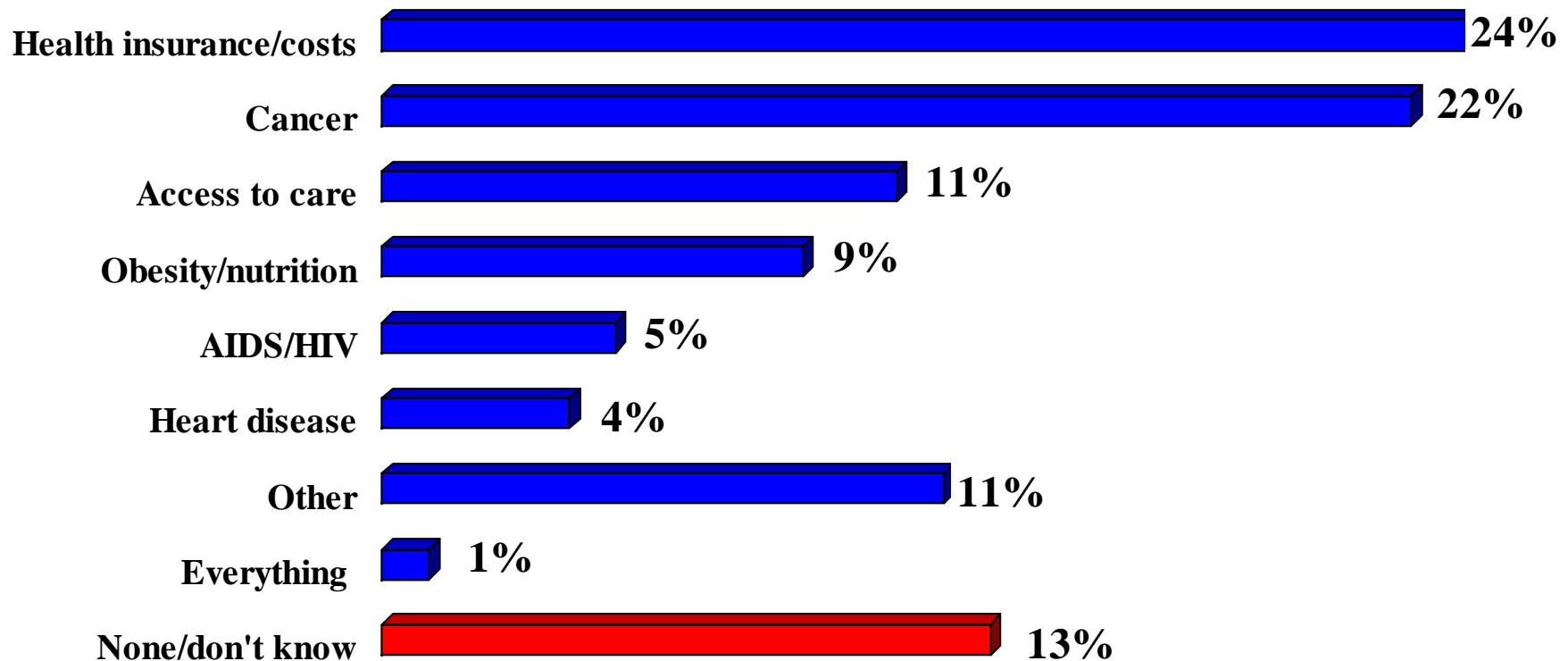


Most Important Health Issues

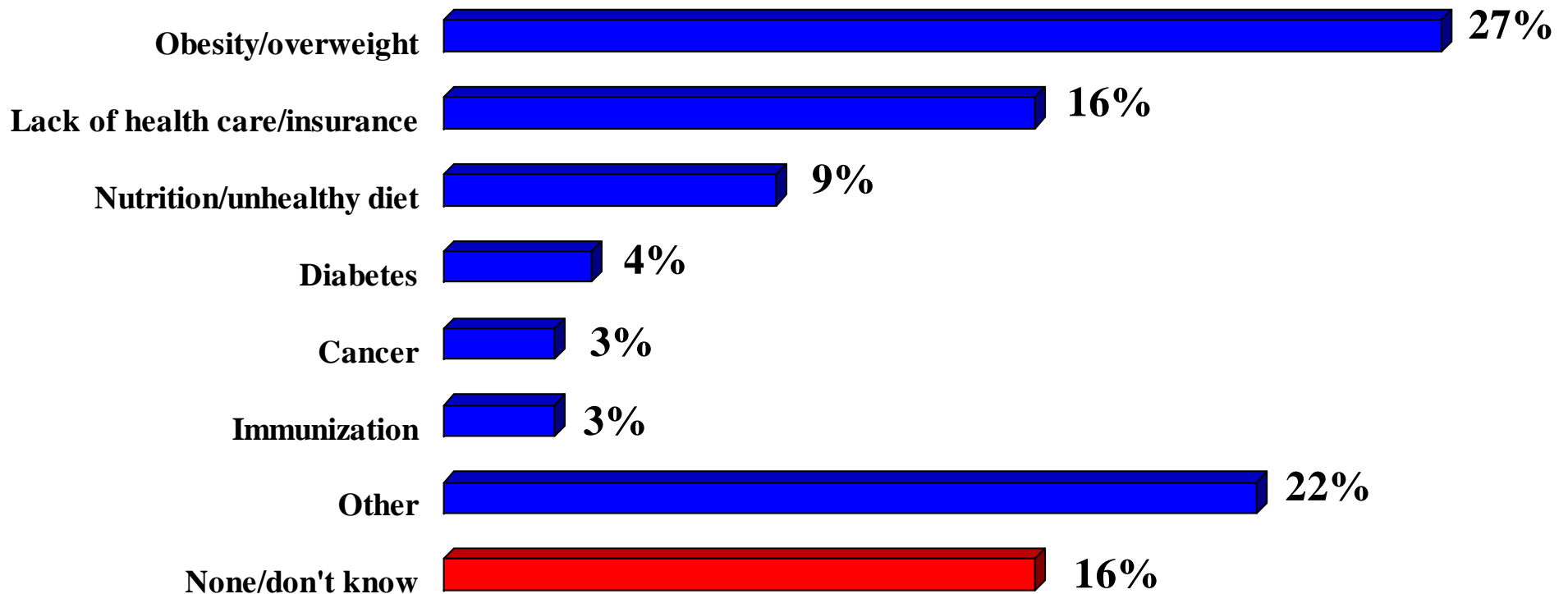
What do you think is the most important health issue facing the country today?
(first mentions)



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Most Important Health Issues Facing Children

What do you think is the most important health issue facing children in the U.S. today?
(first mentions)

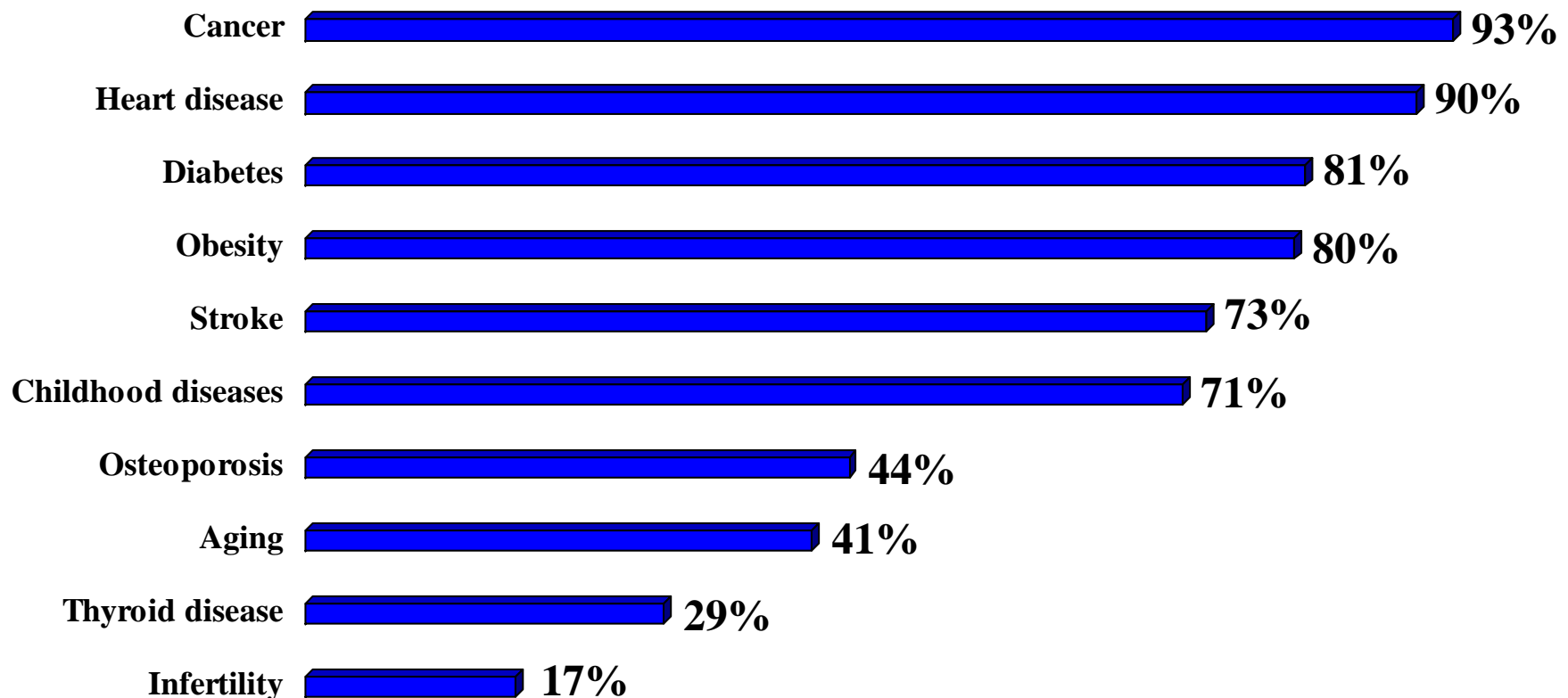


Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Most Important Health Issues

Please tell me whether you think each is one of the most important health issues facing this country, a very important issue but not one of the most important, a somewhat important issue, or not too important an issue?

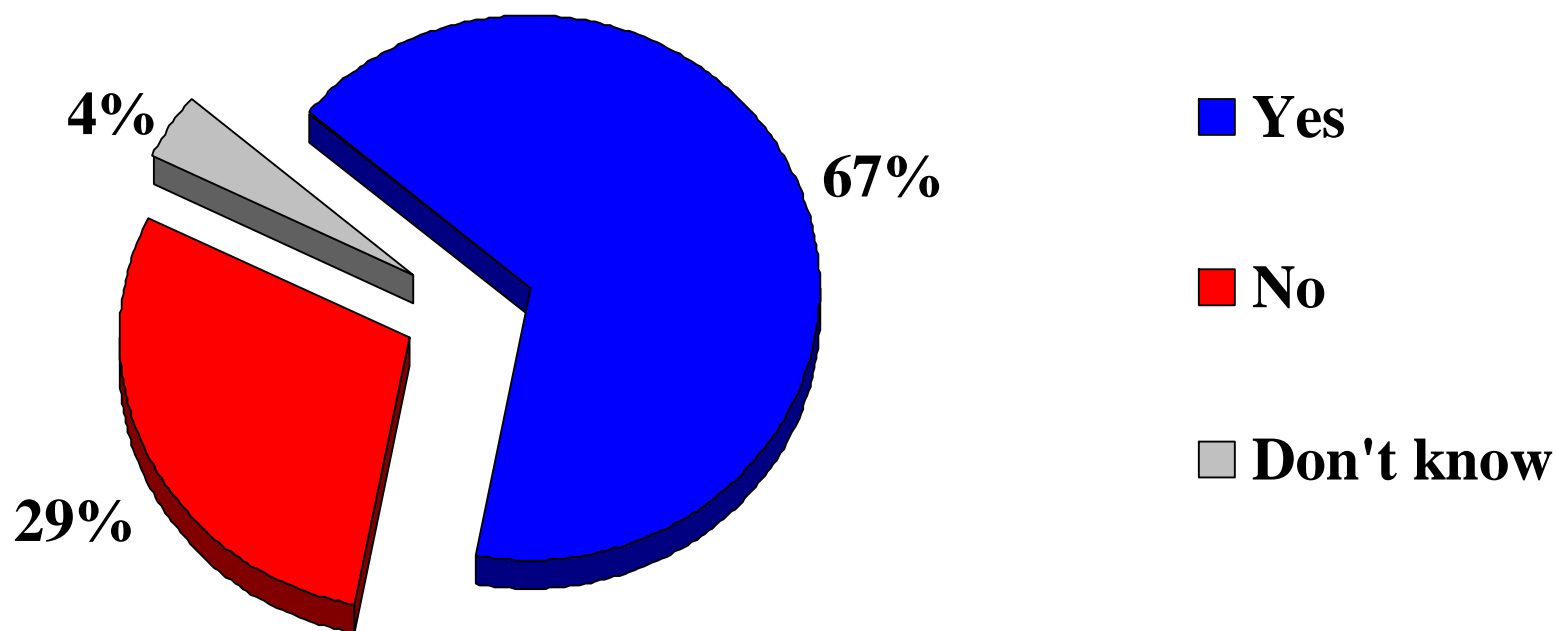
(% saying most and very important)



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Americans Willing to Pay More for Medical Research

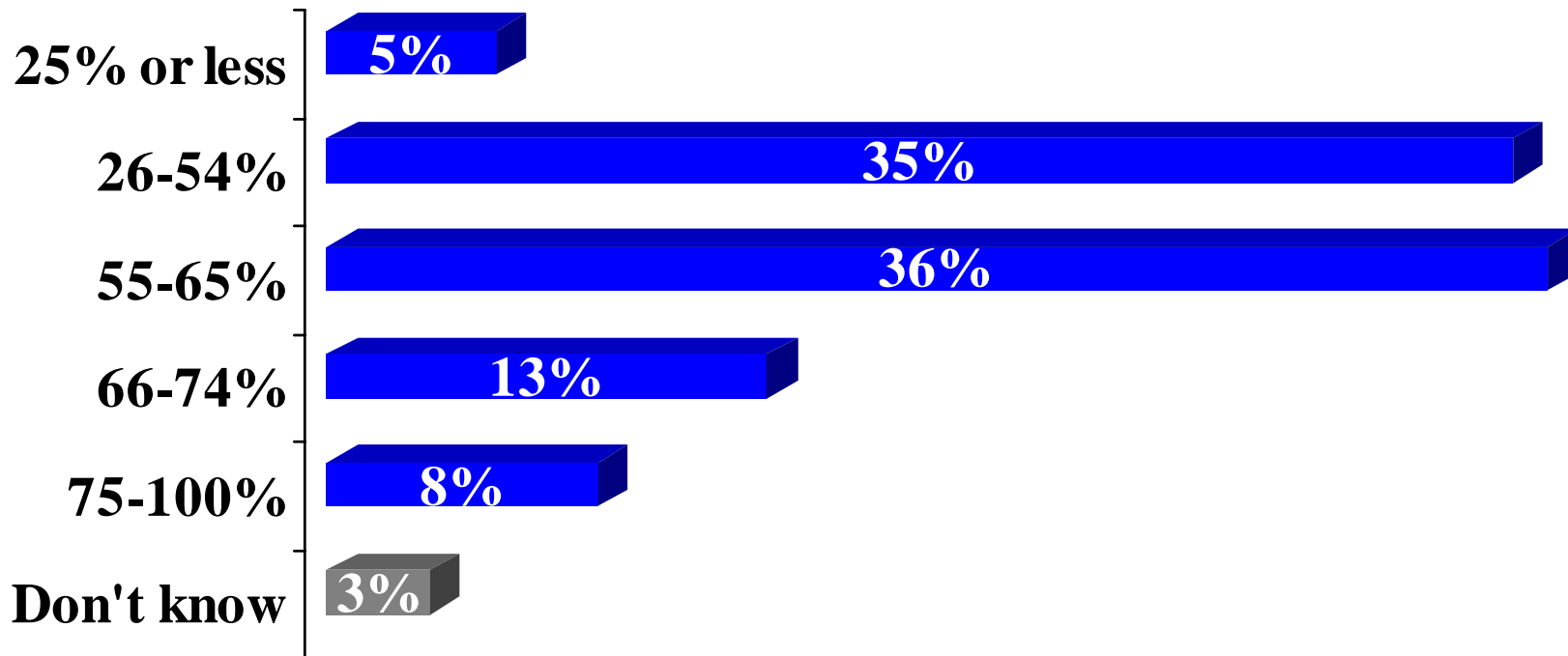
Would you be willing to pay \$1 per week more in taxes if you were certain that all the money would be dedicated to research to improve health, or not?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Perceived Obesity Among Adults

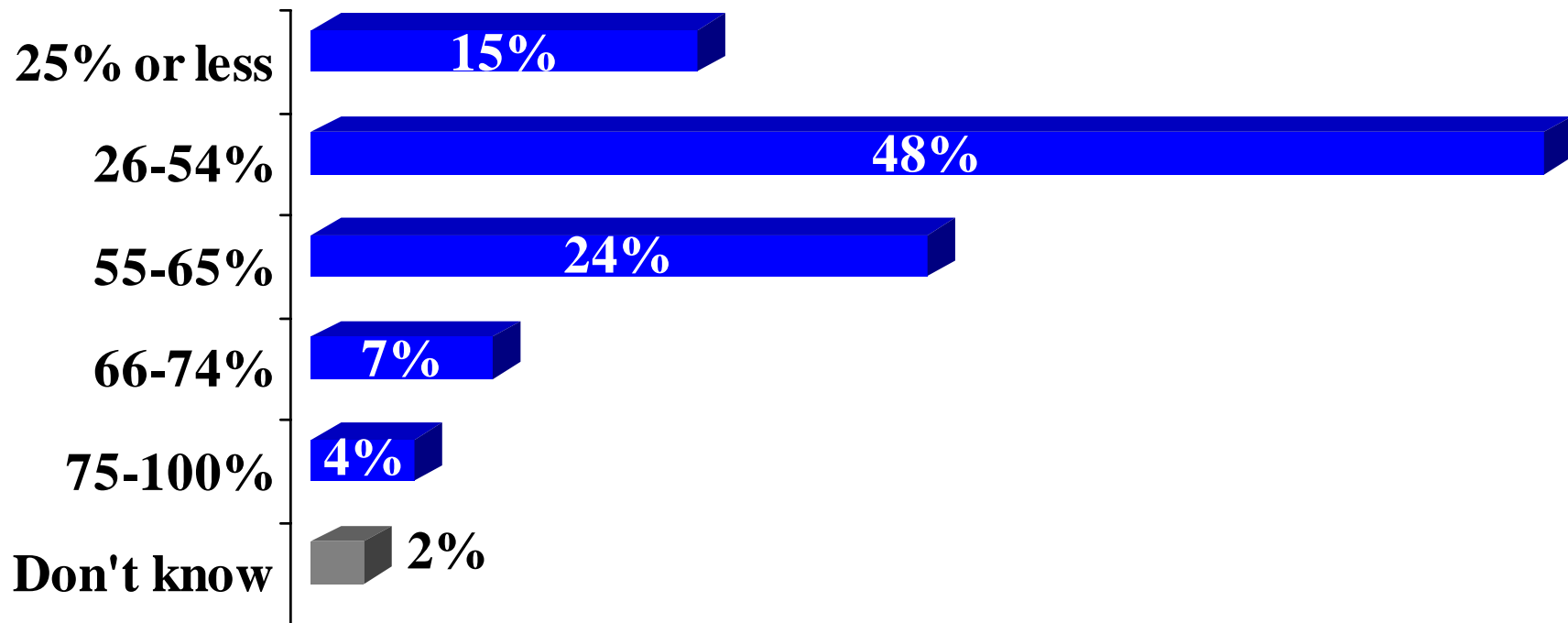
What percentage of adult Americans do you think is overweight or obese?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Perceived Obesity Among Children

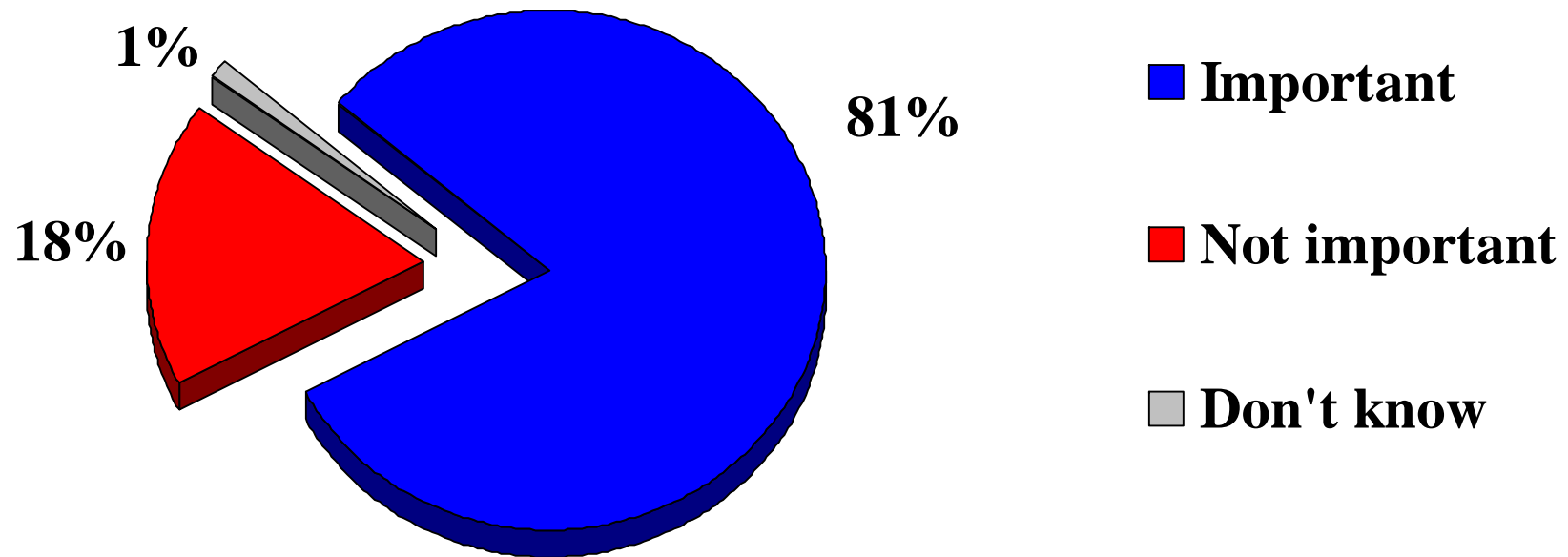
What percentage of American children do you think is overweight or obese?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Important to Invest in Obesity Research

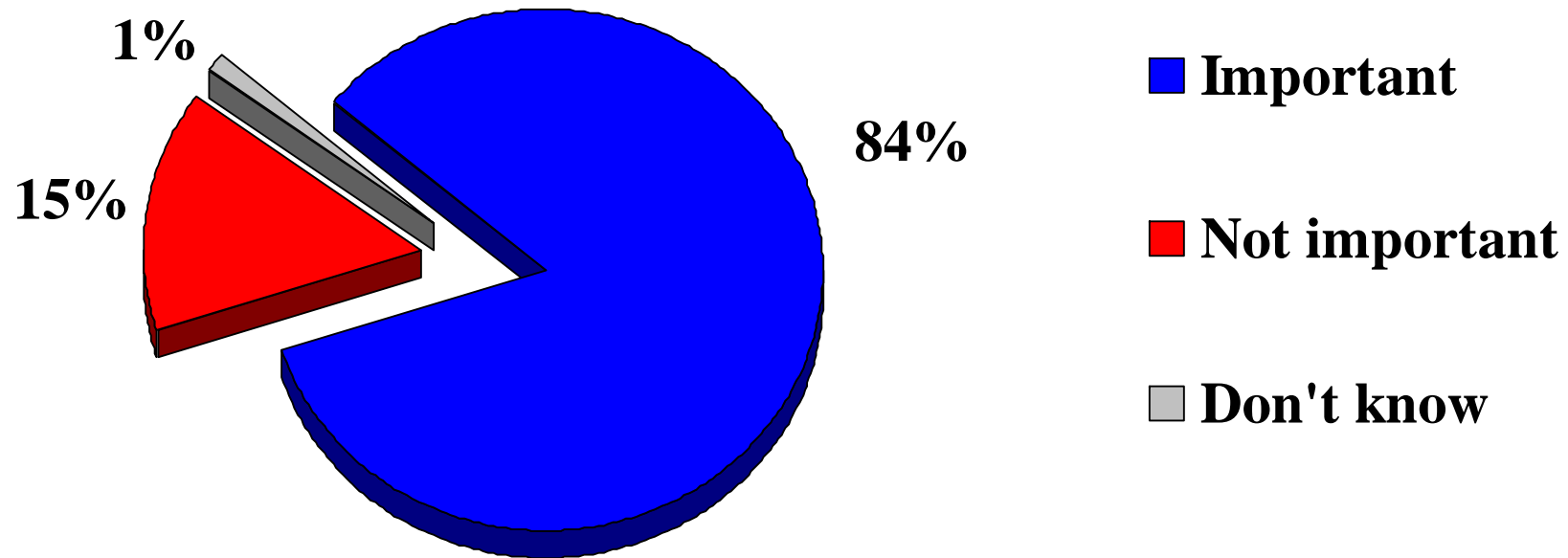
How important is it for the U.S. government to invest in research to help reduce obesity among Americans?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Important to Invest in Obesity Prevention Programs

How important is it for the U.S. government to invest in public health and prevention programs to help reduce obesity among Americans?



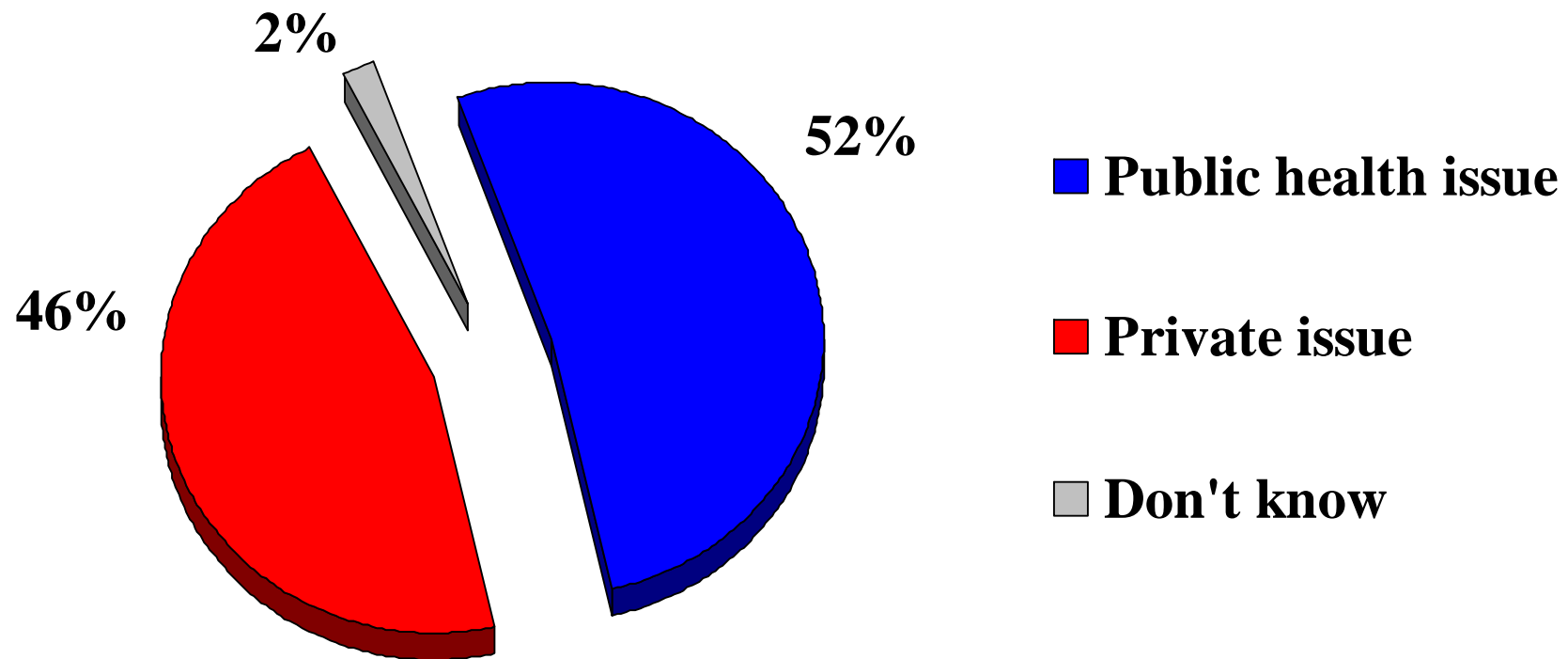
Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Americans Split on Solutions to Obesity

Some people say: Obesity is a private issue people need to deal with on their own.

Other people say: Obesity is a public health issue that society needs to help solve.

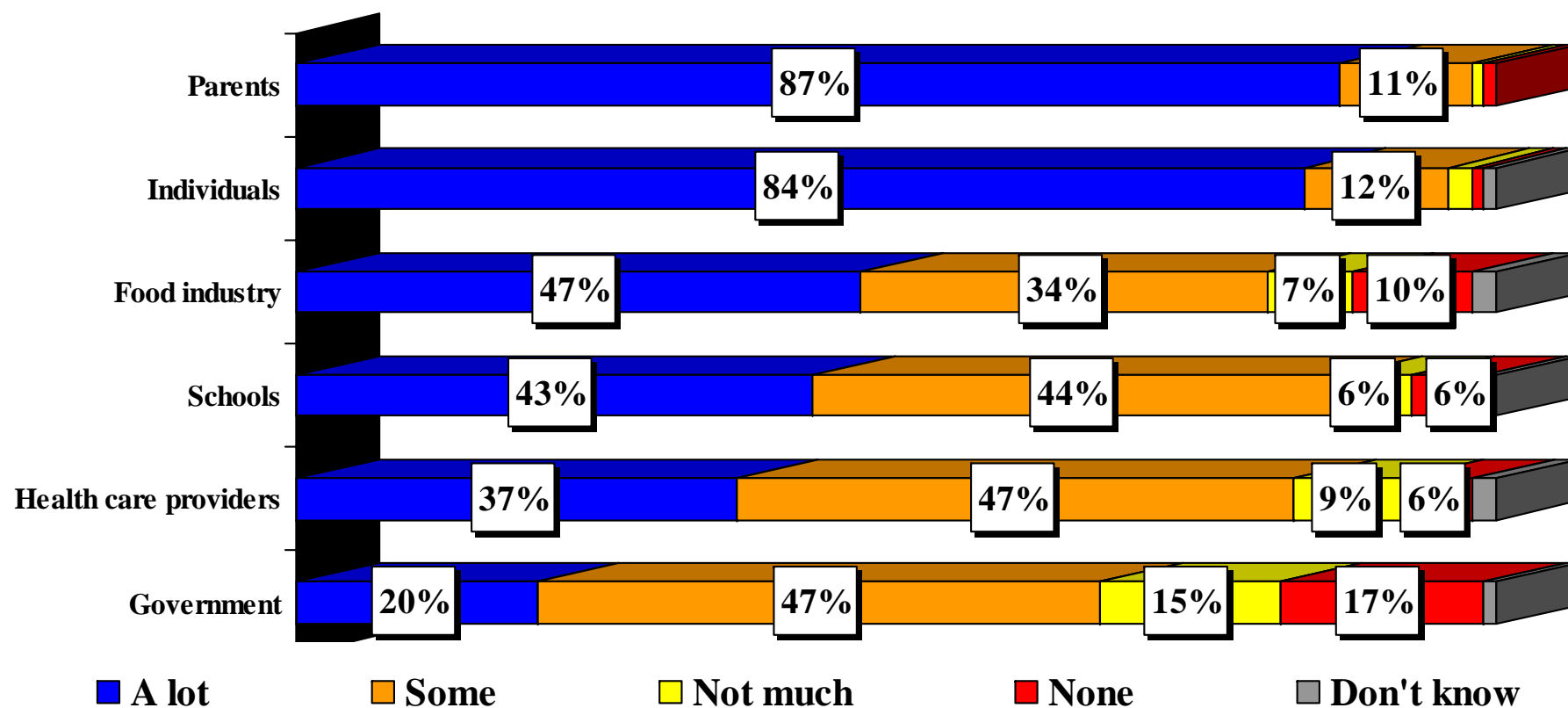
Which statement comes closer to your opinion?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Americans Think Responsibility for Obesity Lies Close to Home

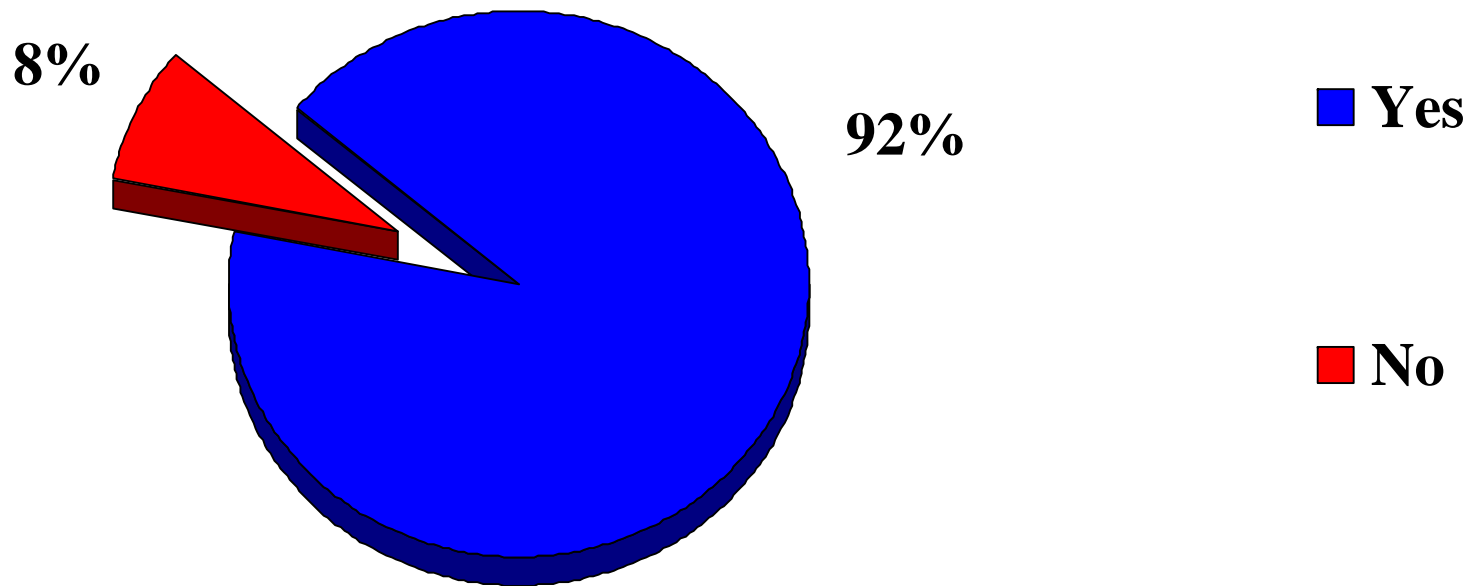
How much responsibility does each of the following have in helping address the issue of obesity?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Most Participated in Physical Education as a Child

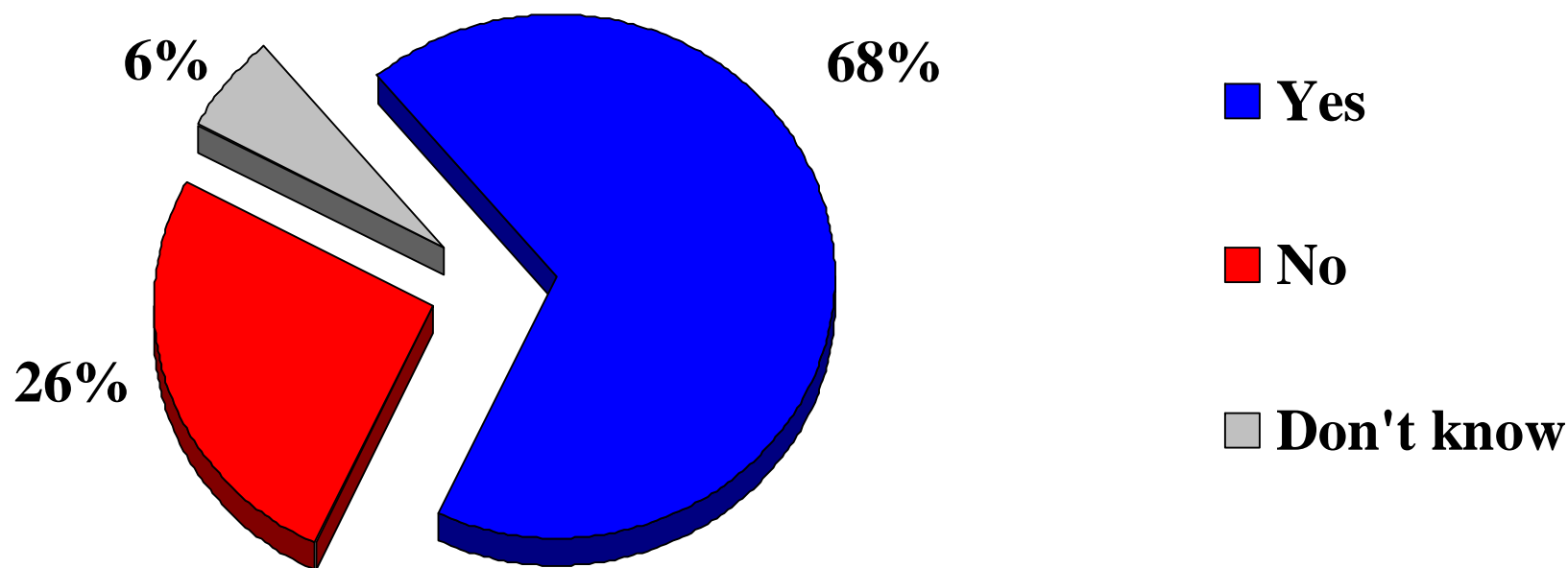
As a child, did your school require you to participate in physical education (PE)?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Most Americans Think Schools Offer Physical Education Daily

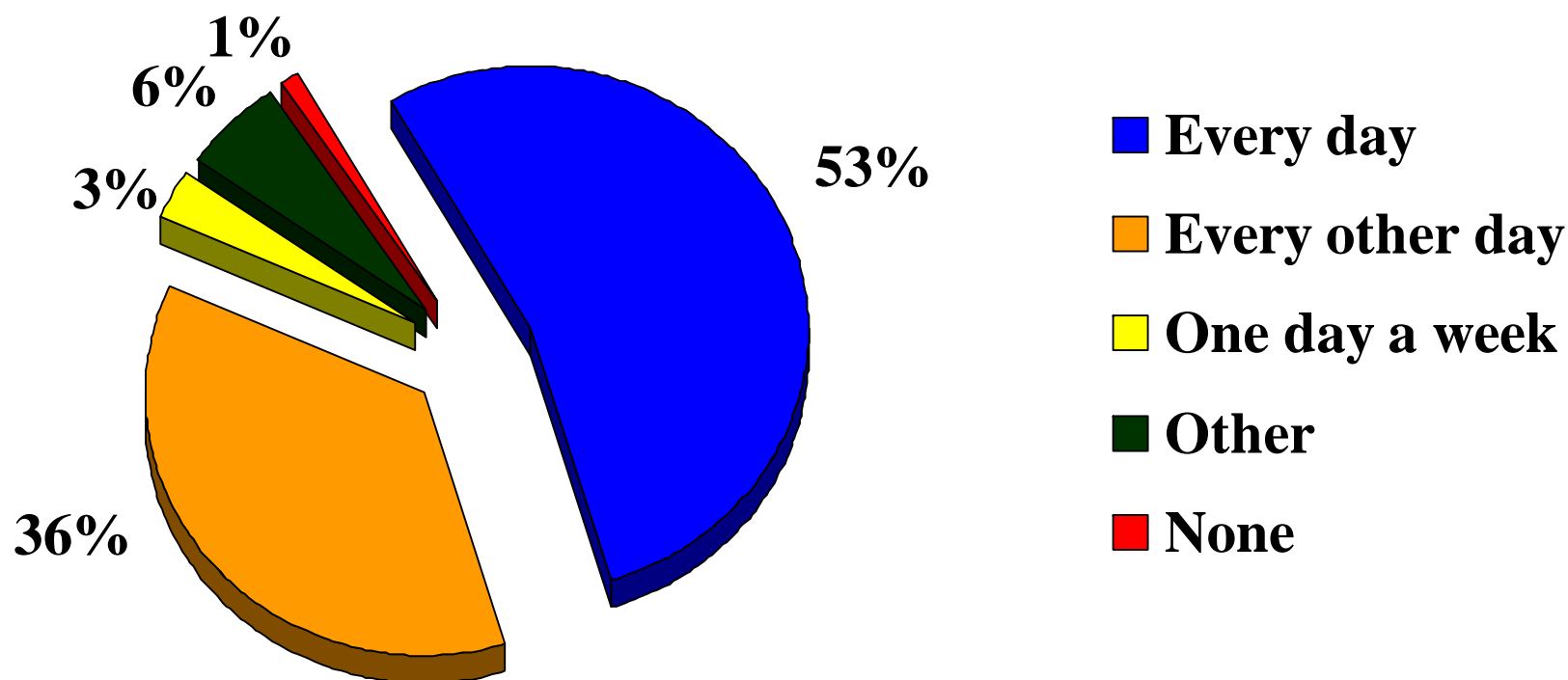
Do you think daily physical education programs are required in elementary school, or not?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Most Americans Think PE *Should Be Offered Daily*

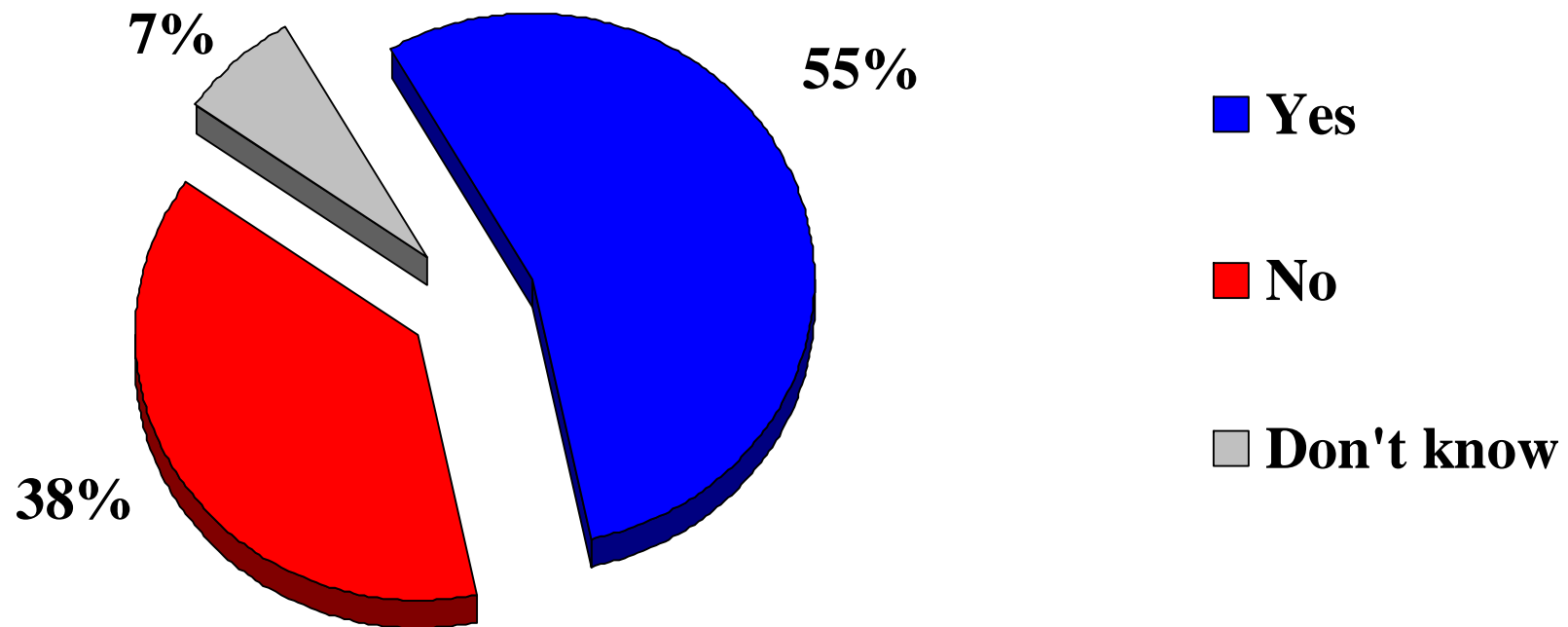
How many days a week do you think physical education should be required?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America

Most Americans Think Schools Teach Nutrition

Do you think children are taught about nutrition in elementary school, or not?



Source: Endocrine Poll, 2006
Charlton Research Company for Research!America