



# **Research!America/APHA National Poll on Americans' Attitudes Toward Public Health**

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**American Public Health Association 132<sup>nd</sup> Annual Meeting  
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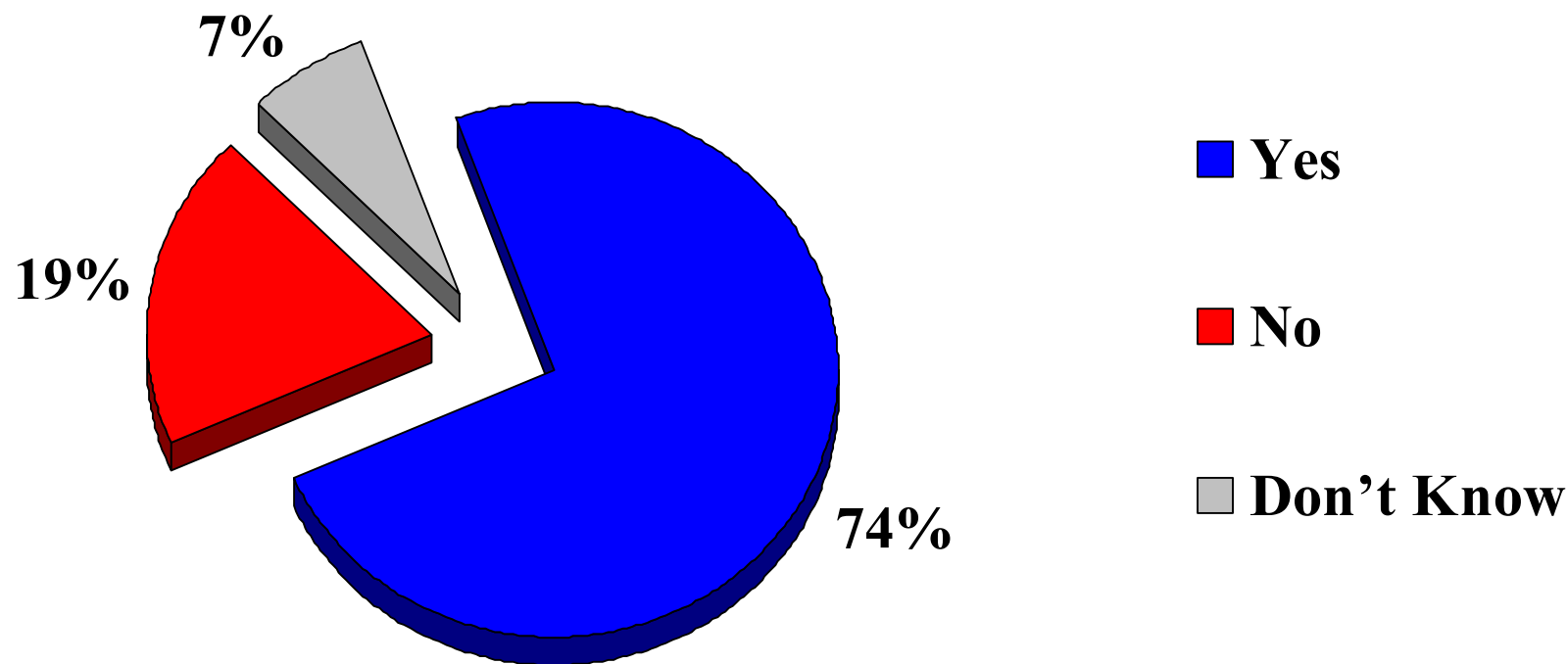
# Survey Methodology

- Telephone survey of 1,064 U.S. residents age 18 and older
- Conducted:  
October 1-October 4, 2004
- The survey data were weighted by age, sex, race/ethnicity and geographic region to reflect the demographic composition of the total population of the United States age 18 and older.
- Margin of error  $\pm 3\%$  with a 95% confidence interval



# Majority of Americans Benefit from Public Health

Would you say you and your community have benefited from public health services?

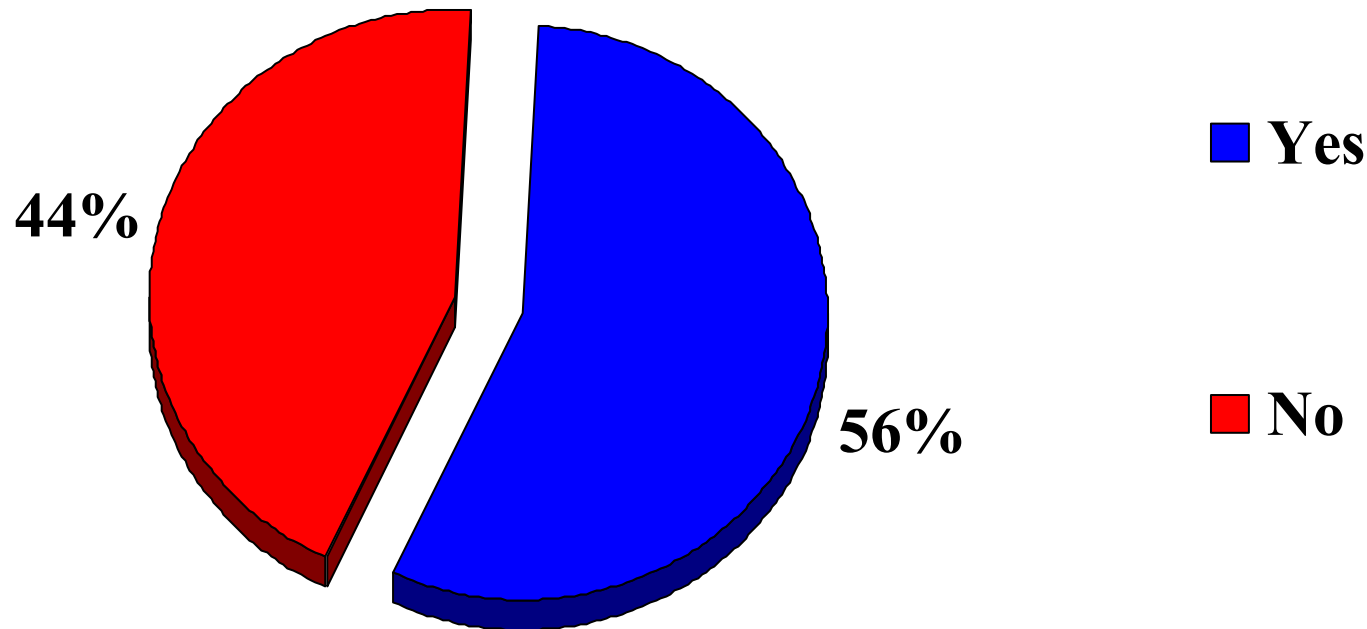


Source: Research!America/APHA National Survey, 2004

Harris Interactive for Research!America

# Many Americans Know Someone Working in Public Health

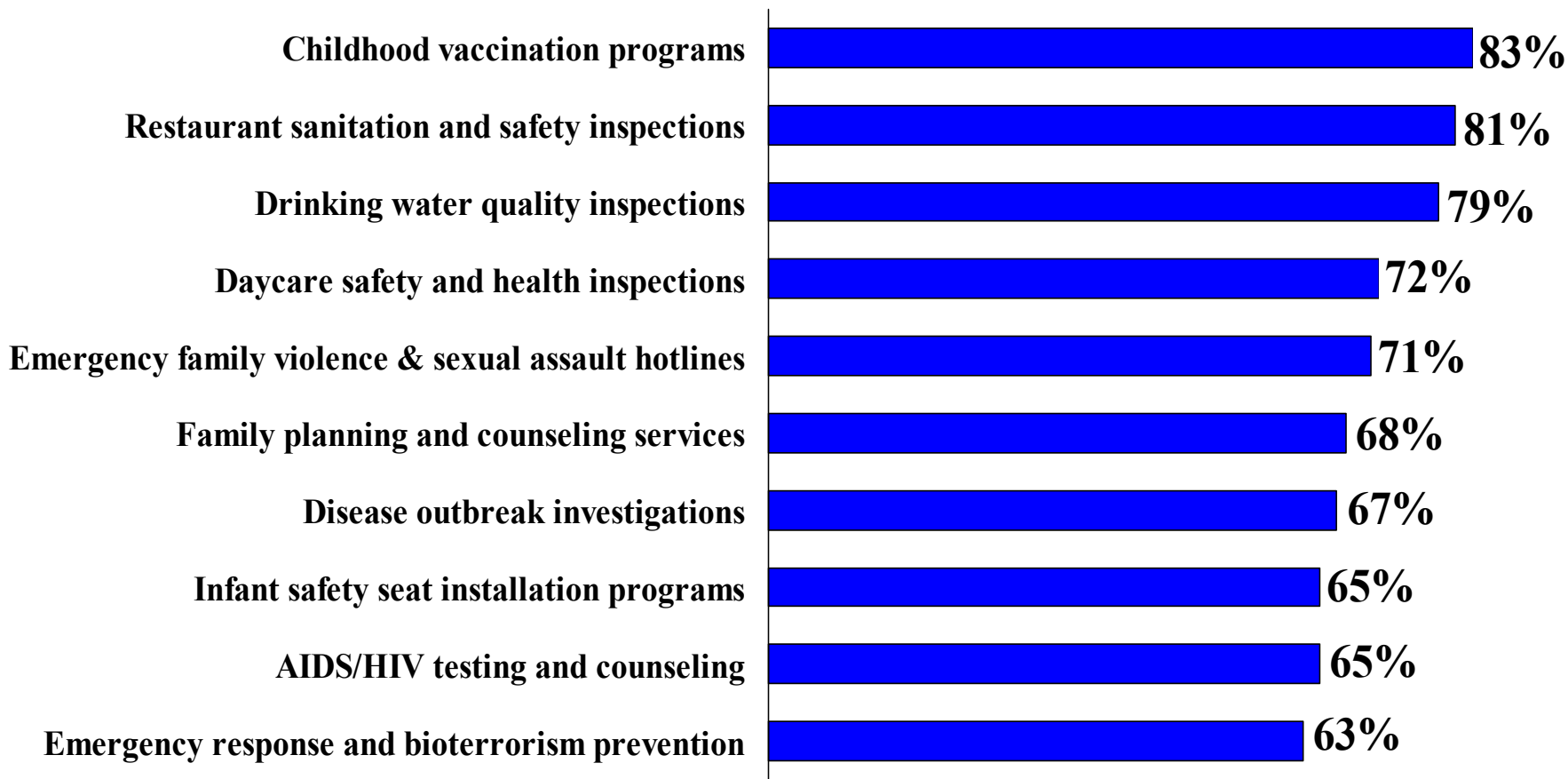
Do you know anyone personally who works in a field of public health?



Source: Research!America/APHA National Survey, 2004  
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# Communities Benefit from Public Health

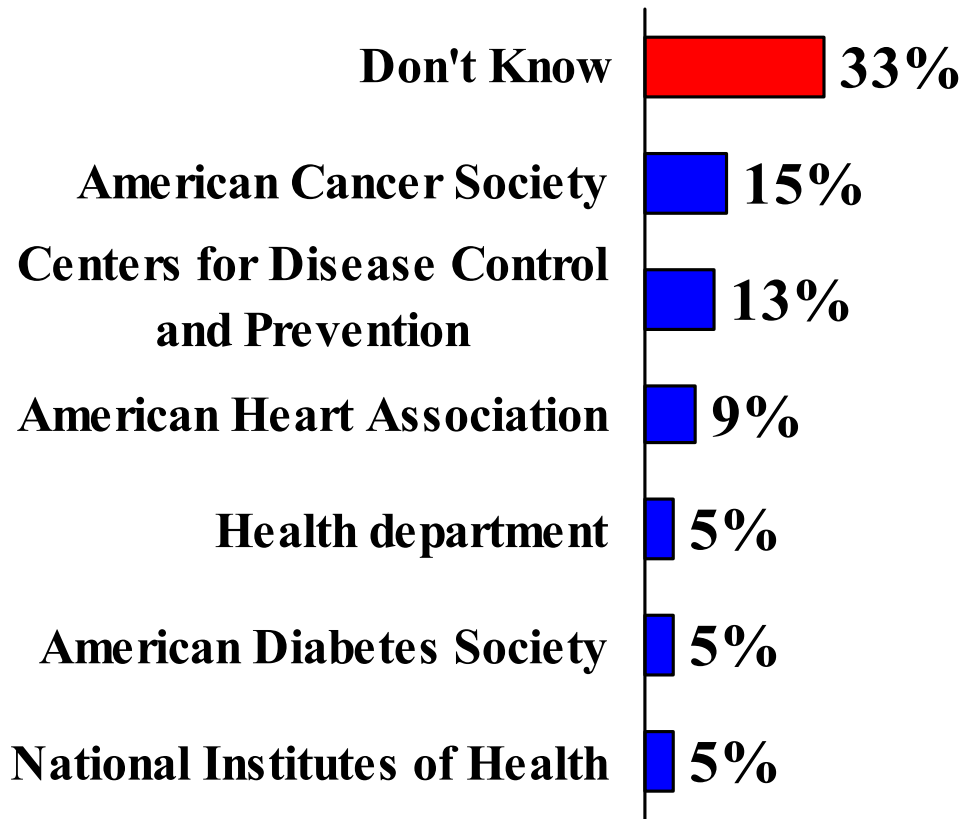
Would you say you and your community benefit from...? (*% Saying "Yes"*)



Source: Research!America/APHA National Survey, 2004  
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# Americans Don't Know Where Research is Conducted

Please name any organization or agency that you can think of that does research designed to prevent disease, disability and injury and to promote health.

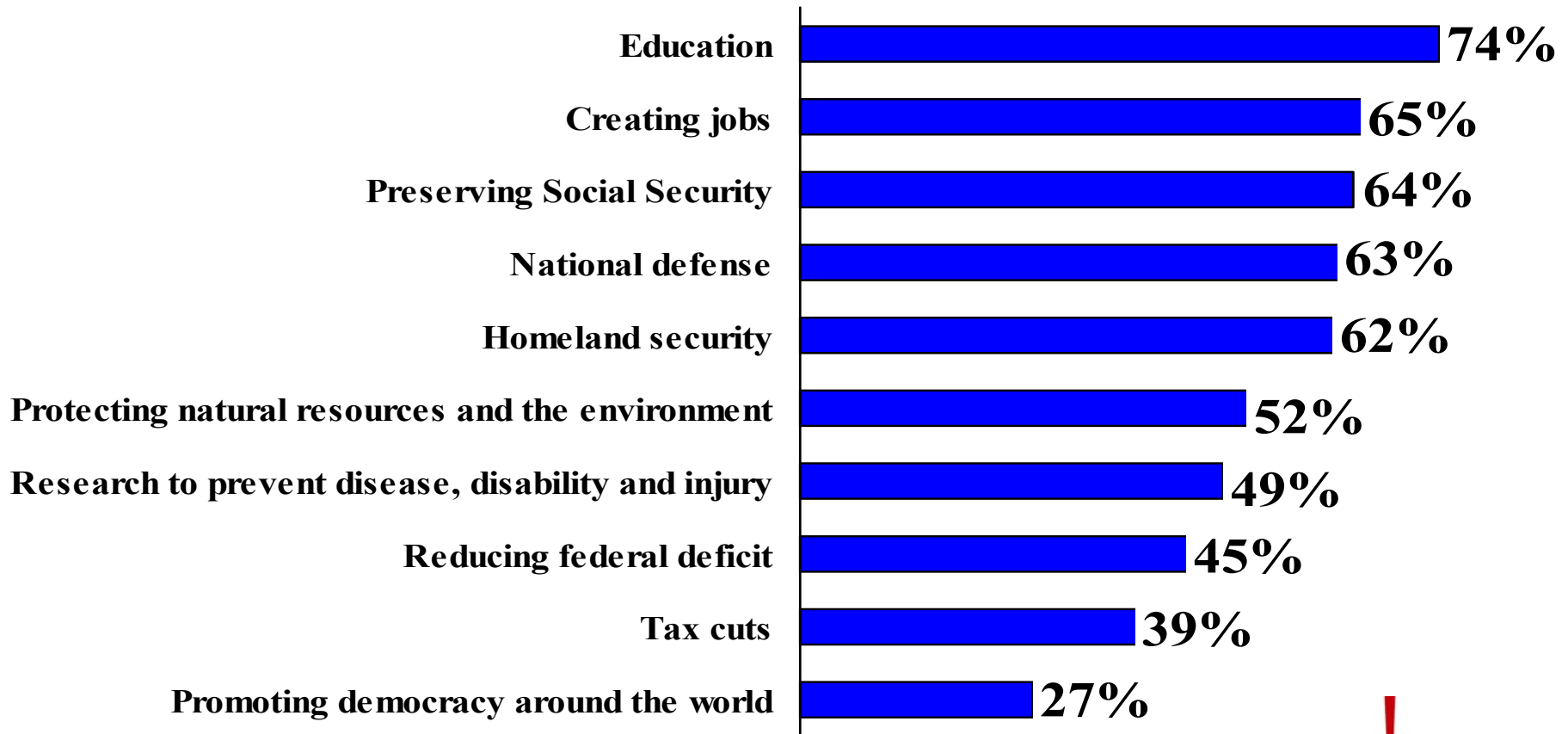


#### Notes:

- Other organizations were mentioned by fewer than 5% of the respondents.
- Respondents had the opportunity to name more than one organization.

# Americans' Priorities

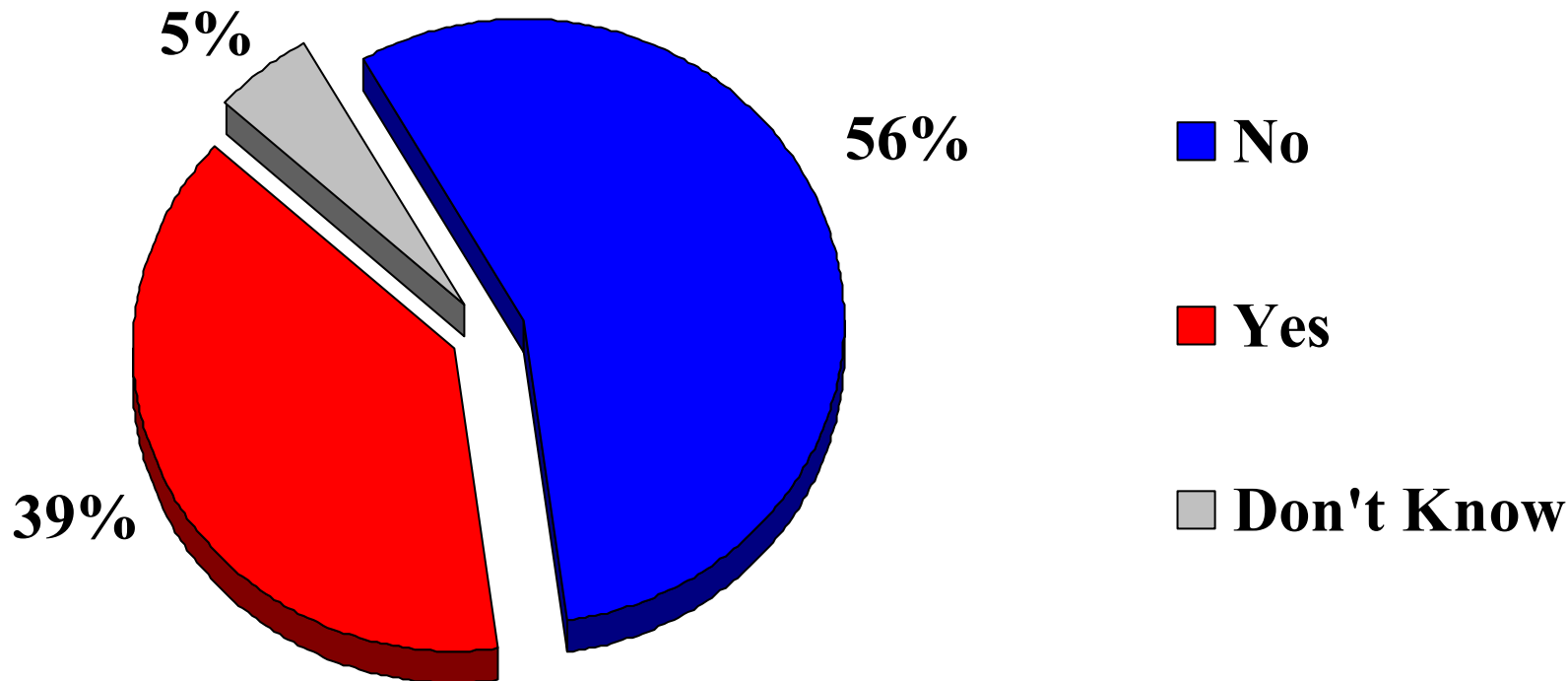
If you had an opportunity to speak with the President of the United States, how high of a priority would you say each of the following is to you and your family?  
*(% Saying Very High Priority)*



Source: Research!America/APHA National Survey, 2004  
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# What Do Americans Think About Abstinence-Only Sex Ed for Teens?

The U.S. government currently provides federal funds for faith-based sex education programs that teach abstinence-only to teens. Do you believe the abstinence-only approach will prevent sexually transmitted diseases and unwanted pregnancies?

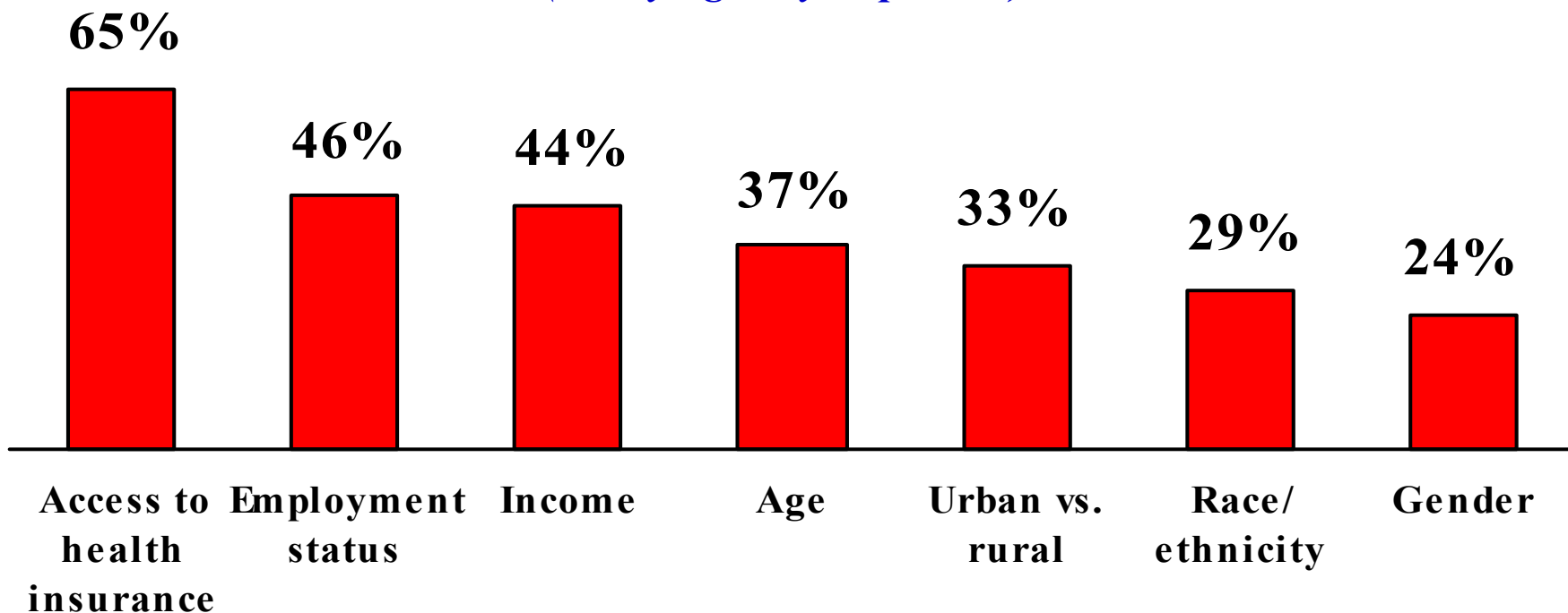


Source: Research!America/APHA National Survey, 2004  
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# Factors Determining High Quality Health Care

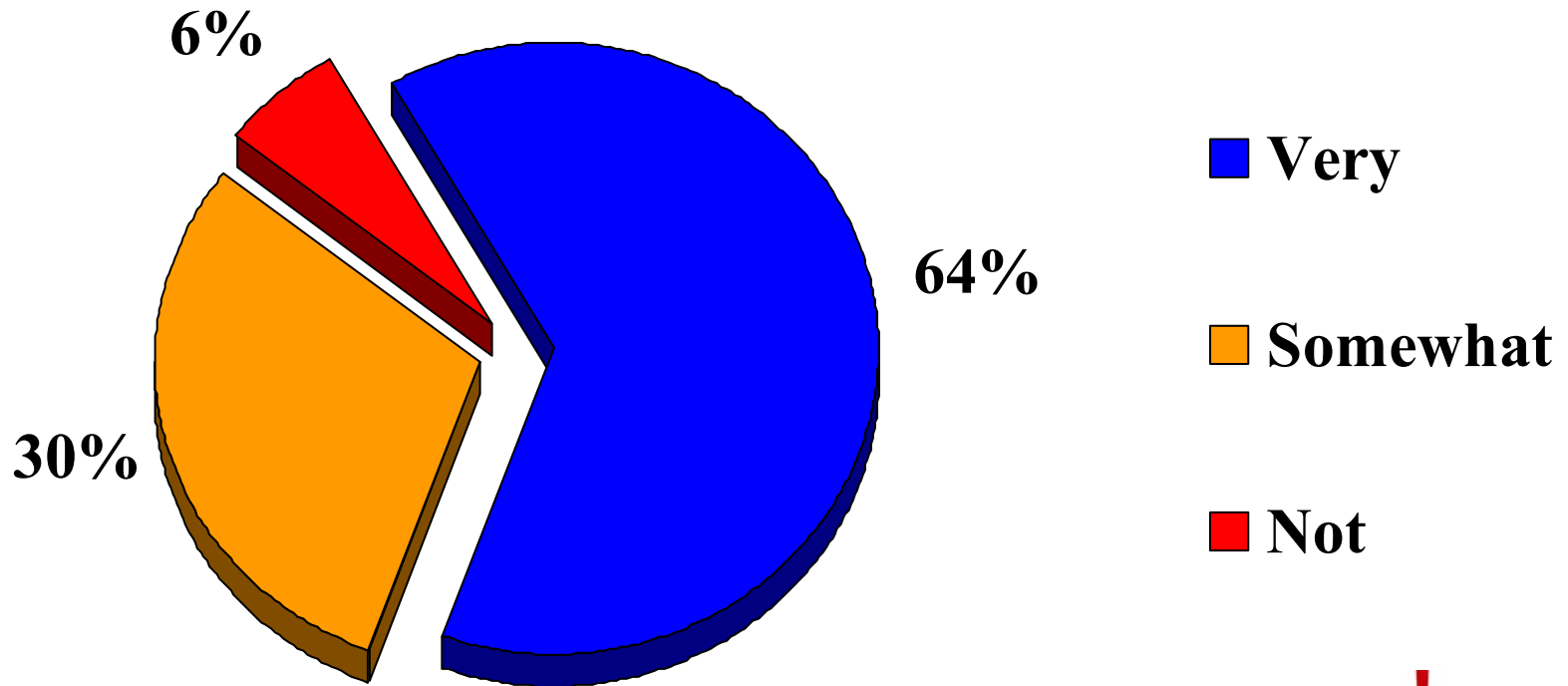
The quality of health care varies among populations in the U.S. How important do you think each of the following is in determining if someone receives high-quality health care?  
*(% Saying Very Important)*



Source: Research!America/APHA National Survey, 2004  
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# Investment in Environmental Research Very Important

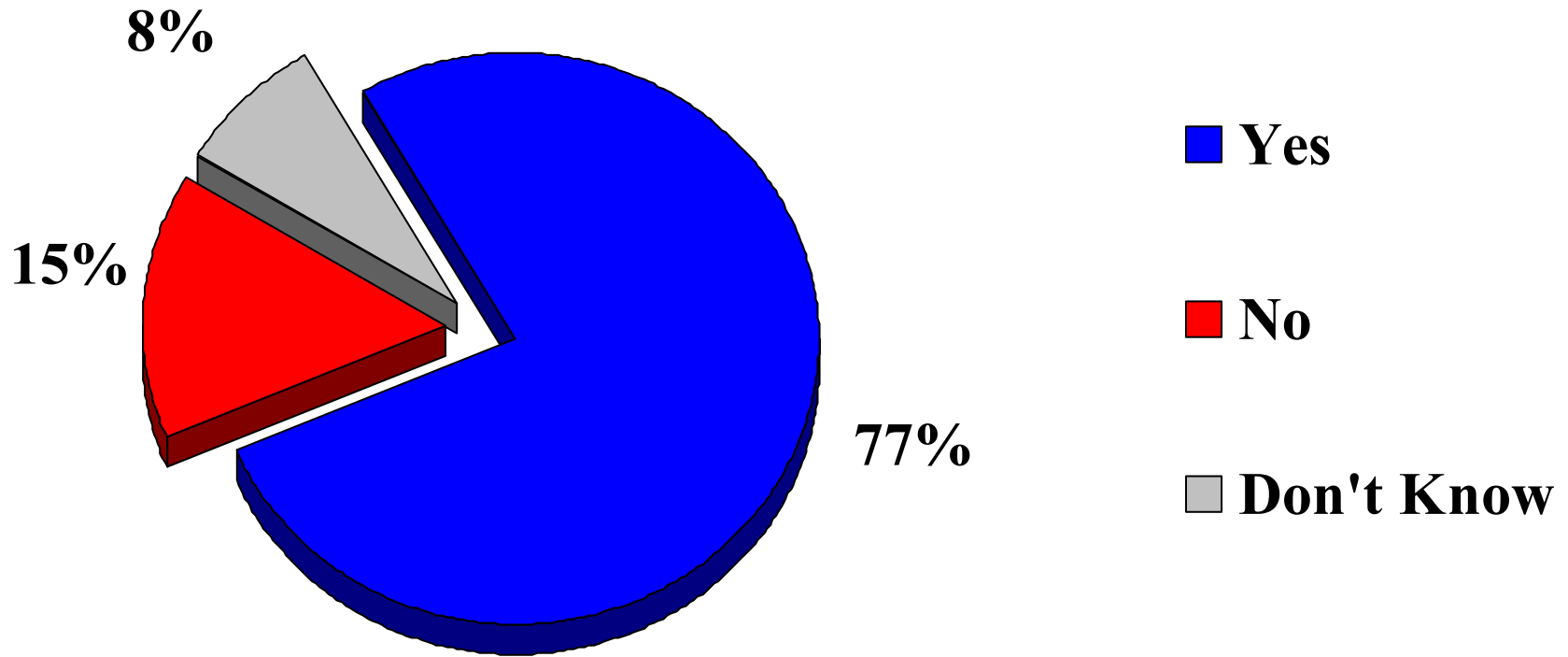
Environmental health experts conduct research on how to improve the quality of the air we breathe, the water we drink, the food we eat, and how we can protect and preserve the environment. How important is it for the U.S. to invest in this type of research?



Source: Research!America/APHA National Survey, 2004  
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# Americans Support Cutting Greenhouse Emissions

Would you support federal regulations which require industries to decrease their greenhouse gas emissions?



Source: Research!America/APHA National Survey, 2004  
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