MESSAGE FROM Leadership

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Research!America’s latest Poll Data Summary presents an important snapshot of public priorities as they concern medical and health research as well as science and technology more broadly. Understanding public sentiment is vital to assuring that public investment and public policies reflect public priorities. This 24th edition of our Poll Data Summary, made possible with the generous support of the American Medical Association, shows strong public agreement concerning the value of our nation’s science and technology (S&T) enterprise and the need for investment. The majority of Americans – regardless of political party affiliation – support Congress investing more taxpayer dollars to advance science and technology in the U.S. (62%).

Our national findings strongly underscore that the public not only wants to invest more in S&T, it wants to hear from the science community, with 8 in 10 respondents regarding communication with the public as part of the job of scientists. Americans also want scientists and public health officials to speak to elected officials about the impacts of their research (90%).

Americans also tell us that the U.S. is experiencing a mental health crisis, and say it is important to increase funding for research in this area. Additional high-profile health concerns for Americans include opioid addiction, climate change, and antibiotic resistance, among other issues. Public sentiment is clear: research can deliver solutions, but increased investment in medical and scientific progress is needed to keep pace!

Our recent work commissioning surveys has benefitted from partnerships that allowed us to assess public sentiment in specific areas. Our survey in partnership with Virginia Tech highlighted state-level concerns; our survey in partnership with the Dana Foundation showed Americans’ views on brain health. We would love to partner with you as well – what issue or demographic would you like to understand better?

We hope you will share this summary with your network. Research!America will continue to work with our members to make public perspectives broadly known; to support public engagement by the science community; and to work together with all stakeholders to raise the volume of advocacy for science. We are strongest when we work together!
The work of Research!America to promote science and innovation through active engagement and advocacy complements the mission of the American Medical Association (AMA) to promote the art and science of medicine and the betterment of public health. For that and other reasons, the AMA is proud to be a founding member of Research!America, and to work closely with its leadership and members to secure funding and policies that advance medical, health and scientific research.

An important element of Research!America’s work involves understanding public support for this research, along with gauging public opinion on a wide range of regional, national and global issues related to public health and medical innovation. The insights gathered in America Speaks!: Poll Data Summary, Volume 24 provide a fresh look at the optimism but also areas of concern in health care today, while highlighting opportunities for improvement. These are invaluable insights as our health care system becomes more complex and technology-centered.

For example, respondents to the latest poll identified the cost of care as the single most important health issue facing the nation, representing a double-digit percentage increase over 2023. Mental health concerns ranked second. However, less than a third of respondents said that candidates for Congress respond well to health concerns of people like themselves, with older Americans assigning the poorest grades.

Poll results also found strong support for a more rapid pace of health care innovation, with 84 percent of respondents sharing that it was important for political candidates to promote faster medical progress. Nearly 7 in 10 said they were more likely to back a candidate for national office if that person favored greater federal spending on medical and health research, while a majority said they would willingly pay $1 more each week in taxes if they were certain it would be spent on such research.

The AMA is always eager to partner with Research!America to provide advocacy, leadership and outreach that supports expanded medical and scientific research. Our advocacy on behalf of physicians and their patients aligns with the aim of Research!America’s to provide clarity on how the public views our changing health care system so that we can better advance scientific discovery, innovation and improve health for all people.

On behalf of all of us at the AMA, we thank Research!America for its continued efforts to promote a health system worthy of this nation and its people.
# Table of Contents

Looking to the Election .......................... 5
Investing in Research and Development ..................... 14
Visibility of Science .................................. 18
Trust in Science ......................................... 21
Global Leadership ..................................... 26
Selected Health Concerns ......................... 32
Perspectives on Clinical Trial Participation ....................... 37
State Focus: Maternal Mortality Crisis in Georgia ............... 45

**Look for these indications throughout this publication:**

- **Democrats**
- **Republicans**
- **Independents**

**Decreased**

**Increased**

*Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.*
AMERICANS SAY COST OF HEALTH CARE IS THE MOST IMPORTANT HEALTH ISSUE

What would you say is the single most important health issue facing the nation?

<table>
<thead>
<tr>
<th>Health Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of health care</td>
<td>22%</td>
</tr>
<tr>
<td>Mental health</td>
<td>15%</td>
</tr>
<tr>
<td>Cancer</td>
<td>11%</td>
</tr>
<tr>
<td>Opioid addiction</td>
<td>8%</td>
</tr>
<tr>
<td>Gun violence</td>
<td>7%</td>
</tr>
<tr>
<td>Climate Change</td>
<td>6%</td>
</tr>
<tr>
<td>Obesity</td>
<td>6%</td>
</tr>
<tr>
<td>COVID-19</td>
<td>5%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>3%</td>
</tr>
<tr>
<td>Reproductive health</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
HALF BELIEVE CHILDREN WILL BE WORSE OFF WHEN THEY GROW UP

When today’s children in America grow up, do you think they will be:

- 20% Worse off than people are now
- 52% About the same as people are now
- 28% Better off than people are now

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
## WILL CHILDREN BE BETTER OR WORSE OFF?

**Why do you think today’s children in America will grow up worse off?**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growing social and political divides</td>
<td>65%</td>
</tr>
<tr>
<td>Weakening economy</td>
<td>65%</td>
</tr>
<tr>
<td>Increased crime</td>
<td>60%</td>
</tr>
<tr>
<td>Emergence of new technologies, such as artificial Intelligence (AI)</td>
<td>53%</td>
</tr>
<tr>
<td>Decline of democracy</td>
<td>47%</td>
</tr>
<tr>
<td>Worsening environment/effects of climate change</td>
<td>46%</td>
</tr>
<tr>
<td>Increasing economic inequality</td>
<td>41%</td>
</tr>
<tr>
<td>Worsening quality of K-12 education</td>
<td>41%</td>
</tr>
<tr>
<td>Worsening health</td>
<td>39%</td>
</tr>
<tr>
<td>War and terrorism</td>
<td>21%</td>
</tr>
<tr>
<td>Lack of scientific and technological innovation</td>
<td>7%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Why do you think today’s children in America will grow up better off?**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advances in science and technology</td>
<td>81%</td>
</tr>
<tr>
<td>Longer and healthier lifespans</td>
<td>60%</td>
</tr>
<tr>
<td>Increased economic opportunities for all</td>
<td>57%</td>
</tr>
<tr>
<td>Growing economy</td>
<td>51%</td>
</tr>
<tr>
<td>Stronger government institutions</td>
<td>41%</td>
</tr>
<tr>
<td>Improved environment</td>
<td>40%</td>
</tr>
<tr>
<td>Greater global peace</td>
<td>29%</td>
</tr>
<tr>
<td>Reduction of crime</td>
<td>21%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.*
ONLY 30% AMERICANS SAY CONGRESSIONAL CANDIDATES RESPOND WELL TO HEALTH CONCERNS

How well do you think candidates running for Congress respond to the health concerns of people like you?

26% Say “Very or somewhat well”
38% Say “Not too well”
22% Say “Very or somewhat well”
15% Say “Not well at all”
8% Say “Not sure”

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
84% say it is important for candidates to promote faster medical progress

How important is it for your candidates in 2024 to promote faster medical progress?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
If you knew that a candidate for national office favored spending more federal dollars (tax dollars) on medical and health research, would you be more or less likely to support that person for election?

- **Much more likely**
- **Somewhat more likely**
- **Neutral**
- **Somewhat less likely**
- **Much less likely**

- **87%** Say “Much more or somewhat more likely”
- **61%** Say “Much more or somewhat more likely”
- **64%** Say “Much more or somewhat more likely”

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
Would you be willing to pay $1 per week more in taxes if you were certain that all of the money would be spent on additional medical and health research?

62% WILLING TO PAY MORE TAXES IN SUPPORT OF HEALTH RESEARCH

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
NEARLY 9 IN 10 SAY IT’S IMPORTANT FOR ELECTED OFFICIALS AND CANDIDATES TO LISTEN TO SCIENTISTS

In thinking about threats to your health, how important is it that elected officials and candidates listen to advice from scientists?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
**AMERICANS FEEL SCIENTISTS SHOULD PLAY A MAJOR ROLE IN A RANGE OF POLICY ISSUES**

Do you agree or disagree that scientists should play a major role in shaping policy for each of the following?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drug safety and effectiveness</td>
<td>63%</td>
<td>29%</td>
<td>4%</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Air and water quality</td>
<td>61%</td>
<td>29%</td>
<td>4%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Food safety</td>
<td>61%</td>
<td>30%</td>
<td>4%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Medical and health research</td>
<td>60%</td>
<td>29%</td>
<td>5%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Climate change</td>
<td>56%</td>
<td>24%</td>
<td>8%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>Energy</td>
<td>55%</td>
<td>32%</td>
<td>5%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Education</td>
<td>45%</td>
<td>33%</td>
<td>12%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Roads, bridges and other infrastructure</td>
<td>40%</td>
<td>38%</td>
<td>11%</td>
<td>6%</td>
<td>5%</td>
</tr>
<tr>
<td>National defense</td>
<td>39%</td>
<td>32%</td>
<td>17%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Job creation</td>
<td>37%</td>
<td>36%</td>
<td>17%</td>
<td>5%</td>
<td>6%</td>
</tr>
</tbody>
</table>

*Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.*
INVESTING IN RESEARCH AND DEVELOPMENT

ONLY HALF SAY SCIENTIFIC AND TECHNOLOGICAL ADVANCEMENT IN THE U.S. IS PROGRESSING WELL

Which statement is closest to your view?

Statement A: Scientific and technological advancement in the U.S. is progressing well.

Statement B: Scientific and technological advancement in the U.S. is not progressing well.

65% Say "Statement A"  
DEMOCRATS

50% Say "Statement A"  
REPUBLICANS

51% Say "Statement A"  
INDEPENDENTS

Those aged 35-54 (62%) more likely to say S&T advancement in the U.S. is progressing well. 70+ (47%) less likely to say S&T advancement in the U.S. is progressing well.

Those with a college degree and beyond are more likely (71%) to say S&T advancement in the U.S. is progressing well.

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
AMERICANS SAY STEM EDUCATION, TOO MUCH REGULATION, AND LACK OF A NATIONAL SCIENCE AND TECHNOLOGY (S&T) STRATEGY ARE TOP OBSTACLES TO S&T ADVANCEMENT

Of those that said the U.S. is not progressing well, what are the biggest obstacles to scientific and technological advancements in the United States? (Select up to three)

- The quality of K-12 STEM education: 38%
- Too much regulation and red tape: 34%
- Lack of a national science and technology strategy: 31%
- Lack of research and development funding: 30%
- Foreign powers undermining or stealing our research and technology: 26%
- Inadequate science and technology infrastructure (e.g., access to broadband, national laboratories, etc.): 21%
- Lack of STEM opportunities in communities throughout the country: 18%
- The quality of vocational/technical education: 17%
- The quality of post-high school STEM education: 14%
- Too few opportunities for women in STEM: 10%
- Inadequate STEM workforce: 6%
- Too few opportunities for minorities in STEM: 6%
- Patent and trademark issues: 4%
- Something else (please specify): 3%

Source: A ResearchAmerica survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
## Americans Say Investing in Research Drives Many Public Benefits

How important is investing in research to each of the following?

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not too important</th>
<th>Not at all important</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finding new ways of preventing, treating, and curing illnesses</td>
<td>78%</td>
<td></td>
<td>17%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ensuring safety and availability of clean water</td>
<td>72%</td>
<td></td>
<td>22%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Addressing food security</td>
<td>70%</td>
<td></td>
<td>23%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Economic growth</td>
<td>64%</td>
<td></td>
<td>30%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creating jobs</td>
<td>64%</td>
<td></td>
<td>29%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preventing the next pandemic</td>
<td>64%</td>
<td></td>
<td>26%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maintaining U.S. standing in global competitiveness</td>
<td>57%</td>
<td></td>
<td>28%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Addressing the threat of climate change</td>
<td>55%</td>
<td></td>
<td>25%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
A STRONG MAJORITY OF AMERICANS SAY IT’S IMPORTANT TO SUPPORT ECONOMIC INCENTIVES FOR PRIVATE SECTOR INVESTMENT IN S&T

How important is it for the federal government to support economic incentives for private sector investment in science and technology?

- **Very important**: 41%
- **Somewhat important**: 40%
- **Not very important**: 8%
- **Not at all important**: 8%
- **Not sure**: 41%

- **Those aged 25-34** less likely (73%) to say, “Very or somewhat important.”
- **Those with a college degree and beyond** are more likely (91%) to say, “Very or somewhat important.”
- **Asian Americans** more likely (88%) to say, “Very or somewhat important.”

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
ONLY 30% CAN NAME A LIVING SCIENTIST

Can you name a living scientist?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
ONLY HALF CAN NAME A MEDICAL OR HEALTH RESEARCH INSTITUTION

Can you name any institution, company, or organization where medical or health research is conducted?

-Mayo Clinic: 11%
-Pfizer: 10%
-Johns Hopkins: 9%
-St. Jude's: 8%
-NIH: 7%
-CDC: 5%
-WHO: 3%
-Cleveland Clinic: 2%
-Stanford: 1%
-American Cancer Society: 1%
-Johnson & Johnson: 1%
-Other: 42%

-Mayo Clinic down from 18% in 2023 to 11% in 2024.
-Johns Hopkins down from 18% in 2023 to 9% in 2023.

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
NEARLY 7 IN 10 UNAWARE RESEARCH IS CONDUCTED IN EVERY STATE

To the best of your knowledge, would you say that science and technology research in the U.S. is conducted in all 50 states?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
CONFIDENCE IN HEALTH CARE PROVIDERS AND SCIENTISTS IS HIGH

How much confidence do you have in each of the following to act in your best interest?

- Nurses: 89% (A great deal + a fair amount), 8% (Not much + not at all), 3% (Not sure)
- Doctors: 87% (A great deal + a fair amount), 12% (Not much + not at all), 2% (Not sure)
- Scientists: 75% (A great deal + a fair amount), 21% (Not much + not at all), 3% (Not sure)
- K-12 teachers: 73% (A great deal + a fair amount), 24% (Not much + not at all), 4% (Not sure)
- Police officers: 69% (A great deal + a fair amount), 28% (Not much + not at all), 2% (Not sure)
- Military leaders: 67% (A great deal + a fair amount), 30% (Not much + not at all), 3% (Not sure)
- Public health officials: 66% (A great deal + a fair amount), 31% (Not much + not at all), 3% (Not sure)
- College and university professors: 59% (A great deal + a fair amount), 44% (Not much + not at all), 4% (Not sure)
- Religious leaders: 52% (A great deal + a fair amount), 44% (Not much + not at all), 4% (Not sure)
- Business leaders: 51% (A great deal + a fair amount), 45% (Not much + not at all), 4% (Not sure)
- Elected officials: 39% (A great deal + a fair amount), 58% (Not much + not at all), 3% (Not sure)

* Democrats more likely to say “A great deal or fair amount”
* Republicans more likely to say “A great deal or fair amount”

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
WHILE CONFIDENCE IN SCIENTISTS IS HIGH, THE PARTISAN DIVIDE IS SIGNIFICANT

How much confidence do you have in scientists to act in your best interest?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
6 IN 10 THINK THE WORK OF SCIENTISTS BENEFITS ALL OR MOST IN AMERICA

In general, do you think the work that scientists do benefits all, most, some, very few people, or none in this country?

*Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.*
THREE QUARTERS THINK THE WORK OF SCIENTISTS BENEFITS THEM, BUT A LARGE PARTISAN DIVIDE EXISTS

In general, do you think the work that scientists do benefits you?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.

Those with a college degree and beyond are more likely (84%) to say “To a great extent or somewhat” compared to those with no college degree (67%).
MISINFORMATION IS FALSE OR INACCURATE INFORMATION, WHILE DISINFORMATION IS FALSE INFORMATION WHICH IS DELIBERATELY INTENDED TO MISLEAD. PLEASE INDICATE TO WHAT EXTENT YOU ARE CONCERNED WITH THE IMPACT OF MISINFORMATION/DISINFORMATION ON THE FOLLOWING?

**PUBLIC HEALTH**
- **Very concerned**: 64%
- **Somewhat concerned**: 27%
- **Not concerned**: 5%
- **Not sure**: 4%

**ADDRESSING CLIMATE CHANGE**
- **Very concerned**: 50%
- **Somewhat concerned**: 31%
- **Not concerned**: 14%
- **Not sure**: 5%

**MAINTAINING A STABLE DEMOCRACY**
- **Very concerned**: 59%
- **Somewhat concerned**: 28%
- **Not concerned**: 8%
- **Not sure**: 5%

*Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.*
### AMERICANS SAY THE U.S. SHOULD BE A LEADER IN HEALTH CARE, EDUCATION, AND MEDICAL & HEALTH RESEARCH

How important is it that the U.S. be a leader in the following categories?

<table>
<thead>
<tr>
<th>Category</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not too important</th>
<th>Not at all important</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tourism</td>
<td>26%</td>
<td>33%</td>
<td>27%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Construction</td>
<td>42%</td>
<td>39%</td>
<td>12%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Aerospace</td>
<td>45%</td>
<td>32%</td>
<td>11%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>54%</td>
<td>34%</td>
<td>7%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Financial services</td>
<td>55%</td>
<td>32%</td>
<td>8%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>59%</td>
<td>30%</td>
<td>7%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>Information Technology</td>
<td>61%</td>
<td>29%</td>
<td>6%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Energy</td>
<td>66%</td>
<td>25%</td>
<td>4%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Defense</td>
<td>71%</td>
<td>16%</td>
<td>7%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Medical and health research</td>
<td>73%</td>
<td>21%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Education</td>
<td>74%</td>
<td>19%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Health care</td>
<td>76%</td>
<td>18%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
AMERICANS BELIEVE THE U.S. IS A LEADER IN DEFENSE, AEROSPACE, AND IT AMONG OTHER AREAS...

Please indicate whether or not you believe the U.S. is a leader in each of the following areas, using a scale of 1 to 5 where 1 is very much a leader and 5 is not at all a leader.

<table>
<thead>
<tr>
<th>Area</th>
<th>Very much a leader</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>Not at all a leader</th>
<th>5</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>20%</td>
<td>15%</td>
<td>26%</td>
<td>18%</td>
<td>16%</td>
<td>4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health care</td>
<td>22%</td>
<td>19%</td>
<td>24%</td>
<td>16%</td>
<td>15%</td>
<td>4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>21%</td>
<td>22%</td>
<td>26%</td>
<td>16%</td>
<td>9%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tourism</td>
<td>22%</td>
<td>23%</td>
<td>29%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Energy</td>
<td>22%</td>
<td>27%</td>
<td>26%</td>
<td>11%</td>
<td>8%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>24%</td>
<td>26%</td>
<td>27%</td>
<td>10%</td>
<td>7%</td>
<td>7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial services</td>
<td>25%</td>
<td>24%</td>
<td>24%</td>
<td>13%</td>
<td>9%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agriculture</td>
<td>25%</td>
<td>27%</td>
<td>28%</td>
<td>10%</td>
<td>5%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medical and health research</td>
<td>27%</td>
<td>28%</td>
<td>19%</td>
<td>13%</td>
<td>9%</td>
<td>5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information Technology</td>
<td>29%</td>
<td>25%</td>
<td>23%</td>
<td>11%</td>
<td>7%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aerospace</td>
<td>34%</td>
<td>24%</td>
<td>19%</td>
<td>8%</td>
<td>6%</td>
<td>10%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Defense</td>
<td>39%</td>
<td>23%</td>
<td>17%</td>
<td>10%</td>
<td>5%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
9 IN 10 SAY IT IS IMPORTANT FOR THE U.S. TO BE A GLOBAL LEADER IN HEALTH RESEARCH

How important do you think it is that the U.S. is a global leader in research to improve health?

18-24 year olds less likely (78%) to say “Very or somewhat important.”

- Very important: 58%
- Somewhat important: 31%
- Not too important: 5%
- Not at all important: 5%
- Not sure: 5%

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
AMERICANS ACROSS THE POLITICAL SPECTRUM SAY IT IS IMPORTANT THAT THE U.S. BE A LEADER IN S&T

How important do you think it is that the U.S. is a global leader in science and technology?

Young people aged 18-24 (84%) and 25-42 (80%) are less likely to say “very or somewhat important”.

- Very important: 56%
- Somewhat important: 34%
- Not too important: 4%
- Not at all important: 5%
- Not sure: 92%

Democrats: 93% say “very or somewhat important”

Republicans: 91% say “very or somewhat important”

Independents: 87% say “all or most” say “very or somewhat important”

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
78% ARE CONCERNED WITH CHINA SURPASSING THE U.S. AS THE WORLD’S LEADING S&T POWER

How concerned are you with the possibility of China surpassing the U.S. as the world’s leading science and technology power?

- Very concerned: 46%
- Somewhat concerned: 32%
- Not too concerned: 6%
- Not at all concerned: 4%
- Not sure: 4%

Young people aged 18-24 (61%) and 25-42 (60%) are less likely to say “very or somewhat concerned”.

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
Some governments have a goal to spend 3%-5% of GDP on research and development. Some, including Japan and Korea, have already met this goal, and others, including China, have pledged to do so. The U.S. currently spends 0.7% of our GDP on research and development. How important is it for the U.S. to set a higher goal?

8 IN 10 SAY IT’S IMPORTANT TO SET A HIGHER GOAL FOR R&D SPENDING

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
88% SUPPORT RESEARCH TO ADDRESS HEALTH DISPARITIES

Studies show that in addition to increased risk from COVID-19, some health problems such as cancer, diabetes, heart disease, and infant mortality happen more often among certain minorities or citizens with lower incomes. How important do you feel it is to conduct research to combat health disparities?

- Very important: 57%
- Somewhat important: 31%
- Not very important: 6%
- Not at all important: 4%
- Not sure: 6%
STRONG BIPARTISAN SUPPORT FOR INVESTMENT IN HEALTH CARE DELIVERY RESEARCH

A type of research called health care delivery research seeks to improve the translation of discoveries from research into medical practice. How important do you think it is for the United States to invest in health care delivery research?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
67% SAY THE FEDERAL GOVERNMENT SHOULD INVEST IN PREVENTING AND CURING DISEASES WHEREVER THEY OCCUR

Which statement is closest to your view?

Statement A: The federal government should invest in preventing and curing diseases wherever they occur.

Statement B: The federal government should invest in preventing and curing diseases only if they pose an immediate risk to people in this country.

75% SAY “Statement A”

62% SAY “Statement A”

66% SAY “Statement A”

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
80% OF AMERICANS SUPPORT INCREASED FUNDING FOR OPIOID ADDICTION RESEARCH

Do you support or oppose increased funding for research to better understand and combat opioid addiction?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
STRONG BIPARTISAN AGREEMENT THAT THE GOVERNMENT SHOULD INCREASE FUNDING FOR MATERNAL MORTALITY RESEARCH

How important is it to increase government funding for research on maternal mortality?

- **Very important**: 86%
- **Somewhat important**: 82%
- **Not very important**: 9%
- **Not at all important**: 3%
- **Not sure**: 10%

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.
NEARLY 7 IN 10 FEEL POSITIVELY ABOUT CLINICAL TRIALS

What is your perception of clinical trials?

- Very positive: 29%
- Somewhat positive: 28%
- Neutral: 39%
- Somewhat negative: 4%
- Not sure: 7%

**DEMOCRATS**
- 76% say “Very or somewhat positive”

**REPUBLICANS**
- 71% say “Very or somewhat positive”

**INDEPENDENTS**
- 59% say “Very or somewhat positive”

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
LACK OF TRUST AND INFORMATION ARE TOP REASONS PEOPLE DON’T PARTICIPATE IN CLINICAL TRIALS

Fewer than 10% of Americans participate in clinical trials. Which of the following do you think is a reason that individuals don't participate in clinical trials? (Check all that apply)

- Lack of trust: 38%
- Not aware/lack of information: 55%
- Adverse side effects: 52%
- Too risky: 45%
- Little or no monetary compensation: 42%
- Privacy issues: 29%
- Too much time: 27%
- Distance: 26%
- No health conditions to treat: 25%
- Other (Specify): 24%
- Not sure: 7%

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
### MANY FACTORS PLAY INTO THE DECISION TO PARTICIPATE IN A CLINICAL TRIAL

How important would each of the following factors be in your decision to participate in a clinical trial:

<table>
<thead>
<tr>
<th>Factor</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not very important</th>
<th>Not at all important</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Understanding potential risks and benefits</td>
<td>72%</td>
<td>20%</td>
<td>3%</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>Competence and reputation of people or the institution conducting the research</td>
<td>71%</td>
<td>20%</td>
<td>3%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Opportunity to possibly improve your own health</td>
<td>61%</td>
<td>31%</td>
<td>4%</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>Having an expert guide you through the clinical trials process</td>
<td>60%</td>
<td>26%</td>
<td>9%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Privacy and confidentiality issues</td>
<td>60%</td>
<td>24%</td>
<td>9%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>The location of the clinical trial is easily accessible</td>
<td>57%</td>
<td>29%</td>
<td>8%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Opportunity to improve the health of others</td>
<td>54%</td>
<td>36%</td>
<td>5%</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>Receiving psychological support and counseling for your illness and as a clinical trial participant</td>
<td>52%</td>
<td>31%</td>
<td>10%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Opportunity to advance scientific research</td>
<td>51%</td>
<td>36%</td>
<td>6%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Your physician's recommendation</td>
<td>44%</td>
<td>40%</td>
<td>10%</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Whether you would be paid to participate</td>
<td>38%</td>
<td>39%</td>
<td>13%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Ability to record and share information via mobile devices</td>
<td>31%</td>
<td>35%</td>
<td>19%</td>
<td>9%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
AMERICANS AGREE THAT CLINICAL TRIALS ARE IMPORTANT, BUT SHARE OF STRONGEST AGREEMENT IS SHRINKING

Do you agree or disagree that clinical trials are important to improving our nation's health?

- **2023**
  - Strongly agree: 45%
  - Somewhat agree: 42%
  - Not sure: 5%

- **2017**
  - Strongly agree: 53%
  - Somewhat agree: 34%
  - Not sure: 5%

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
8 IN 10 SAY CLINICAL TRIALS DISCUSSION SHOULD BE PART OF STANDARD OF CARE FOR THOSE WITH DIAGNOSED DISEASE

Do you agree or disagree that health care professionals should discuss clinical trials with patients diagnosed with a disease as part of their standard of care?

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
AMERICANS INCREASINGLY AGREE THAT CLINICAL TRIAL PARTICIPATION SHOULD BE A PART OF REGULAR HEALTH CARE

Do you agree or disagree that consideration of clinical trial participation should be a part of your regular health care with your health care provider?

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
85% SAY IT IS IMPORTANT THAT CLINICAL TRIALS ARE REPRESENTATIVE

In your opinion, how important is it that clinical trial populations are representative of the U.S. population?

- Very important: 53%
- Somewhat important: 32%
- Not very important: 6%
- Not at all important: 7%
- Not sure: 0%

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
**AMERICANS’ WILLINGNESS TO SHARE HEALTH INFORMATION IS TRENDING DOWN**

For the following, please indicate your willingness to share your personal health information, assuming that privacy protections are in place:

<table>
<thead>
<tr>
<th></th>
<th>Yes (%)</th>
<th>No (%)</th>
<th>Not sure (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>So researchers can better understand diseases and develop new ways to prevent, treat, and cure them</td>
<td>70%</td>
<td>17%</td>
<td>13%</td>
</tr>
<tr>
<td>2023</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>84%</td>
<td>6%</td>
<td>11%</td>
</tr>
<tr>
<td>So health care providers can improve patient care</td>
<td>68%</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>2023</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>79%</td>
<td>10%</td>
<td>11%</td>
</tr>
<tr>
<td>So public health officials can better track diseases, disabilities, and their causes</td>
<td>63%</td>
<td>22%</td>
<td>15%</td>
</tr>
<tr>
<td>2023</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>74%</td>
<td>11%</td>
<td>15%</td>
</tr>
<tr>
<td>To advance medical and health research</td>
<td>71%</td>
<td>15%</td>
<td>14%</td>
</tr>
<tr>
<td>2023</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>82%</td>
<td>8%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of U.S. adults conducted in partnership with ACRO and Zogby Analytics in October 2023.
6 IN 10 AGREE THAT MATERNAL MORTALITY IS A PROBLEM IN GEORGIA

To what extent do you agree that maternal mortality is a problem in the state of Georgia?

Urban respondents (63%) are more likely to agree that maternal mortality is a problem in Georgia.

African Americans (68%) are more likely to agree that maternal mortality is a problem in Georgia.

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
57% OF GEORGIANS KNOW SOMEONE WHO HAS EXPERIENCED PREGNANCY COMPLICATIONS

Have you or someone you know (friend or family) experienced complications during pregnancy?

- Yes, myself: 7%
- Yes, someone I know: 36%
- No: 38%
- Not sure: 19%

What pregnancy complication(s) did you or they experience?

- Higher blood pressure during pregnancy (Preeclampsia): 55%
- Baby born early (Pre-term labor): 50%
- Excessive bleeding (Hemorrhaging): 26%
- Blood clots: 7%
- Obstruction of an artery by air bubble (Embolism): 6%
- Problems with heart muscle (Cardiomyopathy): 6%
- Severe infection: 6%
- Other: 13%
- Not sure: 7%

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
10% of Georgians know of someone who has died during pregnancy, at delivery, or soon after birth

Do you know of someone (friend or family) who has died during pregnancy, at delivery, or within 12 months after the end of the pregnancy where death was related to the pregnancy?

Urban respondents more likely (19%) to say yes.

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
**SUBSTANCE USE, MENTAL HEALTH, AND LACK OF INSURANCE ARE TOP FACTORS INCREASING RISK OF MATERNAL MORTALITY ACROSS RACIAL/ETHNIC GROUPS**

To what extent do you think the following factors contribute to an increased risk of maternal mortality from 1 to 5, with 1 being 'not at all' and 5 being 'a great deal'

<table>
<thead>
<tr>
<th></th>
<th>AFRICAN AMERICAN RESPONDENTS</th>
<th>ASIAN RESPONDENTS</th>
<th>HISPANIC RESPONDENTS</th>
<th>NON-HISPANIC WHITE RESPONDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of health insurance</td>
<td>50%</td>
<td>41%</td>
<td>47%</td>
<td>49%</td>
</tr>
<tr>
<td>Mental health</td>
<td>42%</td>
<td>45%</td>
<td>47%</td>
<td>49%</td>
</tr>
<tr>
<td>Substance use disorders</td>
<td>44%</td>
<td>41%</td>
<td>43%</td>
<td>45%</td>
</tr>
<tr>
<td>Limited access to health care professionals and hospitals</td>
<td>41%</td>
<td>30%</td>
<td>38%</td>
<td>33%</td>
</tr>
<tr>
<td>Stigma around seeking mental health care</td>
<td>36%</td>
<td>32%</td>
<td>36%</td>
<td>31%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
GEORGIANS SAY AFFORDABILITY OF CARE AND ACCESS TO INSURANCE ARE TOP PRIORITIES TO REDUCING MATERNAL MORTALITY

Which of the following areas should be prioritized in order to reduce maternal mortality? (Choose all that apply)

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve affordability of maternal health care</td>
<td>73%</td>
</tr>
<tr>
<td>Improve access to health insurance coverage</td>
<td>70%</td>
</tr>
<tr>
<td>Increase education to support pregnant people during and after pregnancy</td>
<td>59%</td>
</tr>
<tr>
<td>Strengthen social and economic support for pregnant people during and after pregnancy</td>
<td>54%</td>
</tr>
<tr>
<td>Grow the maternal health workforce (i.e. Doulas, midwives, perinatal mental health specialists)</td>
<td>51%</td>
</tr>
<tr>
<td>Improve access to child care</td>
<td>45%</td>
</tr>
<tr>
<td>Improve data collection and research</td>
<td>41%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
8 IN 10 SAY IT’S IMPORTANT FOR ELECTED OFFICIALS TO SUPPORT EFFORTS TO REDUCE MATERNAL MORTALITY

How important is it for elected officials to support efforts to reduce maternal mortality?

- **Very important**: 47%
- **Somewhat important**: 32%
- **Not too important**: 9%
- **Not at all important**: 10%
- **Not sure**: 1%

- **89%** of Democrats say “Very or somewhat important”
- **74%** of Republicans say “Very or somewhat important”
- **72%** of Independents say “Very or somewhat important”

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
8 IN 10 SAY IT’S IMPORTANT TO INCREASE GOVERNMENT FUNDING ON MATERNAL MORTALITY RESEARCH

How important is it to increase government funding for research on maternal mortality?

Source: A Research!America survey of U.S. adults conducted in partnership with Zogby Analytics in January 2024.

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
GEORGIANS ARE HOPEFUL ABOUT MATERNAL MORTALITY, BUT CONCERNS REMAIN

Please select from the following the top five words that best reflect your attitudes toward the future of maternal health in Georgia:

<table>
<thead>
<tr>
<th>AFRICAN AMERICAN RESPONDENTS</th>
<th>ASIAN RESPONDENTS</th>
<th>HISPANIC RESPONDENTS</th>
<th>NON-HISPANIC WHITE RESPONDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONCERNED 79%</td>
<td>HOPEFUL 74%</td>
<td>HOPEFUL 85%</td>
<td>HOPEFUL 77%</td>
</tr>
<tr>
<td>HOPEFUL 59%</td>
<td>CONCERNED 71%</td>
<td>OPTIMISTIC 74%</td>
<td>CONCERNED 68%</td>
</tr>
<tr>
<td>OPEN-MINDED 43%</td>
<td>CAUTIOUS 53%</td>
<td>OPTIMISTIC 67%</td>
<td>OPEN-MINDED 62%</td>
</tr>
<tr>
<td>OPTIMISTIC 41%</td>
<td>HOPEFUL 52%</td>
<td>CAUTIOUS 52%</td>
<td>OPTIMISTIC 56%</td>
</tr>
<tr>
<td>UNINFORMED 41%</td>
<td>CONCERNED 56%</td>
<td>ENGAGED 41%</td>
<td>CONCERNED 56%</td>
</tr>
<tr>
<td>ENGAGED 40%</td>
<td>CAUTIOUS 52%</td>
<td>ENGAGED 38%</td>
<td>ENGAGED 40%</td>
</tr>
<tr>
<td>CURIOUS 39%</td>
<td>CAUTIOUS 52%</td>
<td>OPEN-MINDED 34%</td>
<td>CAUTIOUS 52%</td>
</tr>
<tr>
<td>HESITANT 36%</td>
<td>CAUTIOUS 52%</td>
<td>UNINFORMED 29%</td>
<td>CAUTIOUS 52%</td>
</tr>
<tr>
<td>EXCITED 34%</td>
<td>ENGLISH 38%</td>
<td>HESITANT 25%</td>
<td>ENGLISH 38%</td>
</tr>
<tr>
<td>CAUTIOUS 33%</td>
<td>ENGAGED 29%</td>
<td>UNINFORMED 25%</td>
<td>ENGAGED 29%</td>
</tr>
<tr>
<td>ENGAGED 29%</td>
<td>WORRIED 27%</td>
<td>EXCITED 21%</td>
<td>WORRIED 27%</td>
</tr>
<tr>
<td>WORRIED 29%</td>
<td>EXCITED 17%</td>
<td>UNINTERESTED 17%</td>
<td>EXCITED 15%</td>
</tr>
<tr>
<td>UNINTERESTED 20%</td>
<td>WORRIED 17%</td>
<td>UNINTERESTED 17%</td>
<td>WORRIED 15%</td>
</tr>
<tr>
<td>PESSIMISTIC 7%</td>
<td>PESSIMISTIC 14%</td>
<td>PESSIMISTIC 10%</td>
<td>PESSIMISTIC 14%</td>
</tr>
</tbody>
</table>

Source: A Research!America survey of adults in Georgia conducted in partnership with the Emory University and Zogby Analytics in October 2023.
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