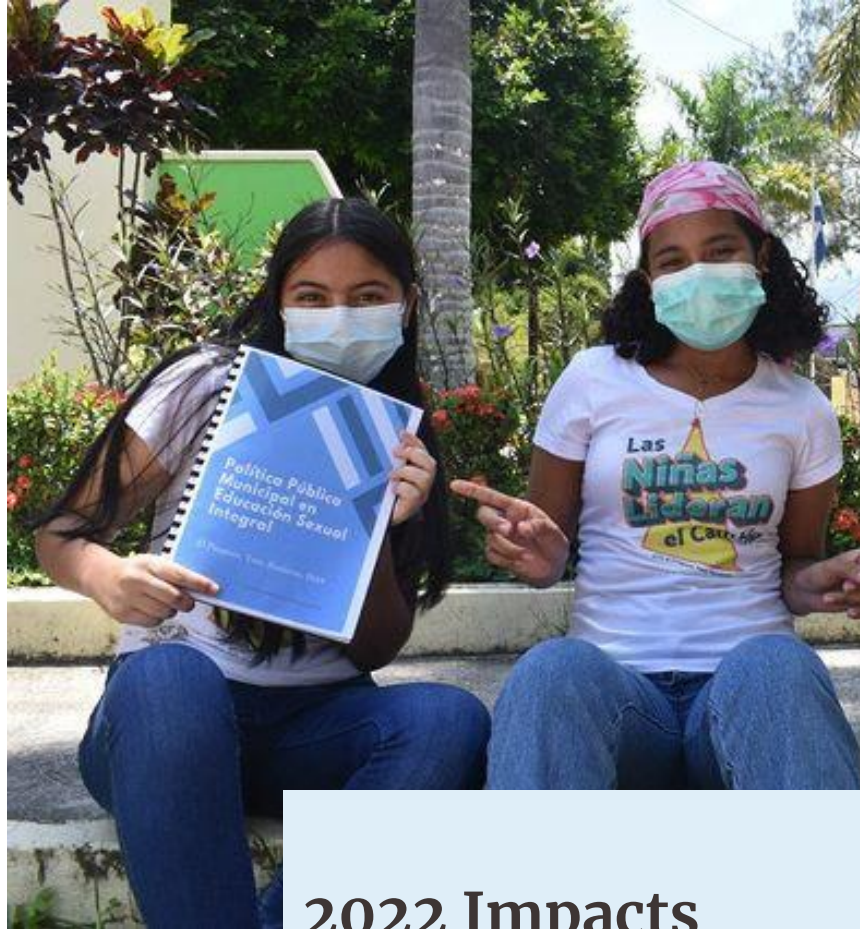




Better Data for More Equitable Public Health Research

| Mary A. Pittman, DrPH
CEO & President, Public Health Institute



2022 Impacts

400M+

reached through COVID education, food and housing assistance and vaccine access

\$45M+

award dollars guided to community-based experts by PHI's fast, flexible funding model

3M

living with more rights, gender equity and economic independence because of laws passed by girl & women leaders around the globe

Triple

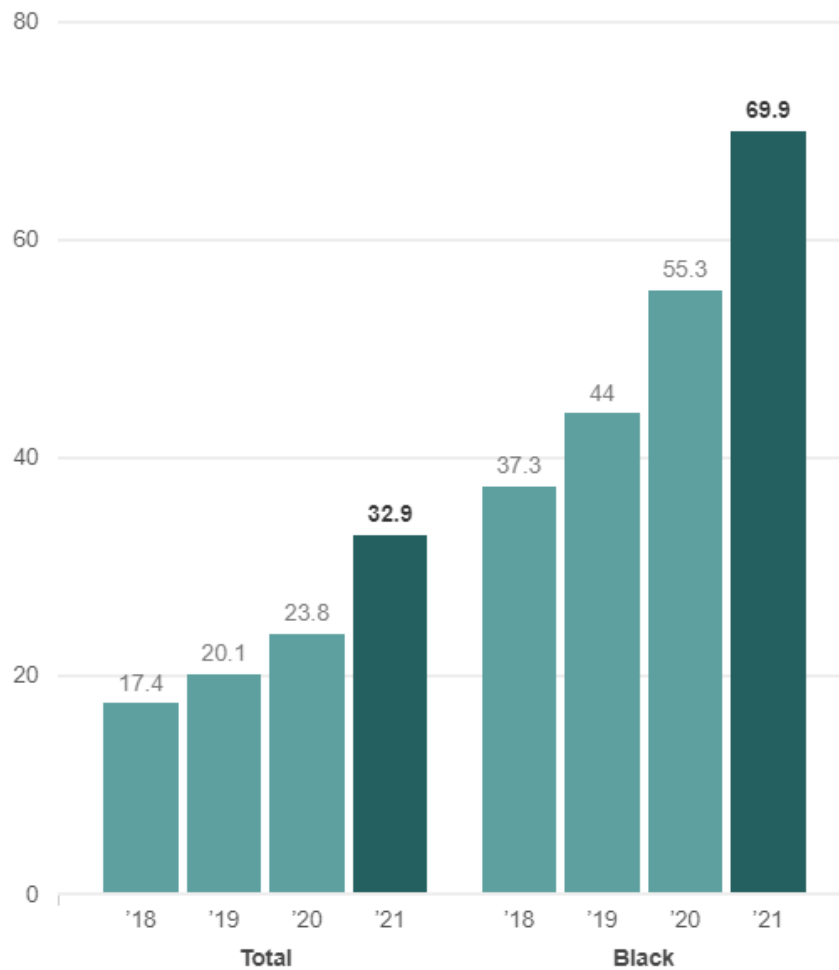
the number of patients accessing MAT (medication for addiction treatment), after implementation of Bridge model

275+

peer-reviewed journal articles published on cancer, cannabis, alcohol, telehealth and more

102K

new cases of cancer captured and recorded to assist in better screening, research, treatment and prevention



Maternal Mortality



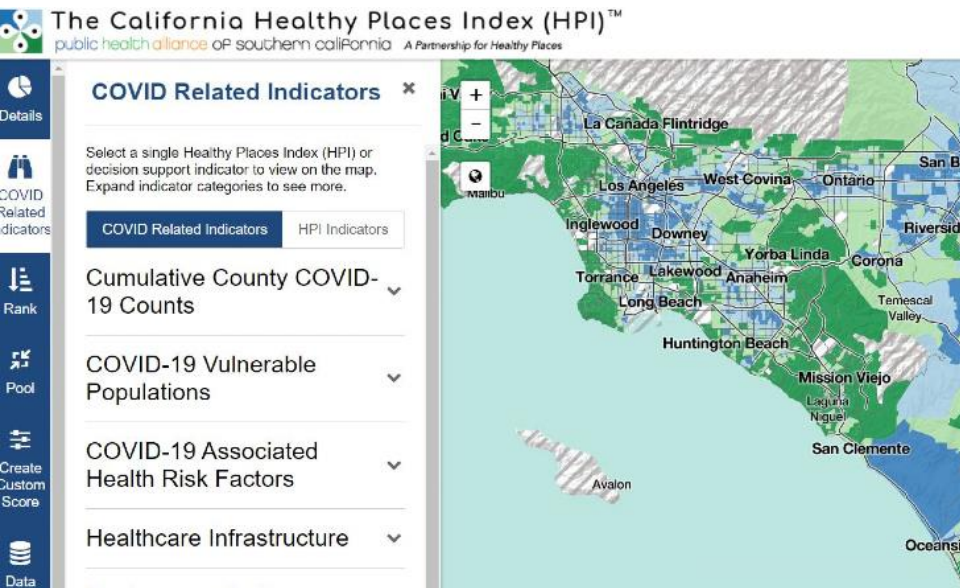
Good data matters for public health

Equitable Data Shapes Equitable
Public Health Outcomes



Dive Deeper: The need for more precise data

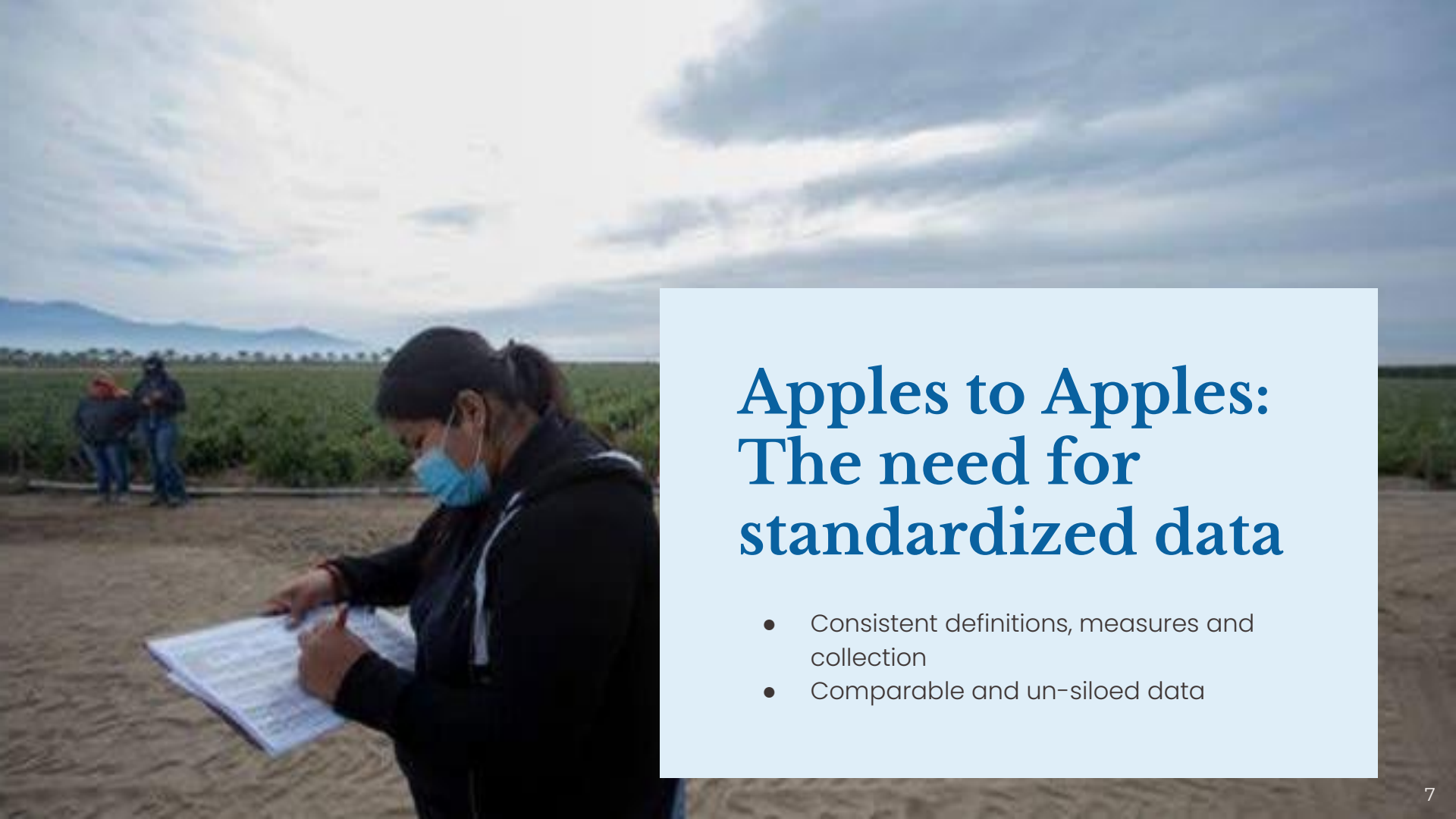
- Disaggregated data
- Census tract
- Timely, accessible and understandable



The Healthy Places Index

Data and resources to identify health and equity hotspots

PHI's Healthy Places Index mapping tool uses census tract level data to identify hotspots and associated factors like housing costs, food scarcity, pollution, outside workers and more.



Apples to Apples: The need for standardized data

- Consistent definitions, measures and collection
- Comparable and un-siloed data



Listen to Communities: the need for context

- Highlight immediate need
- Uncover gaps and strategies that quantitative data may miss



Equitable Data is Achievable

- Equitable data is an investment
- We need to show the ROI
- Doesn't happen in a vacuum

Comment on OMB proposal today:
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