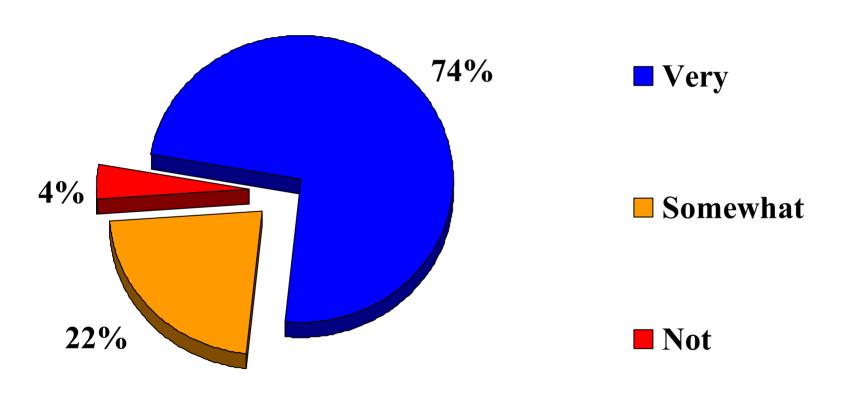
Genetics and Personalized Medicine



Family Medical History Important to Health

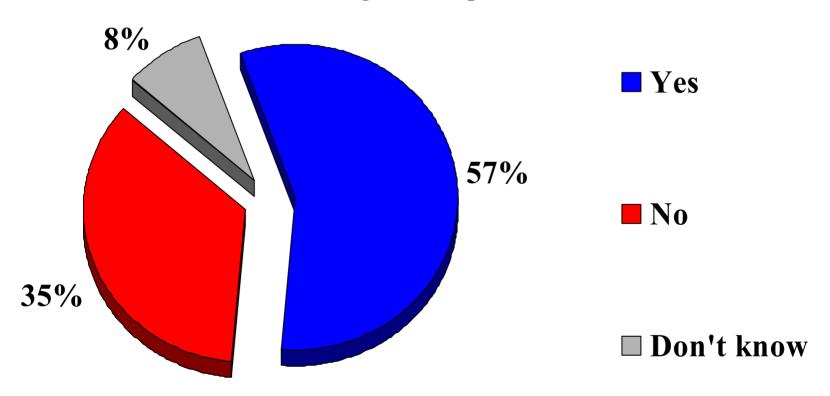
Thinking about your own health, how important do you think it is for you to know your family's medical history?





Americans Willing to be Genetically Tested

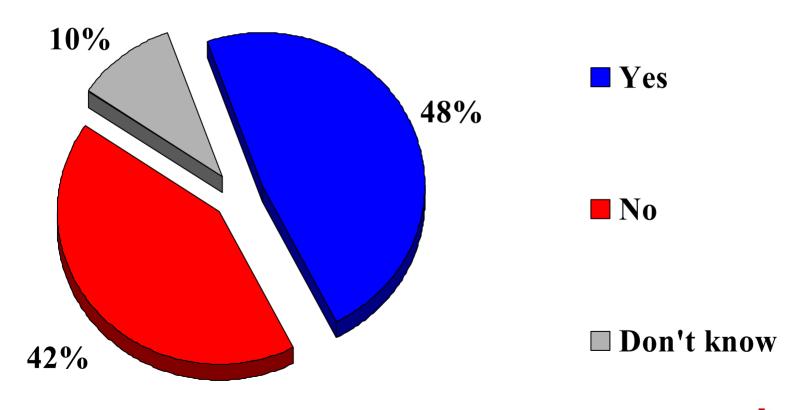
Researchers recently completed mapping the human genome and can now analyze an individual's complete genetic makeup. Would you be willing to be genetically tested to help doctors diagnose and prevent disease?





Many Americans Willing to Contribute DNA for Research

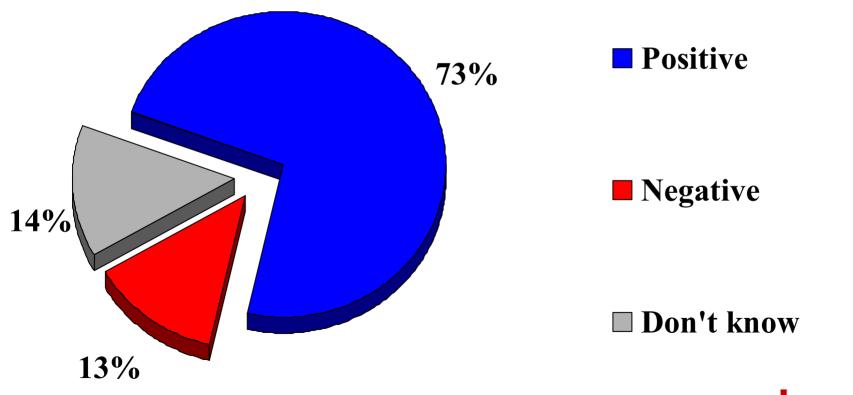
Would you be willing to contribute a sample of your DNA to a national databank to be used *only* for health related research?





Personalized Medicine Will Have Positive Impact

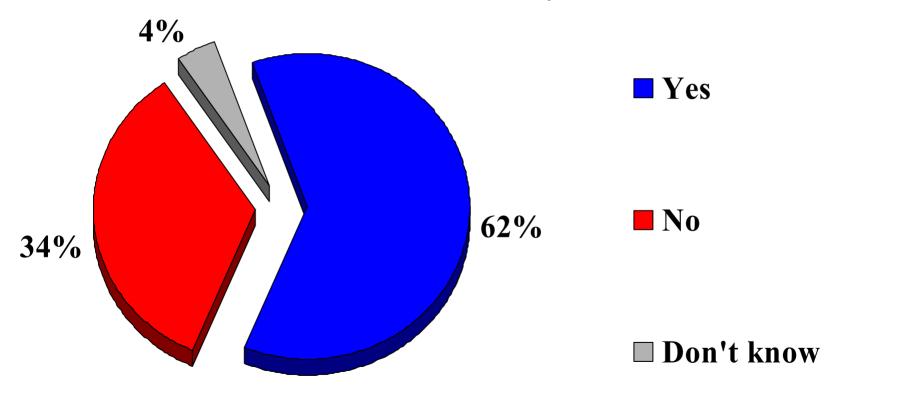
Personalized medicine refers to testing and treatment customized to an individual's genetic makeup. Do you think that personalized medicine will have a positive or negative impact on future health care?





Americans Support Genetic Testing for Improved Medications

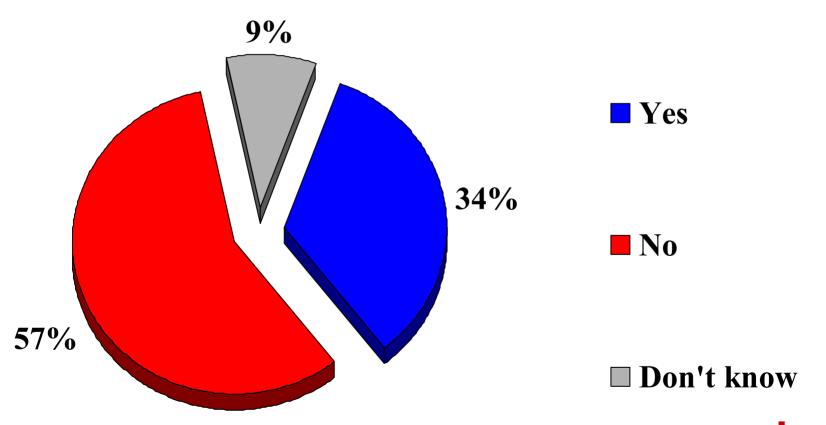
Would you want to be genetically tested to determine which medications might be most effective and safest for you?





Majority of Americans Not Willing to Pay More

Would you be willing to pay more for genetically personalized health care?





Concerns About Genetic Testing

What concerns, if any, do you have about genetic testing? (first mentions)

No concerns	39%
Safety/possible misuse of information	15%
Privacy invasion/Database of everyone	11%
Don't understand it	8%
Don't want it used for cloning	6%
Cost	4%
Might not be accurate	4%
Other (Less than 4% of responses)	8%
Don't know	5%

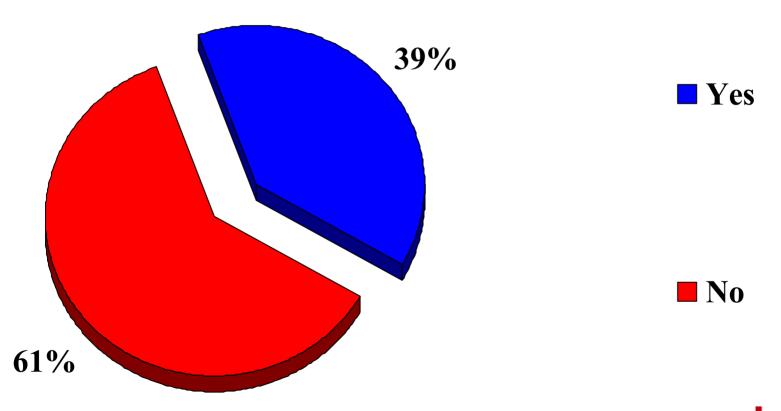
Research America

Supplements



Majority of Americans Not Taking Supplements

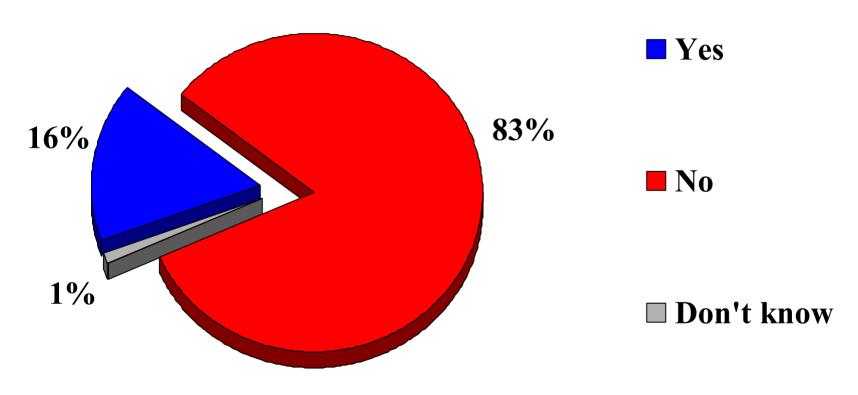
Are you currently taking any dietary or nutritional supplements?





Supplements Not for Specific Medical Condition

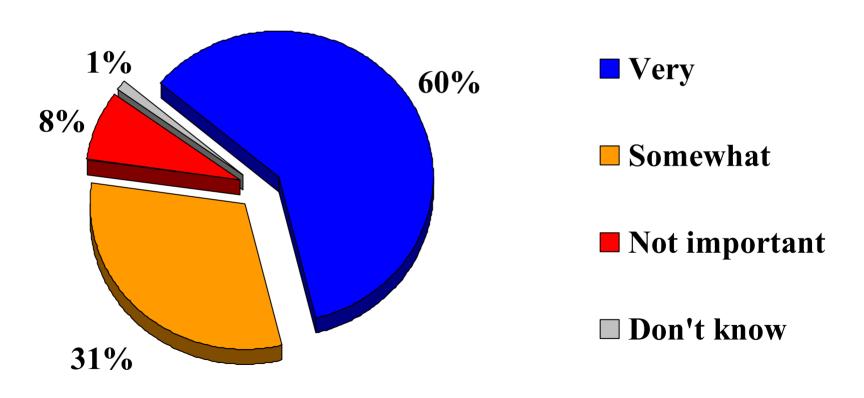
Are you currently taking any dietary or nutritional supplements to treat a specific medical condition?





Research on Supplements Very Important

How important do you think it is for researchers to study the effectiveness and safety of nutritional and dietary supplements?



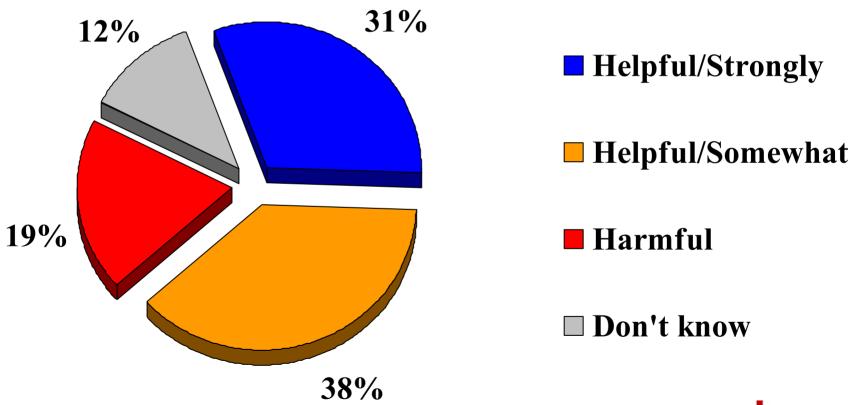


Health Information on the Internet



Health Information on the Internet Helpful

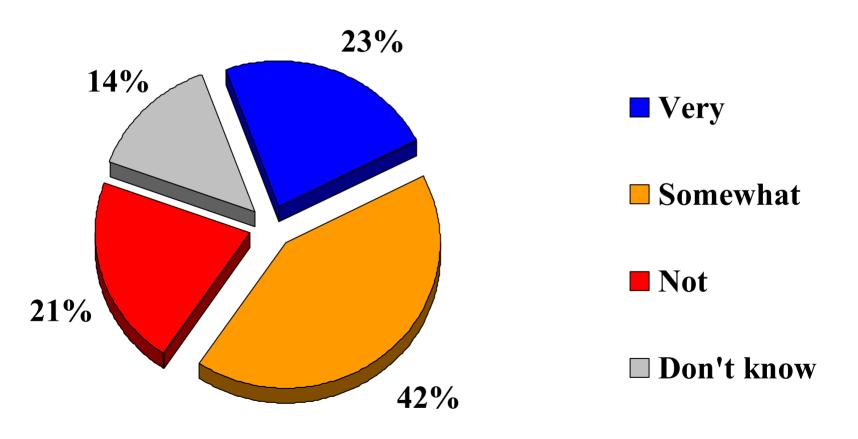
In general, do you think the availability of health information on the Internet is more helpful or more harmful?





Health Information on the Internet Useful

How useful have found health information on the internet to be?





Types of Health Information Americans Look for on the Internet

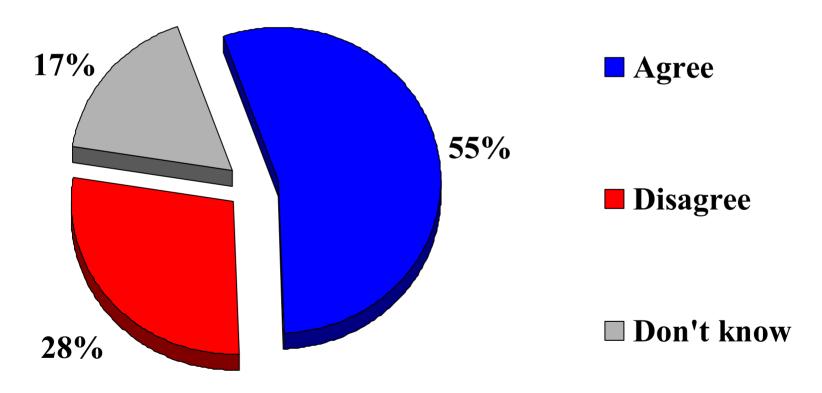
Have you ever used the Internet to look for information on the following topics?

Types of Information	Percent Saying Yes
Specific diseases	58%
Nutrition	33%
Prescription Drugs	32%
Health care providers (doctors/hospit	tals) 28%
Exercise	27%
Health insurance	22%
Weight control	21%

Research America

Internet Helps Many Americans Understand Own Health

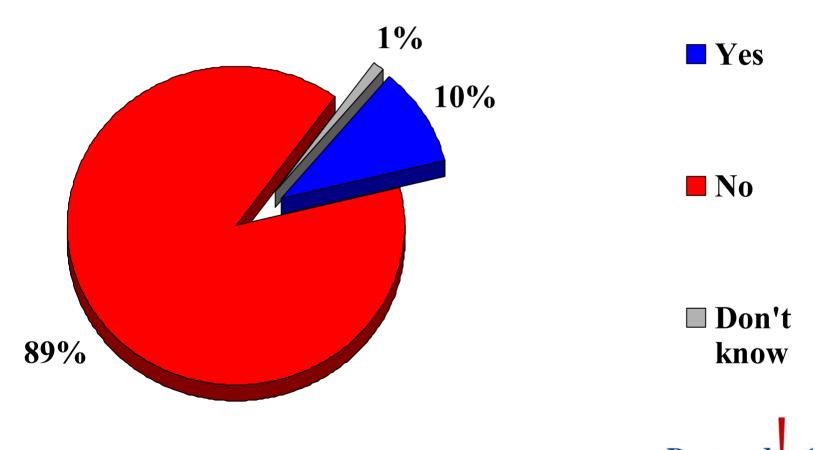
Do you agree or disagree that health information on the internet has improved your understanding of your overall health?





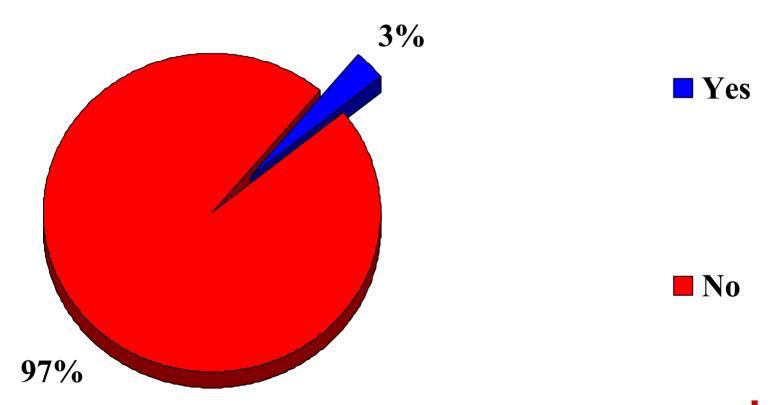
Some Doctors Prescribe Information

Has your doctor ever suggested you visit a web site for additional information?



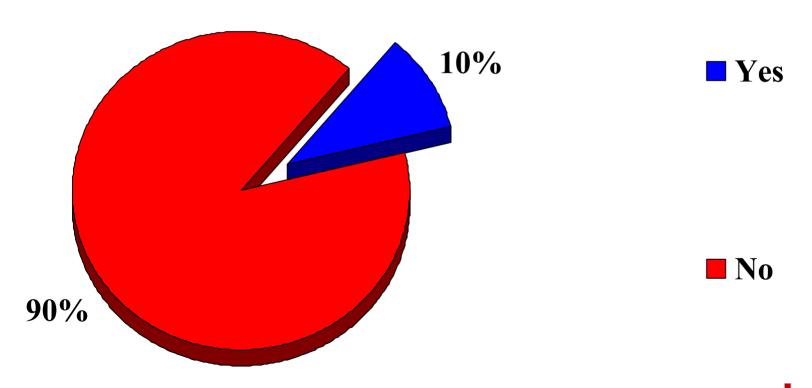
Few Belong to Online Support Group for Medical Conditions

Do you belong to an online support group for a specific medical condition, such as arthritis, cancer or diabetes?





Have you ever used email to communicate with your doctor or other health care provider?



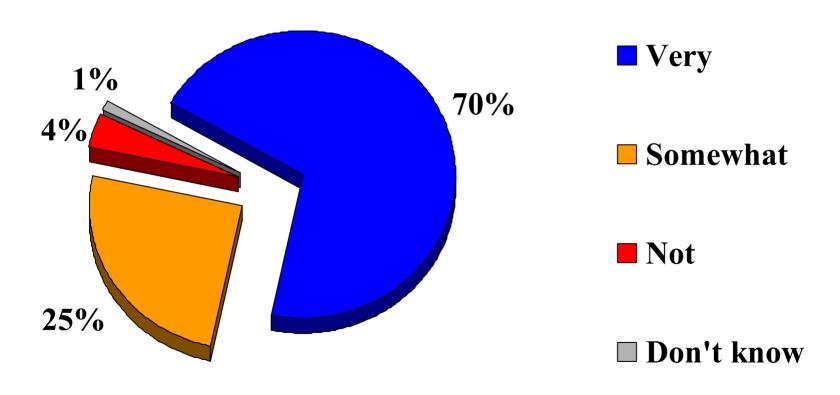


Patient Care Issues



Research to Improve Health Care Important

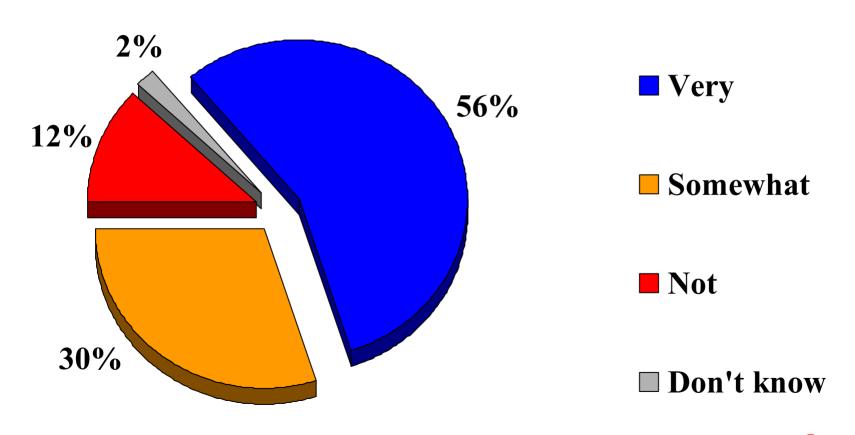
How important is it that our nation support research that focuses on how well the health care system is functioning and what could be done to make it function better?





Americans Believe Doctors Very Familiar with Patient History

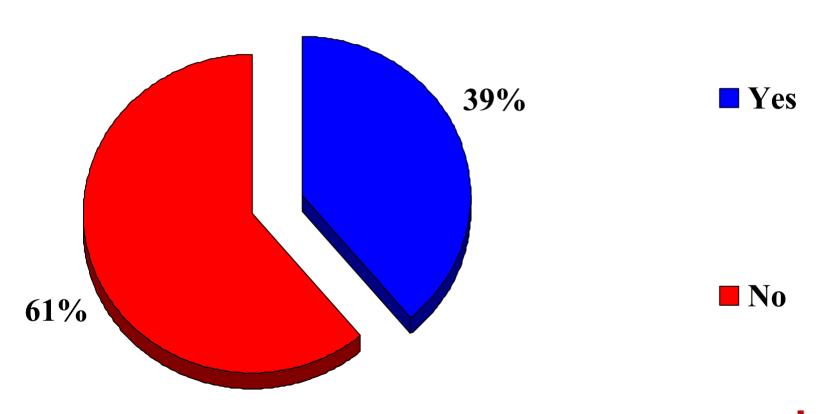
How familiar do you think your doctor is with your medical history?





Majority of Americans Never Ask to See Own Medical Records

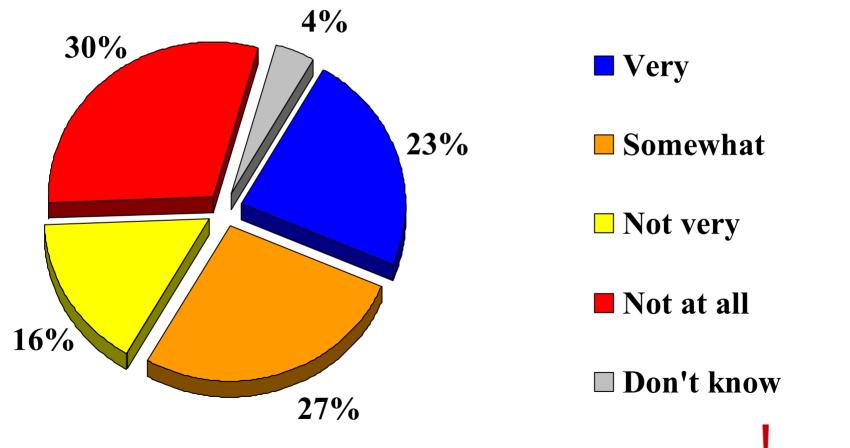
Have you ever asked your doctor or another health professional to let you see your medical records?





Americans Divided on Usefulness of Online Medical Records

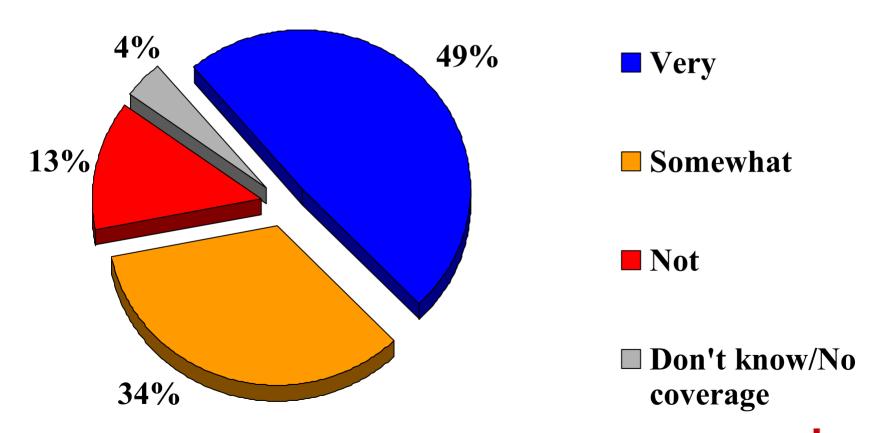
How useful would it be if you could look at your personal medical records online?





Americans Satisfied with Current Health Care Coverage

How satisfied are you with your current health care coverage?





Do you or anyone in your family participate in a Medicare or Medicaid prescription drug benefit program?

