The problem is... Not enough people know
5 misconceptions about brain donation

• Organ donation includes brain donation. **It doesn’t.** Separate arrangements need to be made.
• Body donation is the same. **It isn’t.**
• Only diseased brains needed. **Not so.**
• **Not** disfiguring
• **No additional cost** to family
We learned The hard way
The Science of Supporting Science

• Support the NeuroBioBank of the NIH in its efforts to supply neurologic investigators with high-quality, well-characterized donated human brain tissue.

• Focus is on raising awareness of the critical need for donated brain tissue and on simplifying the process to donate upon death.

• We function as a conduit to the brain banks within the NBB.
The NeuroBioBank

- Nation’s only federated network of brain banks.
- Developed to provide better access to researchers
- Accepts diseased & control brains
- Open to researchers around the world in academia and industry
- More than 15,000 brains
- NeuroBioBank.nih.gov
The Science of Supporting Science

Science needs you

You can be the brain behind the breakthrough, whether you have a neurologic disorder or a healthy brain. Scientists need both kinds. And there is no cost to your family for you to donate this precious gift.
Start the Process

Brain Pre-Registration

Are you pre-registering on behalf of yourself or are you a parent, guardian or next of kin making arrangements on behalf of someone else?

SELF  SOMEONE ELSE
Learn What’s Next

Thank You!
You have just completed the first step to becoming a pre-registered future brain donor.

You’ve just started the process to make an incredible gift to science and to improve the health and wellness of future generations. We appreciate it — and congratulate you for your generosity and compassion.
How does it work upon death?

- Family member notifies the brain bank.
- Brain bank arranges to transport body to local facility where brain is removed.
- Brain bank sends pathologist to remove brain; ships it to brain bank.
- Body released to family for funeral or cremation
Who’s signing up?

- Nearly 18,000 sign-ups
- About 40% are controls
- Ages from 4 mos to 104 yrs
- All 50 states
- More than 200 categories of neuro disorders
MORE BRAINS MAKE RESEARCH POSSIBLE

PHOTOGRAPH BY REBECCA MAHÉ

BRAINS ARE a short supply. Neuroscientists need brains instead of brains to study the brain's that affect more than 15 percent of people in the world. Enter Richard Lever, in 2011, after Richard's father died from Levy's disease, the family wanted to offer his brain for research—but knew that it would take much more than an organ donor card. The experience inspired Richard to create the Brain and Blood project to increase awareness of the critical need and make enrolling easier for those who would be donors. Nearly two years in, more than 2,000 people have signed up. -ORI CUTTNER
So You Want To Donate Your Brain To Science. NOW WHAT?

RSVP at ScienceFriday.com/livestream
Think about your legacy

- Consider brain donation
- Register
- Tell your family

For more info:
www.braindonorproject.org