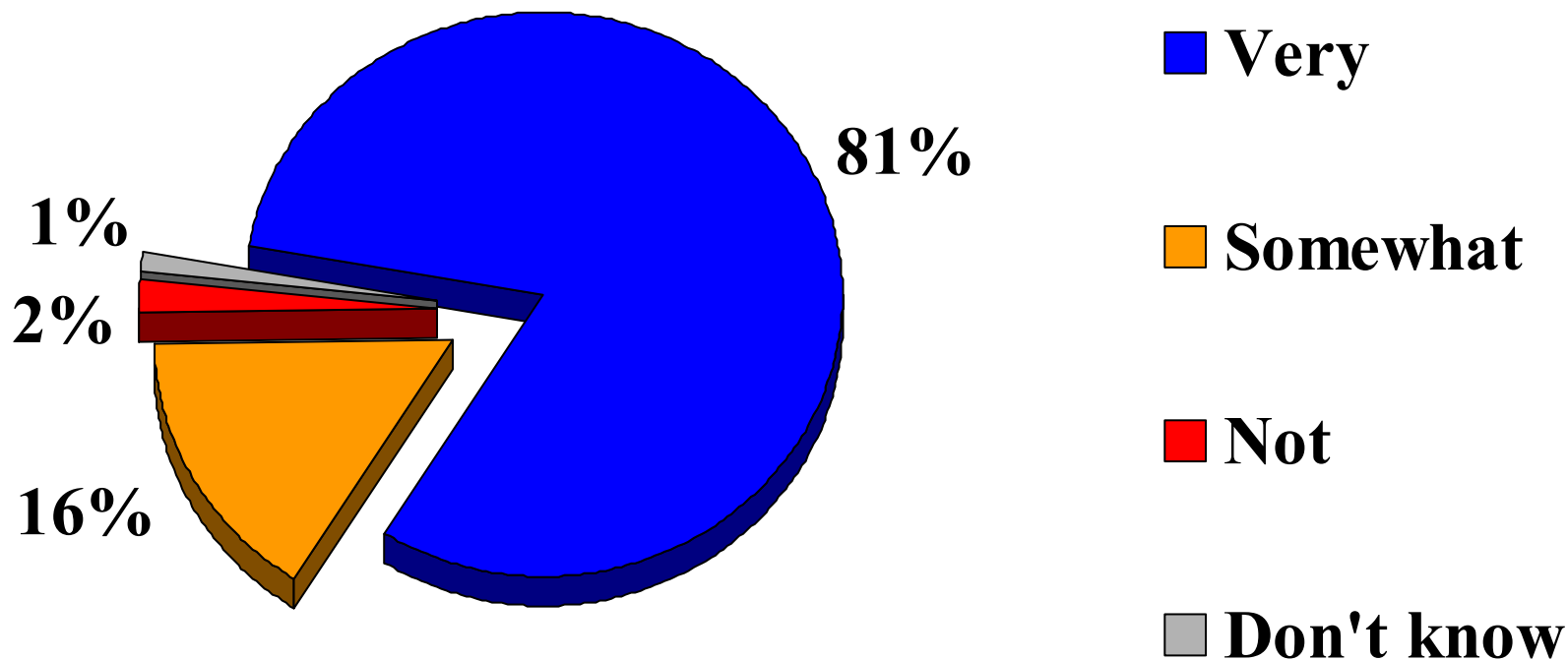


Women's Attitudes on Health Research

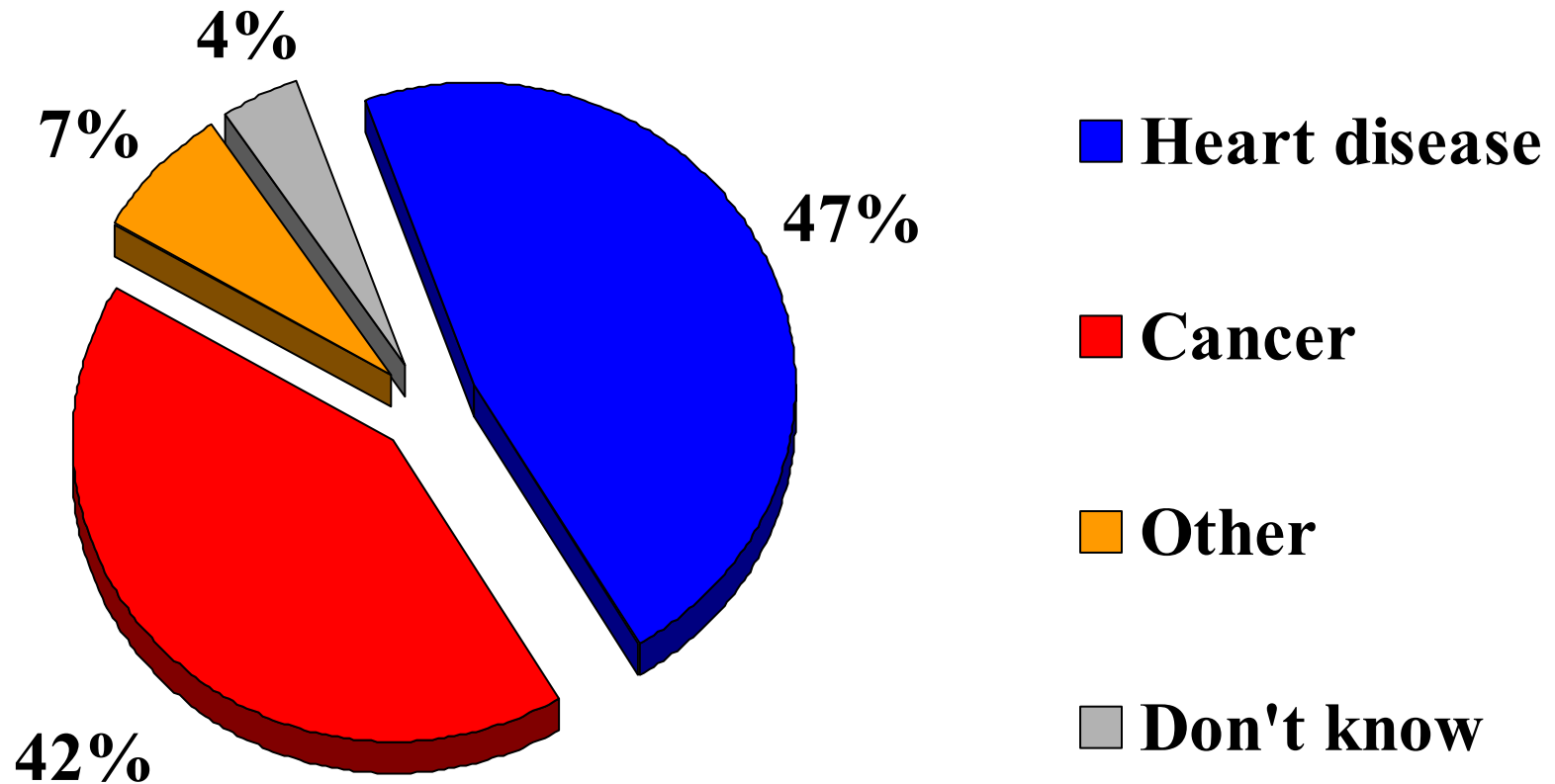
Women's Health Research Very Important

How important do you think it is for the U.S. to invest in research designed to improve the health of women?



Women Aware Heart Disease is Top Killer of Women

What disease do you believe is the most common cause of death in women?



Women Aware of Leading Causes of Disability for Women

What disease do you believe is the most common cause of disability in women?
{top responses}

Don't know	30%
Arthritis	13%
Stroke	9%
Osteoporosis	8%
Heart disease	8%
Cancer	8%
Diabetes	5%
Multiple Sclerosis	4%
Depression	2%

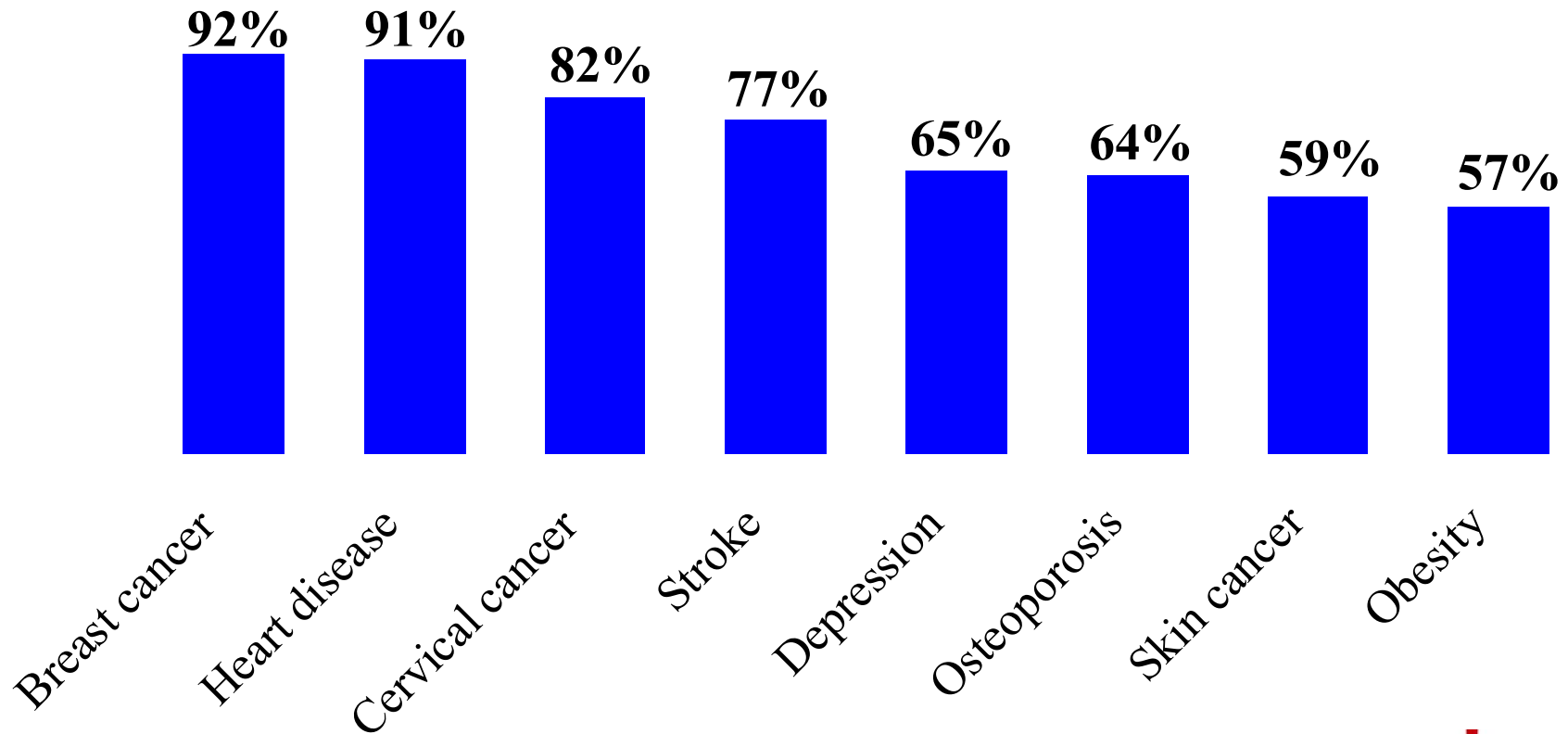
Depression Tops List for Impact on the Quality of Women's Lives

Which of the following health issues do you think has the most impact on the quality of women's lives? *{top responses}*

Depression	22%
Cancer	20%
Heart disease	13%
Obesity	8%
Arthritis	8%
Stroke	8%
Diabetes	5%
Don't know	5%

Conducting Women's Health Research is *Very* Important

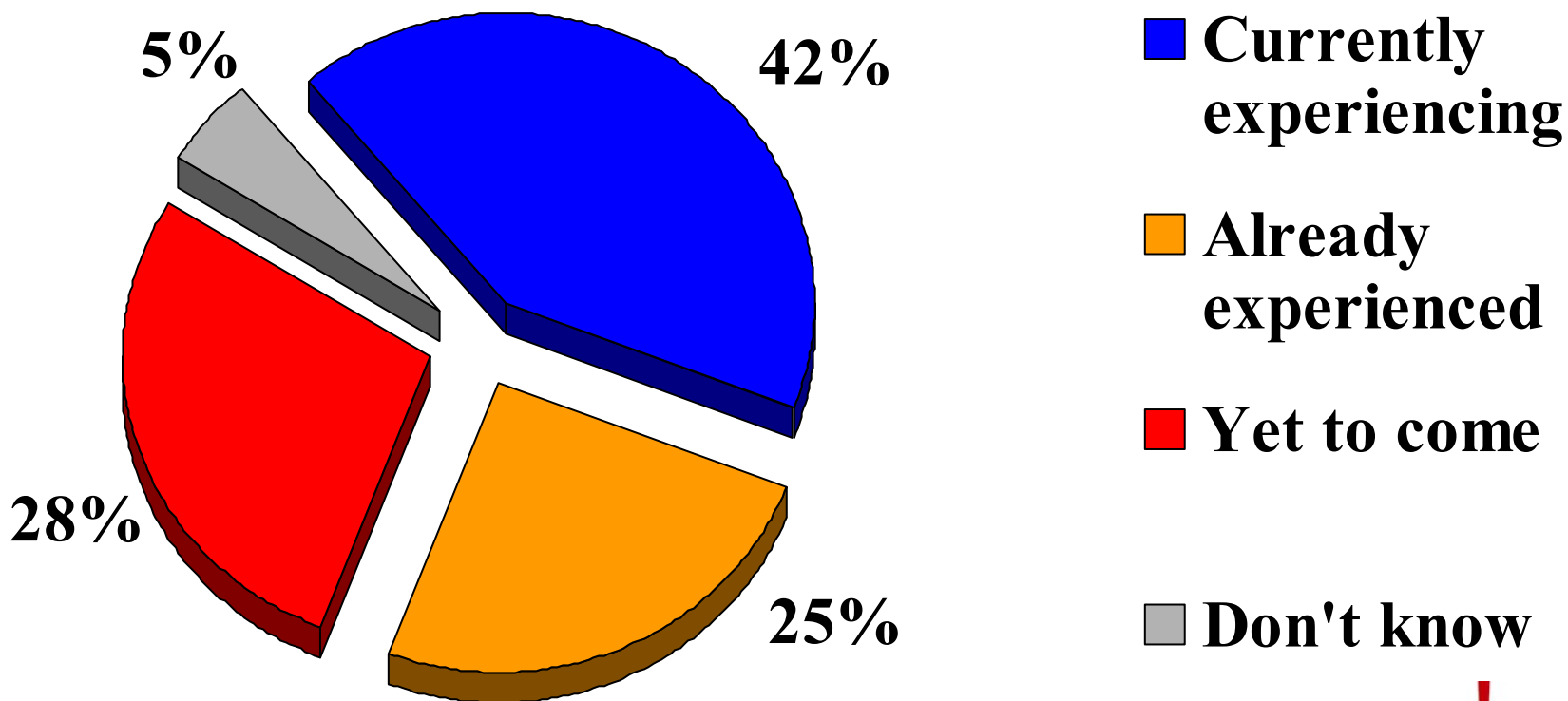
How important do you think it is for research to be conducted on each of the following women's health issues? {% saying very important}



Menopause

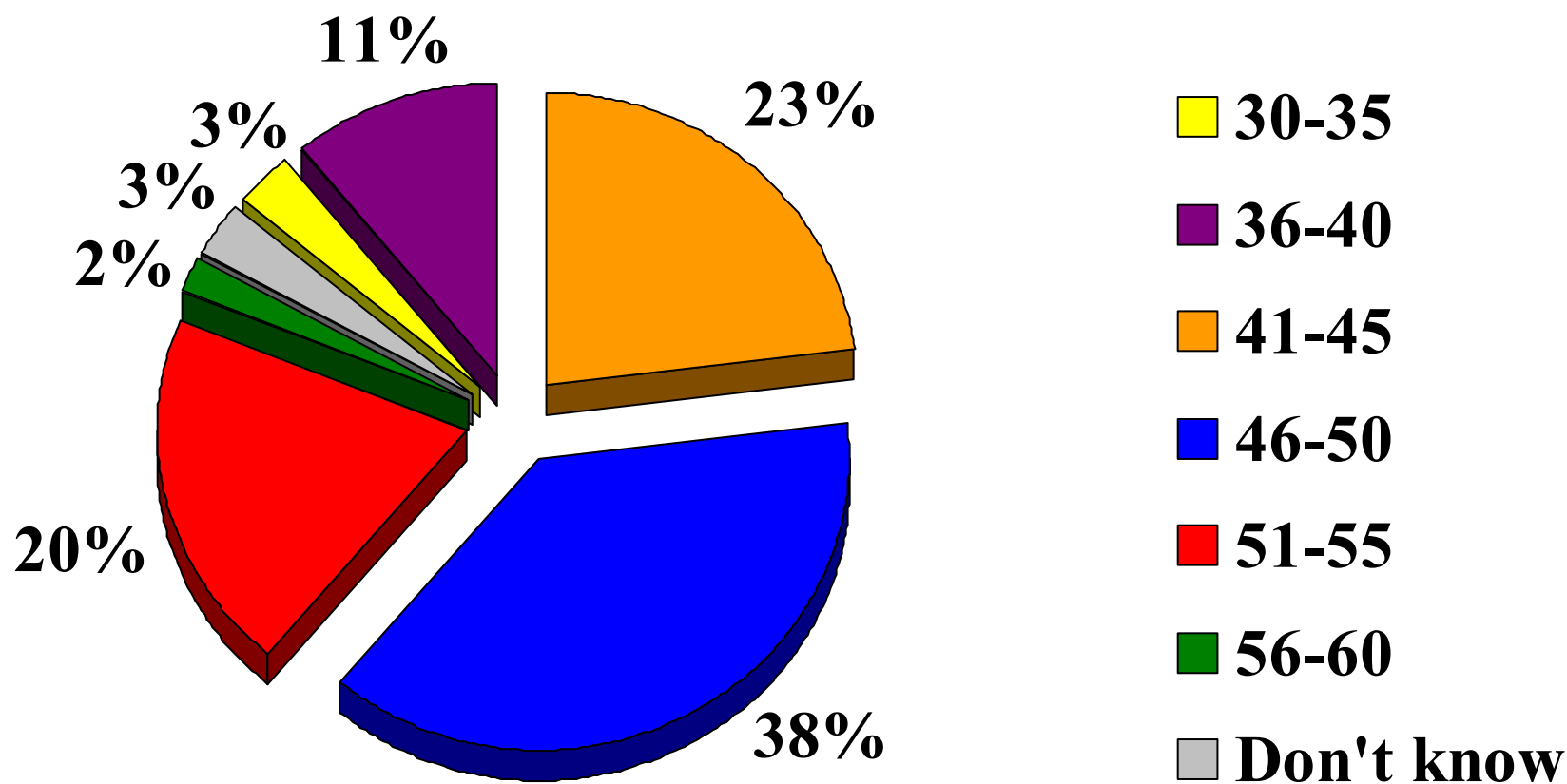
Majority of Women Report Being Happy and Fulfilled

Thinking about your own life, would you say that where you currently are in life is one of the happiest and most fulfilling stages of life, that you have probably already experienced the happiest and most fulfilling stage of life, or that your happiest and most fulfilling stage of life is yet to come?



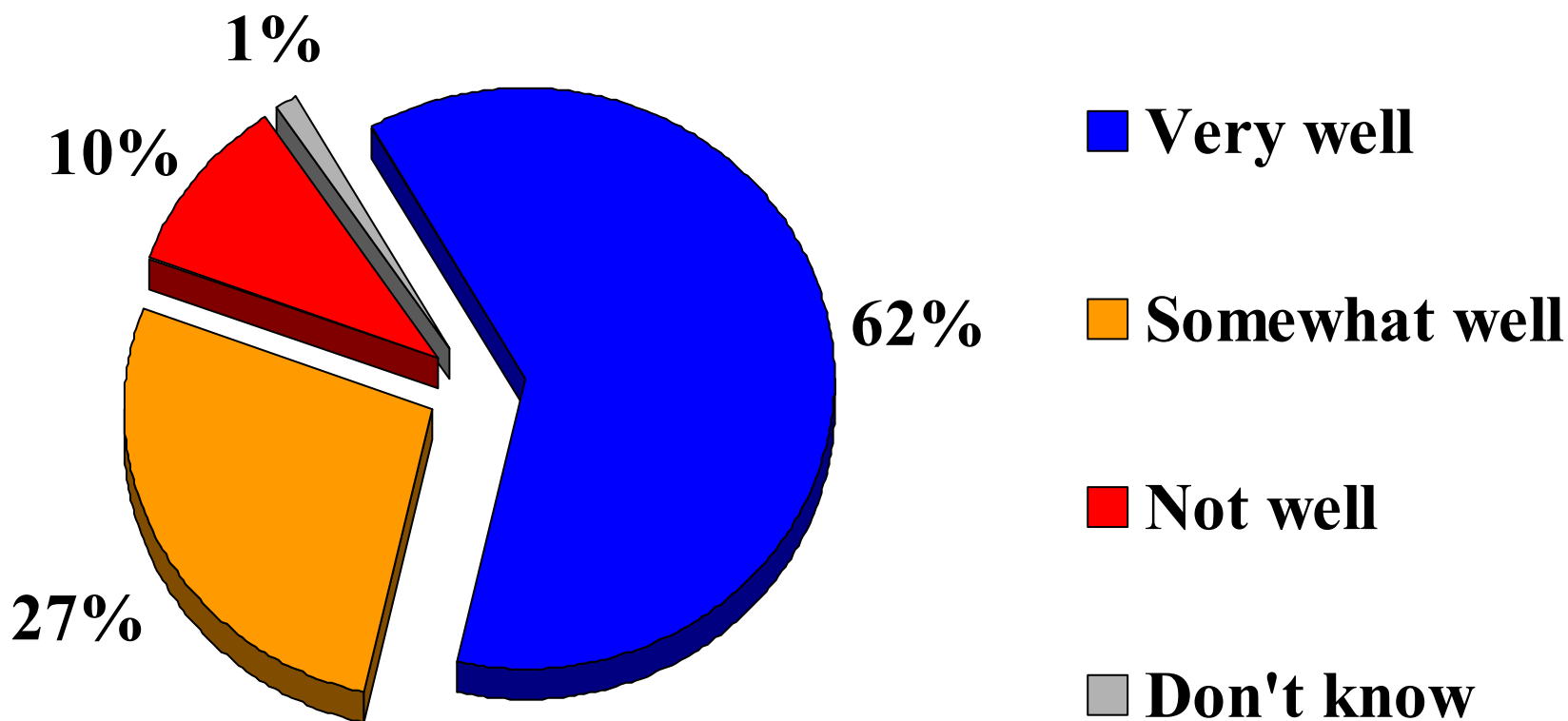
When Do Women Think They Will Experience Menopause?

What do you think is the average age women experience menopause?



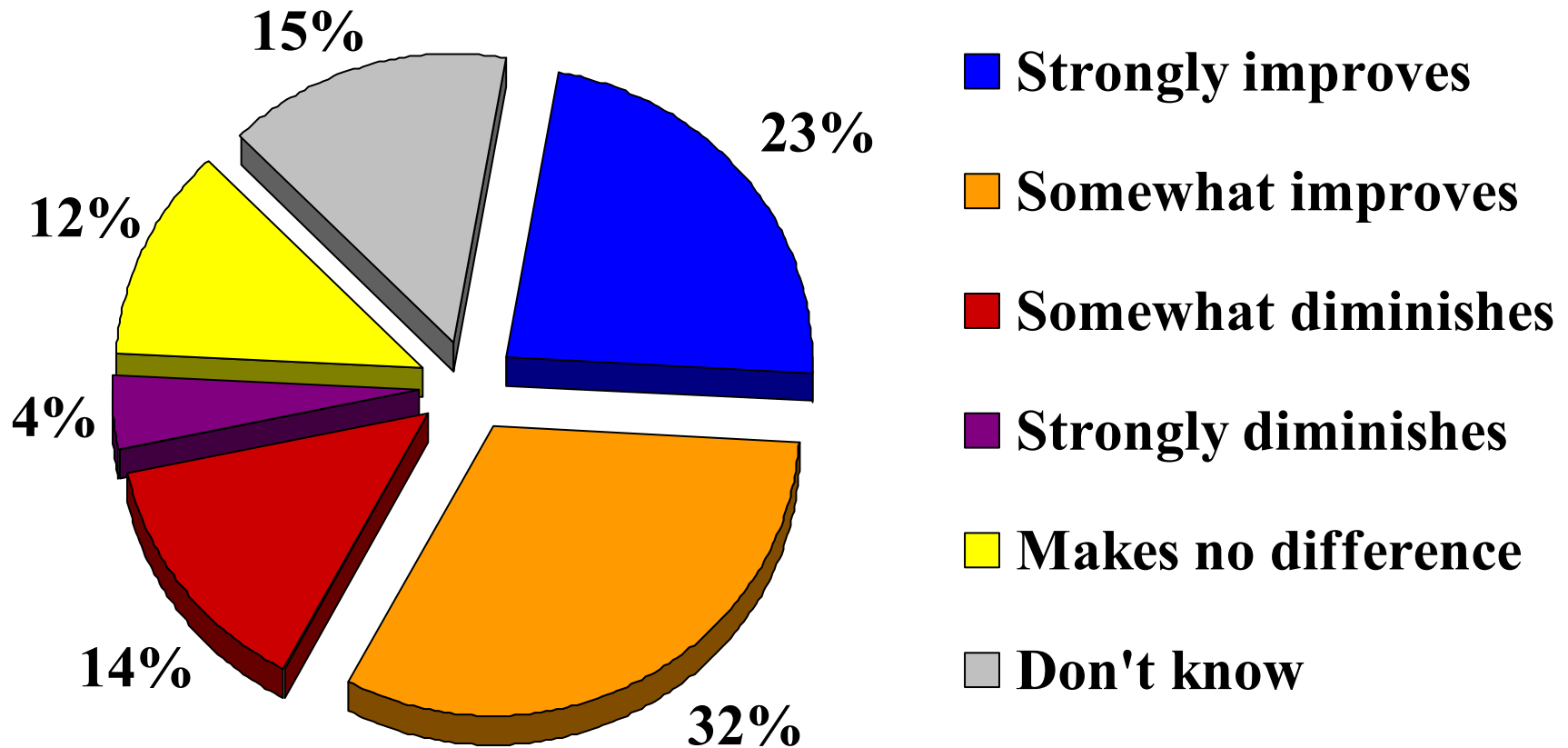
Women Say They Cope Very Well With Menopause

Overall, how well do you feel you are coping, or did cope, with menopause?
{Asked only of women in or past menopause}



Majority Think Quality of Life Improves After Menopause

Do you think a woman's quality of life improves or diminishes after menopause?



Women Most Concerned About Physical Discomfort During Menopause

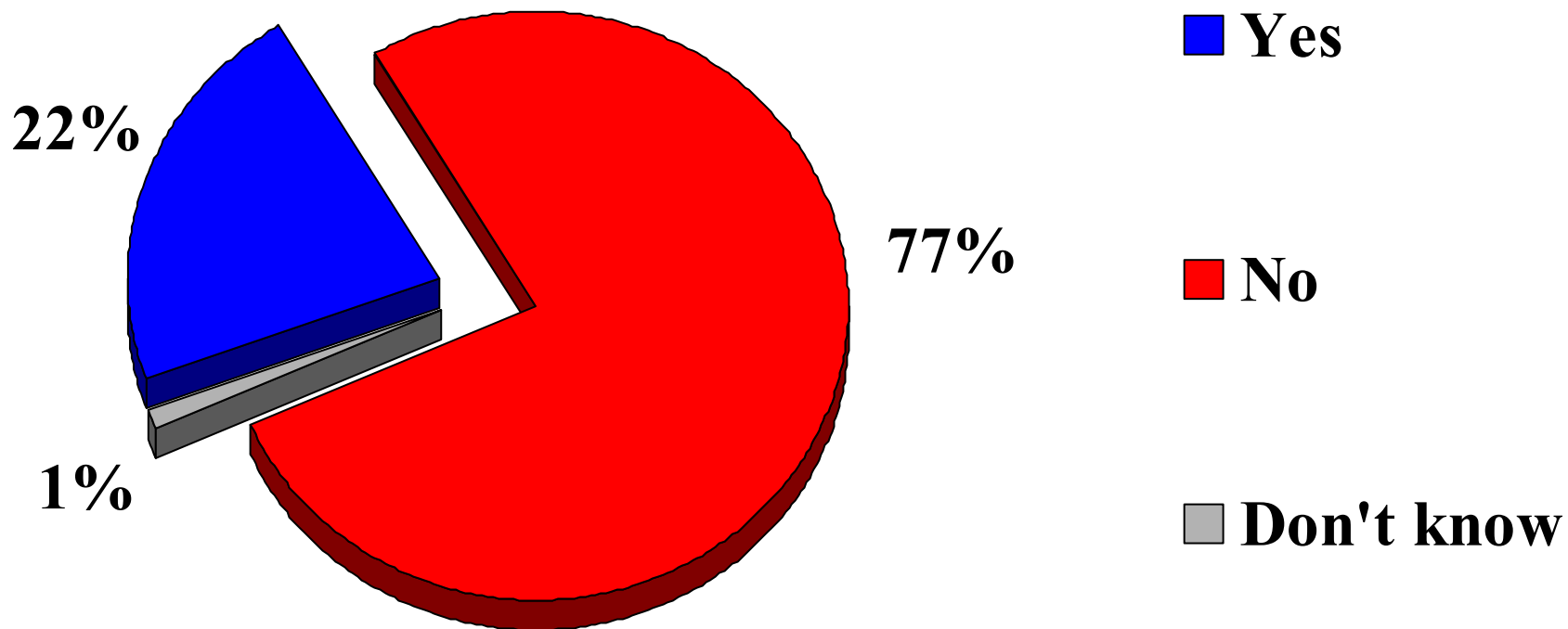
What concerns you most or did concern you most about going through menopause?

{% of total mentions}

Physical discomfort/hot flashes	33%
Nothing	24%
Mood swings	17%
Don't know	10%
Depression	8%
Hormonal changes	7%
Osteoporosis	5%
Other	3%

One-Fifth of Women Are Taking Replacement Hormones

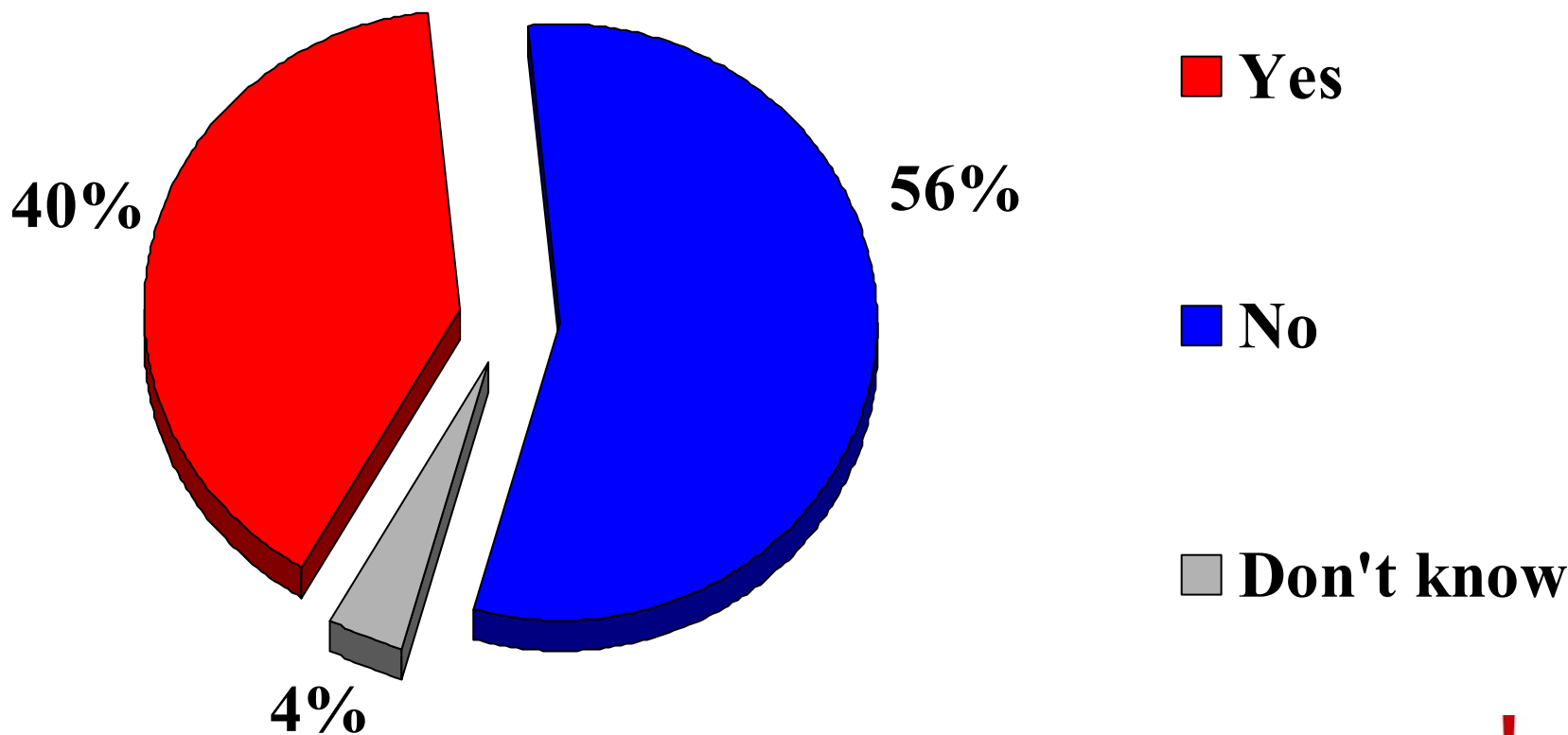
Are you or have you taken replacement hormones, such as estrogen, for menopausal symptoms?



Majority of Women Did Not Change or Stop HRT

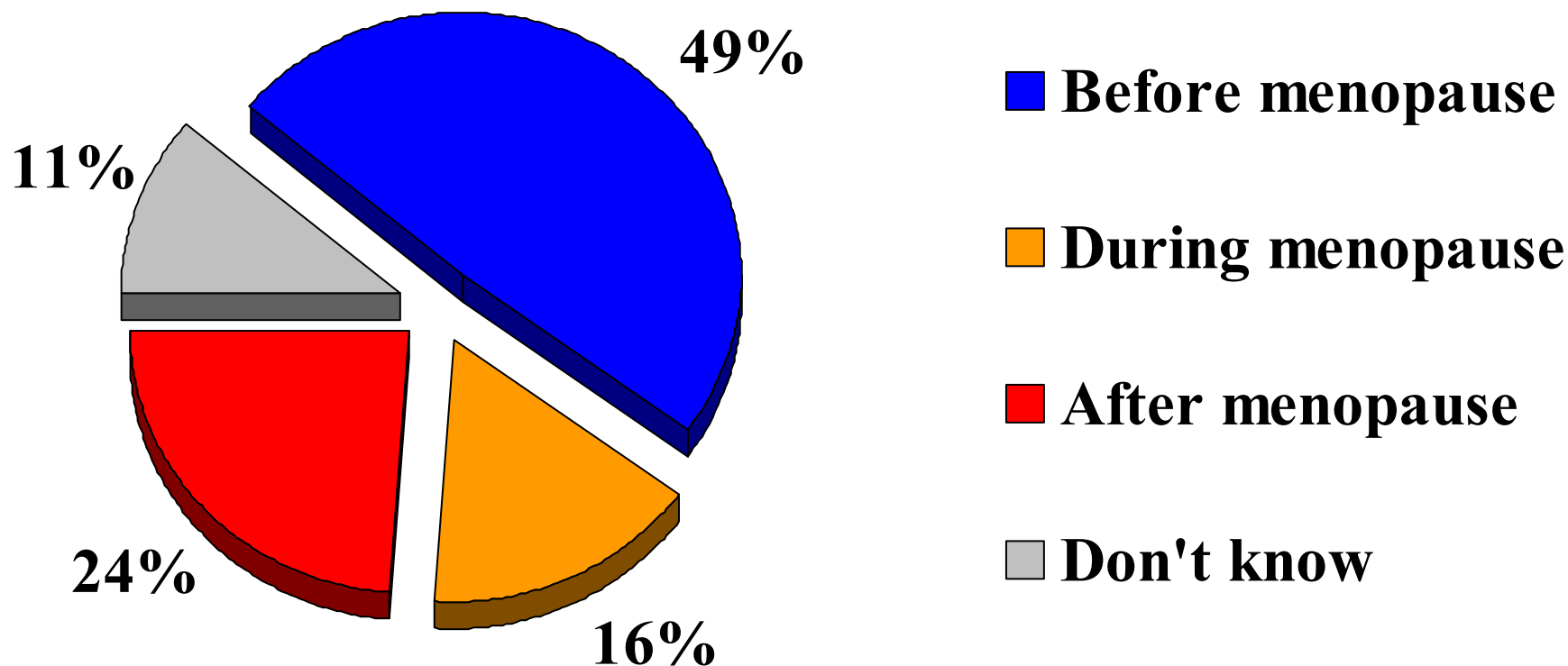
Has the news about hormone replacement therapy in recent years caused you to change or stop hormone replacement therapy?

{Asked only of women who had taken hormones}



Women Say Atherosclerosis Begins to Develop Before Menopause

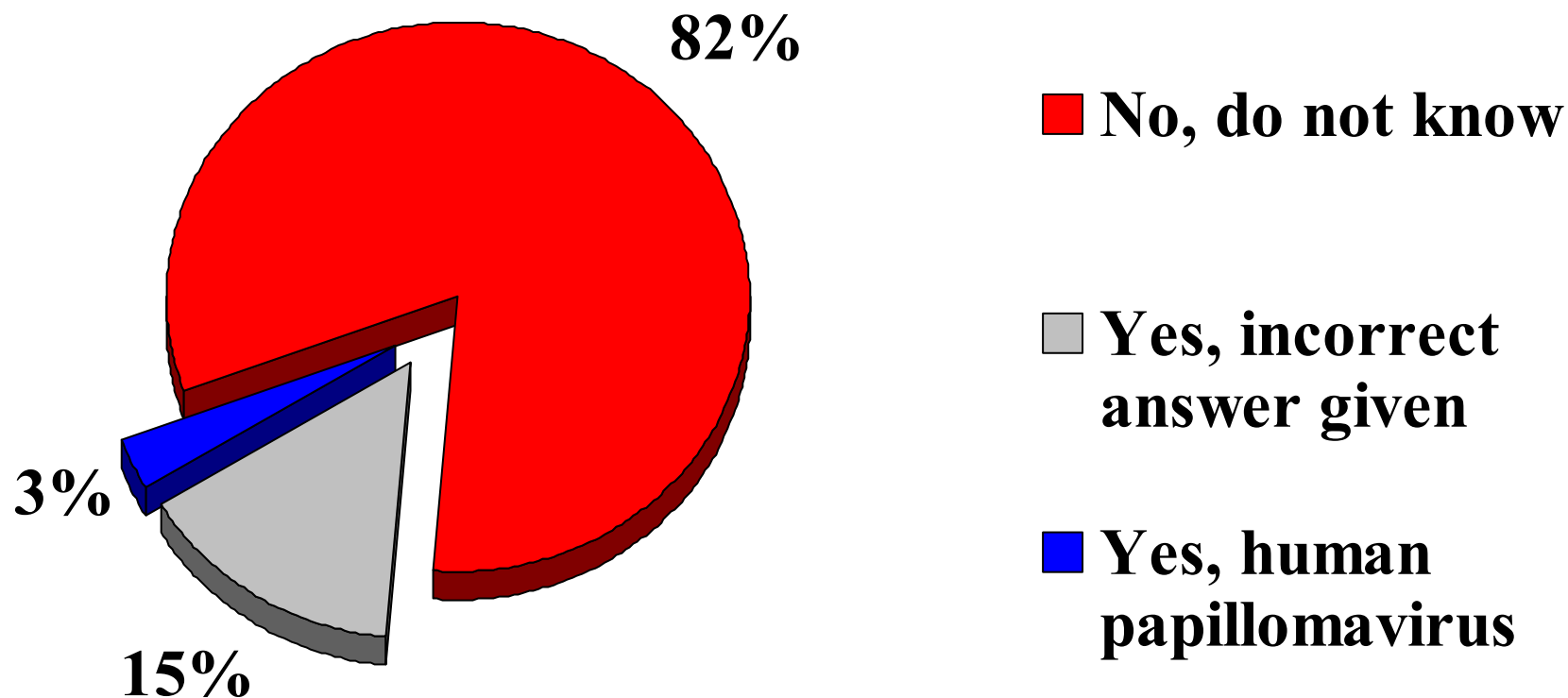
Atherosclerosis—the buildup of plaque in the arteries—can lead to heart disease and stroke. At what stage do you think this condition begins to develop in most women?



Human Papillomavirus

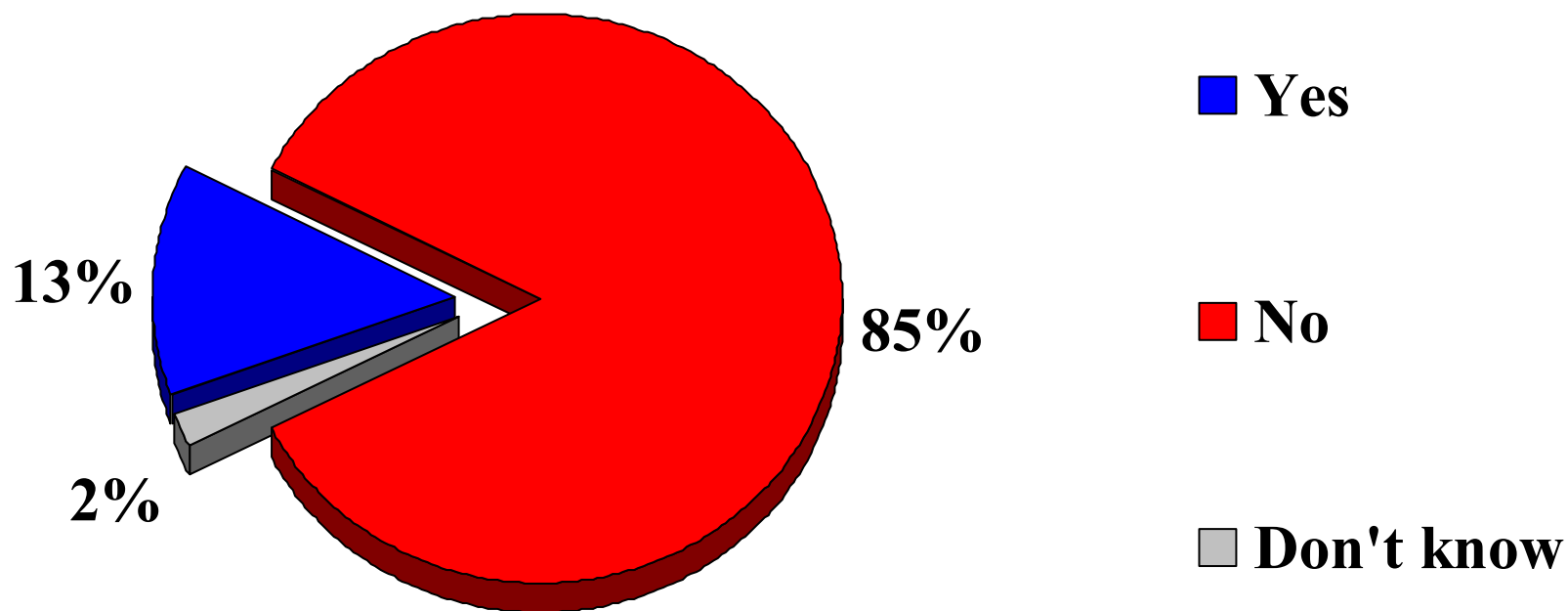
Most Women Do Not Know What Causes Cervical Cancer

Do you know what the primary cause of cervical cancer is? Can you tell me what it is?



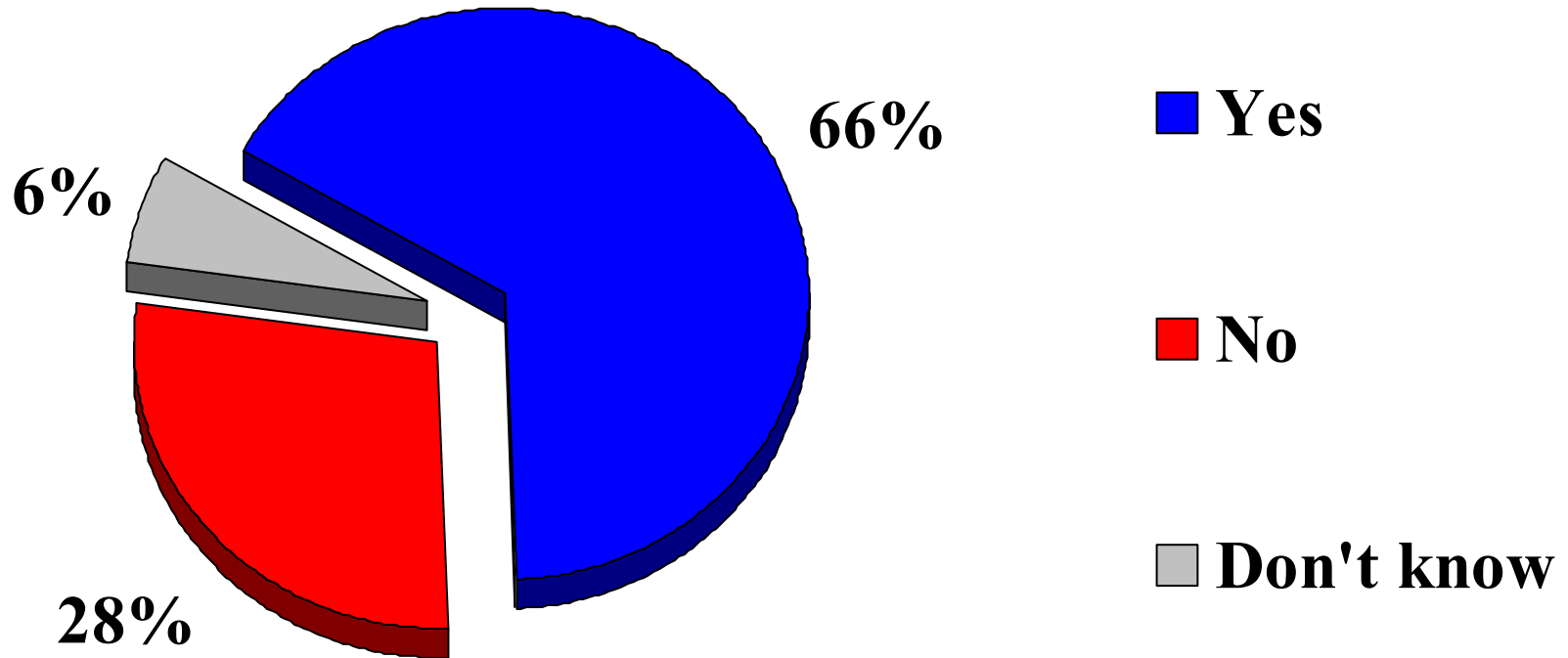
Few Have Heard About HPV Test

The human papillomavirus—also called HPV—is the cause of virtually all cervical cancer cases. Has your doctor, nurse or other health care professional ever talked to you about having an HPV test, which is different from a pap smear?



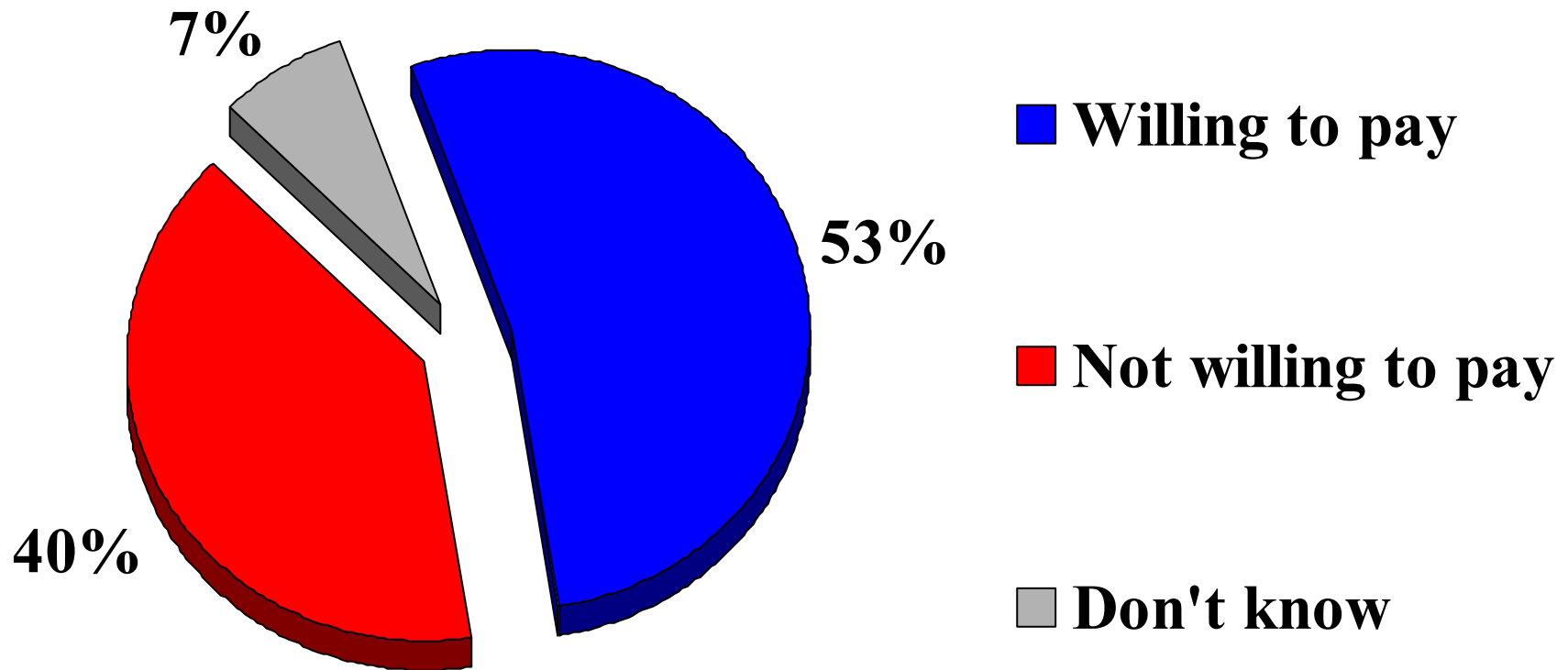
Majority of Women Would Like to Be Tested for HPV

About eighty percent of adults will acquire HPV sometime in their lives and for most, the virus will disappear without causing any ill effects. However, if certain strains of the virus persist, cervical cancer may develop. An FDA-approved test now exists (DNAwithPap) that can detect HPV. Knowing this, would you want to be tested for HPV?



Women Willing to Pay More for Research

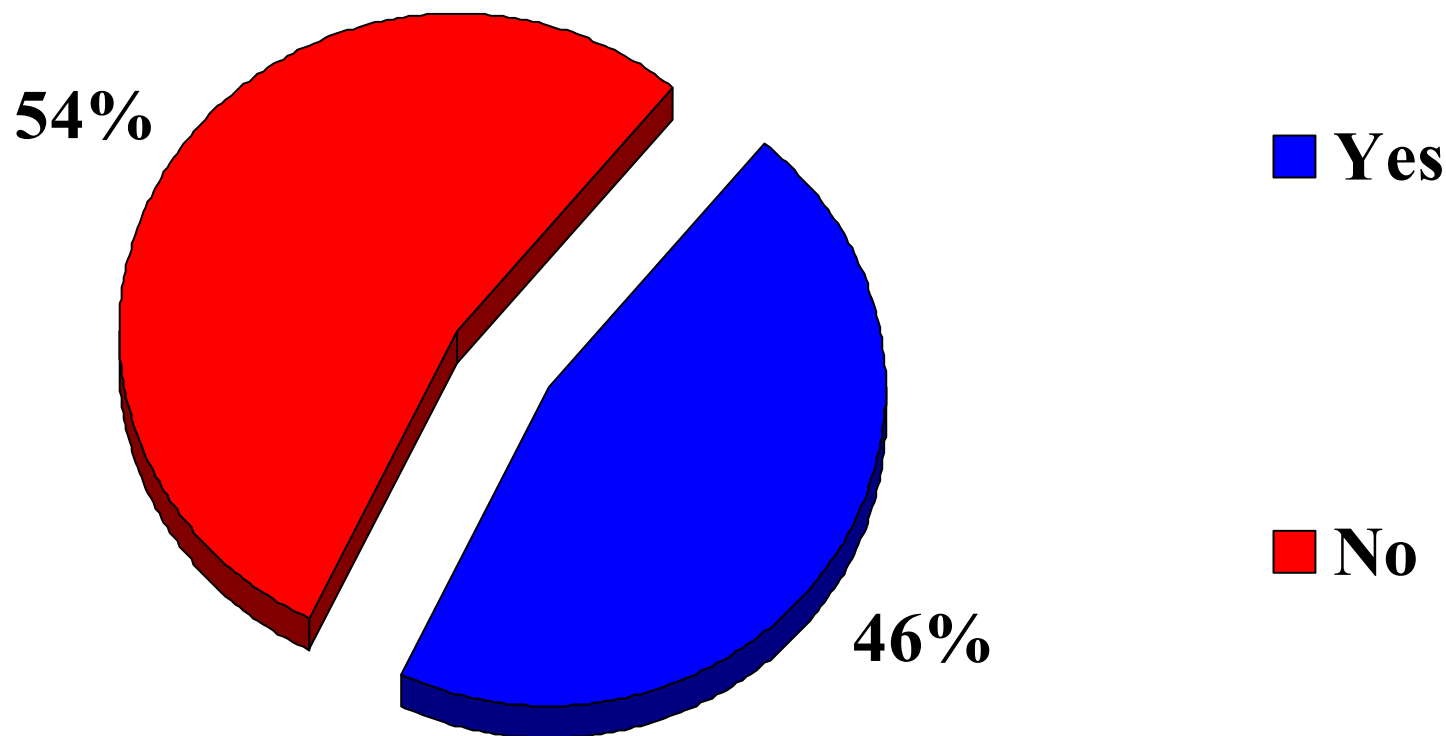
Would you be willing to pay \$1 per week more in taxes for research that could lead to a vaccine for HPV and other sexually-transmitted infections?



Skin Care

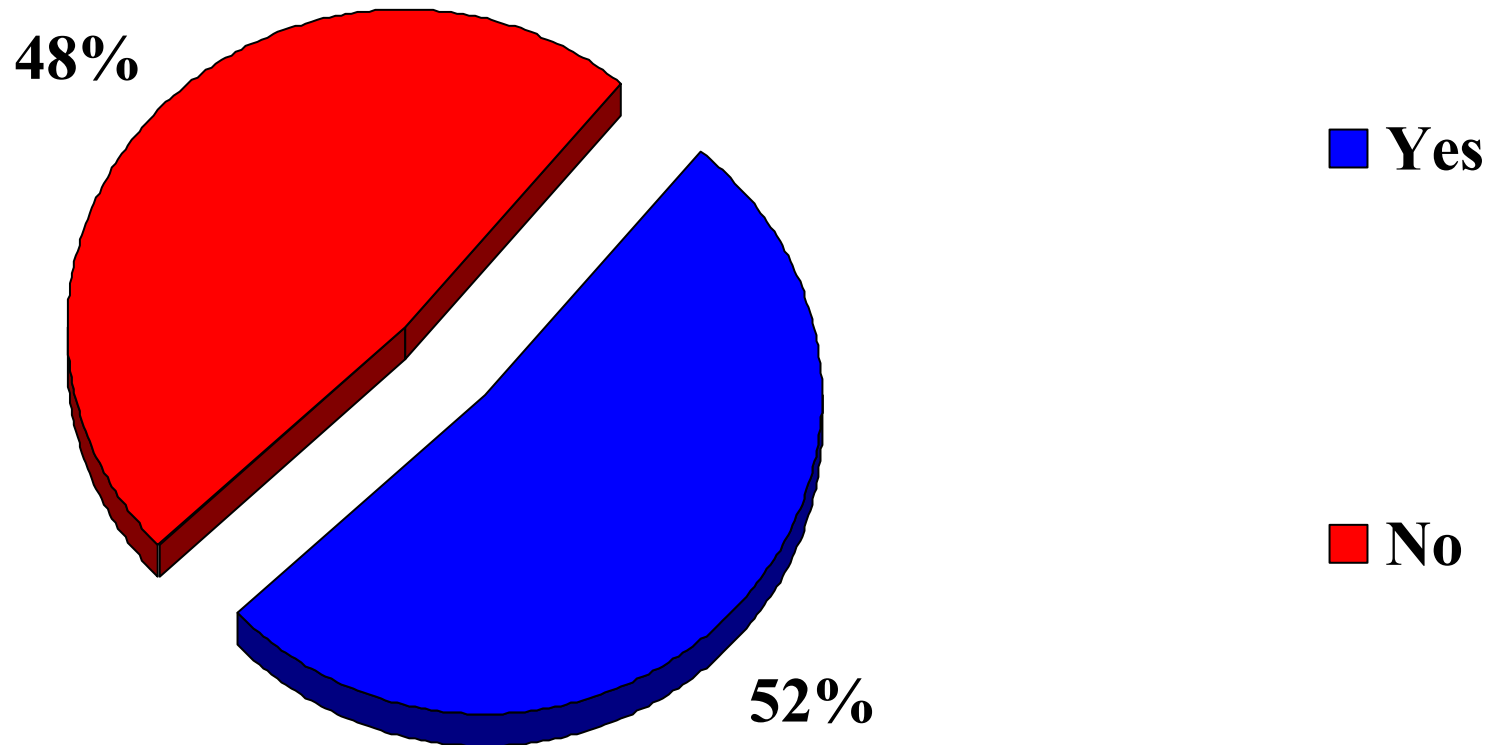
About Half of Women Have Seen a Dermatologist for Skin Care

Have you ever seen a dermatologist for skin care?



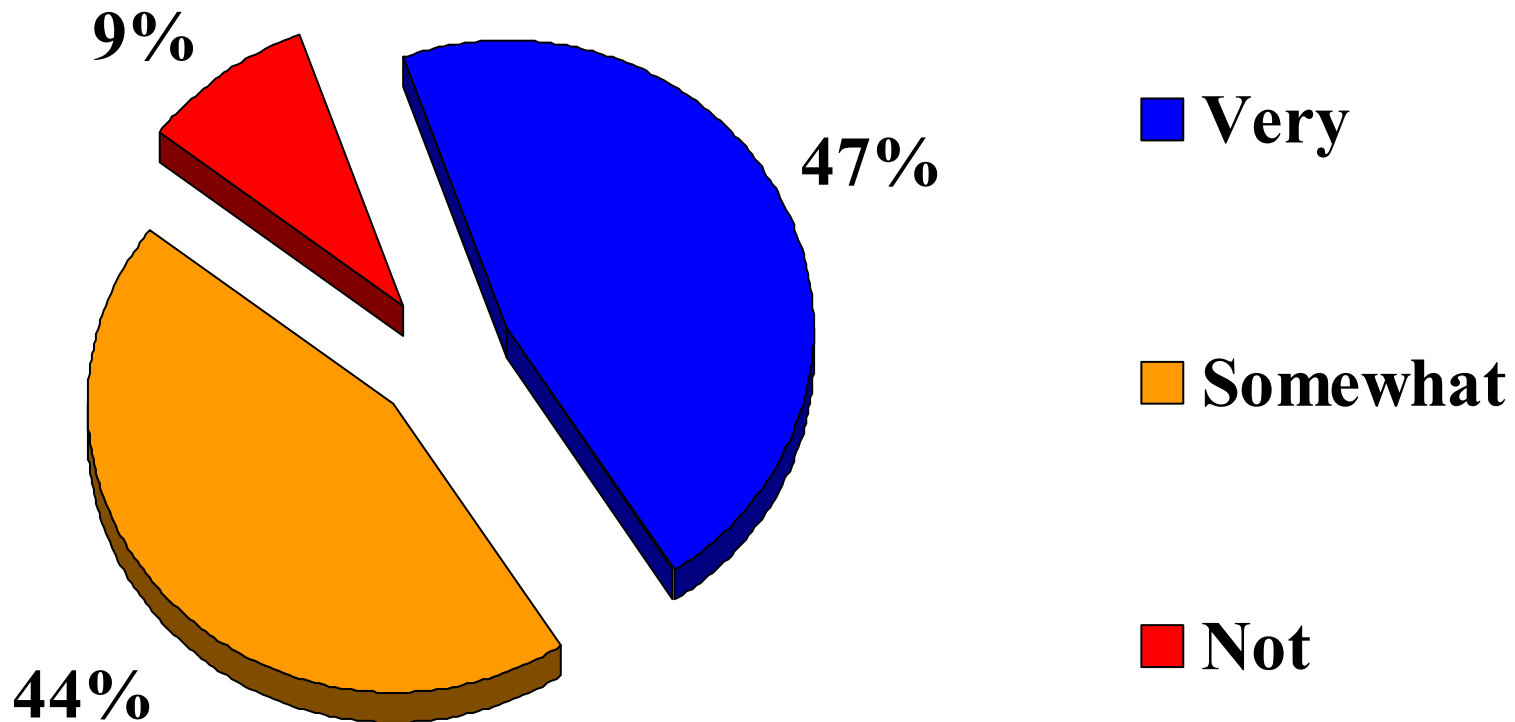
Half of Women Wear Sunscreen

Do you routinely wear sunscreen?



Research to Improve Skin Care Important

How important is it for researchers to do dermatological research to help us understand how to better care for our skin?



How many skin care products would you say you use in a typical day?

One	34%
Two	25%
Three	16%
Don't know	13%
Four	7%
Five	3%
Six	1%
Eight	1%

Ingredients Are Most Important When Choosing Skin Care Products

Which of the following things is the *most important* to you when deciding which skin care products to purchase?

