



Public Opinion on Brain Health Research

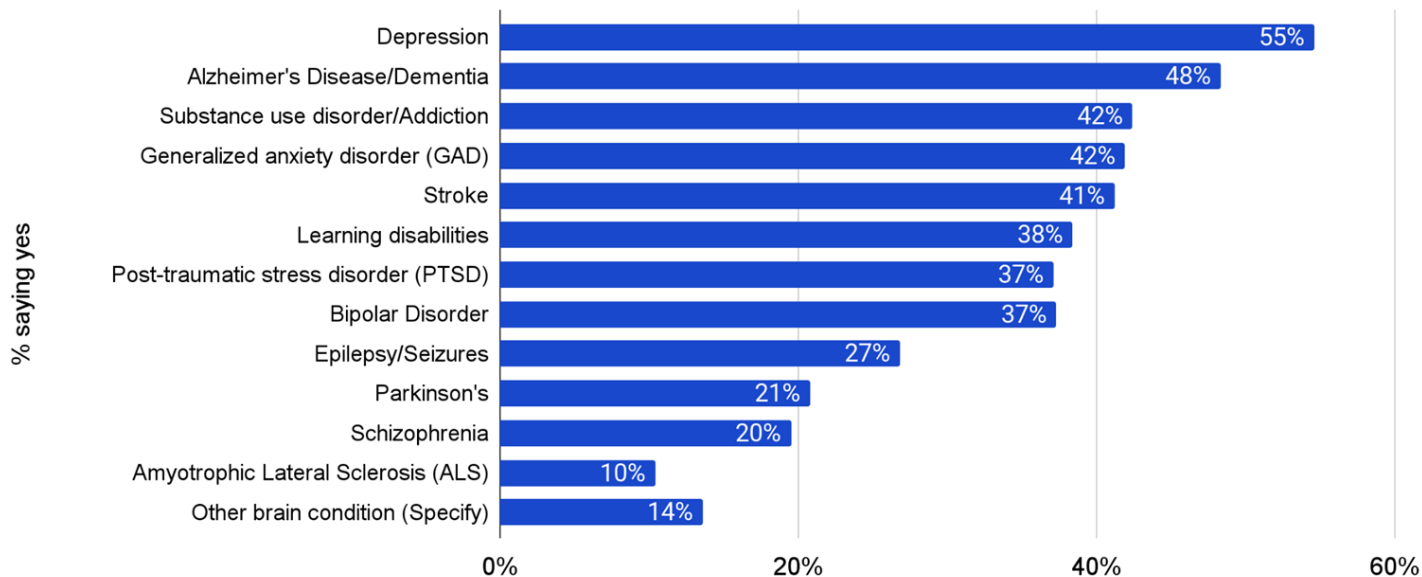
November 15, 2022

Results of an August 2022 survey of more than 2,200 adults in the U.S.

Brain Health Issues Directly Impact More Than 8 in 10 Americans

Have you or anyone close to you had or have any of the following condition:

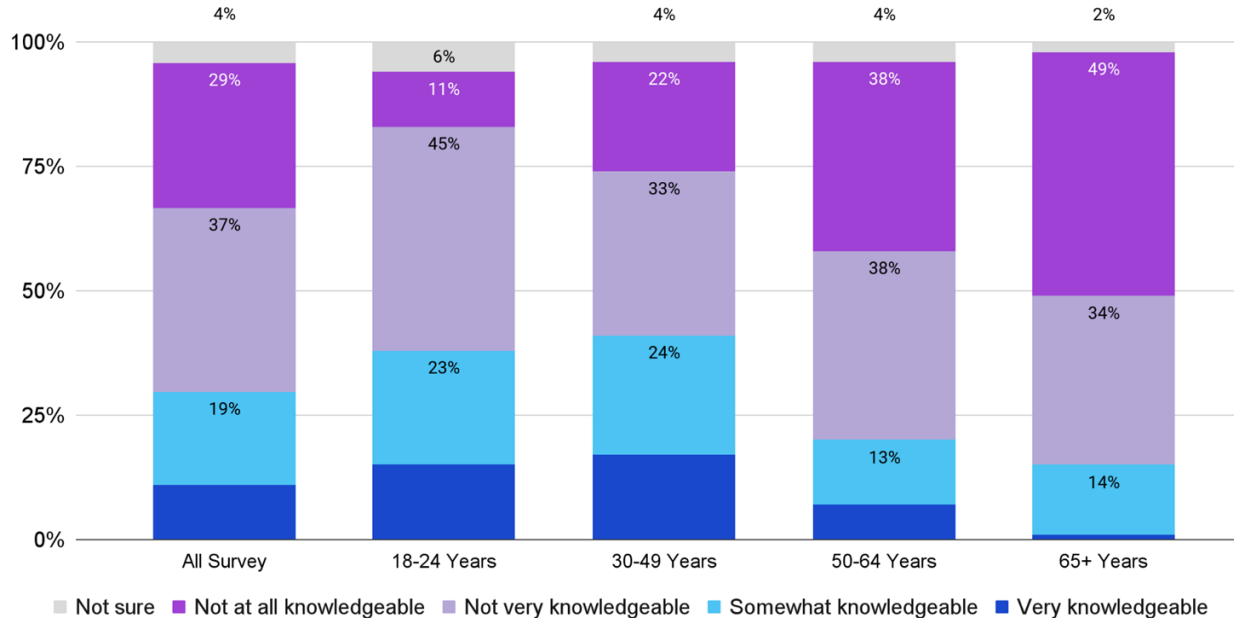
82% say they know someone or have themselves experienced at least one brain disorder or mental health condition.



Source: A Research!America survey of U.S. adults conducted in partnership with the Dana Foundation and Zogby Analytics in August 2022.

Americans Are Not Knowledgeable About Brain Health Research

How knowledgeable would you say you are about brain health research?



Source: A Research!America survey of U.S. adults conducted in partnership with the Dana Foundation and Zogby Analytics in August 2022.

Americans Are Curious and Hopeful About Brain Health Research

Please select from the following the top five words that best reflect your attitudes towards brain health research:

CURIOUS 66%
HOPEFUL 59%
OPTIMISTIC 52%
AMAZED 41%
CAUTIOUS 39%

OPEN 37%
CONCERNED 33%
EXCITED 33%
ENGAGED 26%
POWERFUL 25%
SKEPTICAL 19%
HESITANT 19%
UNINFORMED 17%
CONFUSED 12%
WORRIED 10%
PESSIMISTIC 9%
UNINTERESTED 6%

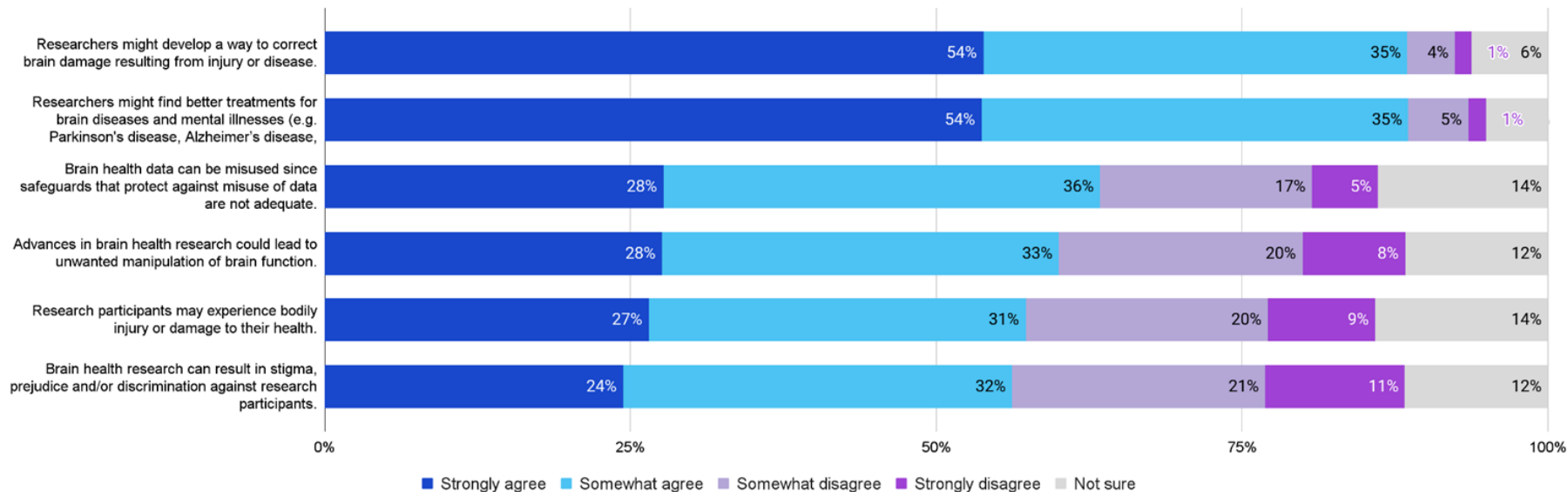


Dana
Foundation



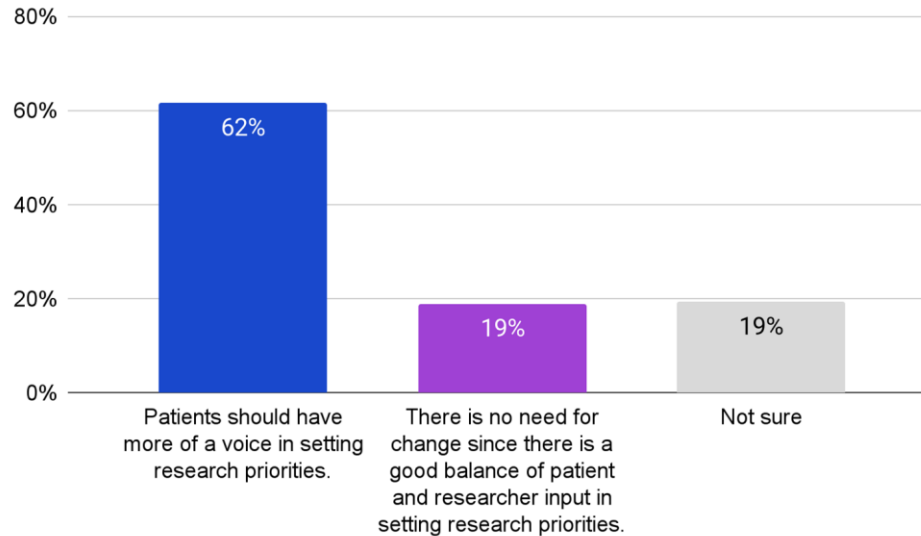
Americans Feel Positive About the Possible Outcomes of Brain Health Research, But Concerns Remain

Please indicate the extent to which you agree or disagree with the following:



6 in 10 Say Patients Should Have a Voice in Determining Research Priorities

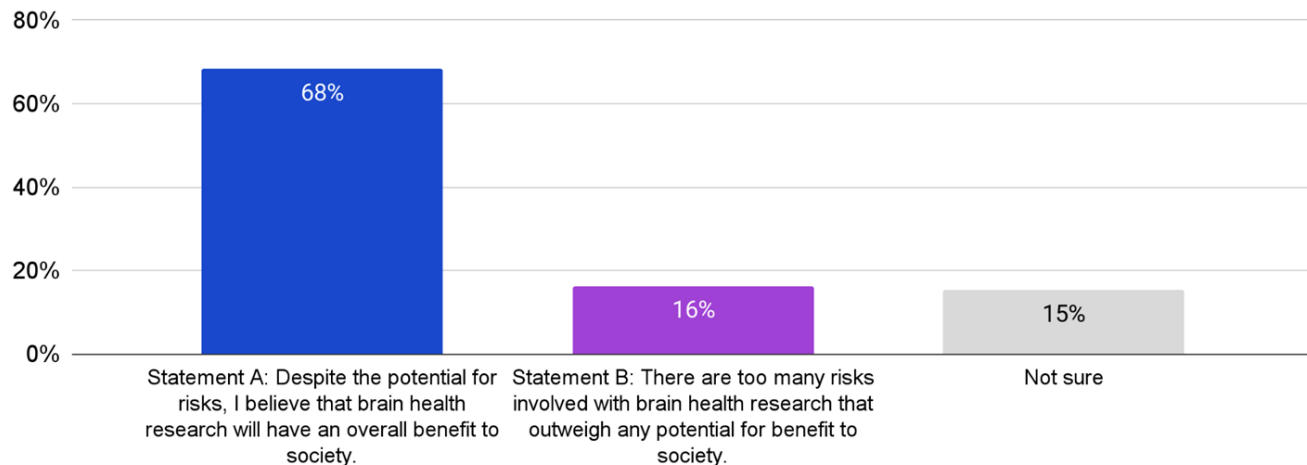
Some people say that patients should have more of a voice in determining brain health research priorities. In general, which statement most closely matches your view?



Americans Feel Brain Health Research is Beneficial to Society

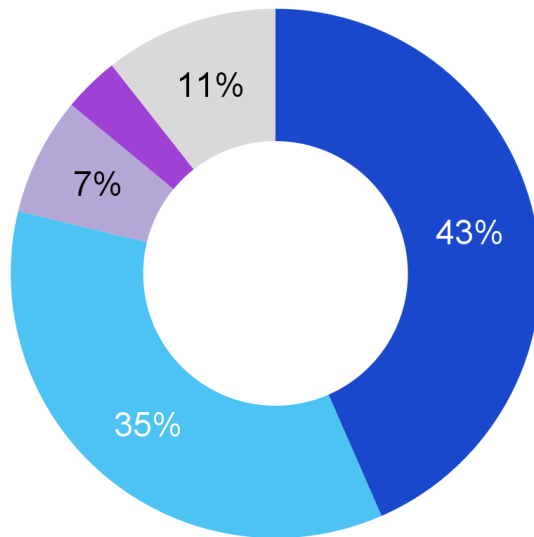
Which of the following statements do you agree most with?

African Americans are more likely (28%) to say that there are too many risks.



4 in 5 Agree it's Important to Increase Federal Funding for Brain Health Research

How important is it to increase federal funding for research in brain health?



● Very Important ● Somewhat important
● Not too important ● Not at all important ● Not sure



89%

Say "Very or Somewhat Important"



72%

Say "Very or Somewhat Important"



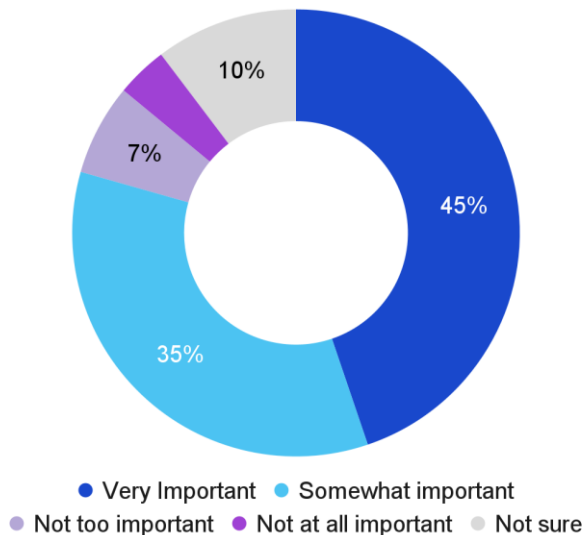
68%

Say "Very or Somewhat Important"

80% Say It's Important to Incentivize Private Sector Investment in Brain Health Research

How important is it for the federal government to incentivize greater private sector investment in new research in brain health to find treatments and cures for diseases?

Those 65 or older are less likely (71% vs 80%) to say “Very or somewhat important”.



89%

Say “Very or Somewhat Important”



74%

Say “Very or Somewhat Important”

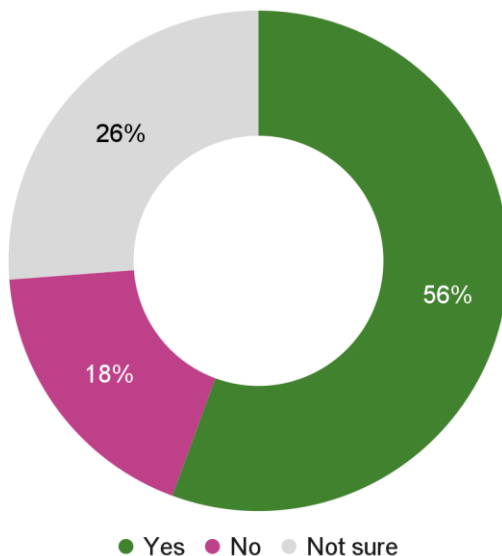


70%

Say “Very or Somewhat Important”

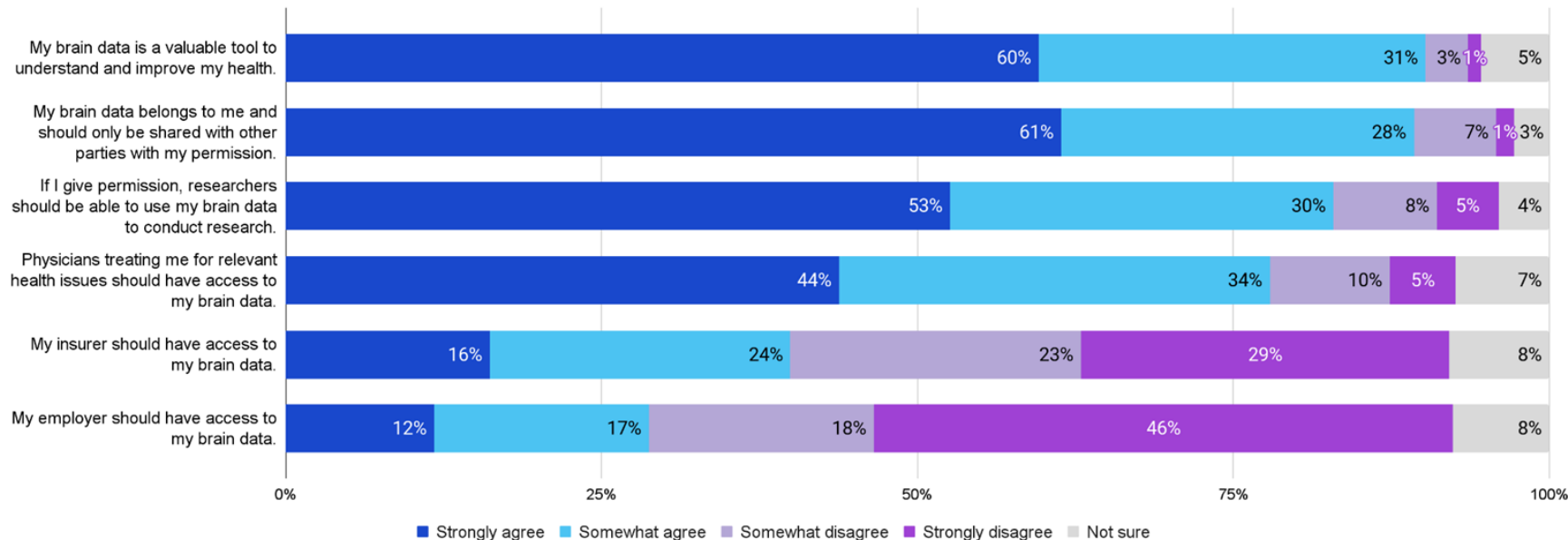
More than Half Say Advances in Brain Health Research Should Inform Policy Decisions

Should advances in brain health research help inform policy decisions and legislation?



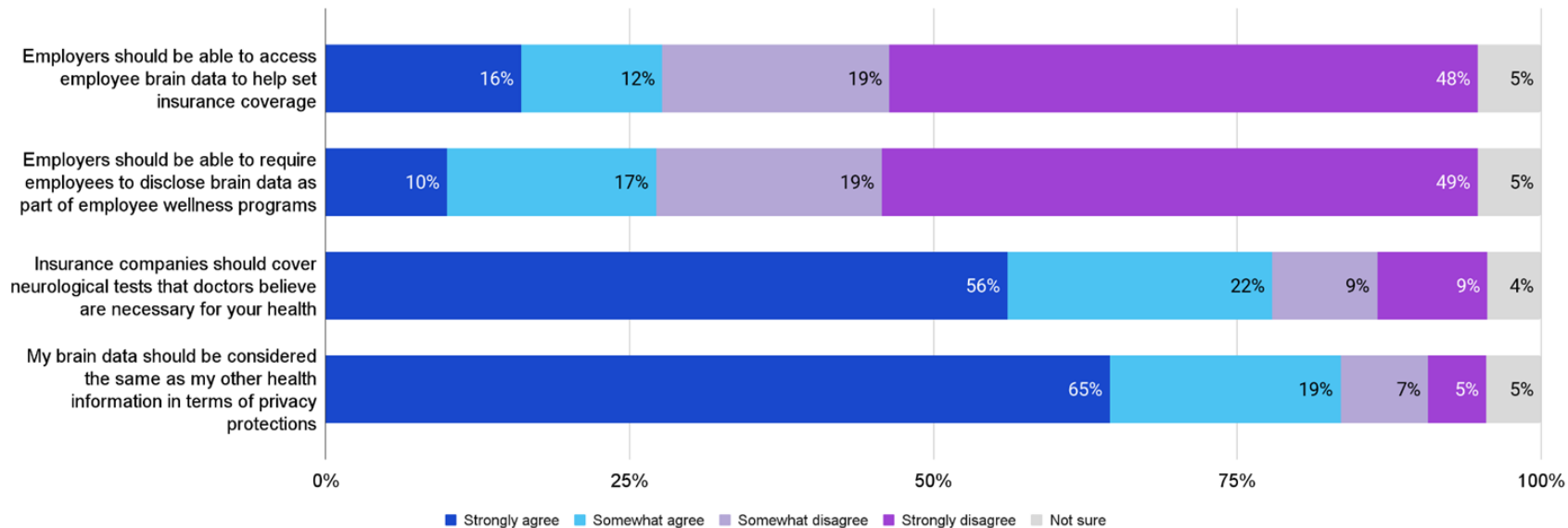
Americans Value Brain Data and Privacy

To what extent do you agree or disagree with the following statements about brain data?



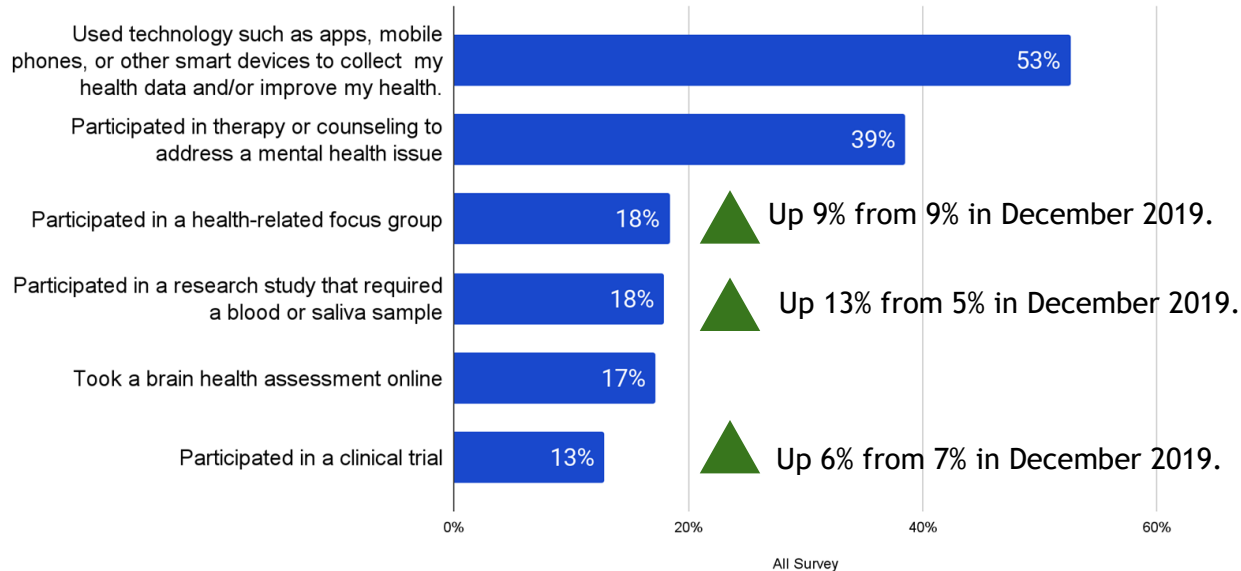
Views on Data and Coverage

Please indicate the extent to which you agree or disagree with the following statements:



Americans' Participation in Research, Tools ,Testing

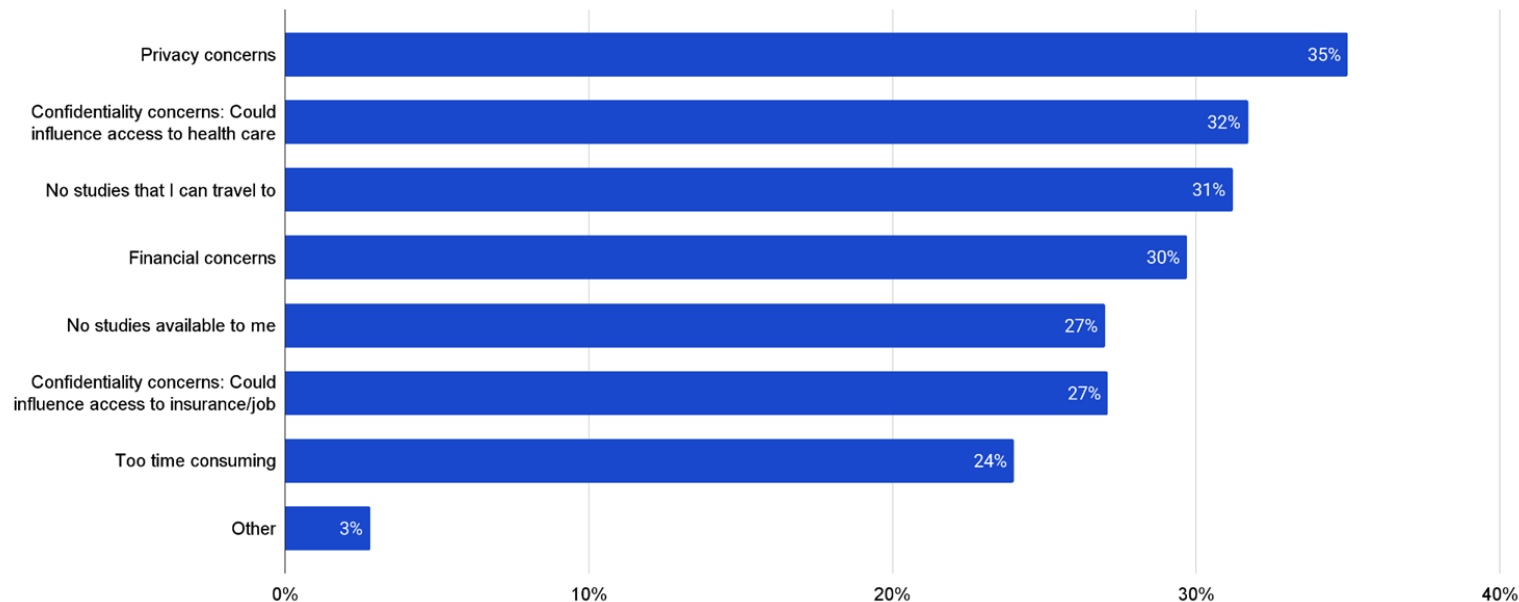
Have you ever participated in any of the following?



Source: A Research!America survey of U.S. adults conducted in partnership with the Dana Foundation and Zogby Analytics in August 2022.

Concerns About Research Participation

What are the biggest obstacles or concerns to your participation in brain health research? (Select all that apply)



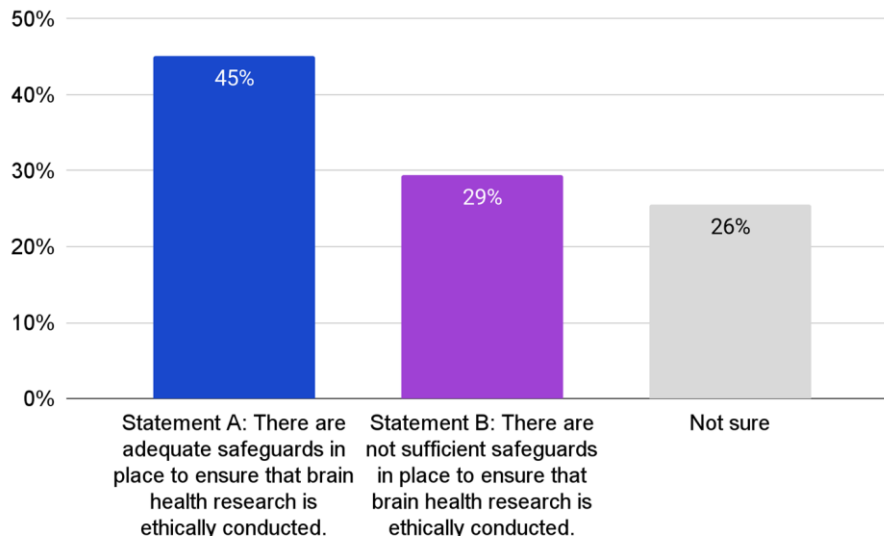
Source: A Research!America survey of U.S. adults conducted in partnership with the Dana Foundation and Zogby Analytics in August 2022.

45% Say Proper Safeguards Exist to Ensure Ethical Brain Health Research

Which statement is closest to your view?

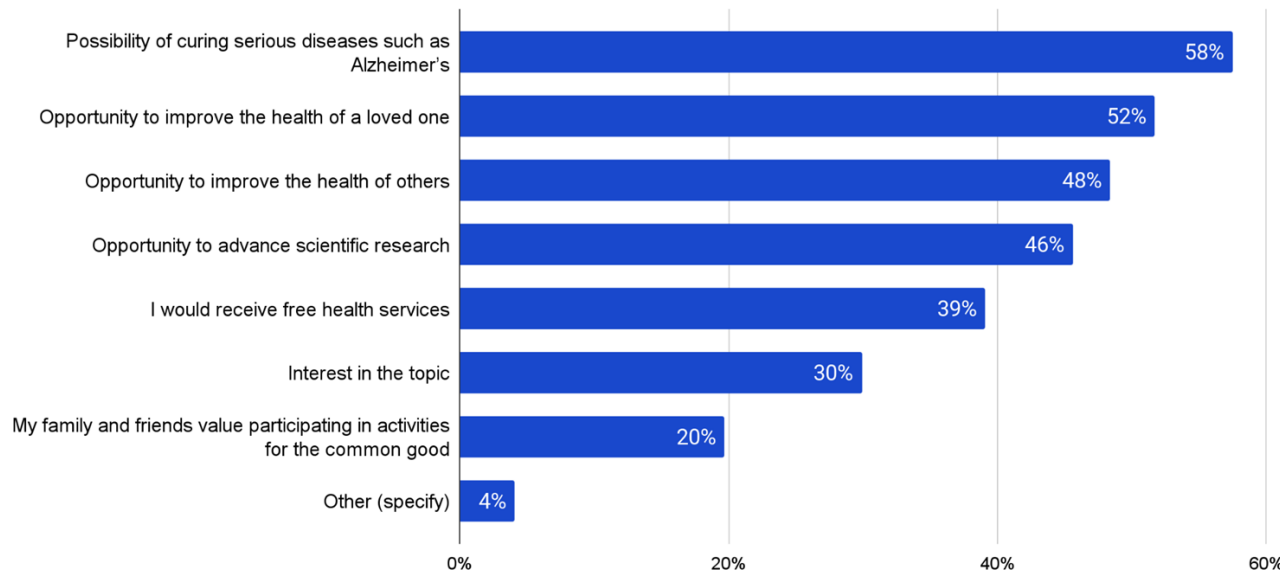
Asians more concerned about safeguards for research with 36% saying that there are not sufficient safeguards in place.

Hispanics more likely (52%) to say there are adequate safeguards.



Americans Have Variety of Motivating Factors For Participation in Brain Health Research

Brain health research progress depends on participation from patients and the public. Which of the following would motivate you to participate in brain health research? (Select all that apply)



Source: A Research!America survey of U.S. adults conducted in partnership with the Dana Foundation and Zogby Analytics in August 2022.

Survey Methodology

This online survey was conducted by Zogby Analytics on behalf of Research!America and the Dana Foundation in August 2022, among 1,023 adults plus 1,218 additional adults for minority oversampling. Subsets of the data have a larger margin of error than the whole data set. The sample is weighted using complex weighting techniques to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, region, party, education, and religion.

For the national sample, this survey has a theoretical sampling error of +/- 3.1 percentage points.* For minority oversampling groups, group sizes are as follows:

- African Americans: sample size = 409, margin of error = +/-4.8 percentage points.
- Hispanic: sample size = 403, margin of error = +/-4.9 percentage points.
- Asian: sample size = 406, margin of error = +/- 4.9 percentage points.

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