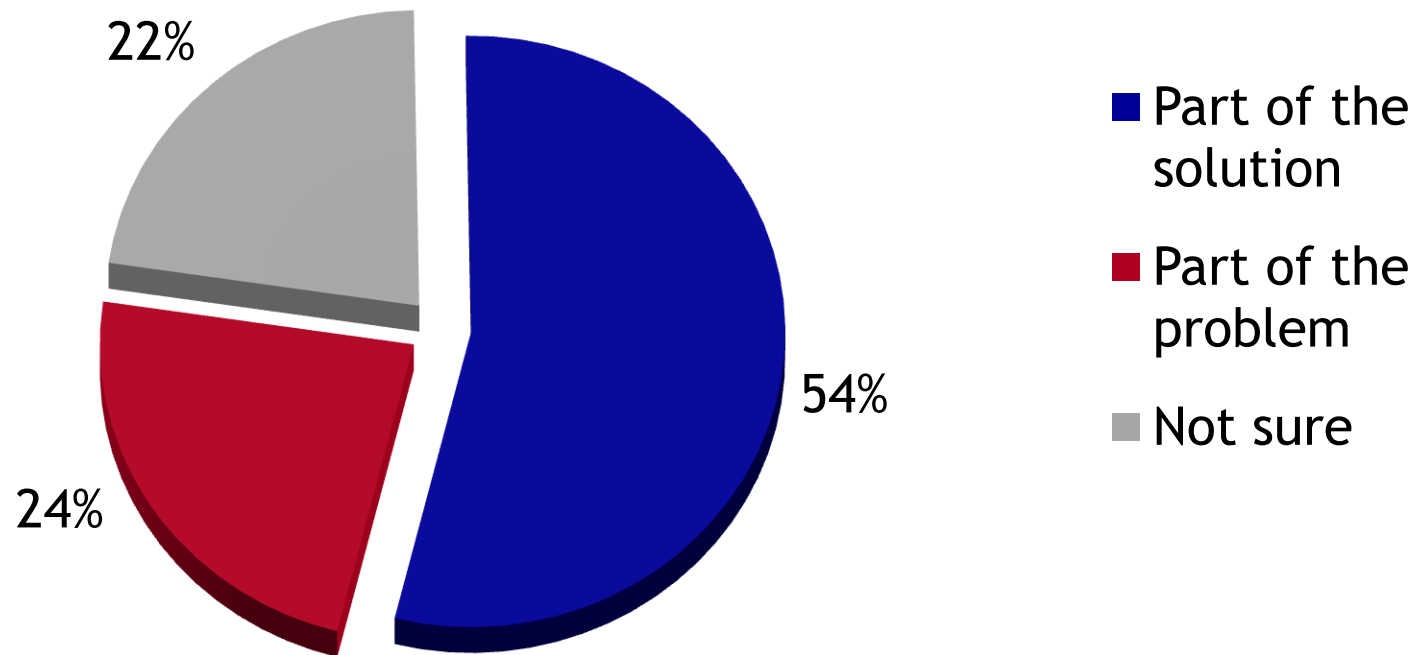
How important is it that our nation support research that focuses on how well the health care system is functioning?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Research is Part of the Solution to Rising Health Care Costs

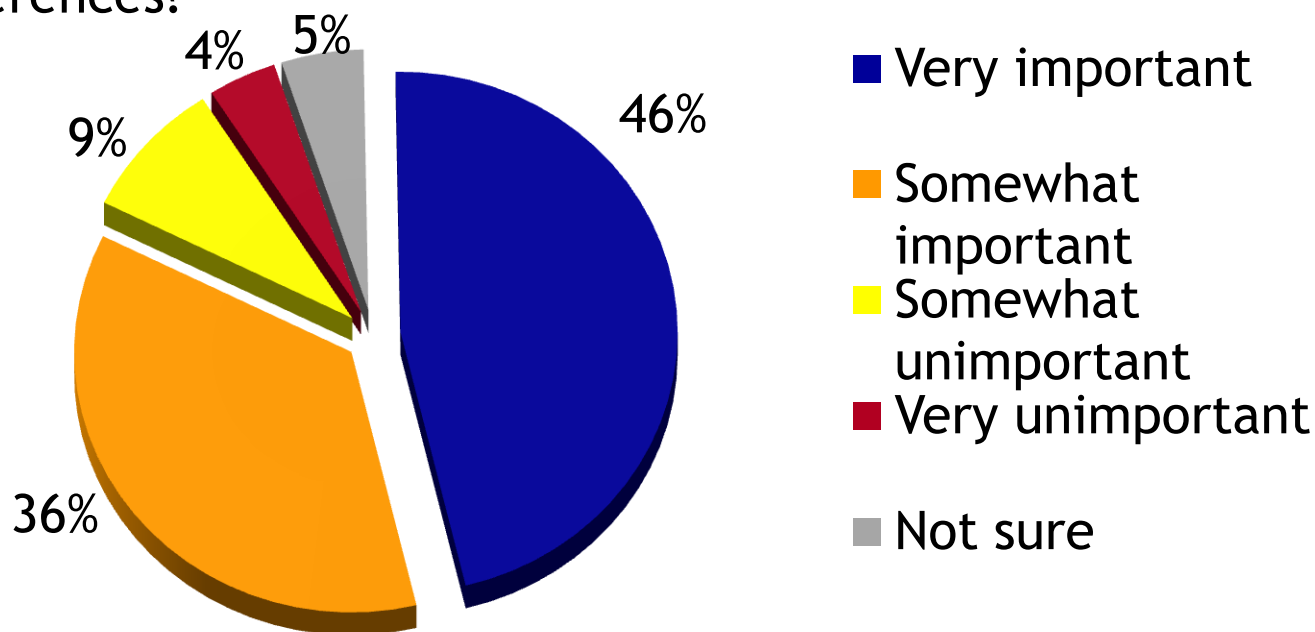
When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Very Important to Eliminate Health Disparities

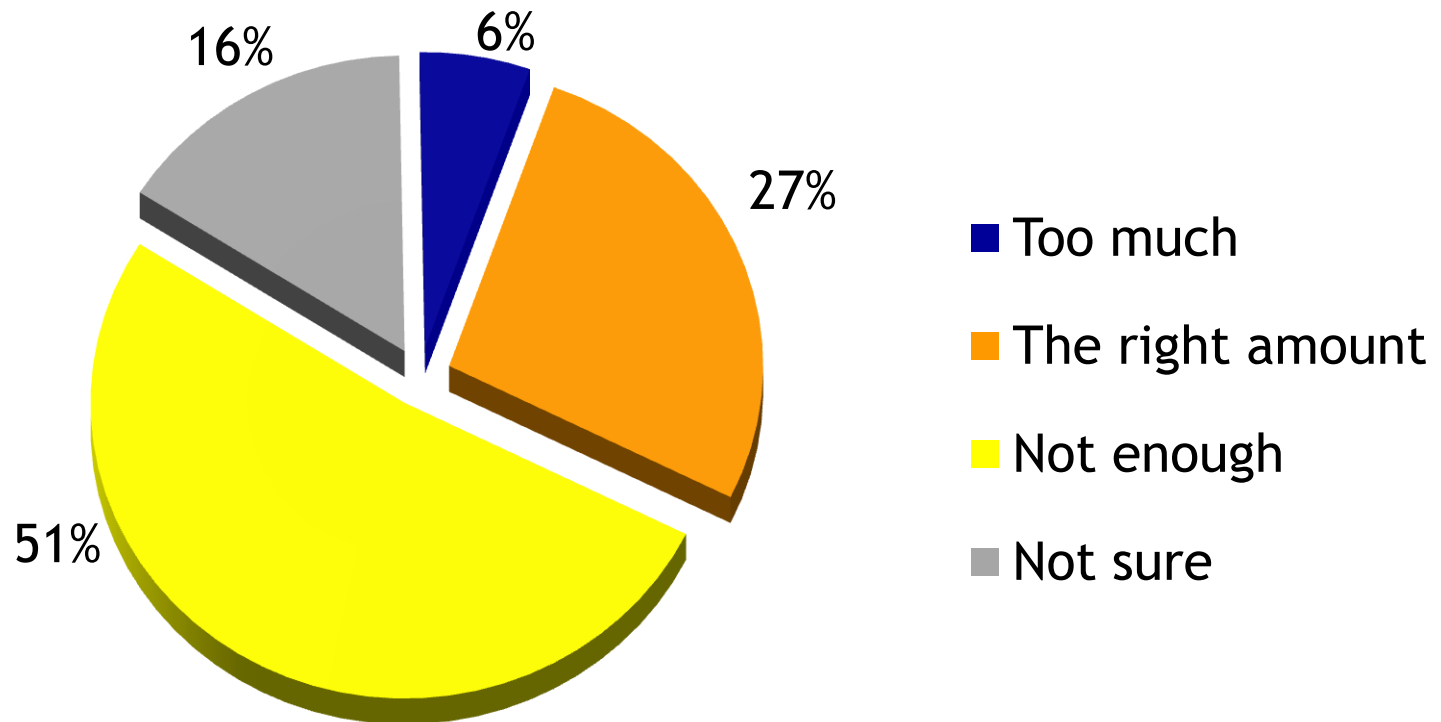
Studies show that certain health problems such as diabetes, heart disease and infant mortality happen more often among minorities or citizens with lower incomes. How important do you feel it is to conduct medical or health research to understand and eliminate these differences?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Bigger Slice of Health Dollar Should Go Toward Research

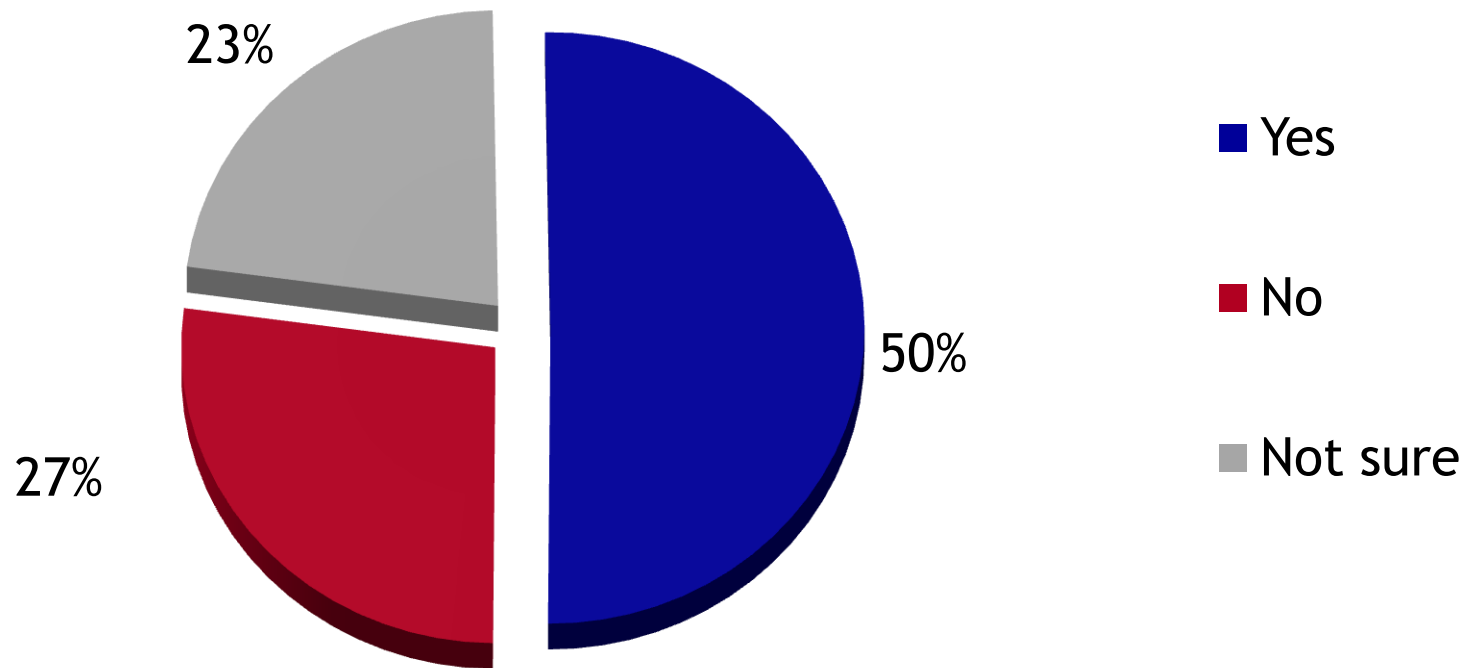
In 2010, the U.S. spent five and a half cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that this is too much, the right amount or not enough?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Half of Americans Willing to Pay Tax for Research

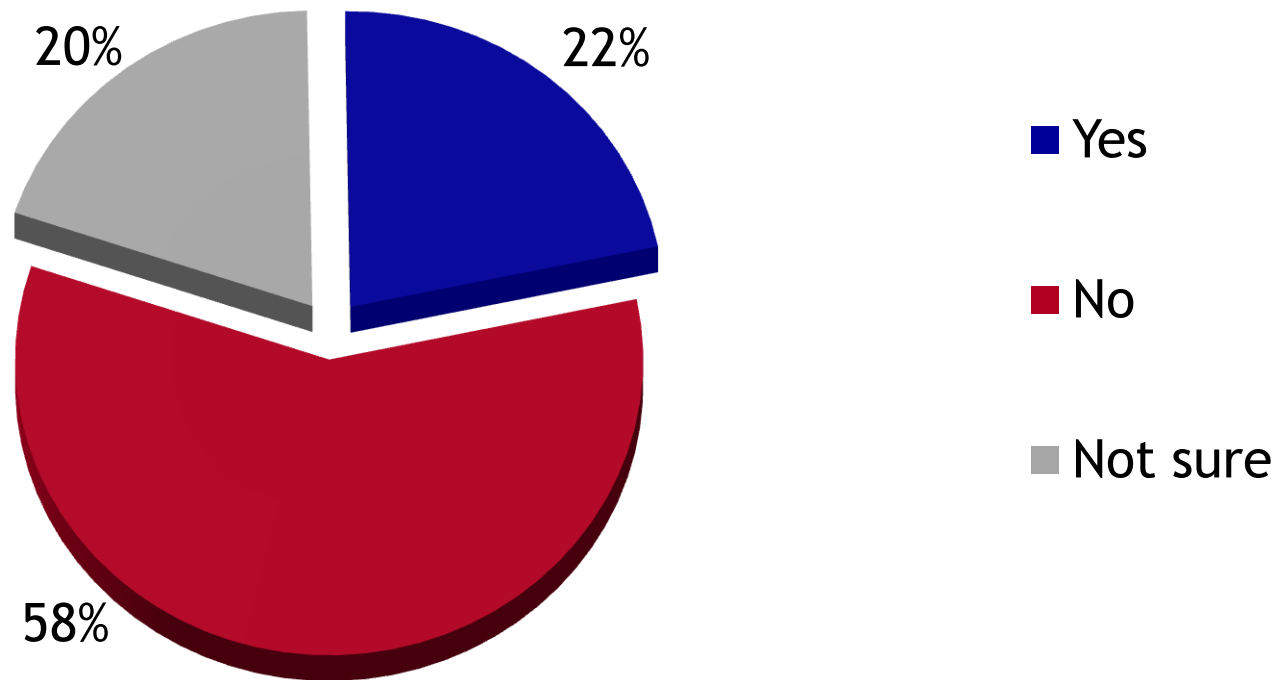
Would you be willing to pay \$1 per week more in taxes if you were certain that all of the money would be spent for additional medical research?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Medical Research is Not Making Enough Progress, Americans Say

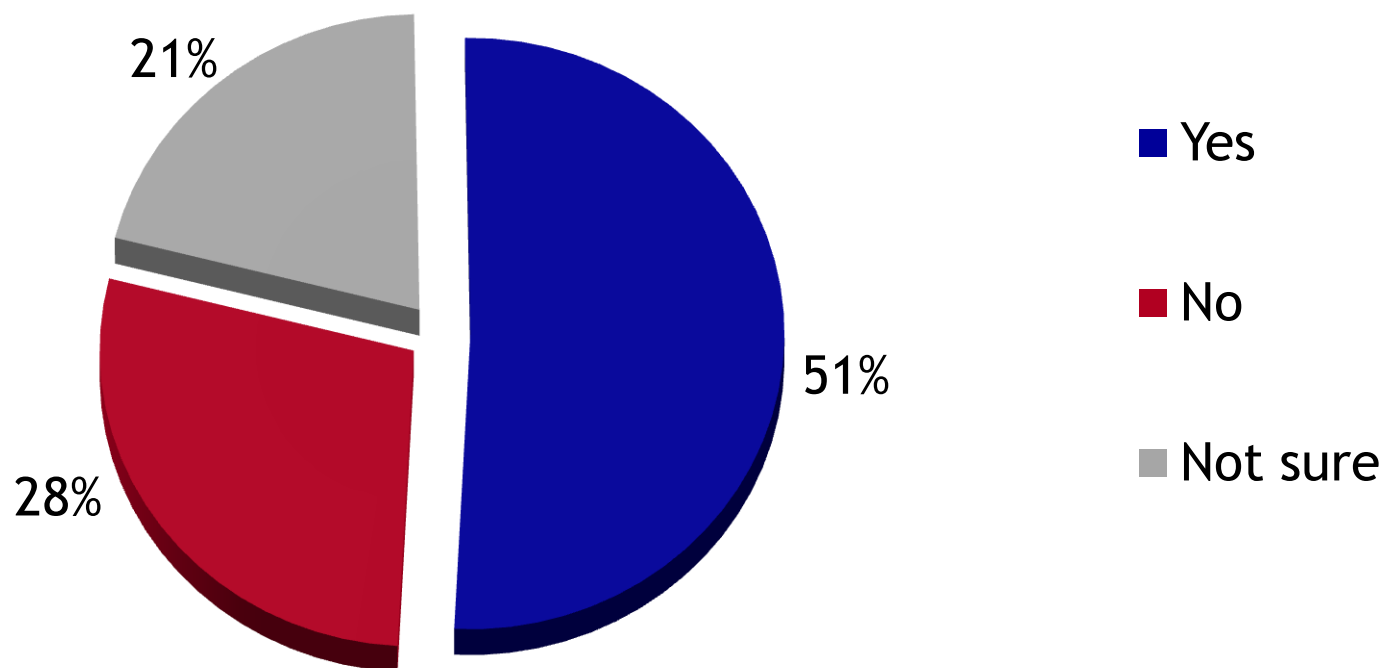
Do you believe that we are making enough progress in medical research in the U.S.?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Most Americans Say Use of Animals is Necessary

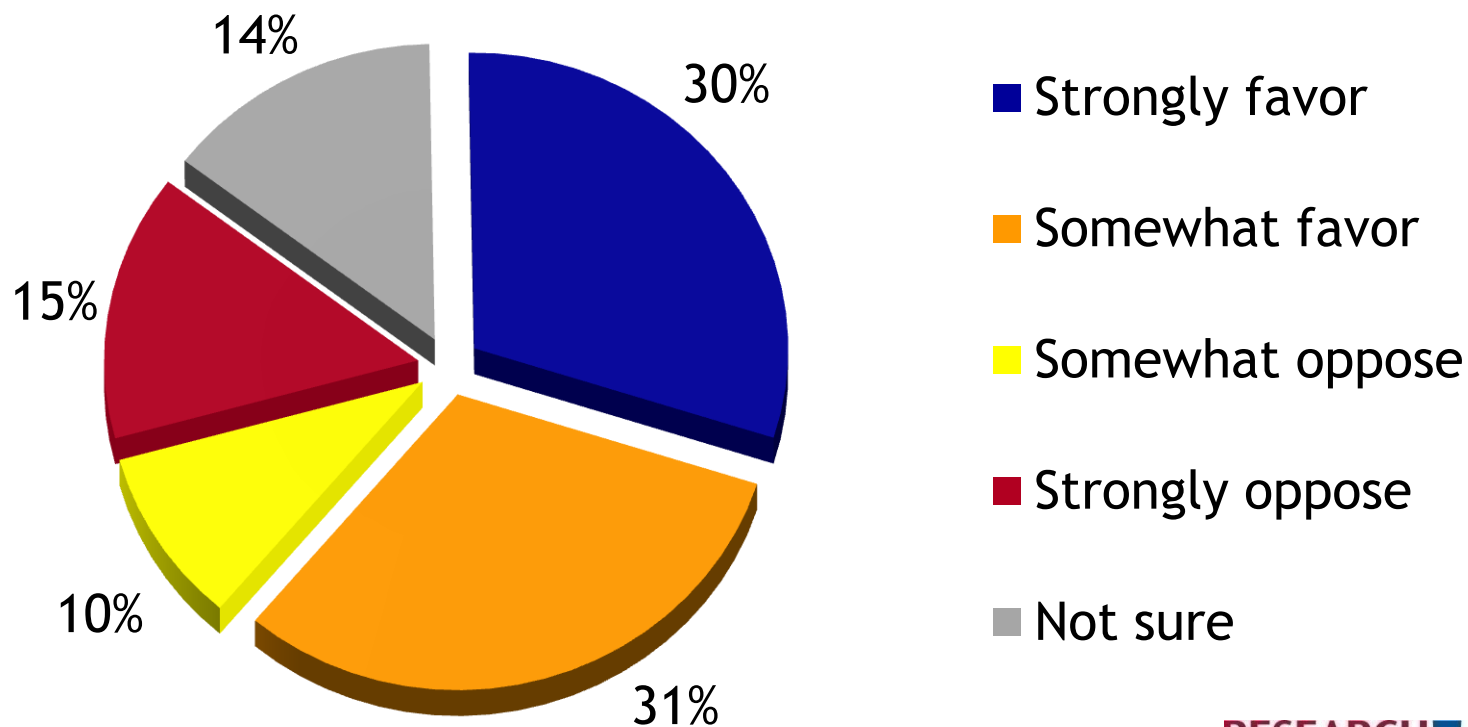
Do you believe the use of animals in medical research is necessary for progress in human health?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Americans Support Increased Federal Funding for ESCR

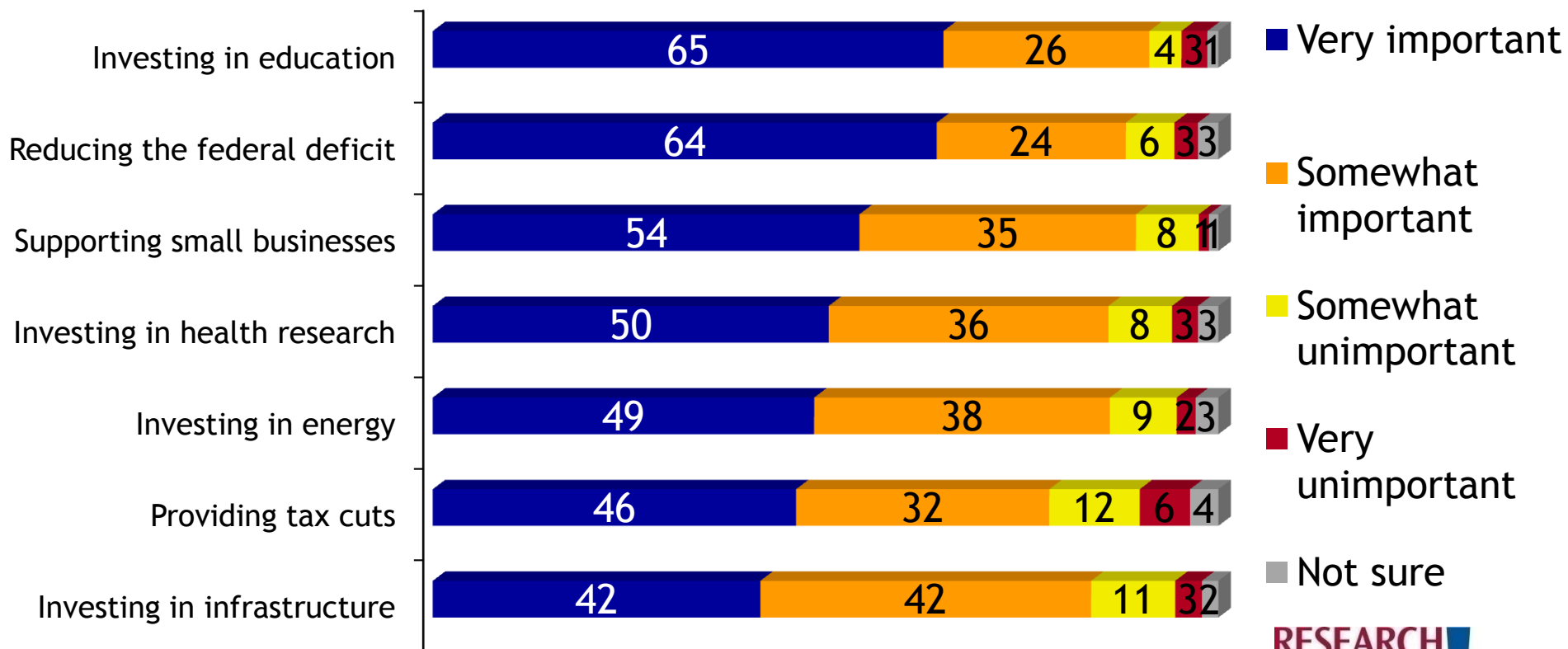
Do you favor or oppose expanding federal funding for research using embryonic stem cells?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Investing in Health Research Important to Job Creation, Recovery

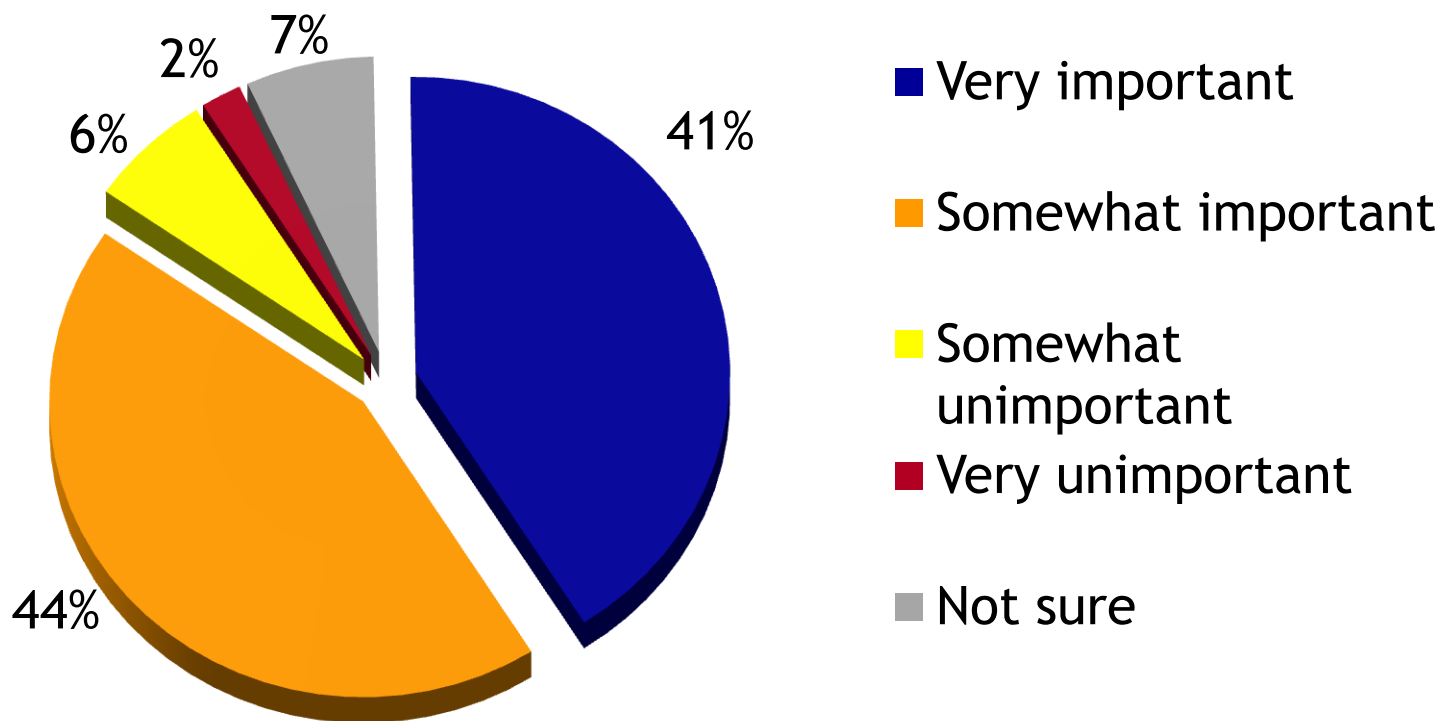
How important is each of the following areas of concern to job creation and economic recovery?



Source: Your Candidates-Your Health Public Opinion Poll,
October 2011, JZ Analytics for Research!America

Research is Important to State's Economies

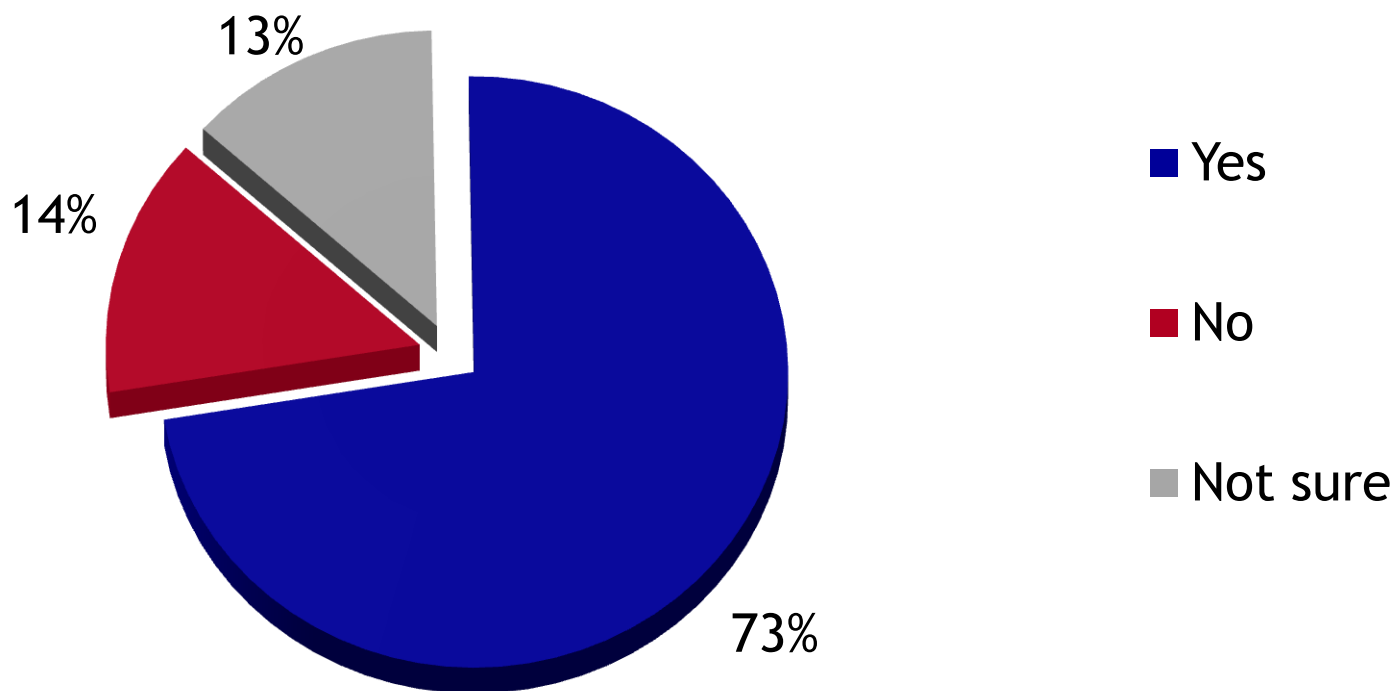
How important do you think research and innovation is to your state's economy?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Government Should Emphasize STEM Careers for Young Americans

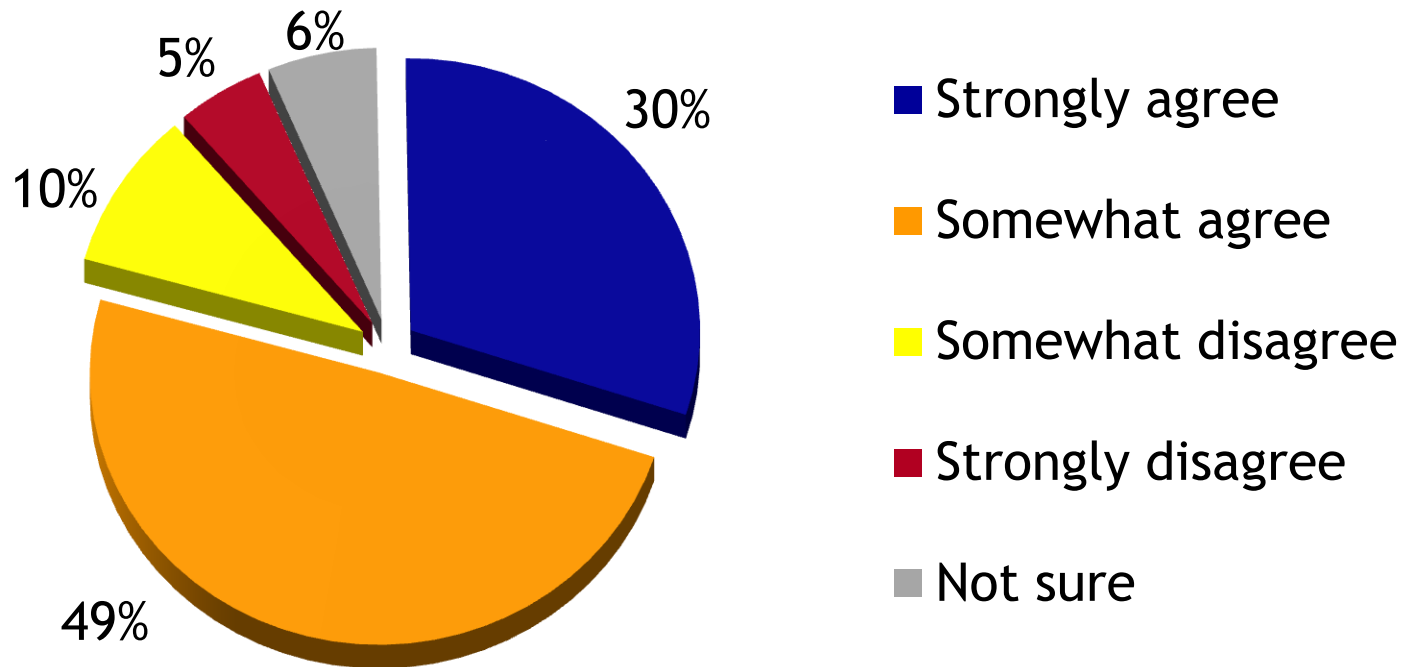
Do you believe the federal government should place more emphasis on increasing the number of young Americans who pursue careers in science, technology, engineering and mathematics?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Most Agree that Basic Research is Necessary

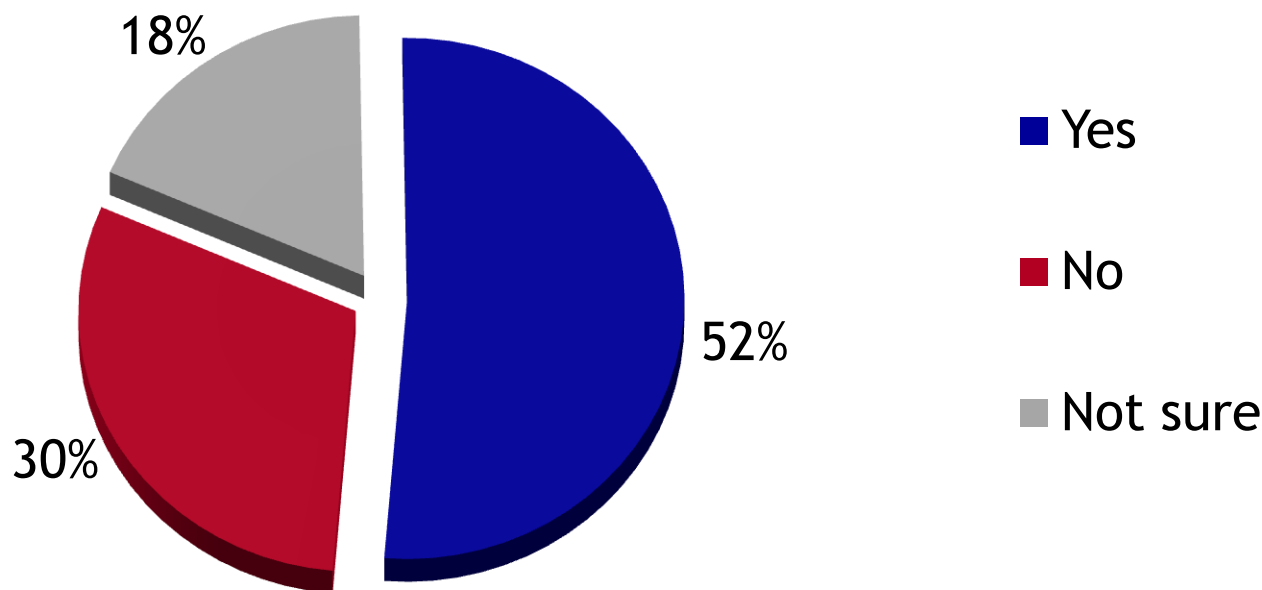
Do you agree or disagree with the following statement? “Even if it brings no immediate benefits, basic scientific research that advances the frontiers of knowledge is necessary and should be supported by the federal government.”



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Americans Say Government Should Play a Role in Prevention Research

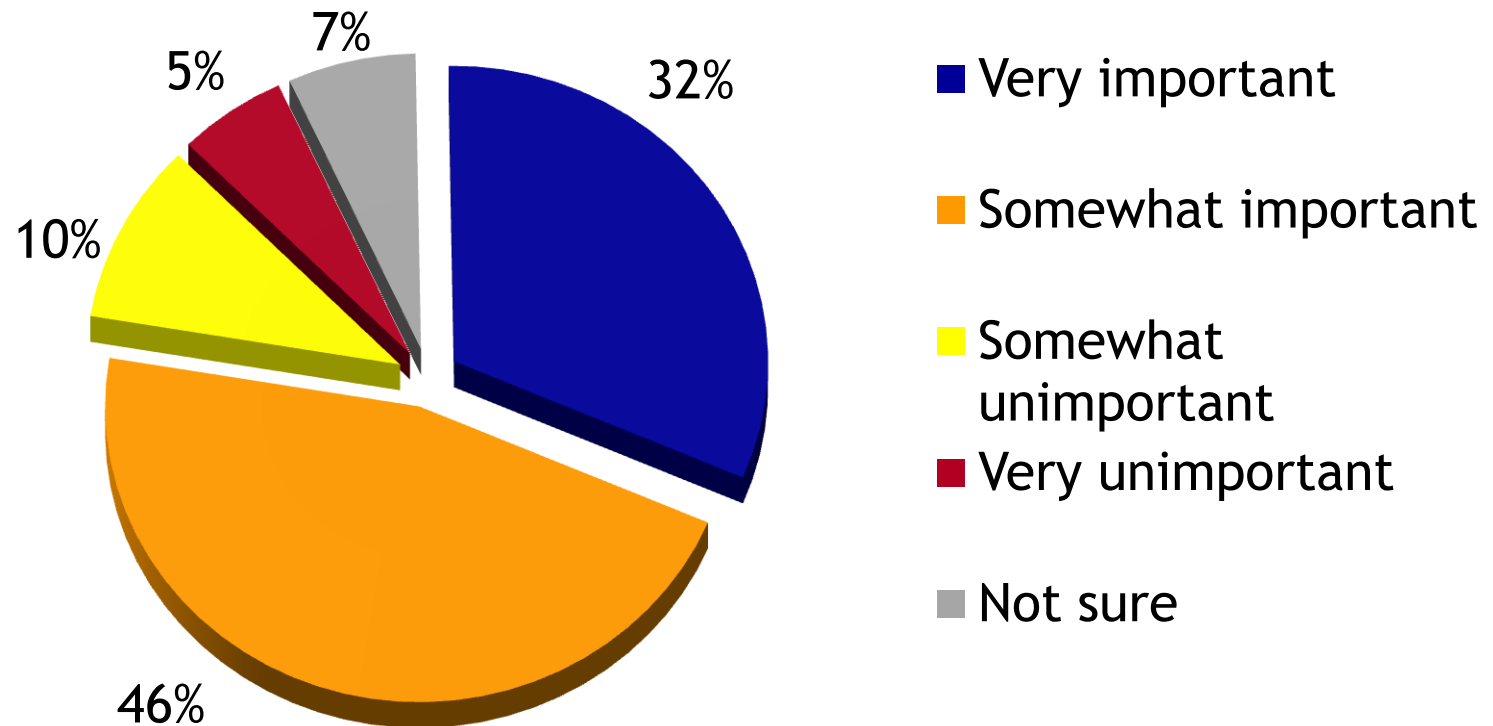
Our nation's health care costs attributable to smoking and obesity are estimated at \$243 billion. One of the key aims of prevention research is to help Americans make behavioral changes that can help them overcome these and other hazardous and costly health threats. Do you believe the government should play a role in prevention research?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Important for the U.S. to Support Global Health Research

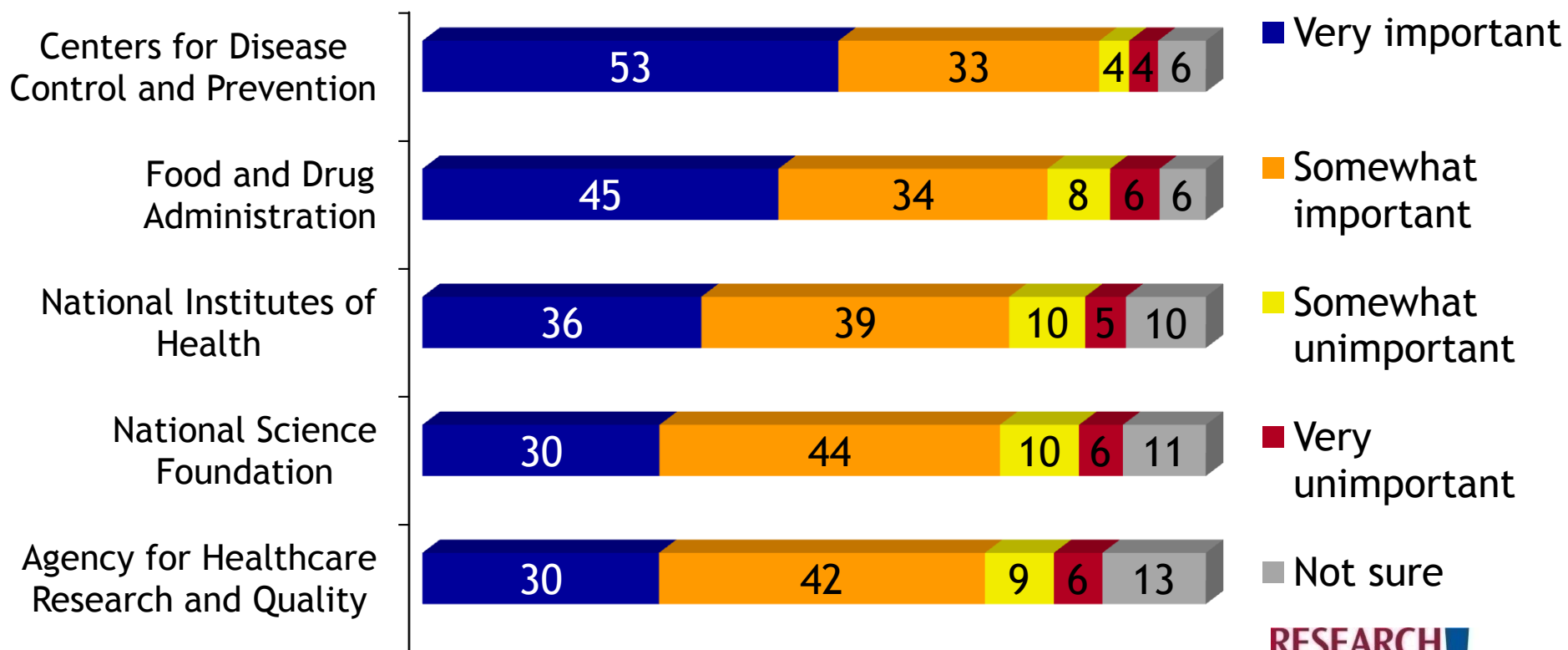
How important would you say it is that the U.S. work to improve health globally through research and innovation?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Important to Increase Funding for Federal Health Research Agencies

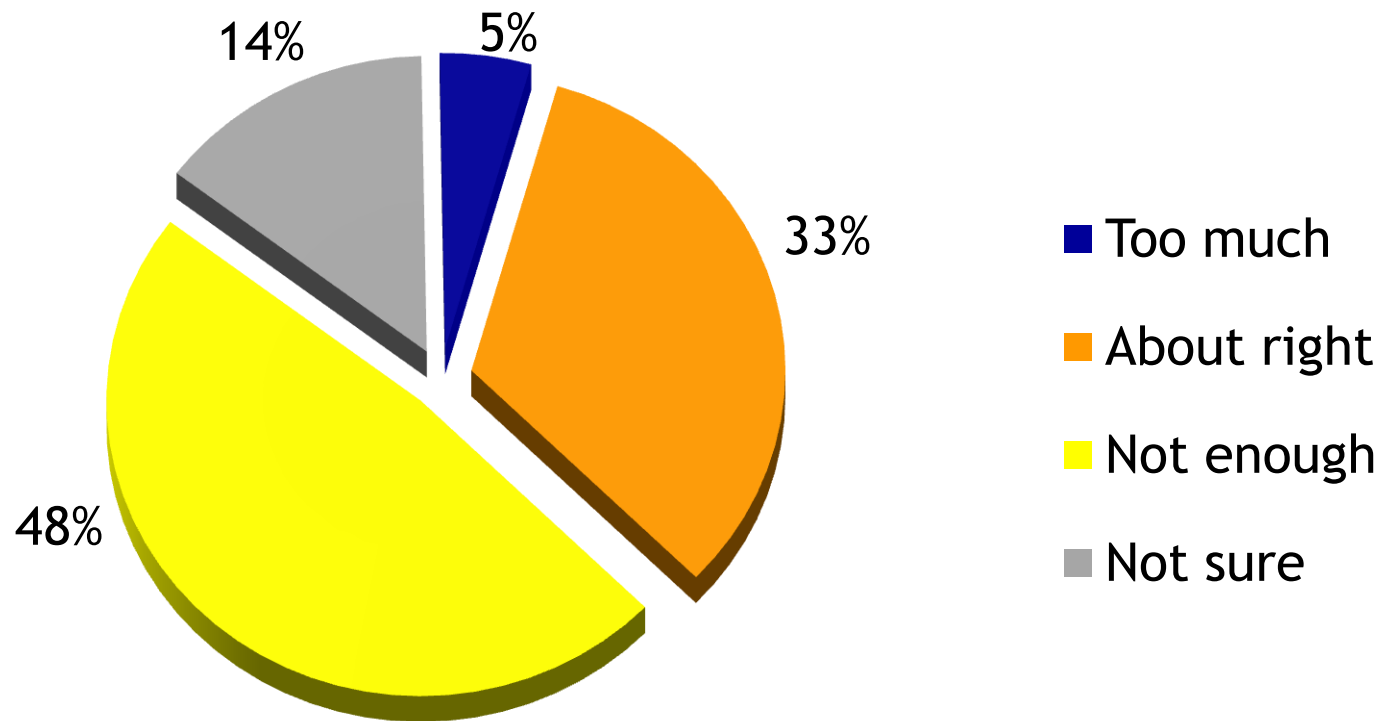
The following federal agencies play a role in improving the health of Americans through research and innovation. How important is it to increase funding for ...



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Americans: More Investment Needed for Military Veterans

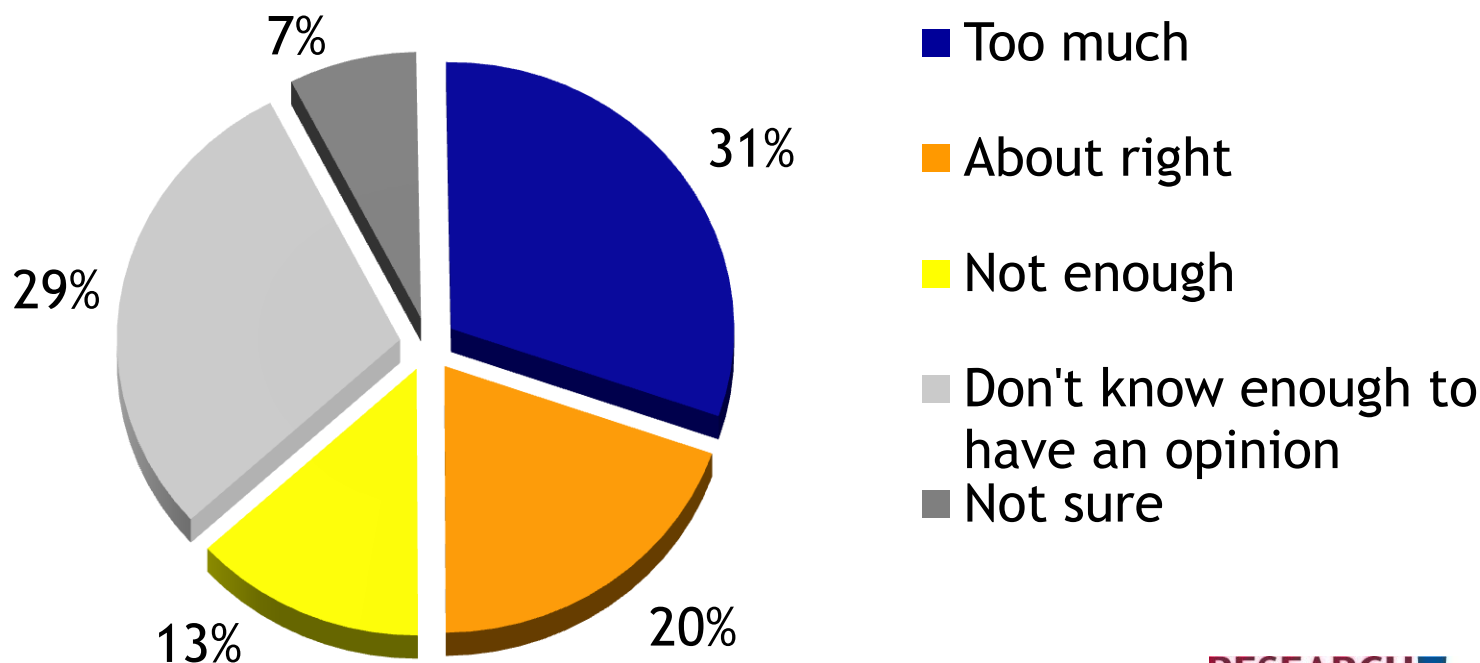
Would you say government investment in health research for the benefit of military veterans and service members is ...



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Opinions Mixed on Amount of Time for FDA Approval

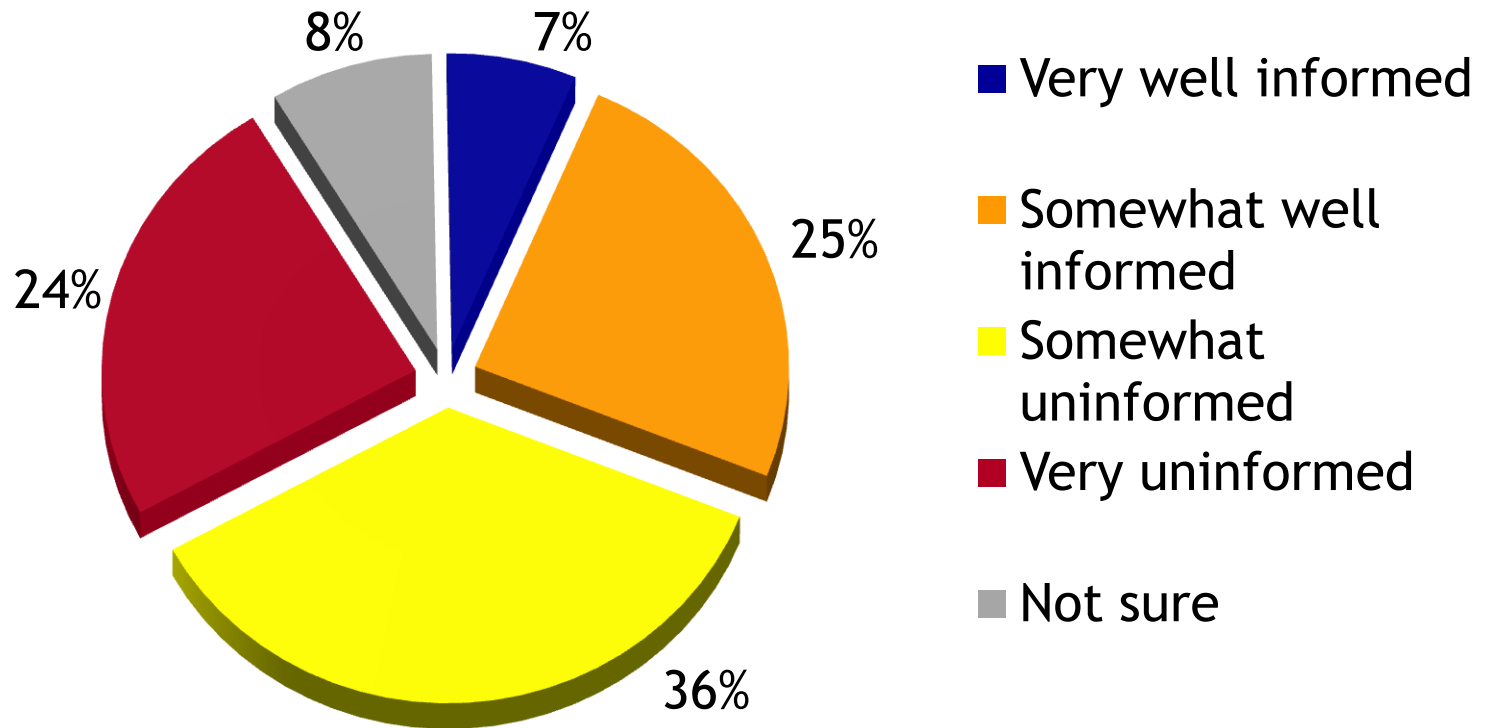
Would you say that the average amount of time it takes for the FDA to approve a drug, biological product or medical device and allow it to be sold to consumers is too long, about right, or not long enough, or do you not know enough about this to have an opinion?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Most Don't Know Their Elected Officials' Positions on Research

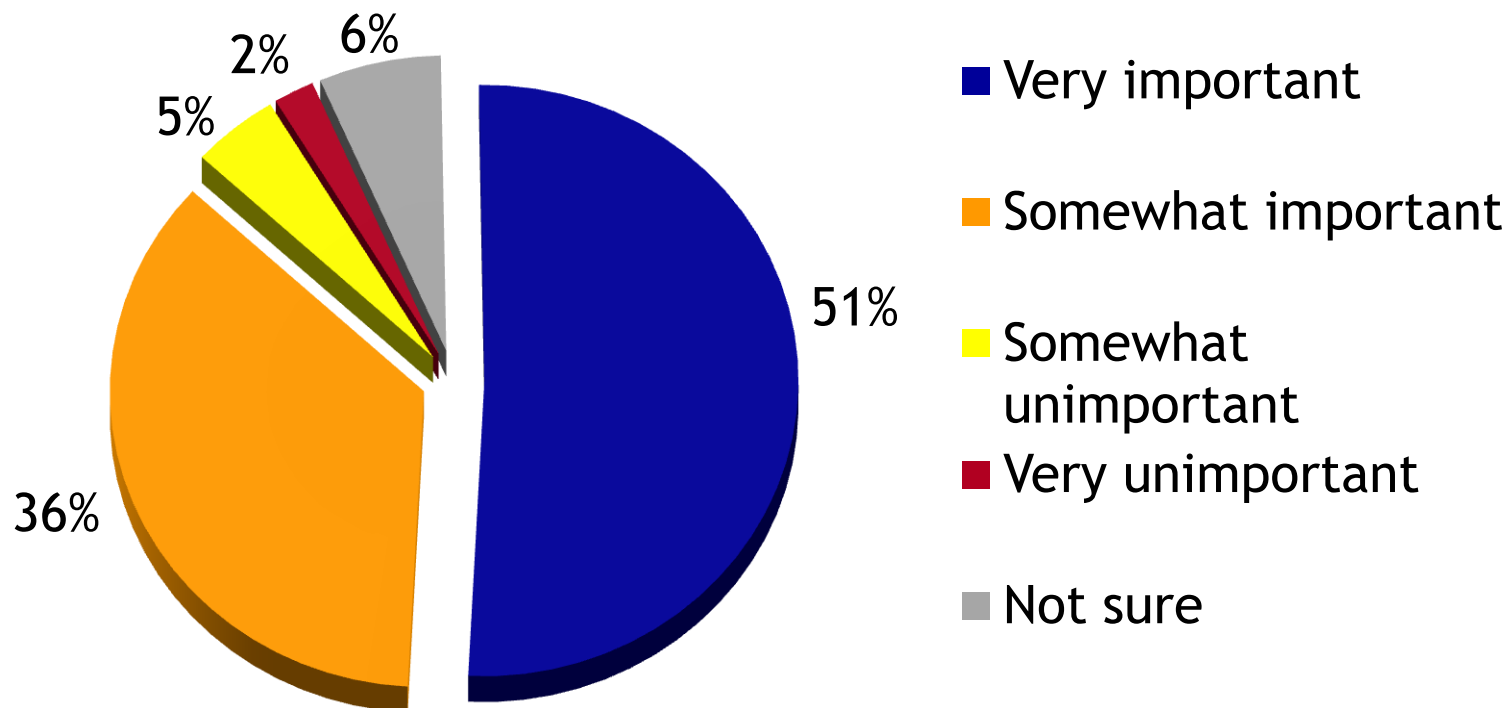
How well informed would you say you are about the positions of your senators and representative when it comes to their support of medical, health and scientific research?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Important for Elected Officials to Listen to Health Professionals

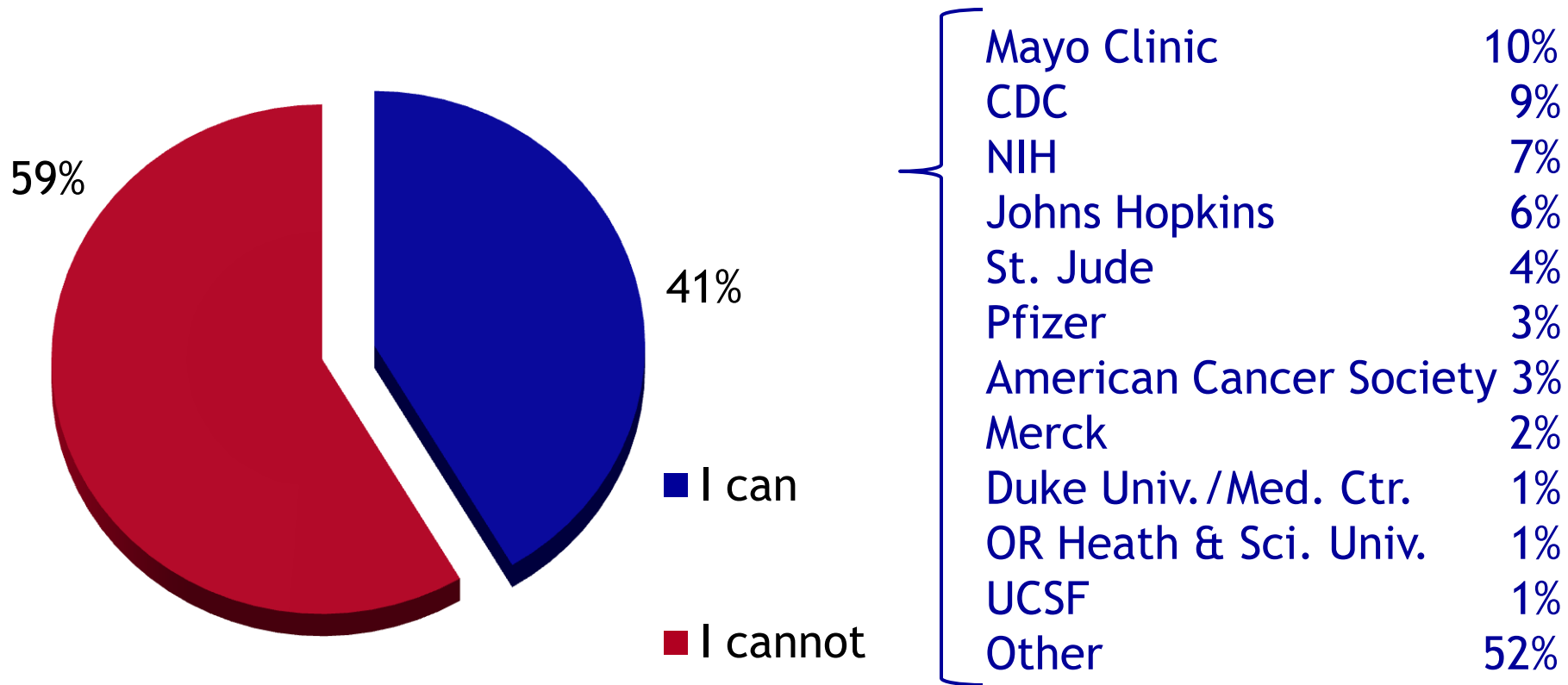
In thinking about threats to your health, how important is it that elected officials at all levels listen to advice from scientists and public health professionals?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Most Americans Don't Know Where Research is Conducted

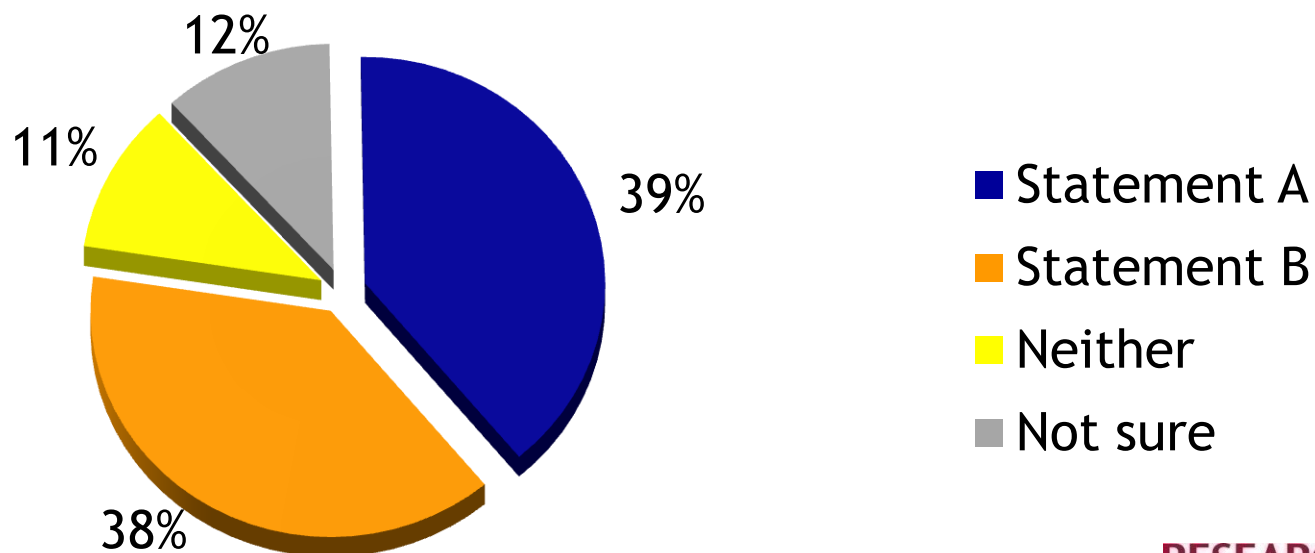
Can you name any institution, company or organization where medical and health research is conducted?



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Opinions Divided on Increasing Investment vs. Sufficient Funding

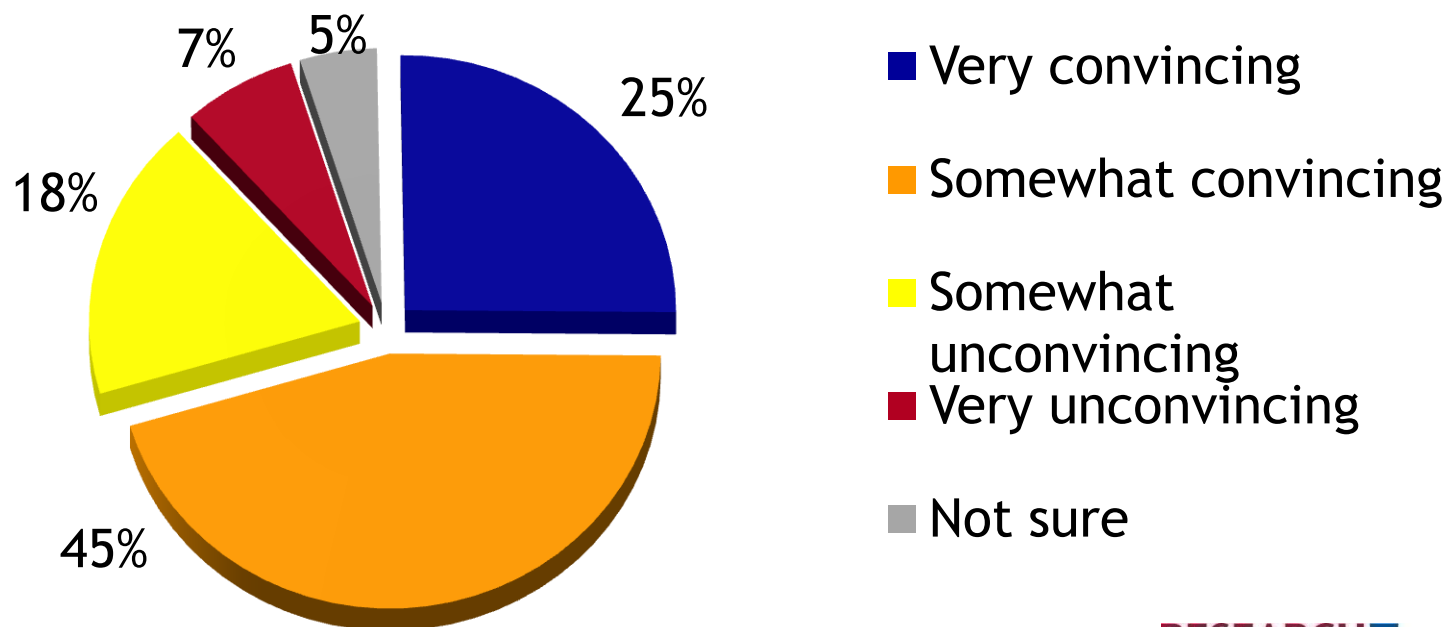
In terms of federal investment in medical and health research, which of the following statements is closer to your opinion? Statement A: The federal government must increase investment in medical and health research now to ensure the U.S. can compete globally. Statement B: Federal funding for medical and health research is adequate and the U.S. has other budget priorities now, including reducing the deficit.



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Wide Benefits of Research are Convincing Argument for Americans

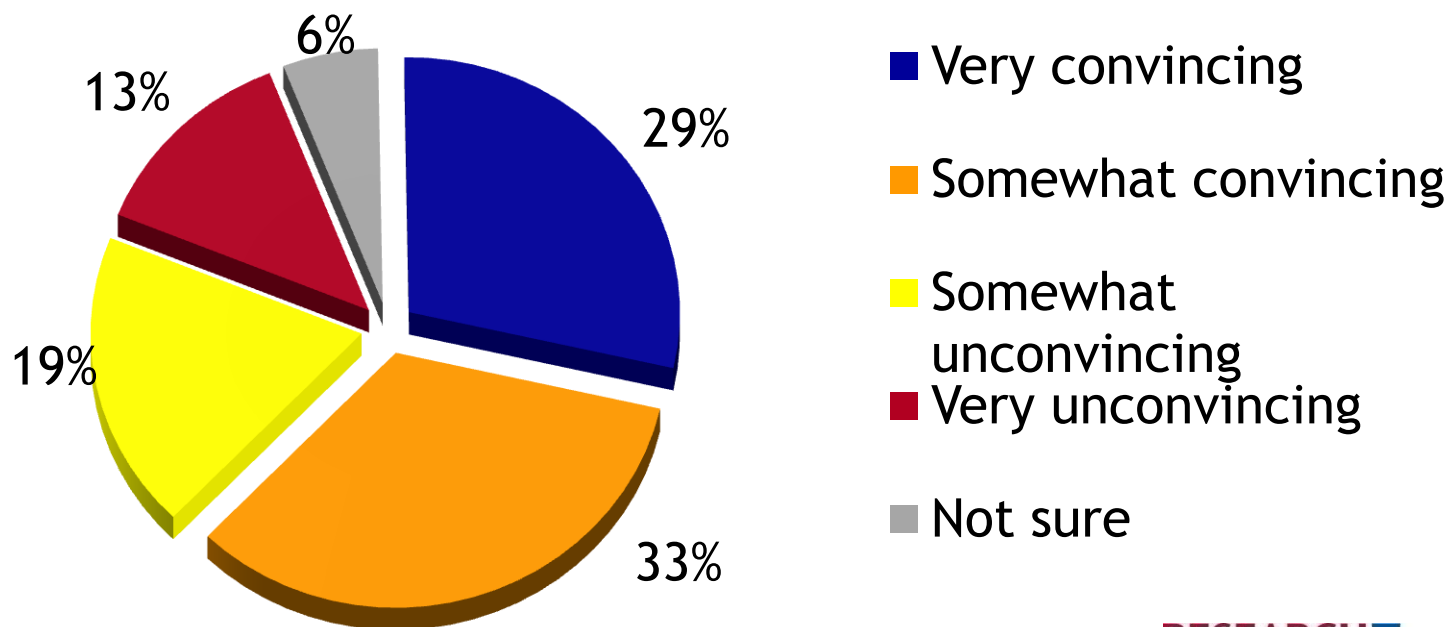
Do you find the following statement convincing? “Unlike a lot of federal programs, medical and health research produces concrete results that benefit everyone.”



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Rare Disease Research is Convincing for Americans

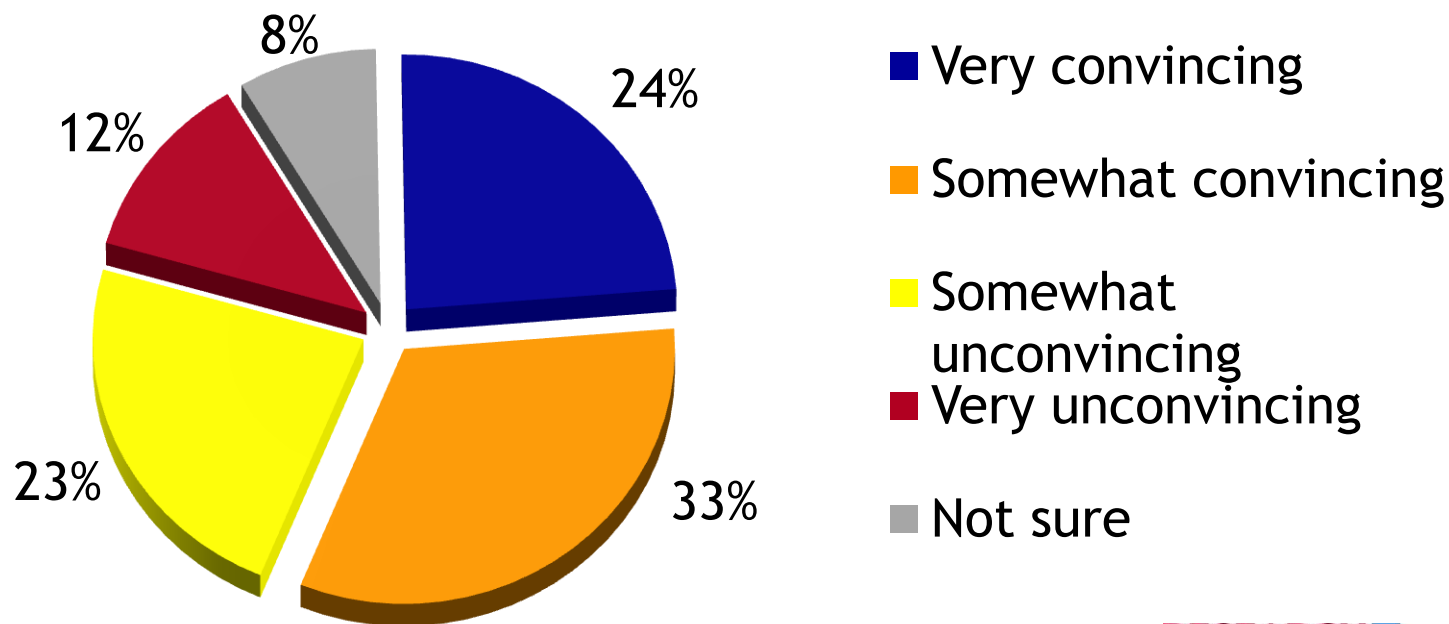
Do you find the following statement convincing? “Without federal funding to find a cure, there is no hope for people with rare diseases because private industry can’t justify the expense.”



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Americans Concerned About Research Moving Abroad

Do you find the following statement convincing? “Unless the federal government funds more research, a lot of medical research will move abroad to countries like China.”

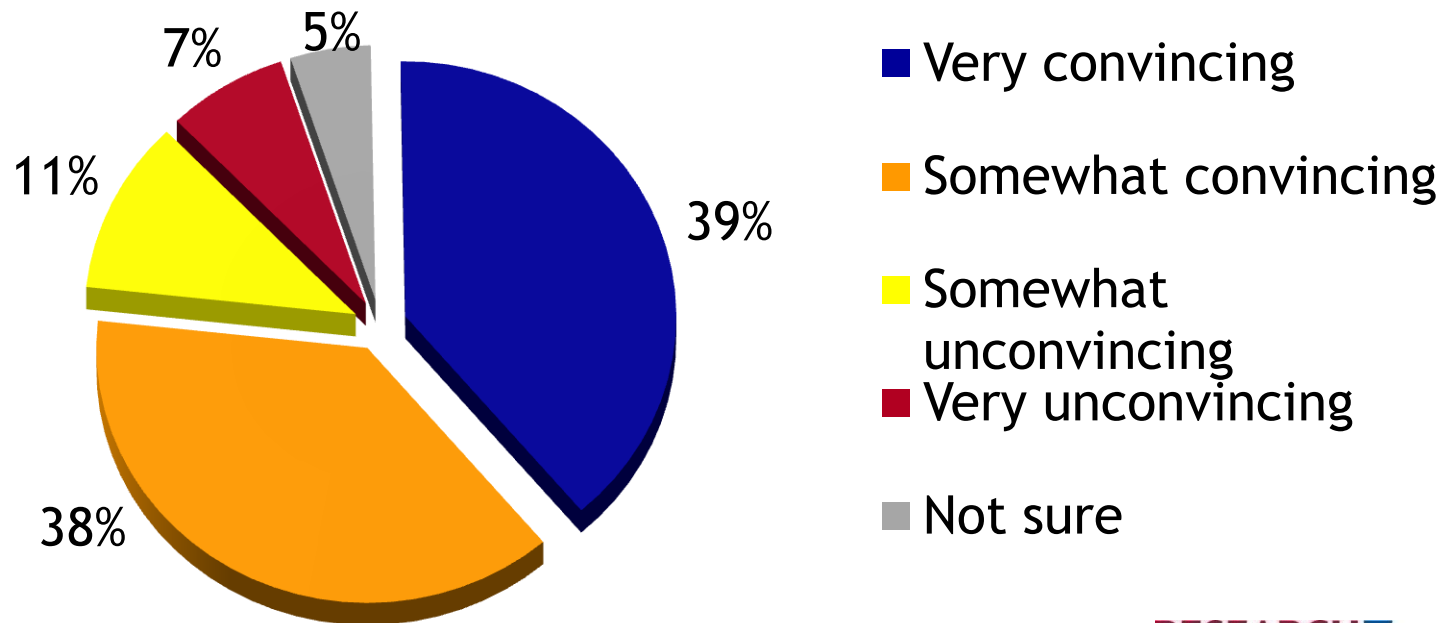


Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Lowering the Cost of Health Care

A Strong Argument for Research

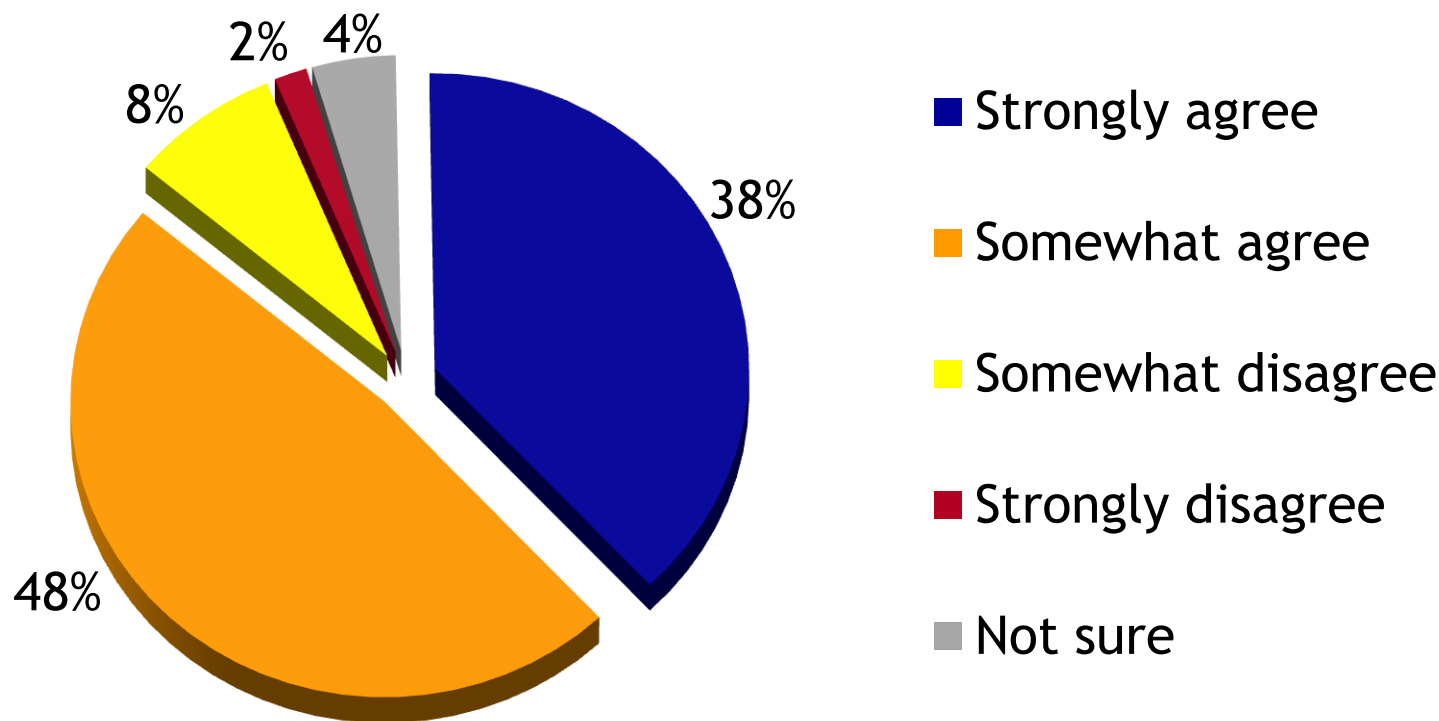
Do you find the following statement convincing? “Increased funding for medical and health research can lower the cost of health care by finding new ways to prevent or cure disease.”



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Science Advancements Have Been Beneficial, Americans Say

Do you agree or disagree with the following statement? “Overall, advances in science have benefited society and have helped make life easier for most people.”



Source: Your Candidates-Your Health Public Opinion Poll, October 2011, JZ Analytics for Research!America

Science Advancements Have Been Beneficial, Americans Say

For those that answered strongly agree/somewhat agree, can you share some examples of how advances in science have had a positive impact on society?

Improvement in disease prevention/treatment	53%
Vaccines/vaccinations	15%
Better communication	5%
Improvement in health care delivery	5%
Better quality of life	4%
Other	18%
Don't know	3%

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