



# January National Survey

January 2024

Results from a public opinion survey commissioned in January 2024

# Survey Methodology

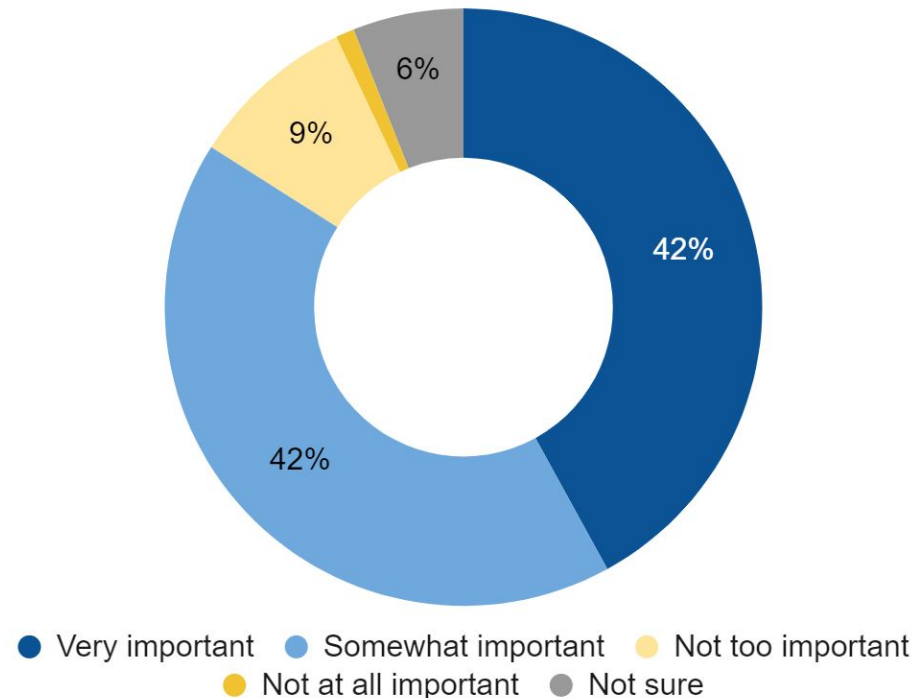
This online survey was conducted by Zogby Analytics on behalf of Research!America in January 2024, among 1,005 adults. The survey has a theoretical sampling error of +/- 3.1 percentage points.\* Subsets of the data have a larger margin of error than the full data set. The sample is weighted to best represent the demographics of the population being surveyed. Weighted variables may include age, race, gender, religious affiliation, party, education, and religion.

For the national sample, this survey has a theoretical sampling error of +/- 3.1 percentage points.\* For minority oversampling groups, group sizes are as follows:  
African Americans: sample size = 402, margin of error = +/-4.9 percentage points.  
Hispanic: sample size = 401, margin of error = +/-4.9 percentage points.  
Asian: sample size = 402, margin of error = +/- 4.9 percentage points.

\*Due to rounding, the total may not add up to 100 on some slides

# 84% say it is important for their candidates to promote faster medical progress

How important is it for your candidates in 2024 to promote faster medical progress?



93%

Say "Very or Somewhat Important"



83%

Say "Very or Somewhat Important"

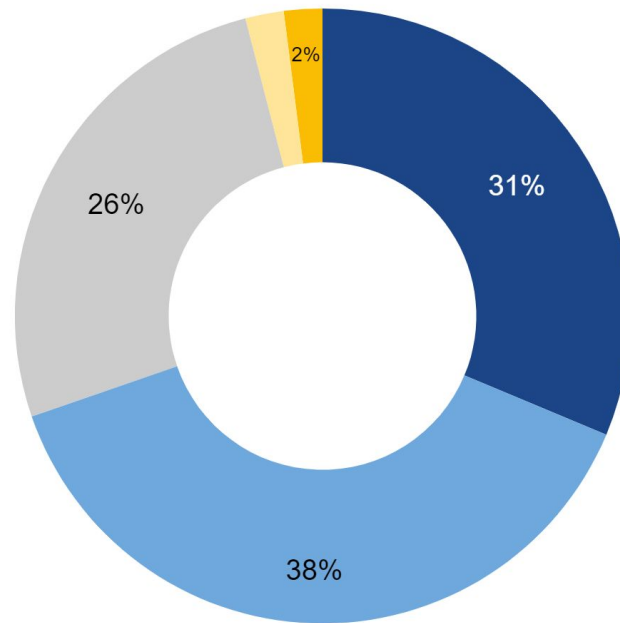


77%

Say "Very or Somewhat Important"

# 69% of Americans are more likely to support a candidate if they favor increased spending on medical and health research

If you knew that a candidate for national office favored spending more federal dollars (tax dollars) on medical and health research, would you be more or less likely to support that person for election?



● Much more likely ● Somewhat more likely ● Neutral ● Somewhat less likely ● Much less likely



87%

Say "Much more or somewhat more likely"



61%

Say "Much more or somewhat more likely"



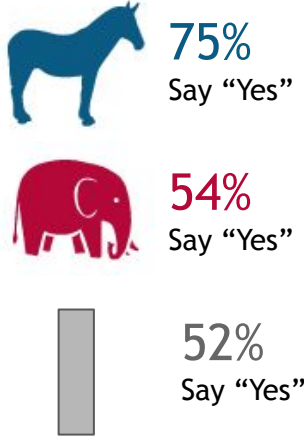
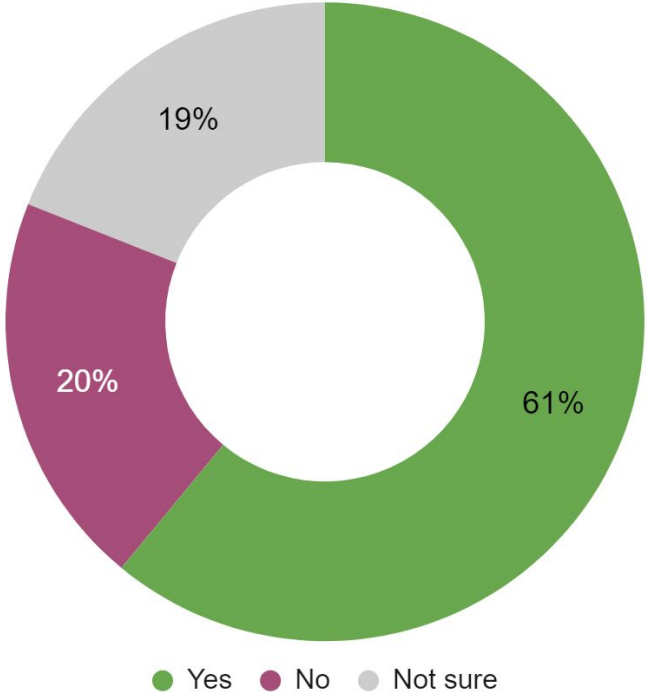
64%

Say "Much more or somewhat more likely"

# Bipartisan support for more taxpayer dollars to be invested in science and technology

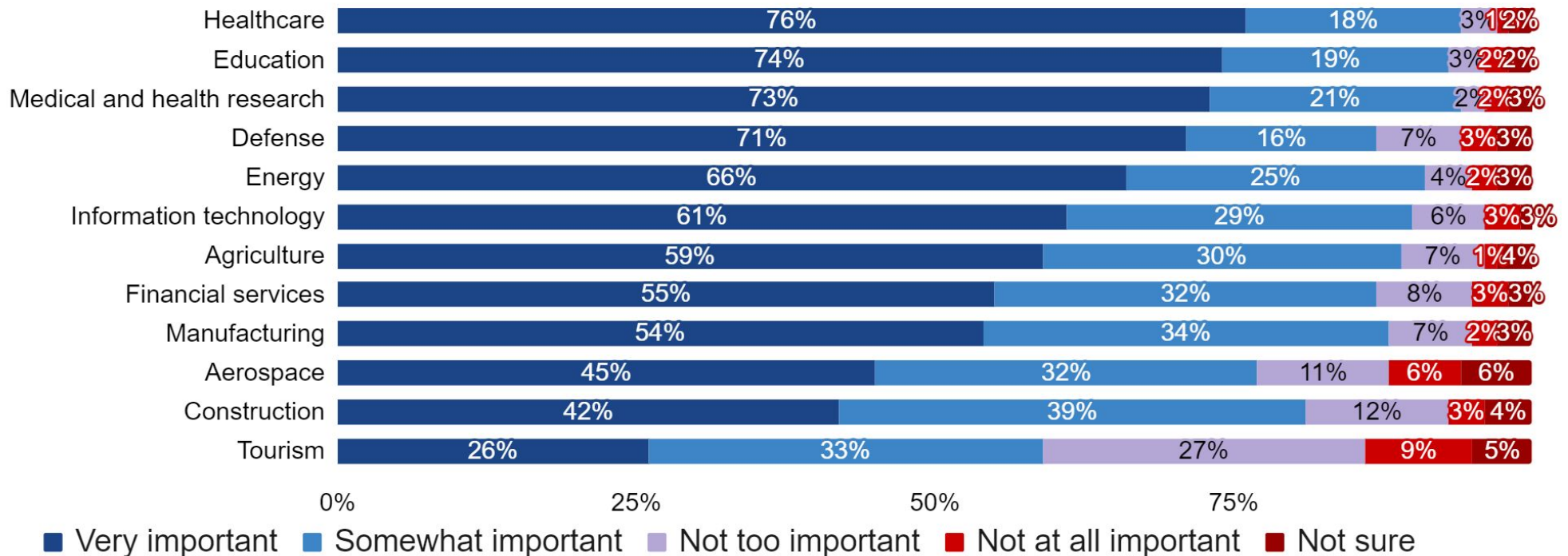
Do you believe Congress should invest more taxpayer dollars to advance science and technology in the U.S.?

Those aged 25-34 (54%) and 70+ (55%) less likely to say "Yes."



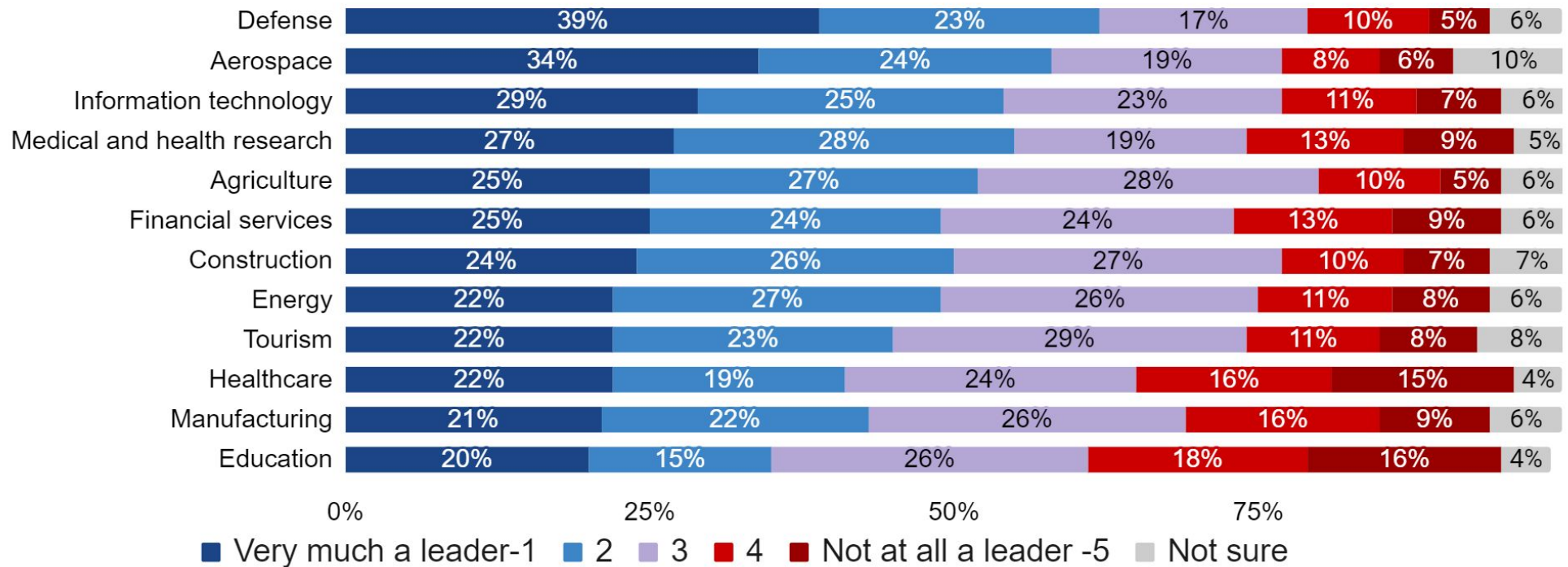
# 73% say the U.S. should be a leader in medical & health research

How important is it that the U.S. be a leader in the following categories?



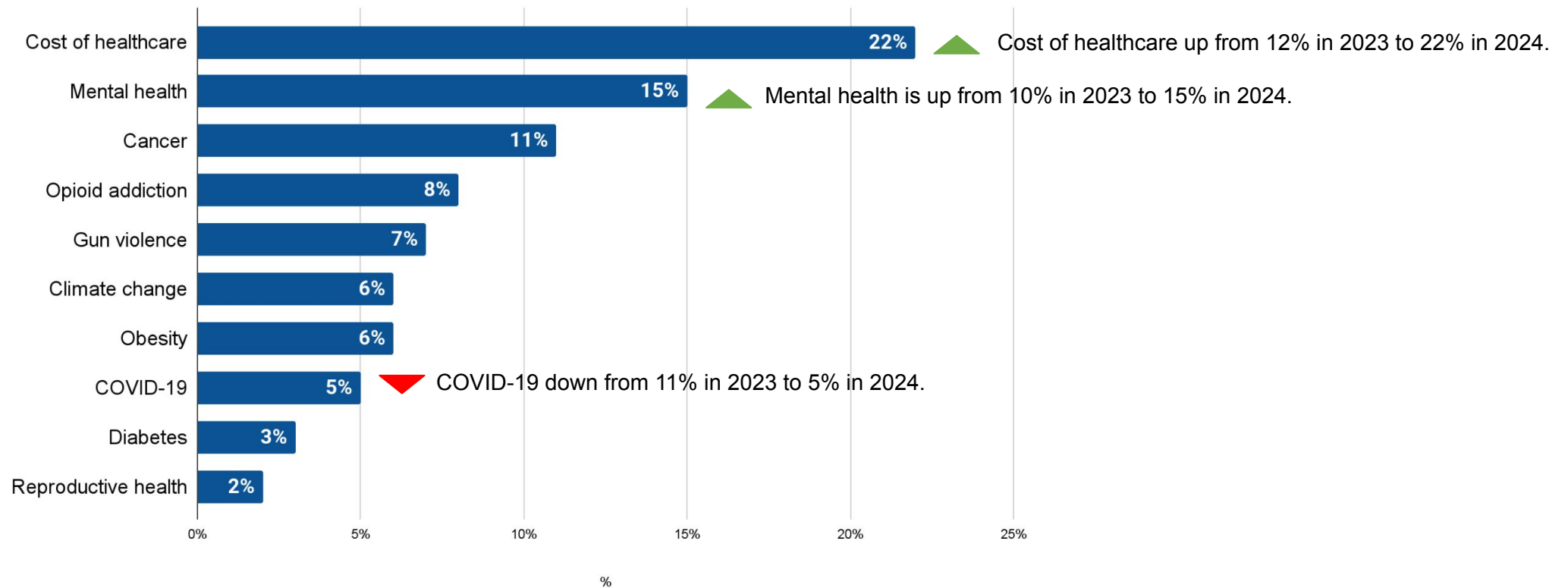
# Only 27% believe the U.S. is “very much a leader” in health and medical research

Please indicate whether or not you believe the U.S. is a leader in each of the following areas, using a scale of 1 to 5 where 1 is very much a leader and 5 is not at all a leader.



# Americans say cost of healthcare is the most important health issue, followed by mental health and cancer

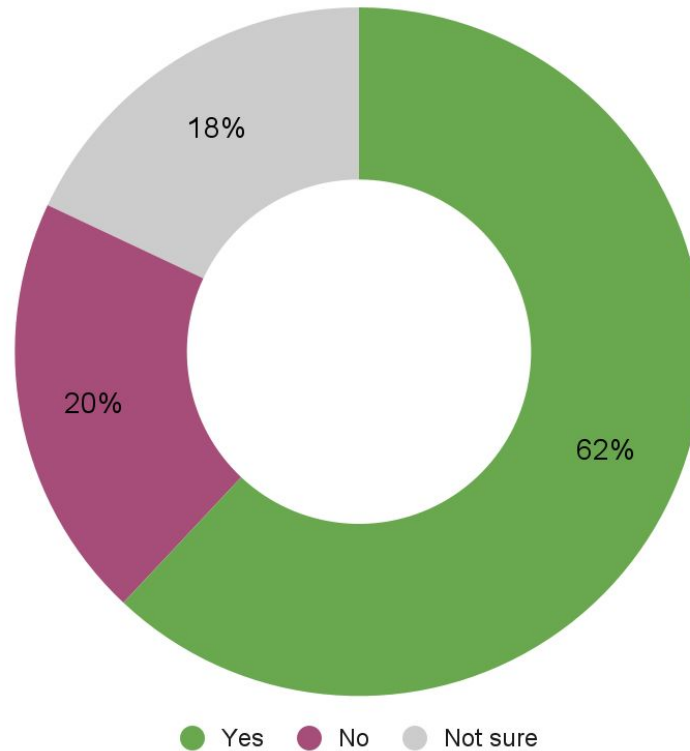
What would you say is the single most important health issue facing the nation?





# 62% willing to pay more taxes in support of health research

Would you be willing to pay \$1 per week more in taxes if you were certain that all of the money would be spent on additional medical and health research?



73%  
Say "Yes"



60%  
Say "Yes"

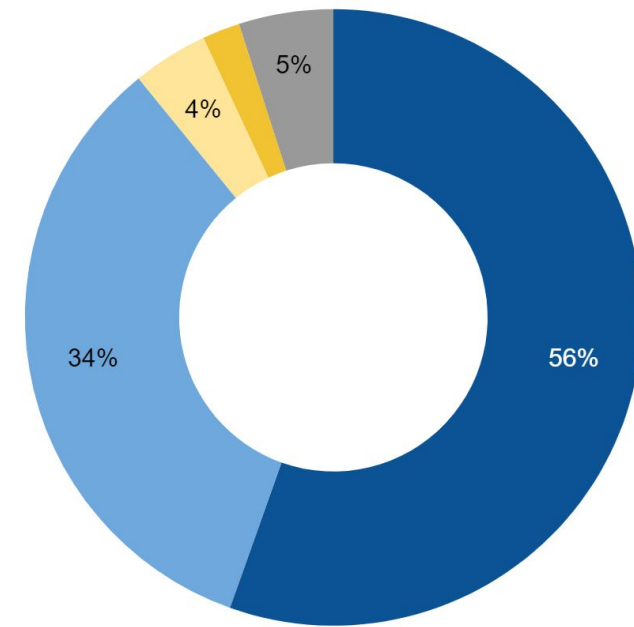


56%  
Say "Yes"

# Americans across the political spectrum say it is important that the U.S. be a leader in S&T

How important do you think it is that the U.S. is a global leader in science and technology?

People aged 18-24 (84%) and 25-42 (80%) are less likely to say “very or somewhat important”.



● Very important ● Somewhat important  
● Not too important ● Not at all important ● Not sure



83%

Say “Very or somewhat important.”



91%

Say “Very or somewhat important.”



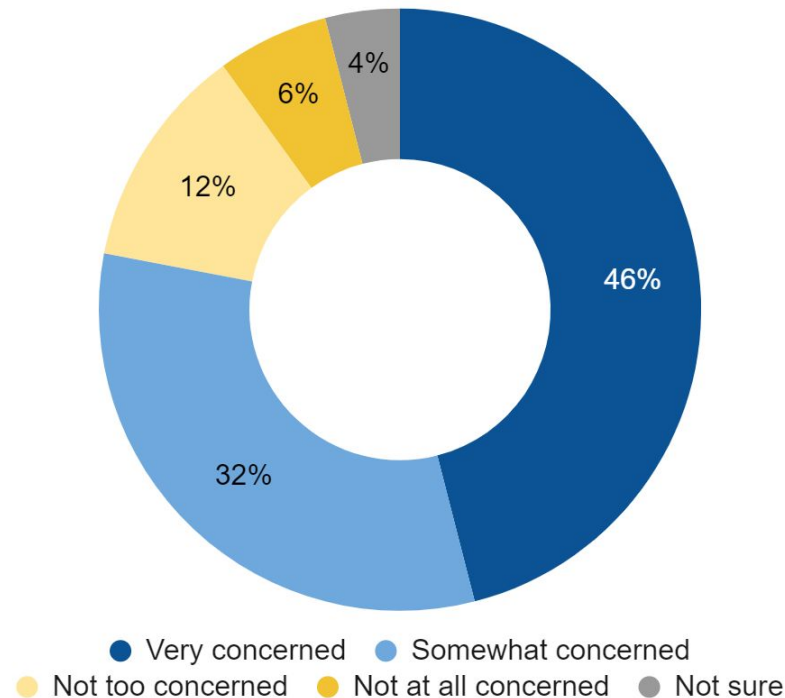
87%

Say “Very or somewhat important.”

# 78% are concerned with China surpassing the U.S. as the world's leading S&T power

How concerned are you with the possibility of China surpassing the U.S. as the world's leading science and technology power?

People aged 18-24 (61%) and 25-42 (60%) are less likely to say "very or somewhat concerned".



87%

Say "Very or somewhat concerned."



75%

Say "Very or somewhat concerned."

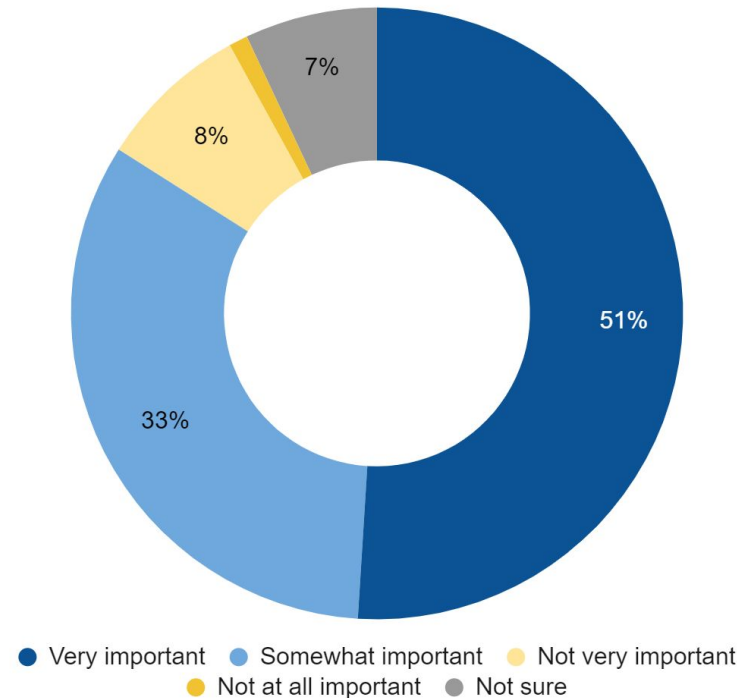


75%

Say "Very or somewhat concerned."

# 84% say it's important to set a higher goal for R&D spending

Some governments have a goal to spend 3%-5% of GDP on research and development. Some, including Japan and Korea, have already met this goal, and others, including China, have pledged to do so. The U.S. currently spends 0.7% of our GDP on research and development. How important is it for the U.S. to set a higher goal?



91%

Say "Very or Somewhat Important"



84%

Say "Very or Somewhat Important"



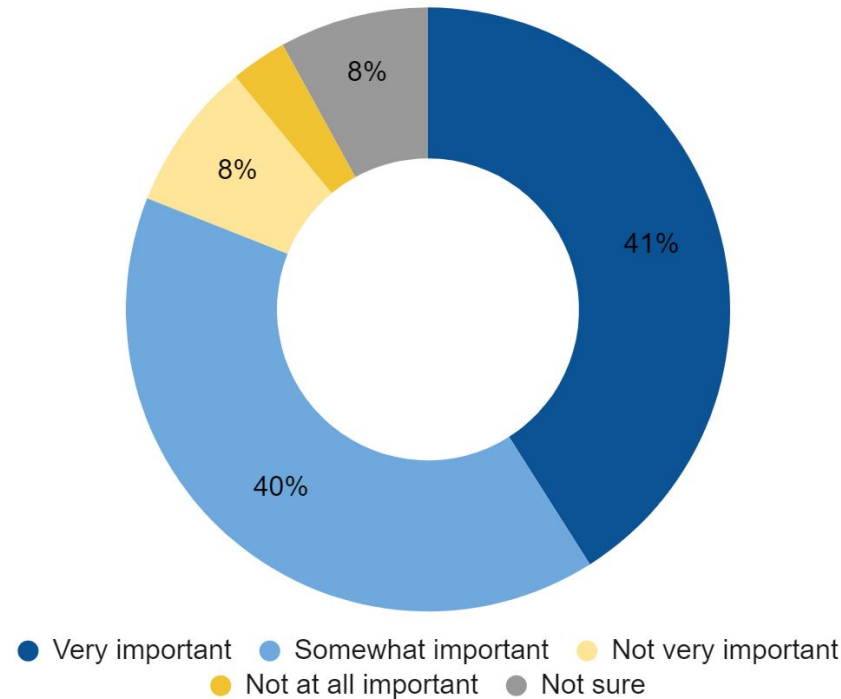
80%

Say "Very or Somewhat Important"

# A strong bipartisan majority of Americans say it's important to support economic incentives for private sector investment in S&T

How important is it for the federal government to support economic incentives for private sector investment in science and technology ?

People aged 25-34 less likely (73%) to say "Very or somewhat important."



89%

Say "Very or somewhat important"



78%

Say "Very or somewhat important"



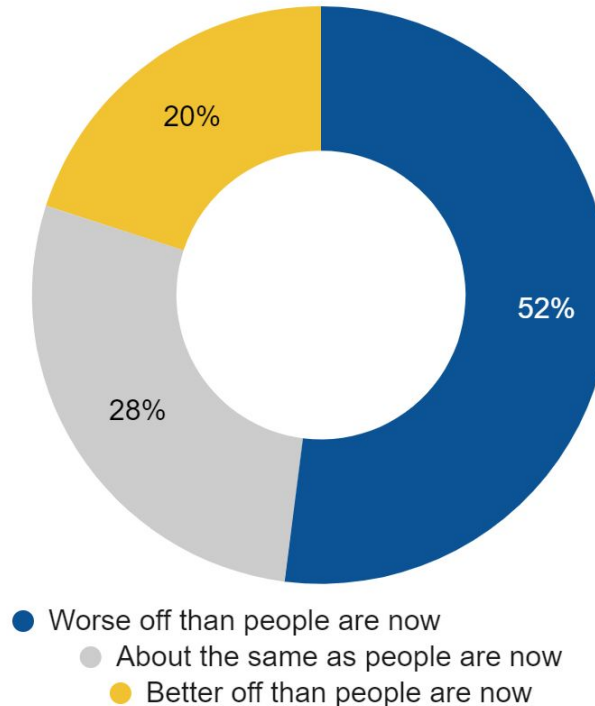
76%

Say "Very or somewhat important"

# Half believe children will be worse off when they grow up

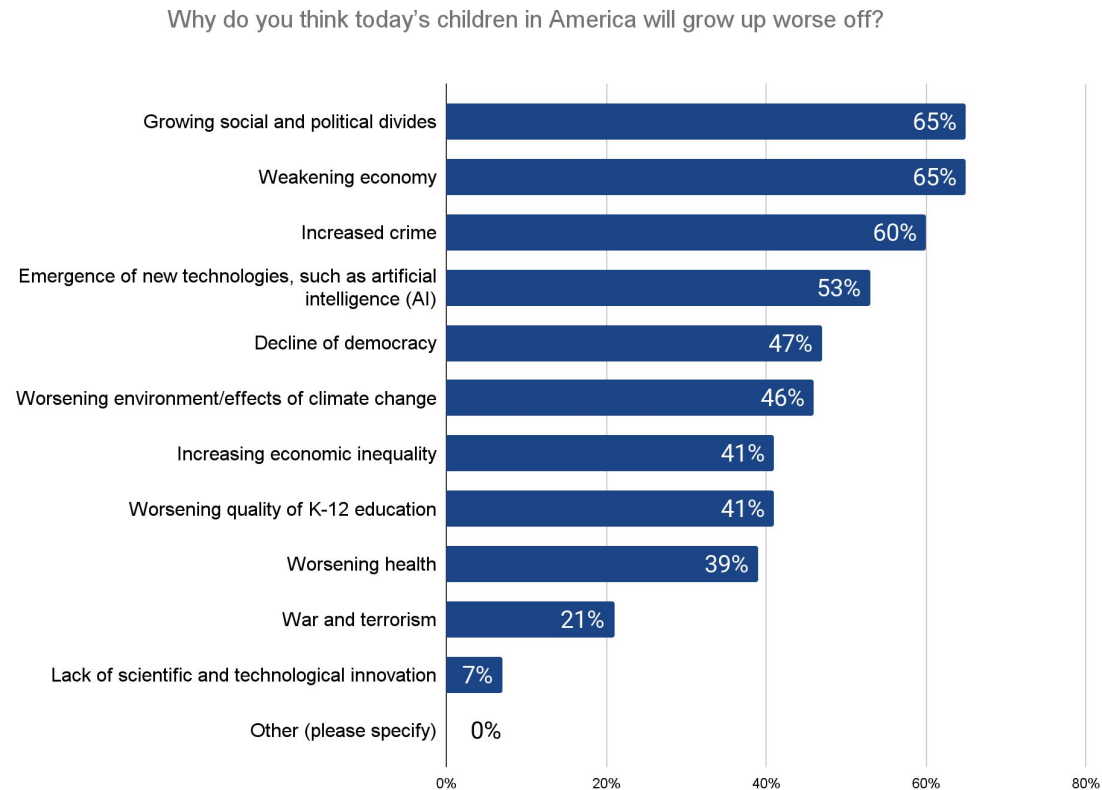
When today's children in America grow up, do you think they will be:

People aged 18-24 more likely (58%) to say "worse off."



# Those who believe children will be worse off say it is because of growing social and political divides, a weakening economy, more...

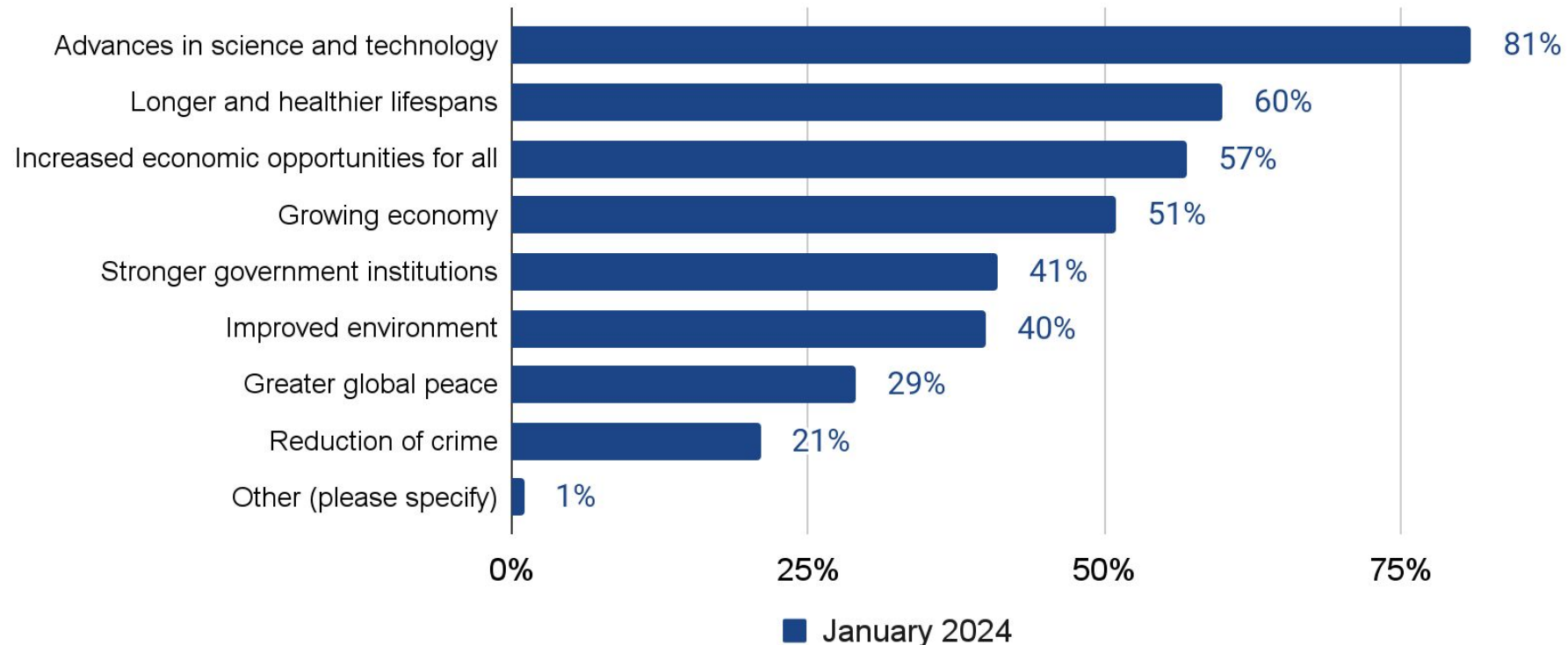
Why do you think today's children in America will grow up worse off? Select all that apply.



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.

# Those who believe children will be better off say it is because...

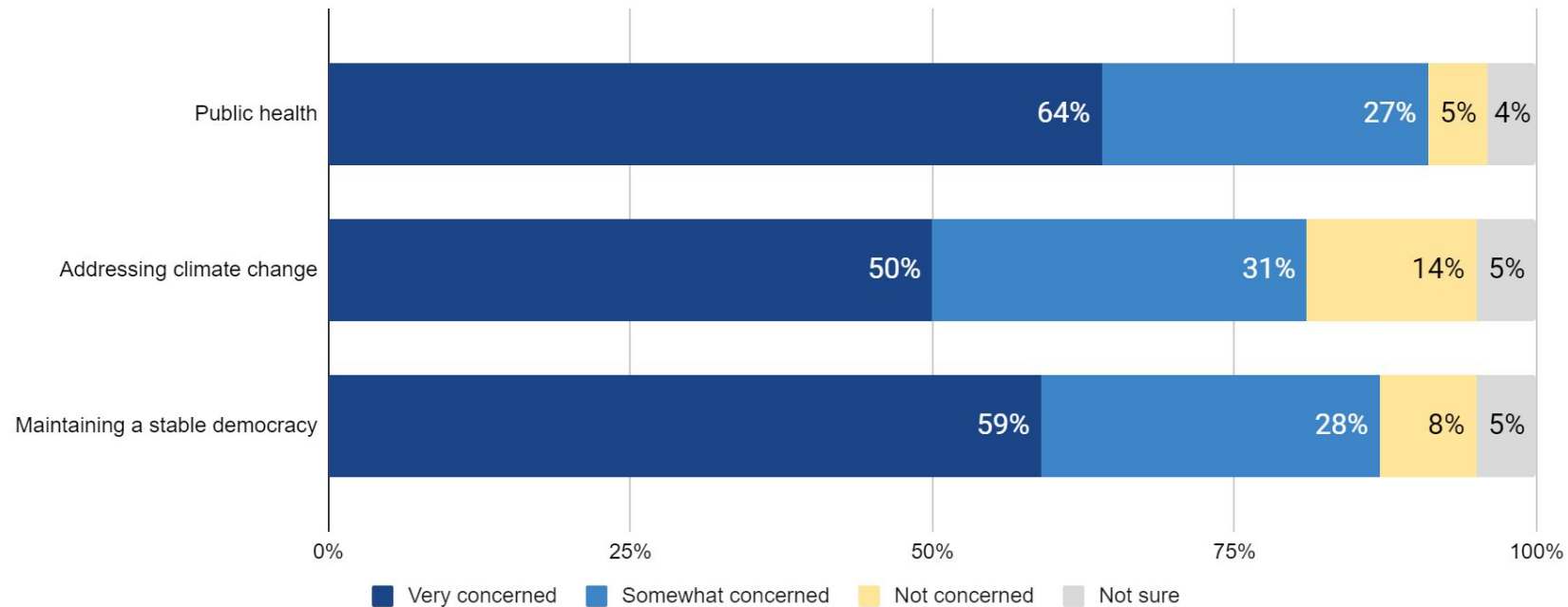
Why do you think today's children in America will grow up better off? Select all that apply.





# Most Americans are concerned about mis/disinformation

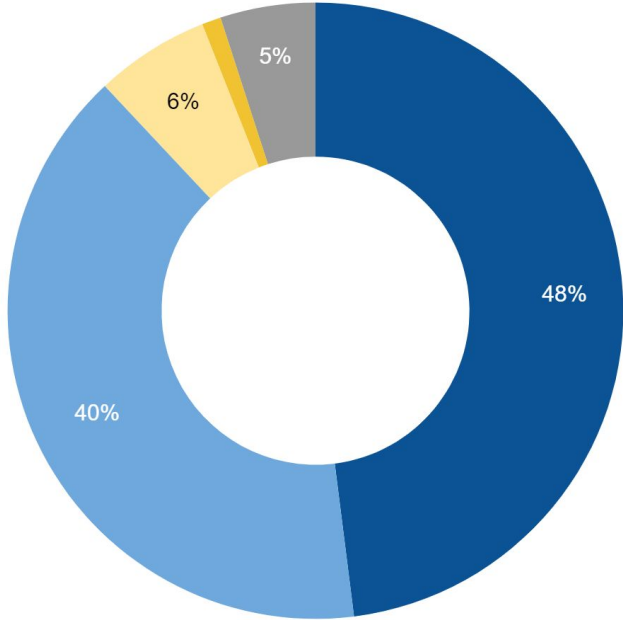
Misinformation is false or inaccurate information, while disinformation is false information which is deliberately intended to mislead. Please indicate to what extent you are concerned with the impact of misinformation/disinformation on the following?



Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.

# Strong bipartisan support for basic research

Do you agree or disagree with the following statement? Even if it brings no immediate benefits, basic scientific research that advances the frontiers of knowledge is necessary and should be supported by the federal government.



● Strongly agree ● Somewhat agree ● Somewhat disagree  
● Strongly disagree ● Not sure



95%

Say “Strongly or somewhat agree”



85%

Say “Strongly or somewhat agree”

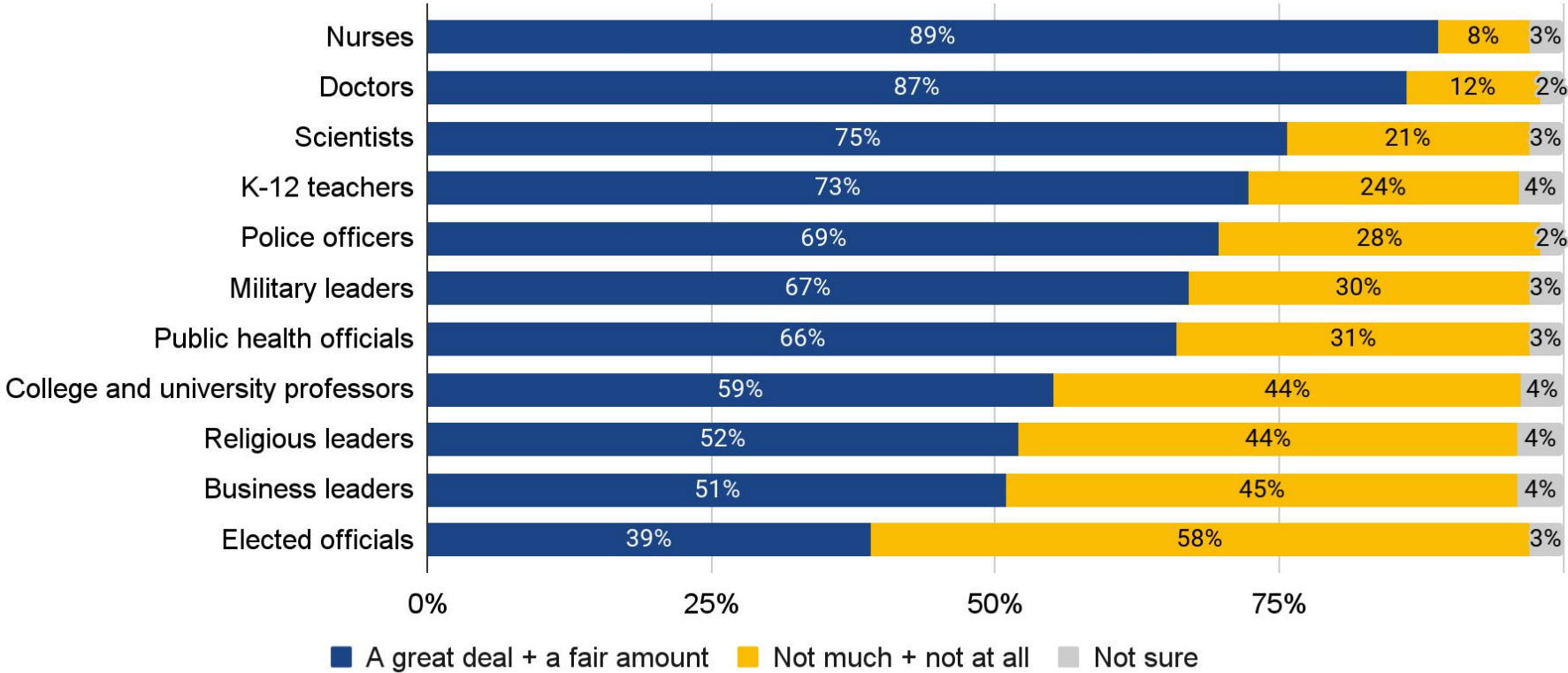


87%

Say “Strongly or somewhat agree”

# Confidence in health care providers and scientists is high

How much confidence do you have in each of the following to act in your best interest?



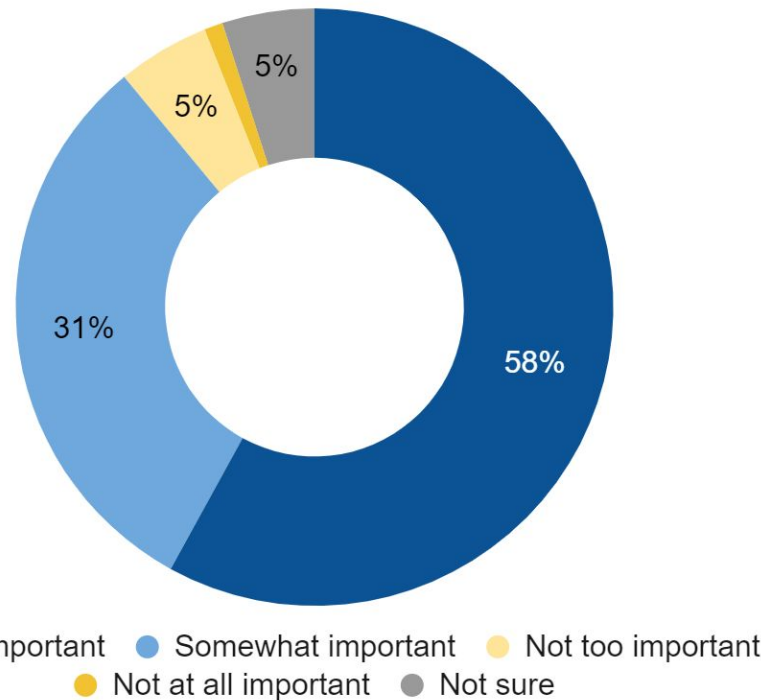
Americans are sharply divided by party when it comes to confidence in scientists.

Democrats are more likely (90%) to have “A great deal or fair amount” confidence in scientists compared to Republicans (67%).

# 9 in 10 say it is important for the U.S. to be a global leader in health research

How important do you think it is that the U.S. is a global leader in research to improve health?

People aged 18-24 less likely (78%) to say “Very or somewhat important.”



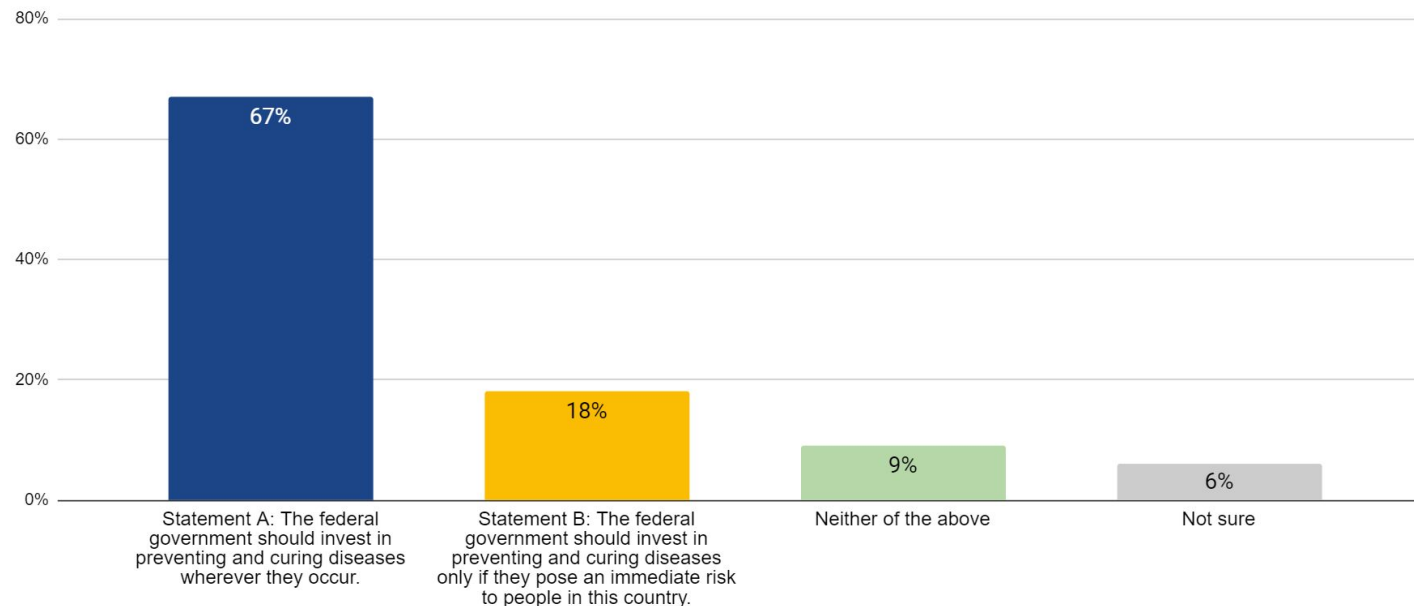
P

# 67% say the federal government should invest in preventing and curing diseases wherever they occur

Which statement is closest to your view?

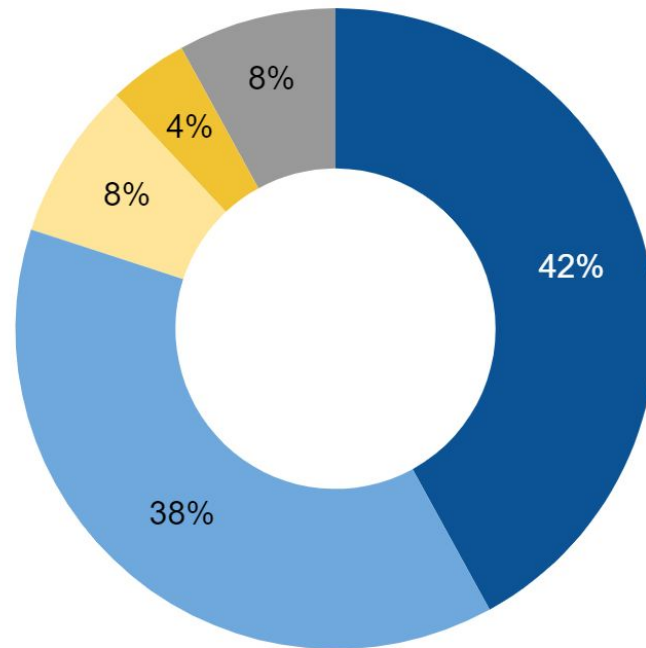
Statement A: The federal government should invest in preventing and curing diseases wherever they occur.

Statement B: The federal government should invest in preventing and curing diseases only if they pose an immediate risk to people in this country.



# 80% of Americans support increased funding for opioid addiction research

Do you support or oppose increased funding for research to better understand and combat opioid addiction?



● Strongly support ● Somewhat support ● Somewhat oppose  
● Strongly oppose ● Not sure



75%

Say "Strongly or somewhat support."



89%

Say "Strongly or somewhat support."



78%

Say "Strongly or somewhat support."

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