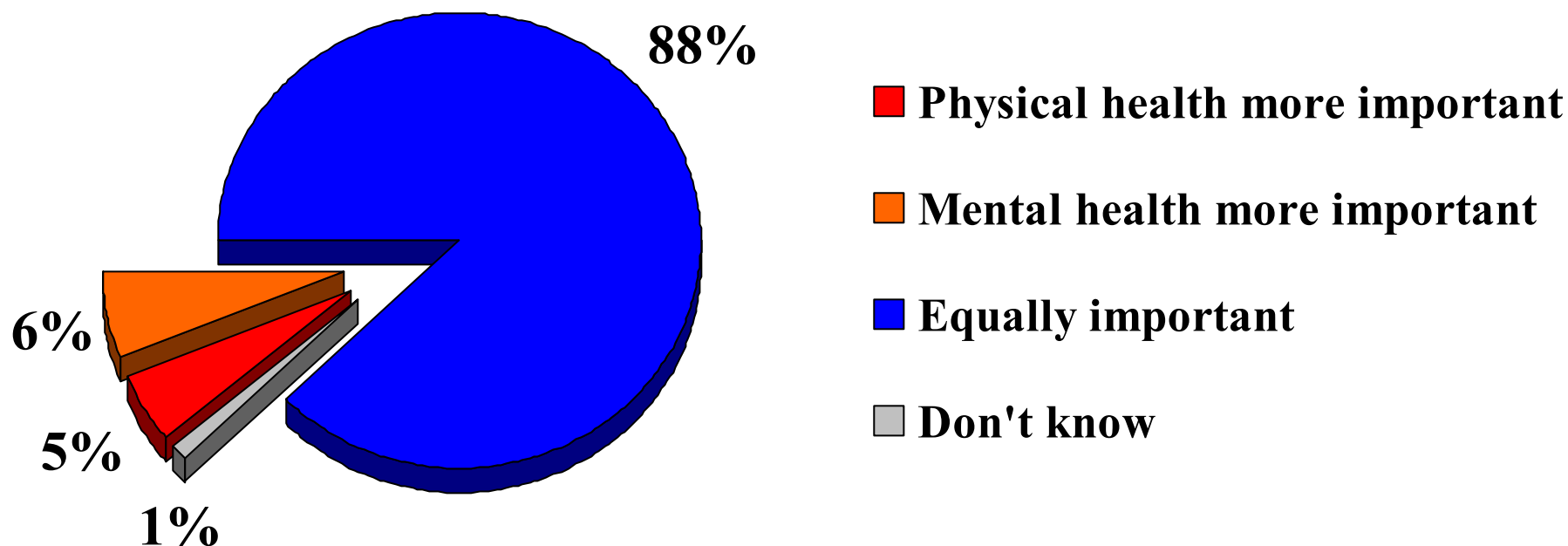


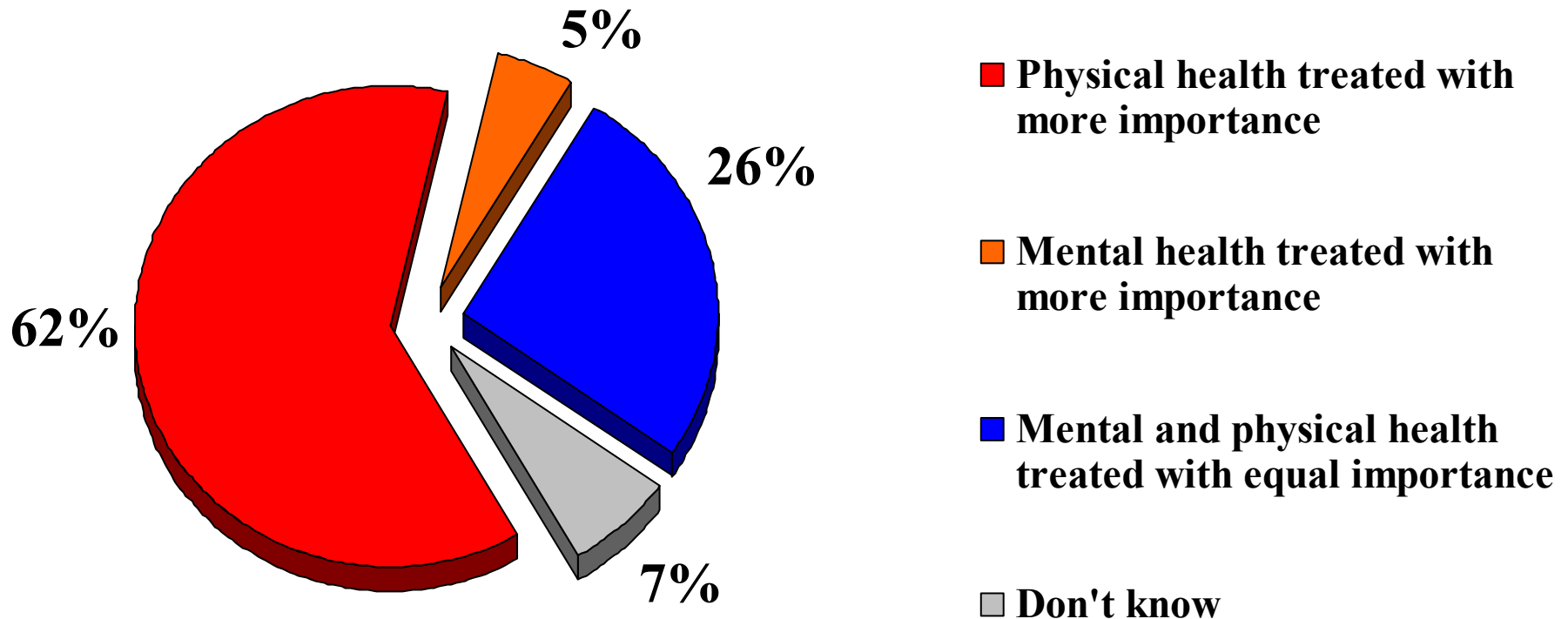
# Physical and Mental Health Are Equally Important to Americans

Considering your own health, do you think that mental health or physical health is more important or are they equally important?



# Physical and Mental Health *Not* Treated With Equal Importance

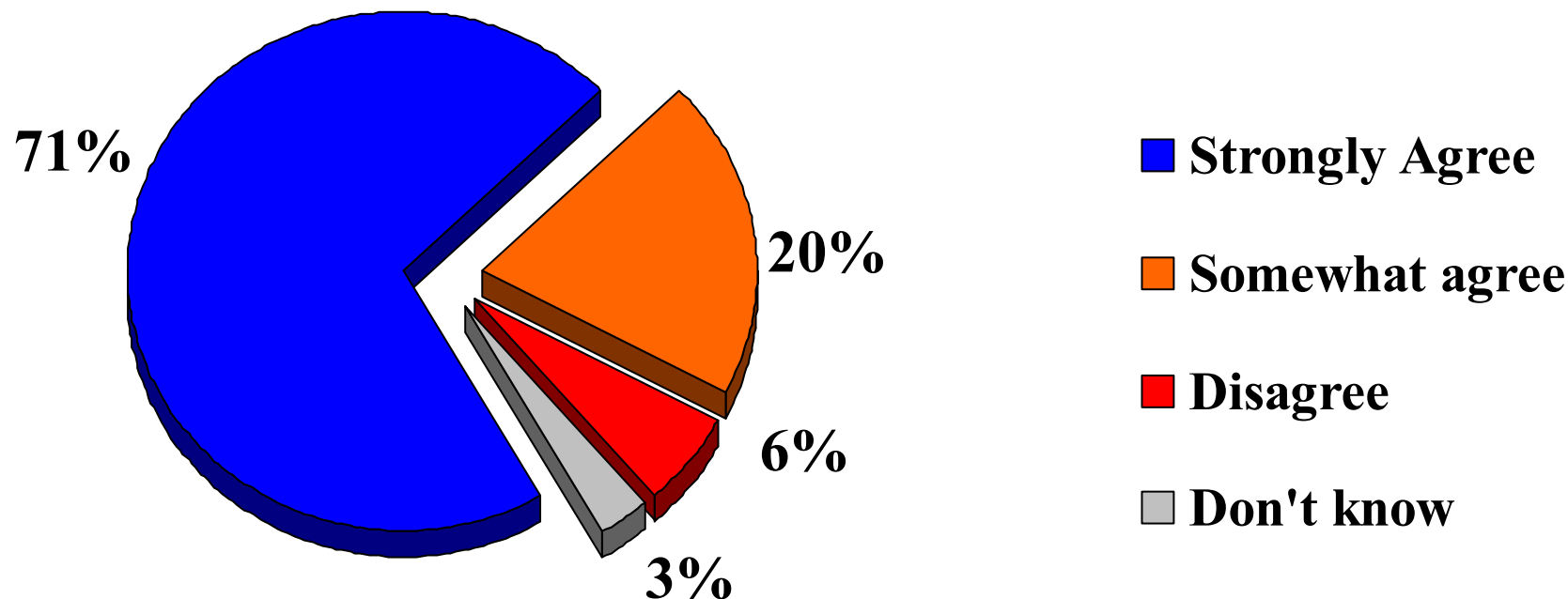
Do you think that mental health or physical health are treated with equal importance in our current health care system?



Source: America Speaks on Suicide, 2004  
Charlton Research Company for Research!America and SPAN USA

# Mental Health Services Are Fundamental to Overall Health

**Do you agree or disagree that health services that address mental health, such as treatment for depression and suicide prevention, are fundamental to overall health and should be part of any basic health care plan?**



# Survey Methodology

- ✱ **Research!America has been gauging public opinion on attitudes toward health-related research since 1992. SPAN USA recently partnered with Research!America to commission a poll on how Americans feel about mental health issues.**
- ✱ **Charlton Research Company conducted a telephone poll among 800 adults nationwide. The entire sample is proportionate to the country's demographics, including geography, gender and ethnicity.**
- ✱ **The survey, fielded August 28-September 3, 2004, has a theoretical sampling error of  $\pm 3.5\%$ .**

