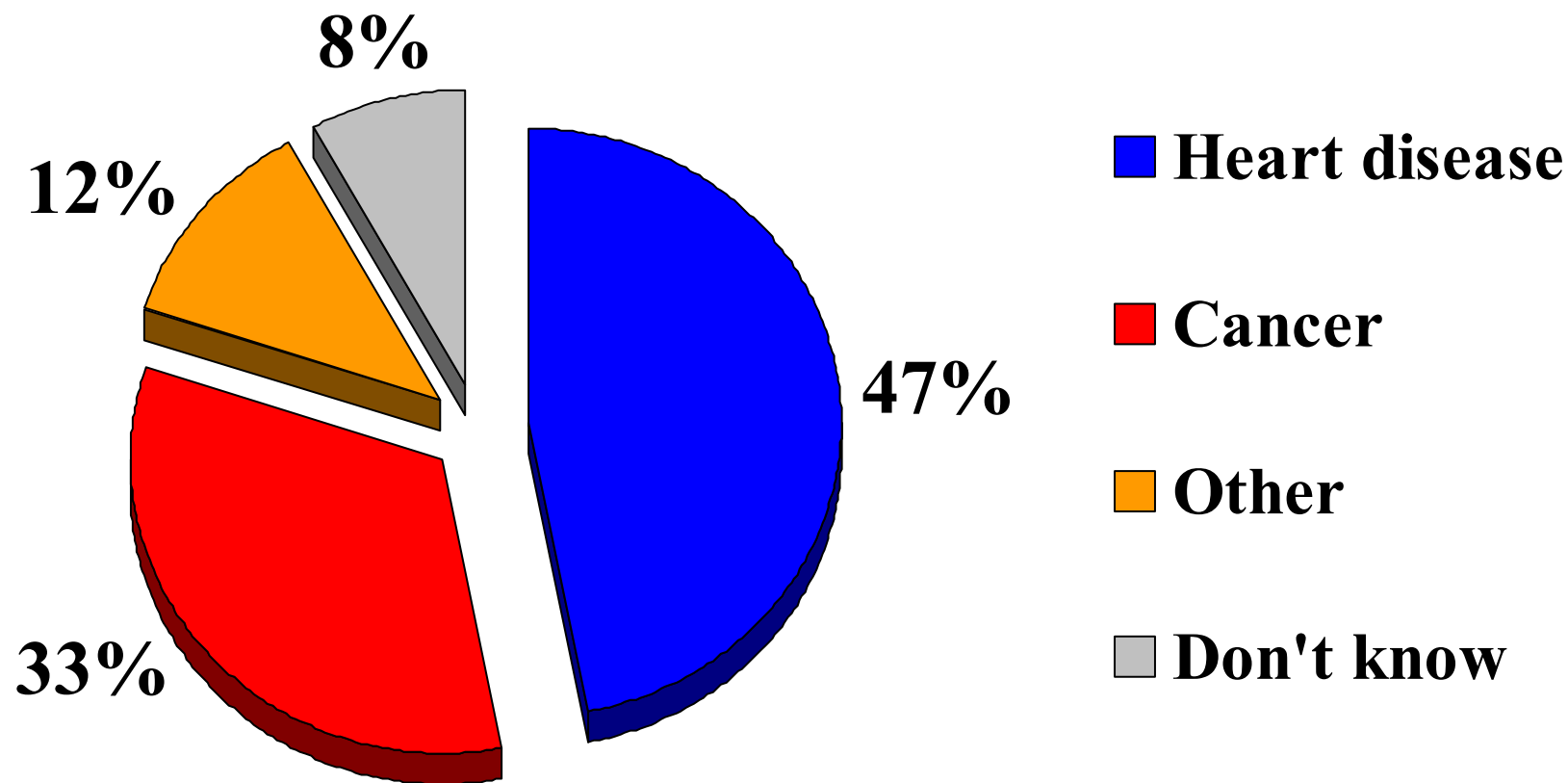


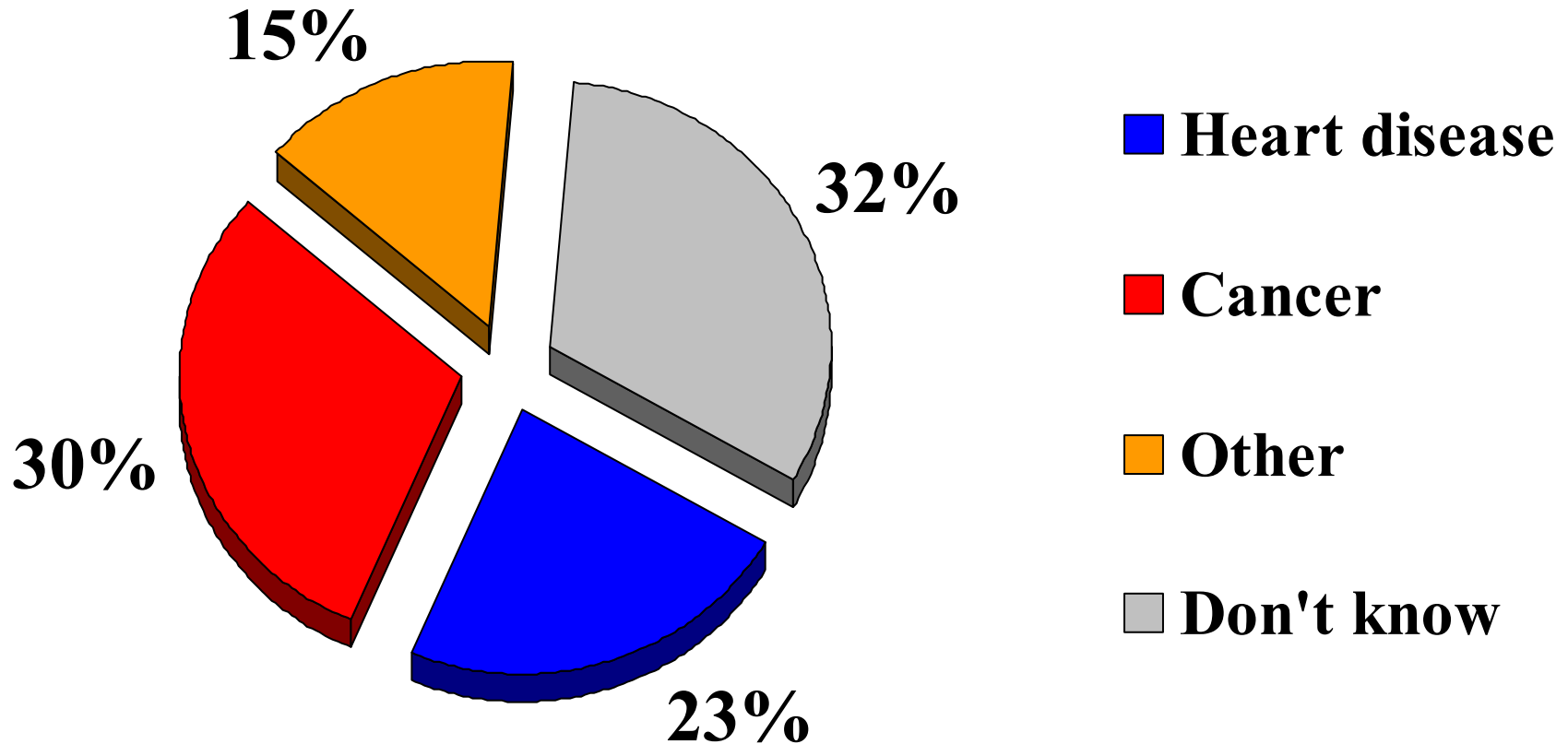
Americans Aware Heart Disease is Most Common Cause of Death

What disease do you believe is the most common cause of death in the United States?



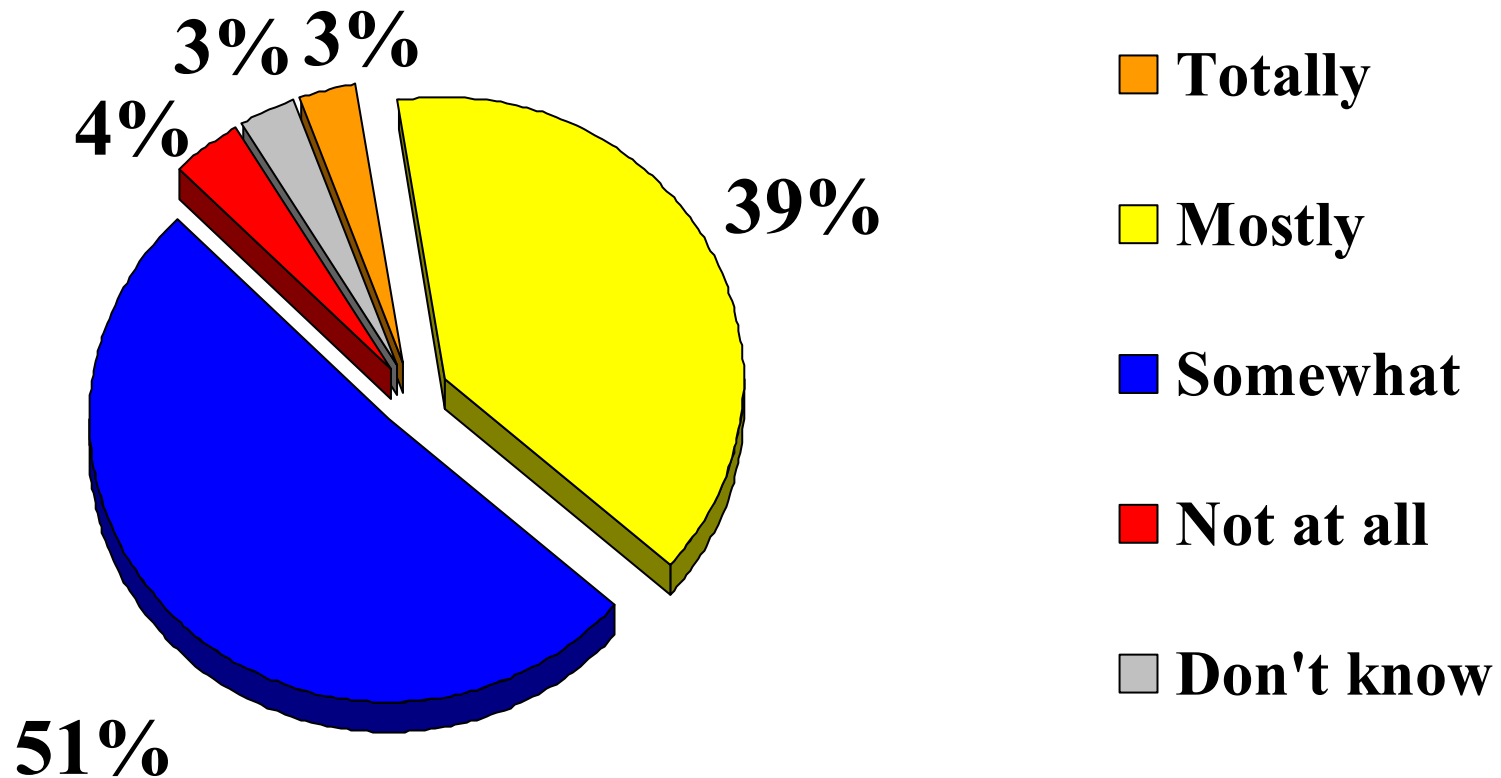
Many Americans Don't Know About Progress in Research

What disease or condition do you believe researchers have made the most progress in preventing, treating and curing?



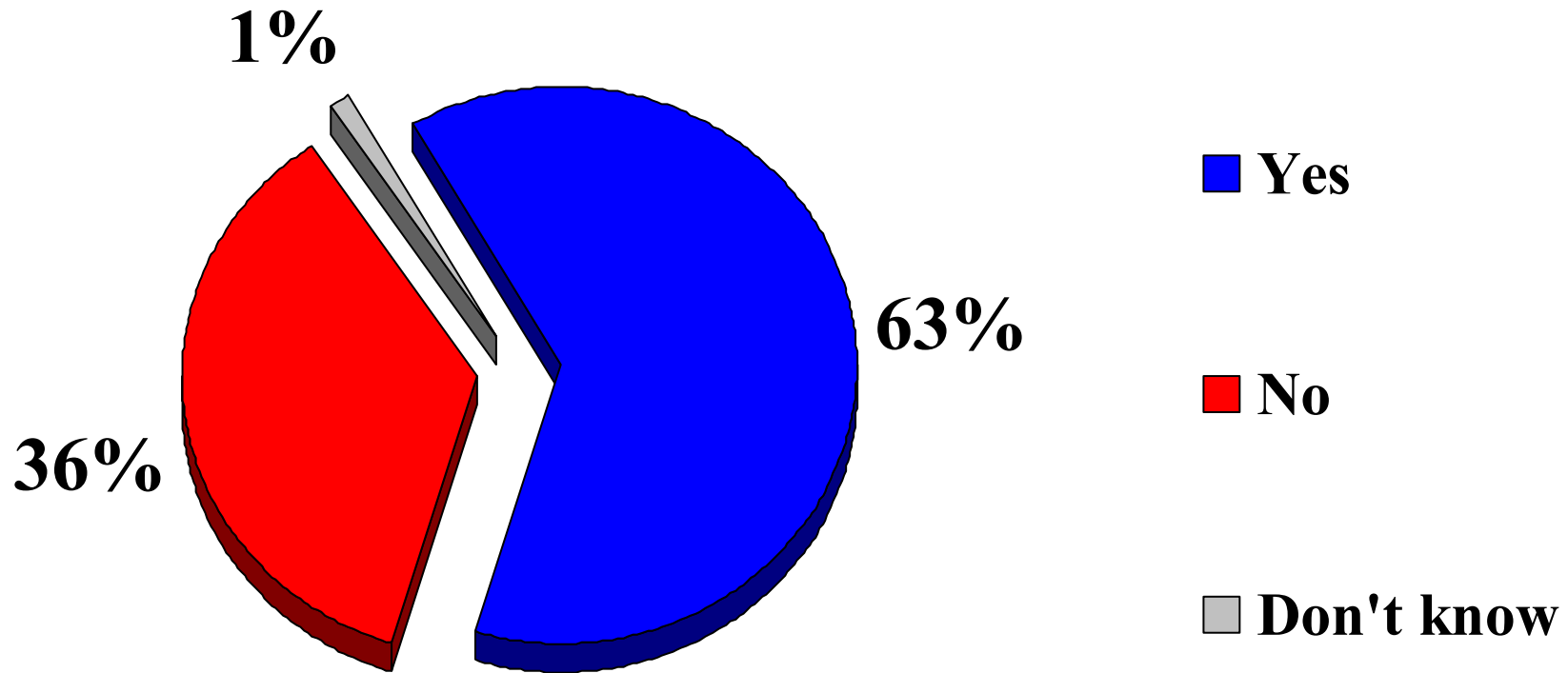
Americans Say Heart Disease is Preventable

To what extent do you think heart disease is preventable?



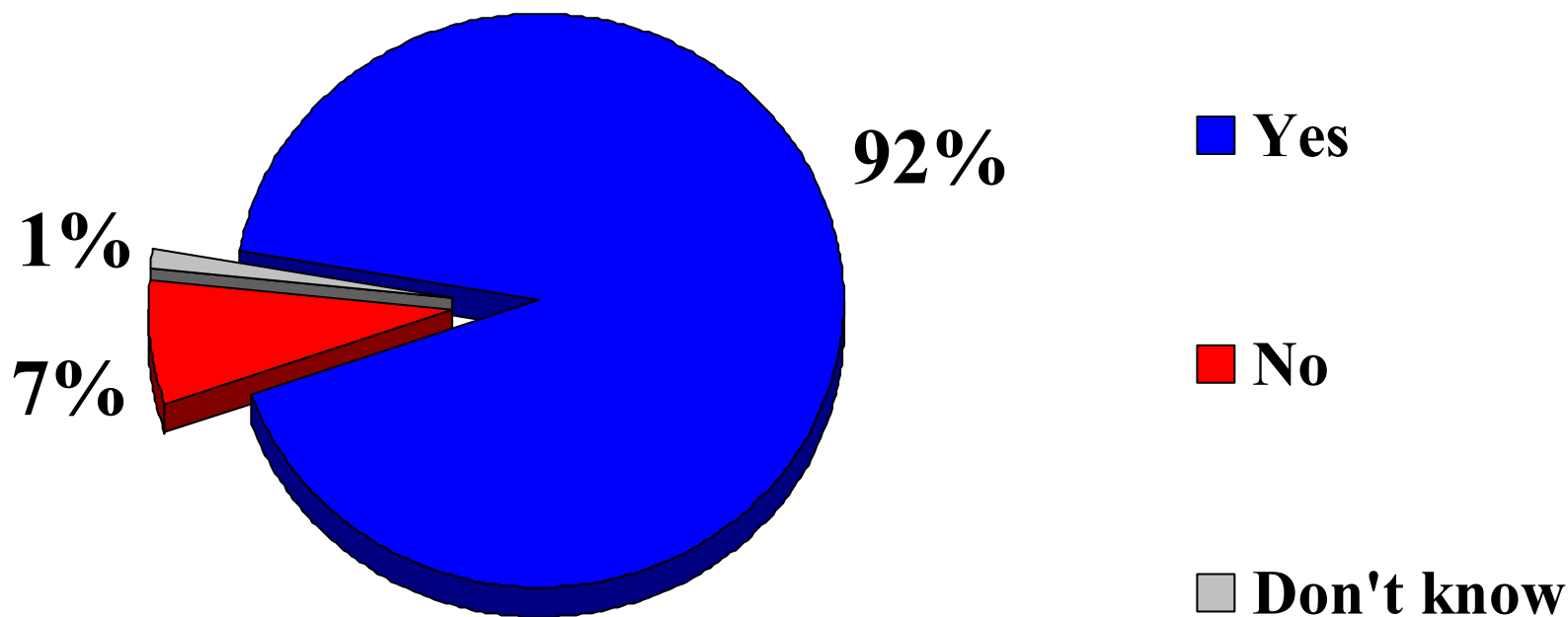
Majority of Americans Have Discussed Heart Health With Doctor

Have you and your doctor ever discussed how to keep your heart healthy?



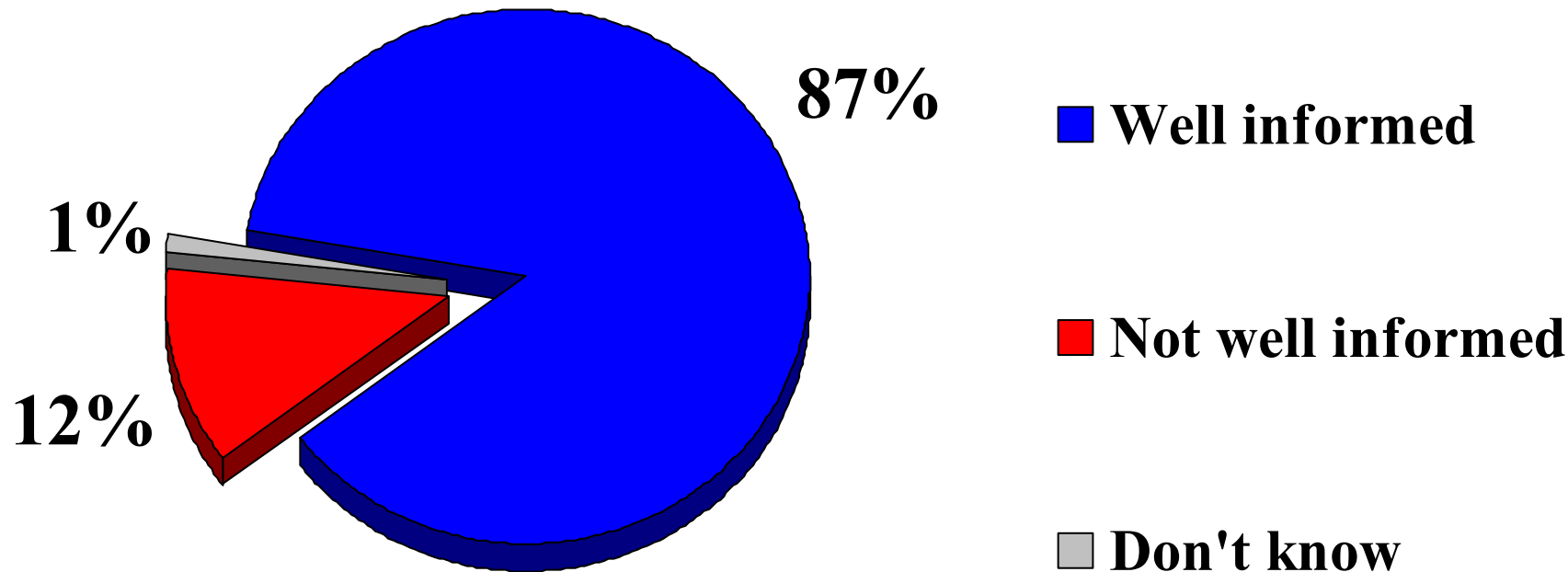
Americans Say They Understand Risk of Heart Disease

Do you feel you understand your own level of risk for developing heart disease?



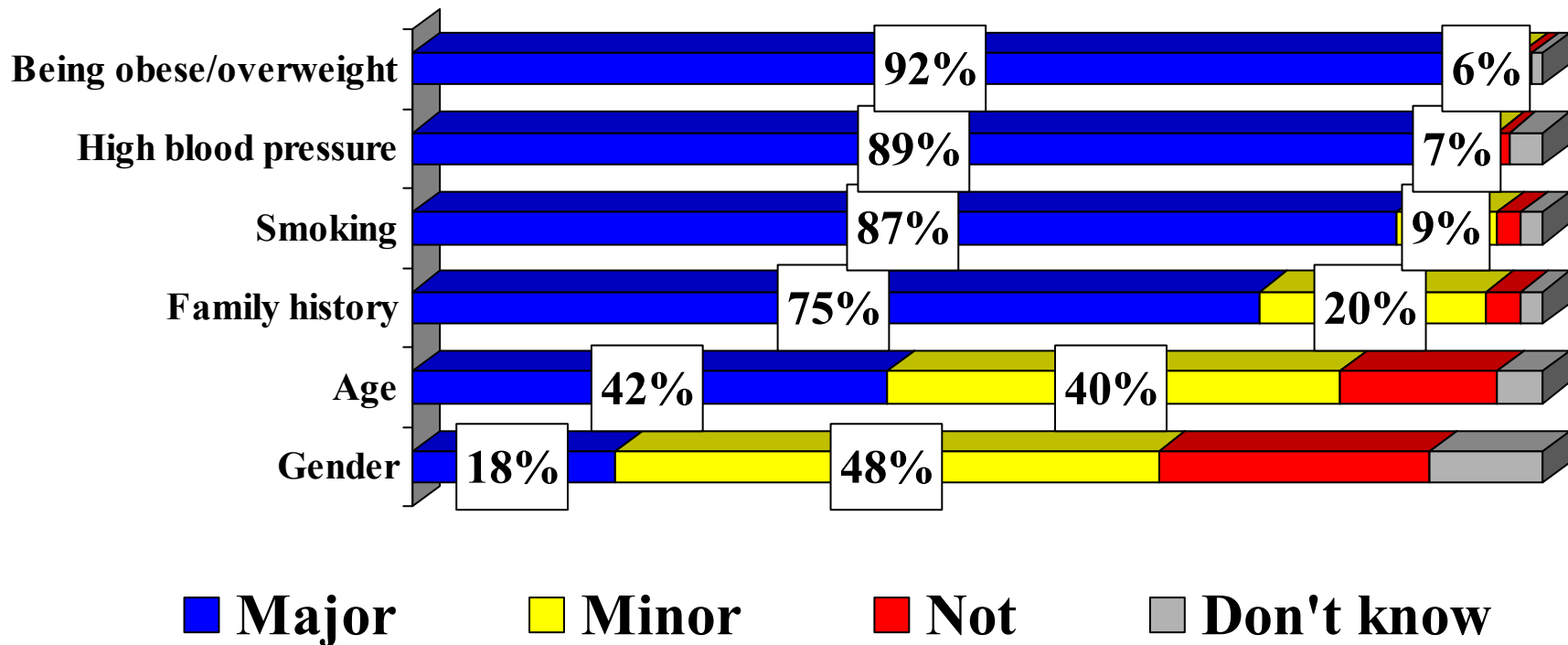
Americans Say They Know How to Lower Their Risk for Heart Disease

Would you say you are well informed or not well informed about how to lower your risk for heart disease?



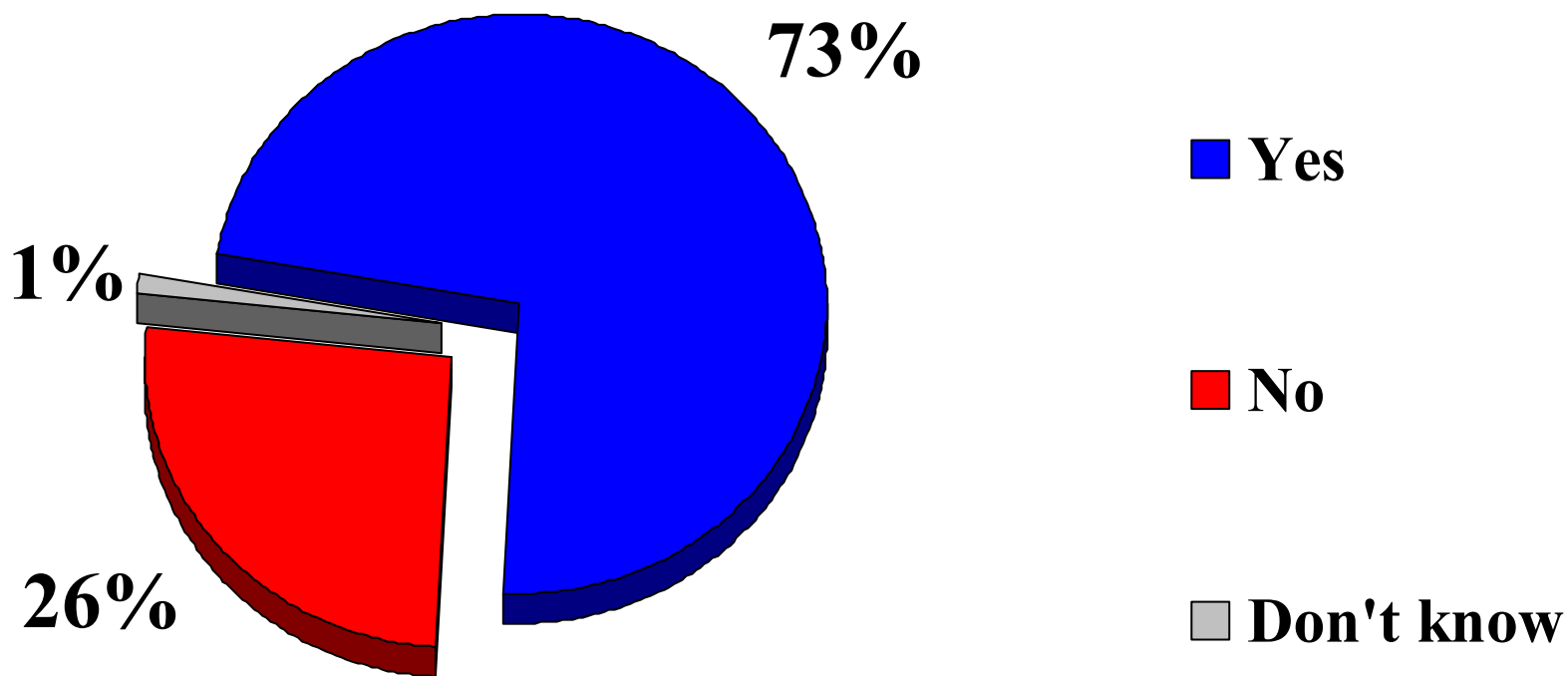
Americans Think Obesity is Greatest Risk Factor for Heart Disease

Risk factors are behaviors or conditions that make it more likely for a person to develop a disease. Do you think _____ is a risk factor for disease?



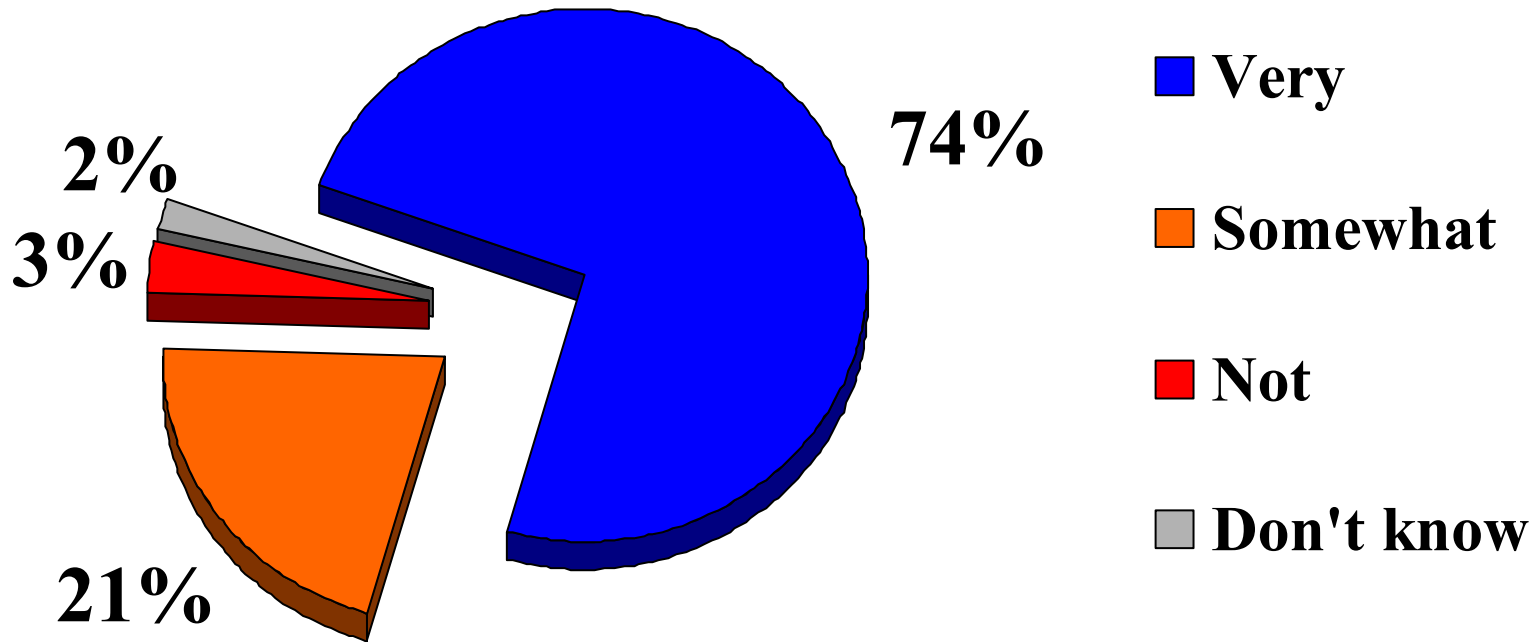
Americans Say They Are Taking Action to Lower Risk of Heart Disease

Have you changed your own behaviors in an effort to lower your risk of developing heart disease?



Very Important for U.S. to Invest in Heart Disease Research

How important do you think it is for the U.S. to invest in research to prevent, treat and potentially cure heart disease?



Public Trust in Sources of Research Information

As you are probably aware, there are many sources of information about the latest research on heart disease prevention and treatment. For each source, I'd like you to tell me how trustworthy you think the information they provide is? (*% very trustworthy*)

Your physician	76%
Voluntary health agencies such as the <i>American Heart Association</i>	66%
Nurses	49%
Government agencies such as NIH and CDC	49%
Pharmacists	42%
Dentists	25%
Media sources such as TV and newspapers	12%

Majority of Americans Have Not Seen Automated External Defibrillators

Automated External Defibrillators (AEDs) are devices that anyone can use to help restore a person's normal heart rhythm. Recently, AEDs have been placed strategically in public facilities for emergency use. Have you seen one of these devices?

