## U.S. Should Be World Leader in Medical and Health Research

How important do you think it is that the U.S. maintains its role as a world leader in medical and health research?

$\square$ Very
$\square$ Somewhat

Not

Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Research Important to U.S. Economy

How important do you think medical and health research is to the U.S. economy?


■ Important
90\%

# $\square$ Not important 

$\square$ Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Influencing How Government

 Medical Research Funds Are SpentWhich of the following do you feel should have the most influence on how government medical research funds are spent? Would it be...


Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

Patients
$\square$ Scientists
$\square$ Congress
Don't know

## What do you think is the most important health issue facing the country today?


*All other issues mentioned less than 5\% of the total responses
Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Important to Eliminate Health Disparities

Studies show that certain health problems such as diabetes, heart disease and infant mortality happen more often among citizens with lower incomes and minorities. How important do you feel it is to conduct medical or health research to understand and eliminate these differences?


Important
$\square$ Not important

Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Preventable Diseases <br> Are a Major Health Problem

Are preventable diseases and injuries in this country today a major health problem, a minor health problem or not a health problem?


Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

■ Major problem
$\square$ Minor problem
Not a problem
Don't know

## Taxpayers Pay for Medical Research in the U.S.

Who do you think pays for most of the medical research done in this country?

$\square$ Government/Taxpayers
$\square$ Consumers

Pharmaceutical companies
$\square$ Other

Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Strong Support for Doubling Scientific Research Budget

There is a proposal to double our total national spending on government-sponsored science and engineering research over five years. In general, do you favor or oppose this idea?


Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

■ Favor
$\square$ Oppose
$\square$ Don't know

## Strong Support for Basic Research

Even if it brings no immediate benefits, basic science research which advances the frontiers of knowledge is necessary and should be supported by the federal government.


Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Very Important for U.S. to Educate and Train Researchers

How important is it for the U.S. to educate and train individuals qualified to conduct medical and health research?

$\square$ Very
$\square$ Somewhat
$\square$ Not
$\square$ Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Barriers to Research

Some people believe medical research should be making more progress. Do you feel the following is a reason why we are NOT making more progress in medical research?

$\square$ Yes, it is a reason $\square$ No, it is not a reason $\square$ Don't know

# Congress Should Encourage Industry to Conduct More Medical Research 

Congress should support tax and regulatory policies that encourage private industries to conduct more medical research. Do you agree or disagree with that idea?


- Agree

Disagree

## Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Americans Willing to Share Medical Information

Assuming that there is no way anyone will have access to your identity, would you be willing to release your health information so that...

$\square$ Yes $\square$ No $\square$ Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Americans Underestimate the Time

 It Takes to Develop a New DrugJust your best guess, how long do you think it takes on average to bring a new drug to market?


Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

# Americans Want More Information 

## About Medical Research

Would you like to see more, less or about the same amount of information about medical research in newspapers, magazines or on television?


- More
$\square$ Same amount
Less
$\square$ Don't know

Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

## Americans Want More Spent on Medical and Health Research

Currently, between 5 and 6 cents out of each health care dollar spent in the U.S. goes for medical and health research. How many cents out of each health care dollar do you think we SHOULD spend?


Source: "Taking Our Pulse: The PARADE/Research!America Health Poll" conducted by Charlton Research Company, 2004

